2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1025/-73.4402

ShopRite Shopping Center, 360									
Connecticut Ave	1 mi radi	1 mi radius		3 mi radius		us	10 mi rad	10 mi radius	
Norwalk, CT 06854									
Population									
Estimated Population (2020)	17,894		87,050		154,910		367,478		
Projected Population (2025)	18,062		87,830		155,698		368,838		
Census Population (2010)	17,891		84,525		151,985		350,057		
Census Population (2000)	17,132		82,166		146,475		337,896		
Projected Annual Growth (2020 to 2025)	168	0.2%	780	0.2%	788	0.1%	1,360	-	
Historical Annual Growth (2010 to 2020)	3	-	2,525	0.3%	2,925	0.2%	17,421	0.5%	
Historical Annual Growth (2000 to 2010)	759	0.4%	2,359	0.3%	5,509	0.4%	12,161	0.4%	
Estimated Population Density (2020)	5,699	psm	3,079	psm	1,973	psm	1,170	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households	:								
Estimated Households (2020)	6,893		33,940		60,231		140,574		
Projected Households (2025)	7,105		34,960		61,809		144,036		
Census Households (2010)	6,722		31,913		57,241		130,095		
Census Households (2000)	6,746		31,619		56,201		126,989		
Estimated Households with Children (2020)	2,187	31.7%	10,537	31.0%	19,378	32.2%	45,664	32.5%	
Estimated Average Household Size (2020)	2.59		2.54		2.55		2.59		
Average Household Income									
Estimated Average Household Income (2020)	\$101,490		\$155,939		\$194,681		\$214,886		
Projected Average Household Income (2025)	\$123,260		\$193,068		\$244,881		\$271,100		
Estimated Average Family Income (2020)	\$121,167		\$194,544		\$245,044		\$270,491		
Median Household Income		: :		:					
Estimated Median Household Income (2020)	\$79,843		\$108,133		\$128,140		\$143,478		
Projected Median Household Income (2025)	\$93,204		\$122,670		\$144,184		\$160,024		
Estimated Median Family Income (2020)	\$91,713		\$132,813		\$159,608		\$181,176		
Per Capita Income	:					-			
Estimated Per Capita Income (2020)	\$39,116		\$60,901		\$75,783		\$82,293		
Projected Per Capita Income (2025)	\$48,505		\$76,951		\$97,301		\$105,959		
Estimated Per Capita Income 5 Year Growth	\$9,389	24.0%	\$16,050	26.4%	\$21,519	28.4%	\$23,666	28.8%	
Estimated Average Household Net Worth (2020)	\$1,136,577		\$1,579,600		\$1,929,927		\$2,148,703		
Daytime Demos (2020)									
Total Businesses	982		6,883		13,589		31,305		
Total Employees	8,976		51,832		119,079		291,236		
Company Headquarter Businesses	48	4.8%	284	4.1%	608	4.5%	1,381	4.4%	
Company Headquarter Employees	2,203	24.5%	7,547	14.6%	27,339	23.0%	71,564	24.6%	
Employee Population per Business	9.1		7.5		8.8		9.3		
Residential Population per Business	18.2		12.6		11.4		11.7		

