

# EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1022/-73.4399

RF5

## ShopRite Shopping Center, 360 Connecticut Ave

Norwalk, CT 06854-1824

### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2017)	18,263	88,091	156,537
Projected Population (2022)	18,676	90,122	159,756
Census Population (2010)	17,911	84,271	151,200
Census Population (2000)	17,151	81,907	145,704
Projected Annual Growth (2017 to 2022)	413 0.5%	2,031 0.5%	3,219 0.4%
Historical Annual Growth (2010 to 2017)	352 0.3%	3,820 0.6%	5,337 0.5%
Historical Annual Growth (2000 to 2010)	760 0.4%	2,364 0.3%	5,496 0.4%
Estimated Population Density (2017)	5,816 <i>psm</i>	3,117 <i>psm</i>	1,994 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>

### Households

Estimated Households (2017)	6,914	33,676	59,659
Projected Households (2022)	7,177	34,990	61,849
Census Households (2010)	6,732	31,833	56,964
Census Households (2000)	6,755	31,544	55,927
Estimated Households with Children (2017)	2,252 32.6%	10,803 32.1%	19,831 33.2%
Estimated Average Household Size (2017)	2.64	2.59	2.60

### Average Household Income

Estimated Average Household Income (2017)	\$88,510	\$134,480	\$167,333
Projected Average Household Income (2022)	\$110,422	\$168,154	\$209,105
Estimated Average Family Income (2017)	\$104,150	\$165,437	\$207,045

### Median Household Income

Estimated Median Household Income (2017)	\$77,211	\$103,559	\$121,168
Projected Median Household Income (2022)	\$87,866	\$117,224	\$136,950
Estimated Median Family Income (2017)	\$91,817	\$128,773	\$154,140

### Per Capita Income

Estimated Per Capita Income (2017)	\$33,519	\$51,491	\$63,842
Projected Per Capita Income (2022)	\$42,448	\$65,365	\$81,021
Estimated Per Capita Income 5 Year Growth	\$8,929 26.6%	\$13,874 26.9%	\$17,179 26.9%
Estimated Average Household Net Worth (2017)	\$950,786	\$1,345,750	\$1,583,112

### Daytime Demos (2017)

Total Businesses	664	5,450	11,142
Total Employees	9,337	51,218	103,585
Company Headquarter Businesses	19 2.9%	49 0.9%	116 1.0%
Company Headquarter Employees	2,756 29.5%	6,359 12.4%	12,055 11.6%
Employee Population per Business	14.1	9.4	9.3
Residential Population per Business	27.5	16.2	14.0

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### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2017)	10,587	58.0%	59,295	67.3%	116,900	74.7%
Black or African American (2017)	3,734	20.4%	13,452	15.3%	17,220	11.0%
American Indian or Alaska Native (2017)	74	0.4%	331	0.4%	404	0.3%
Asian (2017)	1,216	6.7%	4,701	5.3%	8,812	5.6%
Hawaiian or Pacific Islander (2017)	8	-	57	0.1%	80	0.1%
Other Race (2017)	2,010	11.0%	7,850	8.9%	9,512	6.1%
Two or More Races (2017)	635	3.5%	2,405	2.7%	3,609	2.3%
Not Hispanic or Latino Population (2017)	12,291	67.3%	65,822	74.7%	127,088	81.2%
Hispanic or Latino Population (2017)	5,971	32.7%	22,269	25.3%	29,449	18.8%
Not Hispanic or Latino Population (2022)	12,260	65.6%	65,688	72.9%	126,844	79.4%
Hispanic or Latino Population (2022)	6,416	34.4%	24,434	27.1%	32,912	20.6%
Not Hispanic or Latino Population (2010)	12,257	68.4%	64,139	76.1%	125,221	82.8%
Hispanic or Latino Population (2010)	5,654	31.6%	20,132	23.9%	25,979	17.2%
Not Hispanic or Latino Population (2000)	13,511	78.8%	69,219	84.5%	129,934	89.2%
Hispanic or Latino Population (2000)	3,640	21.2%	12,688	15.5%	15,770	10.8%
Projected Hispanic Annual Growth (2017 to 2022)	445	1.5%	2,165	1.9%	3,463	2.4%
Historic Hispanic Annual Growth (2000 to 2017)	2,331	3.8%	9,581	4.4%	13,679	5.1%