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 41.1025/-73.4402 RF5 ShopRite Shopping Center, 360 Connecticut Ave 1 mi radius 3 mi radius 5 mi radius 10 mi radius Norwalk, CT 06854 Race & Ethnicity White (2020) 10.157 56.8% 57.300 65.8% 113.035 73.0% 266.297 72.5% 20.9% 13,810 15.9% 18.325 11.8% Black or African American (2020) 3 743 40 144 10.9% American Indian or Alaska Native (2020) 74 0.4% 338 0.4% 424 0.3% 868 0.2% 7.0% 5.7% 6.0% 7.6% Asian (2020) 1.249 4.993 9.346 27.879 Hawaiian or Pacific Islander (2020) 8 60 84 -168 -Other Race (2020) 2,020 11 3% 8 034 9 2% 9,837 6.3% 22 491 6 1% Two or More Races (2020) 642 3.6% 2.514 2.9% 3.860 2.5% 9.631 2.6% 11.865 66.3% 63.983 73.5% 123.725 79.9% 81.4% Not Hispanic or Latino Population (2020) 299 111 Hispanic or Latino Population (2020) 6,029 33.7% 23,067 26.5% 31,185 20.1% 68,367 18.6% Not Hispanic or Latino Population (2025) 12.165 67.3% 64.877 73.9% 124.574 80.0% 300.934 81.6% Hispanic or Latino Population (2025) 5 897 32.7% 22,953 26.1% 31,124 20.0% 67,904 18.4% Not Hispanic or Latino Population (2010) 12,252 68 5% 64,387 76.2% 125,966 82 9% 294,474 84 1% Hispanic or Latino Population (2010) 5,639 31.5% 20,138 23.8% 26,019 17 1% 55,583 15.9% Not Hispanic or Latino Population (2000) 89.2% 89.4% 13.502 78.8% 69.472 84.6% 130,686 302.027 Hispanic or Latino Population (2000) 3.630 21.2% 12.693 15.4% 15.789 10.8% 35.869 10.6% Projected Hispanic Annual Growth (2020 to 2025) -131 -0.4% -114 -61 -463 -0.1% Historic Hispanic Annual Growth (2000 to 2020) 2.398 3.3% 10.374 15.395 4.5% 4 1% 4 9% 32 499 Age Distribution (2020) 6.2% 5.9% 5.8% 20 231 Age Under 5 1.114 5 115 8 956 5.5% Age 5 to 9 Years 976 5.5% 4.992 5.7% 9.212 5.9% 22.115 6.0% Age 10 to 14 Years 1,007 5.6% 5,256 6.0% 9,828 6.3% 23,954 6.5% Age 15 to 19 Years 1.049 5.9% 5.149 5.9% 9.473 6.1% 22.932 6.2% Age 20 to 24 Years 1,134 6.3% 5,294 6.1% 8,364 5.4% 20,523 5.6% 1.473 8.2% 7.2% 6.0% 22.309 Age 25 to 29 Years 6 244 9 349 6 1% Age 30 to 34 Years 1,462 8.2% 6,310 7.2% 10,040 6.5% 22,756 6.2% Age 35 to 39 Years 1.330 7 4% 6 105 7.0% 10 430 6.7% 23 666 6 4% Age 40 to 44 Years 1 158 6.5% 5.601 6.4% 9.903 6 4% 23.303 6.3% 24,357 Age 45 to 49 Years 1,126 6.3% 5,619 6.5% 10,239 6.6% 6.6% Age 50 to 54 Years 1,229 6.9% 5,966 6.9% 11,130 7 2% 26,442 7.2% Age 55 to 59 Years 1.251 7.0% 6,328 7.3% 11.521 7.4% 27,596 7.5% Age 60 to 64 Years 1.106 6.2% 5.765 6.6% 10.647 6.9% 25.123 6.8% Age 65 to 74 Years 1,425 8.0% 7,724 8.9% 14,571 9 4% 34,939 9.5% Age 75 to 84 Years 746 4.2% 3.863 4.4% 7.676 5.0% 18.294 5.0% Age 85 Years or Over 305 1.7% 1,720 2.0% 3,570 2.3% 8,938 2.4% Median Age 37 1 38.8 40 4 40.7 Gender Age Distribution (2020) Female Population 9 148 51 1% 44 180 50 8% 79 407 51.3% 187,553 51.0% Age 0 to 19 Years 1.947 21.3% 9.809 22.2% 17 994 22.7% 42.770 22.8% Age 20 to 64 Years 5,743 62.8% 26,800 60.7% 46,662 58.8% 109,622 58.4% 15.9% 18.7% Age 65 Years or Over 1 458 7 571 17 1% 14 752 18 6% 35 161 Female Median Age 39.0 40.4 41.9 42.0 8.746 48.9% 42.870 49.2% 75.503 48.7% 179.925 49.0% Male Population Age 0 to 19 Years 2 199 25 1% 10 703 25.0% 19 475 25.8% 46 462 25.8% Age 20 to 64 Years 5,528 63.2% 26,432 61.7% 44,962 59.5% 106,453 59.2%