### Age Distribution (2017)

Age Under 5	1,185	6.5%	5,450	6.2%	9,415	6.0%
Age 5 to 9 Years	1,021	5.6%	5,295	6.0%	9,801	6.3%
Age 10 to 14 Years	1,012	5.5%	5,394	6.1%	10,217	6.5%
Age 15 to 19 Years	1,111	6.1%	5,398	6.1%	9,991	6.4%
Age 20 to 24 Years	1,195	6.5%	5,427	6.2%	8,428	5.4%
Age 25 to 29 Years	1,500	8.2%	6,207	7.0%	9,188	5.9%
Age 30 to 34 Years	1,532	8.4%	6,429	7.3%	10,148	6.5%
Age 35 to 39 Years	1,381	7.6%	6,222	7.1%	10,563	6.7%
Age 40 to 44 Years	1,200	6.6%	5,776	6.6%	10,304	6.6%
Age 45 to 49 Years	1,222	6.7%	6,142	7.0%	11,326	7.2%
Age 50 to 54 Years	1,329	7.3%	6,400	7.3%	12,037	7.7%
Age 55 to 59 Years	1,258	6.9%	6,258	7.1%	11,459	7.3%
Age 60 to 64 Years	1,025	5.6%	5,353	6.1%	9,863	6.3%
Age 65 to 74 Years	1,299	7.1%	7,072	8.0%	13,236	8.5%
Age 75 to 84 Years	687	3.8%	3,521	4.0%	6,963	4.4%
Age 85 Years or Over	307	1.7%	1,749	2.0%	3,598	2.3%
Median Age	36.4		38.1		39.7	

### Gender Age Distribution (2017)

Female Population	9,311	51.0%	44,645	50.7%	80,147	51.2%
Age 0 to 19 Years	2,025	21.7%	10,274	23.0%	18,921	23.6%
Age 20 to 64 Years	5,924	63.6%	27,260	61.1%	47,498	59.3%
Age 65 Years or Over	1,362	14.6%	7,111	15.9%	13,728	17.1%
Female Median Age	38.3		39.7		41.2	
Male Population	8,952	49.0%	43,446	49.3%	76,390	48.8%
Age 0 to 19 Years	2,304	25.7%	11,262	25.9%	20,503	26.8%
Age 20 to 64 Years	5,717	63.9%	26,953	62.0%	45,818	60.0%
Age 65 Years or Over	931	10.4%	5,231	12.0%	10,069	13.2%
Male Median Age	34.7		36.6		38.2	

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Norwalk, CT 06854-1824

### Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	730	10.6%	6,347	18.8%	15,035	25.2%
HH Income \$150,000 to \$199,999	468	6.8%	3,116	9.3%	5,550	9.3%
HH Income \$100,000 to \$149,999	1,079	15.6%	5,349	15.9%	9,315	15.6%
HH Income \$75,000 to \$99,999	1,004	14.5%	4,161	12.4%	6,854	11.5%
HH Income \$50,000 to \$74,999	1,218	17.6%	4,448	13.2%	7,528	12.6%
HH Income \$35,000 to \$49,999	925	13.4%	3,359	10.0%	5,071	8.5%
HH Income \$25,000 to \$34,999	521	7.5%	2,119	6.3%	3,189	5.3%
HH Income \$15,000 to \$24,999	451	6.5%	2,078	6.2%	3,102	5.2%
HH Income Under \$15,000	516	7.5%	2,699	8.0%	4,014	6.7%
HH Income \$35,000 or More	5,425	78.5%	26,781	79.5%	49,353	82.7%
HH Income \$75,000 or More	3,282	47.5%	18,974	56.3%	36,754	61.6%

### Housing (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	7,121		34,934		61,987	
Housing Units Occupied	6,914	97.1%	33,676	96.4%	59,659	96.2%
Housing Units Owner-Occupied	3,684	53.3%	20,096	59.7%	39,755	66.6%
Housing Units, Renter-Occupied	3,230	46.7%	13,579	40.3%	19,904	33.4%
Housing Units, Vacant	207	2.9%	1,259	3.6%	2,329	3.8%

### Marital Status (2017)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	5,780	38.4%	25,822	35.9%	41,667	32.8%
Currently Married	6,253	41.6%	31,675	44.0%	61,318	48.2%
Separated	785	5.2%	3,476	4.8%	5,112	4.0%
Widowed	762	5.1%	3,937	5.5%	7,291	5.7%
Divorced	1,465	9.7%	7,043	9.8%	11,716	9.2%

### Household Type (2017)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	15,049	82.4%	72,052	81.8%	130,643	83.5%
Population Non-Family	3,188	17.5%	15,307	17.4%	24,678	15.8%
Population Group Quarters	26	0.1%	733	0.8%	1,216	0.8%
Family Households	4,480	64.8%	21,704	64.4%	39,905	66.9%
Non-Family Households	2,433	35.2%	11,972	35.6%	19,753	33.1%
Married Couple with Children	1,411	22.6%	7,416	23.4%	14,787	24.1%
Average Family Household Size	3.4		3.3		3.3	

### Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,861	26.9%	9,479	28.1%	15,976	26.8%
2 Person Households	2,035	29.4%	9,981	29.6%	17,998	30.2%
3 Person Households	1,190	17.2%	5,371	15.9%	9,677	16.2%
4 Person Households	1,008	14.6%	4,868	14.5%	9,230	15.5%
5 Person Households	463	6.7%	2,393	7.1%	4,377	7.3%
6 or More Person Households	357	5.2%	1,584	4.7%	2,401	4.0%

### Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	466	6.7%	3,019	9.0%	4,183	7.0%
Households with 1 Vehicles Available	2,457	35.5%	11,684	34.7%	19,285	32.3%
Households with 2 or More Vehicles Available	3,990	57.7%	18,973	56.3%	36,191	60.7%
Total Vehicles Available	11,823		57,768		107,839	
Average Vehicles Per Household	1.7		1.7		1.8	

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### Labor Force (2017)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	14,833		70,796		124,840	
Estimated Civilian Employed	10,442	70.4%	47,773	67.5%	82,409	66.0%
Estimated Civilian Unemployed	615	4.1%	2,325	3.3%	3,811	3.1%
Estimated in Armed Forces	-	-	38	0.1%	76	0.1%
Estimated Not in Labor Force	3,776	25.5%	20,660	29.2%	38,544	30.9%
Unemployment Rate	4.1%		3.3%		3.1%	

### Occupation (2010)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	10,450		47,773		82,442	
Management, Business, Financial Operations	1,495	14.3%	9,060	19.0%	18,334	22.2%
Professional, Related	1,925	18.4%	11,293	23.6%	20,646	25.0%
Service	2,695	25.8%	8,990	18.8%	13,169	16.0%
Sales, Office	2,523	24.1%	11,213	23.5%	19,500	23.7%
Farming, Fishing, Forestry	19	0.2%	57	0.1%	80	0.1%
Construct, Extraction, Maintenance	1,115	10.7%	4,167	8.7%	6,289	7.6%
Production, Transport Material Moving	677	6.5%	2,992	6.3%	4,423	5.4%
White Collar Workers	5,944	56.9%	31,566	66.1%	58,480	70.9%
Blue Collar Workers	4,506	43.1%	16,207	33.9%	23,962	29.1%

### Consumer Expenditure (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$444 M		\$2.96 B		\$6.22 B	
Total Non-Retail Expenditure	\$242 M	54.6%	\$1.62 B	54.9%	\$3.42 B	55.0%
Total Retail Expenditure	\$201 M	45.4%	\$1.33 B	45.1%	\$2.80 B	45.0%
Apparel	\$15.6 M	3.5%	\$105 M	3.6%	\$222 M	3.6%
Contributions	\$21.0 M	4.7%	\$160 M	5.4%	\$352 M	5.7%
Education	\$17.8 M	4.0%	\$132 M	4.5%	\$288 M	4.6%
Entertainment	\$25.1 M	5.6%	\$168 M	5.7%	\$356 M	5.7%
Food and Beverages	\$64.0 M	14.4%	\$413 M	14.0%	\$859 M	13.8%
Furnishings and Equipment	\$15.6 M	3.5%	\$106 M	3.6%	\$226 M	3.6%
Gifts	\$11.6 M	2.6%	\$84.5 M	2.9%	\$183 M	2.9%
Health Care	\$34.2 M	7.7%	\$218 M	7.4%	\$449 M	7.2%
Household Operations	\$13.4 M	3.0%	\$95.6 M	3.2%	\$207 M	3.3%
Miscellaneous Expenses	\$6.43 M	1.4%	\$41.4 M	1.4%	\$85.9 M	1.4%
Personal Care	\$5.74 M	1.3%	\$37.9 M	1.3%	\$79.3 M	1.3%
Personal Insurance	\$3.50 M	0.8%	\$25.5 M	0.9%	\$55.4 M	0.9%
Reading	\$988 K	0.2%	\$6.61 M	0.2%	\$13.9 M	0.2%
Shelter	\$91.5 M	20.6%	\$615 M	20.8%	\$1.30 B	20.8%
Tobacco	\$2.50 M	0.6%	\$14.6 M	0.5%	\$29.1 M	0.5%
Transportation	\$82.7 M	18.6%	\$528 M	17.9%	\$1.10 B	17.6%
Utilities	\$32.3 M	7.3%	\$204 M	6.9%	\$420 M	6.8%