warranty. ŏ reliable. to be r deemed from poduced

Age 65 Years or Over

Male Median Age

11.7%

5,735

37.3

13.4%

1,019

35 4

14.7%

27,010

393

15.0%

11,066

38.9

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1025/-73.4402

Lau Lon. 41.1025/-75.4402								RF5
ShopRite Shopping Center, 360 Connecticut Ave	1 mi radius 3 mi radius		5 mi radi	116	10 mi rad	10 mi radius		
Norwalk, CT 06854			3 mi radi	3 mi radius		5 mi radius		iius
Household Income Distribution (2020)	_	_						
HH Income \$200,000 or More	937	13.6%	7.342	21.6%	16,998	28.2%	46,048	32.8%
HH Income \$150,000 to \$199,999	465	6.7%	2,870	8.5%	5,511	9.1%	12,494	8.9%
HH Income \$100,000 to \$149,999	1,013	14.7%	5,173		·	15.0%	19,978	14.2%
HH Income \$75,000 to \$99,999	1,045	15.2%	3,945	11.6%	6,279	10.4%	13,530	9.6%
HH Income \$50,000 to \$74,999	1,158	16.8%	4,987		7,803	13.0%	16,723	11.9%
HH Income \$35,000 to \$49,999	721	10.5%	2,966	8.7%	4,493	7.5%	9,471	6.7%
HH Income \$25,000 to \$34,999	657	9.5%	2,161	6.4%	3,314	5.5%	7,008	5.0%
HH Income \$15,000 to \$24,999	411	6.0%	1,923	5.7%	2,954	4.9%	6,144	4.4%
HH Income Under \$15,000	485	7.0%	2,573	7.6%	3,821	6.3%	9,176	6.5%
HH Income \$35,000 or More	5,340	77.5%	27,283	80.4%	50,141	83.2%	118,245	84.1%
HH Income \$75,000 or More	3,460	50.2%	19,329		37,845		92,051	65.5%
		30.2%	19,329	37.0%	37,040	02.070	92,051	03.5%
Housing (2020)								
Total Housing Units	7,232		35,802		63,634		148,749	
Housing Units Occupied	6,893	95.3%	33,940	94.8%	60,231	94.7%	140,574	94.5%
Housing Units Owner-Occupied	3,694	53.6%	20,109	59.2%	39,892	66.2%	90,036	64.0%
Housing Units, Renter-Occupied	3,200	46.4%	13,831	40.8%	20,338	33.8%	50,538	36.0%
Housing Units, Vacant	338	4.9%	1,862	5.5%	3,404	5.7%	8,175	5.8%
Marital Status (2020)	-							
Never Married	4,945	33.4%	24,820	34.6%	40,176	31.7%	93,811	31.1%
Currently Married	6,690	45.2%	32,035		62,146	49.0%	153,229	50.9%
Separated	908	6.1%	3,754	5.2%	5,521	4.3%	12,930	4.3%
Widowed	811	5.5%	3,632	5.1%	6,611	5.2%	13,843	4.6%
Divorced	1,444	9.8%	7,445		12,461	9.8%	27,366	9.1%
Household Type (2020)	-			<u> </u>				
Population Family	14,652	81.9%	70,629	81.1%	128,315	82.8%	303,629	82.6%
Population Non-Family	3,216	18.0%	15,686	18.0%	25,374	16.4%	60,735	16.5%
Population Group Quarters	26	0.1%	735	0.8%	1,221	0.8%	3,114	0.8%
Family Households	4,423		21,581		39,766	66.0%	93,312	
Non-Family Households	•	35.8%	12,359		20,464		,	33.6%
Married Couple with Children		20.4%	,	22.5%	14,396		34,887	
Average Family Household Size	3.3	20.470	3.3	22.570	3.2	25.2 /0	3.3	22.070
		-		= =			0.0	
Household Size (2020)	4 000	07.70/	0.007	00.40/	10.001	07.70/	00 544	07.40/
1 Person Households	1,906	27.7%	•	29.1%	16,681		38,511	27.4%
2 Person Households	2,066	30.0%	10,161	29.9%	18,398	30.5%	43,188	30.7%
3 Person Households	1,153	16.7%	5,311	15.6%	9,583	15.9%	22,147	15.8%
4 Person Households	975	14.1%	4,760	14.0%	9,018	15.0%	21,279	15.1%
5 Person Households	447	6.5%	2,320	6.8%	4,242	7.0%	10,049	7.1%
6 or More Person Households	345	5.0%	1,521	4.5%	2,309	3.8%	5,399	3.8%
Household Vehicles (2020)								
						0.40/	40.054	7 20/
Households with 0 Vehicles Available	434	6.3%	2,478	7.3%	3,647	6.1%	10,054	7.2%
Households with 0 Vehicles Available Households with 1 Vehicles Available		6.3% 35.2%	2,478 11,607		3,647 19,299	6.1% 32.0%	10,054 43,295	
	2,427		11,607		-	32.0%		30.8%
Households with 1 Vehicles Available	2,427	35.2%	11,607	34.2%	19,299	32.0%	43,295	30.8%

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Lat/Lon: 41.1025/-73.4402

	-							RF5
ShopRite Shopping Center, 360 Connecticut Ave								
Norwalk, CT 06854	1 mi radi	1 mi radius		3 mi radius		us	10 mi radius	
Labor Force (2020)	_	_			_		_	_
Estimated Labor Population Age 16 Years or Over	14,596		70,594		124,781		295,962	
Estimated Civilian Employed	9,436	64.6%	44,638	63 20/	77,382	62.0%	181,502	61.3%
Estimated Civilian Unemployed	743	5.1%	3,588	5.1%	6,347	5.1%	15.043	5.1%
Estimated in Armed Forces	743	J. 1 /0	21		56		74	
Estimated Not in Labor Force	- 4 417	30.3%	22,347		40,995	32.9%	99,343	
Unemployment Rate	5.1%	30.570	5.1%	31.770	5.1%	32.970	5.1%	33.0 /0
Occupation (2020)	5,				070			
Occupation: Population Age 16 Years or Over	9,436		44,638		77,382		181,502	
Management, Business, Financial Operations	1,546	16.4%	,	21.7%	18,687	24 1%	47,762	26.3%
Professional, Related	1,764	18.7%		21.3%	18,103		44,758	24.7%
Service	•	22.2%		18.2%	12,428	16.1%	28,305	15.6%
Sales, Office	•	22.5%	10,152		17,991		39,825	21.9%
Farming, Fishing, Forestry	7		100	0.2%	133	0.2%	229	0.1%
Construct, Extraction, Maintenance	1,056	11.2%	4,085	9.2%	5,730	7.4%	11,263	6.2%
Production, Transport Material Moving	844	8.9%	3,001	6.7%	4,309	5.6%	9,360	5.2%
White Collar Workers	5,434		29,326	65.7%	54,782		132,345	72.9%
Blue Collar Workers		42.4%	15,312		22,600		49,157	27.1%
Consumer Expenditure (2020)	-							
Total Household Expenditure	\$486.62 M		\$3.34 B		\$7.1 B		\$18.03 B	
Total Non-Retail Expenditure	\$257.92 M	53.0%	\$1.78 B	53 4%	\$3.8 B	53 5%	\$9.66 B	53.6%
Total Retail Expenditure	\$228.7 M		\$1.56 B		\$3.3 B		\$8.37 B	46.4%
Apparel	\$17.38 M		\$121.2 M		\$258.87 M		\$659.34 M	3.7%
Contributions	\$16.44 M		\$121.16 M		\$264.84 M		\$681.68 M	3.8%