### Educational Attainment (2017)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	12,739		61,128		108,685	
Elementary (Grade Level 0 to 8)	1,124	8.8%	3,429	5.6%	4,362	4.0%
Some High School (Grade Level 9 to 11)	1,185	9.3%	3,294	5.4%	4,530	4.2%
High School Graduate	3,458	27.1%	14,440	23.6%	22,167	20.4%
Some College	2,308	18.1%	9,401	15.4%	15,600	14.4%
Associate Degree Only	696	5.5%	3,629	5.9%	6,095	5.6%
Bachelor Degree Only	2,451	19.2%	16,310	26.7%	32,470	29.9%
Graduate Degree	1,517	11.9%	10,628	17.4%	23,461	21.6%

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### Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,843	42.2%	17,029	53.5%	34,020	59.7%
1 Attached Unit	389	5.8%	1,533	4.8%	3,544	6.2%
2 to 4 Units	2,102	31.2%	7,731	24.3%	10,680	18.7%
5 to 9 Units	562	8.3%	1,935	6.1%	3,183	5.6%
10 to 19 Units	534	7.9%	1,868	5.9%	2,675	4.7%
20 to 49 Units	252	3.7%	1,540	4.8%	2,416	4.2%
50 or More Units	221	3.3%	1,951	6.1%	2,931	5.1%
Mobile Home or Trailer	15	0.2%	80	0.3%	205	0.4%
Other Structure	3	-	8	-	29	0.1%

### Homes Built By Year (2010)

Homes Built 2005 or later	8	0.1%	86	0.3%	179	0.3%
Homes Built 2000 to 2004	301	4.5%	2,135	6.7%	4,293	7.5%
Homes Built 1990 to 1999	459	6.8%	1,909	6.0%	3,479	6.1%
Homes Built 1980 to 1989	753	11.2%	3,198	10.0%	5,884	10.3%
Homes Built 1970 to 1979	1,158	17.2%	4,209	13.2%	7,438	13.1%
Homes Built 1960 to 1969	897	13.3%	4,601	14.5%	8,934	15.7%
Homes Built 1950 to 1959	1,184	17.6%	5,721	18.0%	10,593	18.6%
Homes Built Before 1949	2,035	30.2%	11,104	34.9%	17,542	30.8%

### Home Values (2010)

Home Values \$1,000,000 or More	96	2.7%	1,304	6.6%	3,530	9.1%
Home Values \$500,000 to \$999,999	770	21.3%	4,906	24.9%	11,476	29.4%
Home Values \$400,000 to \$499,999	531	14.7%	3,158	16.0%	5,533	14.2%
Home Values \$300,000 to \$399,999	1,041	28.8%	4,256	21.6%	6,753	17.3%
Home Values \$200,000 to \$299,999	704	19.5%	2,683	13.6%	4,446	11.4%
Home Values \$150,000 to \$199,999	297	8.2%	921	4.7%	1,564	4.0%
Home Values \$100,000 to \$149,999	91	2.5%	498	2.5%	741	1.9%
Home Values \$70,000 to \$99,999	15	0.4%	201	1.0%	354	0.9%
Home Values \$50,000 to \$69,999	5	0.1%	90	0.5%	184	0.5%
Home Values \$25,000 to \$49,999	39	1.1%	118	0.6%	225	0.6%
Home Values Under \$25,000	32	0.9%	130	0.7%	224	0.6%
Owner-Occupied Median Home Value	\$372,156		\$575,635		\$657,057	
Renter-Occupied Median Rent	\$1,235		\$1,314		\$1,449	

### Transportation To Work (2010)

Drive to Work Alone	7,023	72.8%	32,933	71.5%	58,136	71.1%
Drive to Work in Carpool	724	7.5%	3,187	6.9%	5,379	6.6%
Travel to Work by Public Transportation	1,264	13.1%	6,138	13.3%	11,136	13.6%
Drive to Work on Motorcycle	-	-	87	0.2%	95	0.1%
Walk or Bicycle to Work	348	3.6%	1,442	3.1%	2,185	2.7%
Other Means	26	0.3%	191	0.4%	296	0.4%
Work at Home	257	2.7%	2,088	4.5%	4,562	5.6%

### Travel Time (2010)

Travel to Work in 14 Minutes or Less	2,608	27.8%	13,209	30.0%	21,929	28.4%
Travel to Work in 15 to 29 Minutes	4,356	46.4%	16,774	38.1%	26,707	34.6%
Travel to Work in 30 to 59 Minutes	1,954	20.8%	9,857	22.4%	17,042	22.1%
Travel to Work in 60 Minutes or More	1,225	13.1%	5,839	13.3%	12,265	15.9%
Average Minutes Travel to Work	19.4		21.8		23.4	

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