Education	\$15.61 M		\$120.34 M		\$266.62 M		\$692.78 M	3.8%
Entertainment	\$27.77 M		\$194.83 M		\$417.72 M		\$1.06 B	5.9%
Food and Beverages	\$71.17 M		\$480.59 M	14.4%	\$1.01 B		\$2.56 B	14.2%
Furnishings and Equipment	\$17.19 M	3.5%	\$119.92 M	3.6%	\$256.59 M	3.6%	\$652.75 M	3.6%
Gifts	\$12.65 M	2.6%	\$94.89 M	2.8%	\$208.74 M	2.9%	\$540.98 M	3.0%
Health Care	\$40.24 M	8.3%	\$268.41 M	8.0%	\$563.63 M	7.9%	\$1.42 B	7.9%
Household Operations	\$19.29 M	4.0%	\$135.78 M	4.1%	\$291.35 M	4.1%	\$742.7 M	4.1%
Miscellaneous Expenses	\$9.22 M	1.9%	\$63.83 M	1.9%	\$136.06 M	1.9%	\$345.68 M	1.9%
Personal Care	\$6.52 M	1.3%	\$44.63 M	1.3%	\$94.65 M	1.3%	\$239.97 M	1.3%
Personal Insurance	\$3.52 M	0.7%	\$25.6 M	0.8%	\$55.83 M	0.8%	\$143.16 M	0.8%
Reading	\$1.06 M	0.2%	\$7.41 M	0.2%	\$15.85 M	0.2%	\$40.33 M	0.2%
Shelter	\$102.79 M	21.1%	\$704.37 M	21.1%	\$1.49 B	21.0%	\$3.79 B	21.0%
Tobacco	\$2.79 M	0.6%	\$16.87 M	0.5%	\$33.65 M	0.5%	\$83.02 M	0.5%
Transportation	\$88.03 M	18.1%	\$595.83 M	17.8%	\$1.26 B	17.7%	\$3.18 B	17.6%
Utilities	\$34.96 M	7.2%	\$228.71 M	6.8%	\$475.16 M	6.7%	\$1.19 B	6.6%
Educational Attainment (2020)	-		_	_	-	_	_	
Adult Population Age 25 Years or Over	12,614		61,244		109,077		257,723	
Elementary (Grade Level 0 to 8)	1,027	8.1%	3,684	6.0%	4,937	4.5%	11,014	4.3%
Some High School (Grade Level 9 to 11)	1,066	8.4%	3,511	5.7%	4,632	4.2%	9,084	3.5%
High School Graduate	3,184	25.2%	12,678	20.7%	19,838	18.2%	42,053	16.3%
Some College	2,179	17.3%	9,293	15.2%	14,691	13.5%	31,328	12.2%
Associate Degree Only	790	6.3%	3,972	6.5%	6,607	6.1%	13,391	5.2%
Bachelor Degree Only	2,433	19.3%	16,286	26.6%	32,853	30.1%	80,946	31.4%
Graduate Degree	1,936	15.3%	11,820	19.3%	25,520	23.4%	69,908	27.1%

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Lat/Lon: 41.1025/-73.4402

Lat/Lon: 41.1025/-/3.4402								RF5
ShopRite Shopping Center, 360	-							111 3
Connecticut Ave Norwalk, CT 06854	1 mi radius		3 mi radius		5 mi radi	us	s 10 mi radius	
Units In Structure (2020)	-	_				_		-
1 Detached Unit	2,971	44.2%	17,301	54.2%	34,610	60.5%	79,657	61.2%
1 Attached Unit	450	6.7%	1,627	5.1%	3,705	6.5%	8,315	6.4%
2 to 4 Units	1,727	25.7%	6,330	19.8%	9,185	16.0%	18,315	14.1%
5 to 9 Units	520	7.7%	2,249	7.0%	3,523	6.2%	6,639	5.1%
10 to 19 Units	714	10.6%	2,014	6.3%	2,757	4.8%	4,550	3.5%
20 to 49 Units	276	4.1%	1,952	6.1%	2,835	5.0%	6,048	4.6%
50 or More Units	222	3.3%	2,383	7.5%	3,434	6.0%	16,769	12.9%
Mobile Home or Trailer	14	0.2%	77	0.2%	174	0.3%	255	0.2%
Other Structure	-	-	7	-	7	-	26	-
Homes Built By Year (2020)				-			-	
Homes Built 2010 or later	147	2.2%	1,723	5.4%	3,102	5.4%	9,160	7.0%
Homes Built 2000 to 2009	269	4.0%	2,010	6.3%	3,685	6.4%	9,686	7.4%
Homes Built 1990 to 1999	556	8.3%	2,091	6.6%	3,839	6.7%	10,344	8.0%
Homes Built 1980 to 1989	648	9.6%	2,749	8.6%	5,157	9.0%	13,145	10.1%
Homes Built 1970 to 1979	1,045	15.5%	4,034	12.6%	7,413	13.0%	17,183	13.2%
Homes Built 1960 to 1969	805	12.0%	4,297	13.5%	8,543	14.9%	21,181	16.3%
Homes Built 1950 to 1959	1,560	23.2%	6,870	21.5%	12,040	21.0%	25,147	19.3%
Homes Built Before 1949	1,864	27.7%	10,167	31.9%	16,451	28.7%	34,726	26.7%
Home Values (2020)								
Home Values \$1,000,000 or More	145	3.9%	3,321	16.5%	9,248	23.2%	25,153	27.9%
Home Values \$500,000 to \$999,999	811	22.0%	5,157	25.6%	11,909	29.9%	31,872	35.4%
Home Values \$400,000 to \$499,999	599	16.2%	3,364	16.7%	5,970	15.0%	10,535	11.7%
Home Values \$300,000 to \$399,999	1,237	33.5%	4,450	22.1%	6,712	16.8%	11,416	12.7%
Home Values \$200,000 to \$299,999	553	15.0%	2,370	11.8%	3,567	8.9%	6,662	7.4%
Home Values \$150,000 to \$199,999	156	4.2%	699	3.5%	1,143	2.9%	2,046	2.3%
Home Values \$100,000 to \$149,999	60	1.6%	281	1.4%	428	1.1%	847	0.9%
Home Values \$70,000 to \$99,999	3	-	88	0.4%	136	0.3%	209	0.2%
Home Values \$50,000 to \$69,999	24	0.7%	91	0.5%	236	0.6%	399	0.4%
Home Values \$25,000 to \$49,999	60	1.6%	85	0.4%	225	0.6%	305	0.3%
Home Values Under \$25,000	45	1.2%	203	1.0%	319	0.8%	591	0.7%
Owner-Occupied Median Home Value	\$386,820		\$632,741		\$739,017		\$812,041	
Renter-Occupied Median Rent	\$1,299		\$1,370		\$1,480		\$1,572	
Transportation To Work (2020)								
Drive to Work Alone	6,377	72.6%	30,270	70.5%	53,168	69.4%	122,122	66.4%
Drive to Work in Carpool	909	10.3%	3,522	8.2%	5,927	7.7%	13,577	7.4%
Travel to Work by Public Transportation	904	10.3%	5,305	12.4%	10,212	13.3%	26,309	14.3%
Drive to Work on Motorcycle	-	-	11	-	35	-	70	-
Walk or Bicycle to Work	302	3.4%	1,305	3.0%	1,980	2.6%	6,396	3.5%
Other Means	27	0.3%	217	0.5%	349	0.5%	924	0.5%
Work at Home	270	3.1%	2,317	5.4%	4,935	6.4%	14,462	7.9%
Travel Time (2020)								
Travel to Work in 14 Minutes or Less	2,054	23.4%	11,314	26.3%	19,193	25.1%	41,377	22.5%
Travel to Work in 15 to 29 Minutes	•	39.4%	14,735		-	31.3%	57,383	31.2%
Travel to Work in 30 to 59 Minutes	•	28.1%	10,246		-	22.6%	38,010	20.7%
Travel to Work in 60 Minutes or More	•	12.9%	•	13.8%	-	15.6%	30,836	16.8%
Average Minutes Travel to Work	22.1		23.1		24.0		25.1	