

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1591/-73.4176

RF5

Walmart Center, 650 Main Ave

Norwalk, CT 06851

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2020)	4,227	50,587	136,208
Projected Population (2025)	4,250	50,597	135,766
Census Population (2010)	3,751	49,000	132,662
Census Population (2000)	3,452	47,686	129,112
Projected Annual Growth (2020 to 2025)	23 0.1%	10 -	-442 -
Historical Annual Growth (2010 to 2020)	476 1.3%	1,587 0.3%	3,546 0.3%
Historical Annual Growth (2000 to 2010)	299 0.9%	1,314 0.3%	3,550 0.3%
Estimated Population Density (2020)	1,346 psm	1,789 psm	1,735 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2020)	1,879	20,389	53,556
Projected Households (2025)	1,927	20,786	54,417
Census Households (2010)	1,554	18,763	49,837
Census Households (2000)	1,389	18,420	48,941
Estimated Households with Children (2020)	507 27.0%	6,153 30.2%	17,187 32.1%
Estimated Average Household Size (2020)	2.24	2.46	2.52
Average Household Income			
Estimated Average Household Income (2020)	\$197,545	\$188,003	\$200,418
Projected Average Household Income (2025)	\$255,614	\$237,429	\$254,656
Estimated Average Family Income (2020)	\$240,577	\$239,878	\$254,718
Median Household Income			
Estimated Median Household Income (2020)	\$131,284	\$128,758	\$126,258
Projected Median Household Income (2025)	\$148,181	\$145,808	\$143,076
Estimated Median Family Income (2020)	\$161,521	\$163,415	\$160,322
Per Capita Income			
Estimated Per Capita Income (2020)	\$87,873	\$75,878	\$78,907
Projected Per Capita Income (2025)	\$115,962	\$97,641	\$102,173
Estimated Per Capita Income 5 Year Growth	\$28,089 32.0%	\$21,763 28.7%	\$23,267 29.5%
Estimated Average Household Net Worth (2020)	\$2,012,802	\$1,896,033	\$1,894,217
Daytime Demos (2020)			
Total Businesses	698	4,282	11,304
Total Employees	12,587	41,862	95,939
Company Headquarter Businesses	26 3.7%	49 1.1%	107 0.9%
Company Headquarter Employees	3,414 27.1%	6,311 15.1%	13,299 13.9%
Employee Population per Business	18.0	9.8	8.5
Residential Population per Business	6.1	11.8	12.0

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2020)	3,309	78.3%	39,182	77.5%	101,615	74.6%
Black or African American (2020)	433	10.3%	4,744	9.4%	14,609	10.7%
American Indian or Alaska Native (2020)	9	0.2%	115	0.2%	361	0.3%
Asian (2020)	310	7.3%	3,251	6.4%	8,193	6.0%
Hawaiian or Pacific Islander (2020)	-	-	14	-	56	-
Other Race (2020)	91	2.2%	2,088	4.1%	8,024	5.9%
Two or More Races (2020)	75	1.8%	1,193	2.4%	3,351	2.5%
Not Hispanic or Latino Population (2020)	3,725	88.1%	42,476	84.0%	110,937	81.4%
Hispanic or Latino Population (2020)	502	11.9%	8,112	16.0%	25,271	18.6%
Not Hispanic or Latino Population (2025)	3,736	87.9%	42,396	83.8%	110,429	81.3%
Hispanic or Latino Population (2025)	514	12.1%	8,201	16.2%	25,337	18.7%
Not Hispanic or Latino Population (2010)	3,516	93.7%	42,731	87.2%	111,775	84.3%
Hispanic or Latino Population (2010)	235	6.3%	6,269	12.8%	20,887	15.7%
Not Hispanic or Latino Population (2000)	3,365	97.5%	44,357	93.0%	115,994	89.8%
Hispanic or Latino Population (2000)	88	2.5%	3,329	7.0%	13,118	10.2%
Projected Hispanic Annual Growth (2020 to 2025)	12	0.5%	90	0.2%	66	-
Historic Hispanic Annual Growth (2000 to 2020)	414	23.6%	4,783	7.2%	12,153	4.6%

Age Distribution (2020)

Age Under 5	229	5.4%	2,627	5.2%	7,183	5.3%
Age 5 to 9 Years	240	5.7%	2,899	5.7%	8,241	6.1%
Age 10 to 14 Years	240	5.7%	3,187	6.3%	9,081	6.7%
Age 15 to 19 Years	219	5.2%	3,020	6.0%	8,767	6.4%
Age 20 to 24 Years	241	5.7%	2,658	5.3%	7,213	5.3%
Age 25 to 29 Years	258	6.1%	2,753	5.4%	7,598	5.6%
Age 30 to 34 Years	284	6.7%	2,965	5.9%	7,833	5.8%
Age 35 to 39 Years	287	6.8%	3,204	6.3%	8,447	6.2%
Age 40 to 44 Years	284	6.7%	3,231	6.4%	8,581	6.3%
Age 45 to 49 Years	285	6.7%	3,525	7.0%	9,545	7.0%
Age 50 to 54 Years	313	7.4%	3,783	7.5%	10,302	7.6%
Age 55 to 59 Years	328	7.8%	4,064	8.0%	10,733	7.9%
Age 60 to 64 Years	289	6.8%	3,723	7.4%	9,569	7.0%
Age 65 to 74 Years	401	9.5%	4,962	9.8%	13,025	9.6%
Age 75 to 84 Years	217	5.1%	2,691	5.3%	6,860	5.0%
Age 85 Years or Over	112	2.6%	1,293	2.6%	3,230	2.4%
Median Age	41.3		42.3		41.5	

Gender Age Distribution (2020)

Female Population	2,183	51.6%	26,174	51.7%	69,752	51.2%
Age 0 to 19 Years	440	20.2%	5,716	21.8%	16,076	23.0%
Age 20 to 64 Years	1,322	60.5%	15,359	58.7%	40,569	58.2%
Age 65 Years or Over	421	19.3%	5,098	19.5%	13,107	18.8%
Female Median Age	42.9		43.6		42.8	
Male Population	2,044	48.4%	24,413	48.3%	66,456	48.8%
Age 0 to 19 Years	487	23.8%	6,017	24.6%	17,197	25.9%
Age 20 to 64 Years	1,247	61.0%	14,548	59.6%	39,252	59.1%
Age 65 Years or Over	309	15.1%	3,848	15.8%	10,007	15.1%
Male Median Age	39.7		40.9		40.2	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	530	28.2%	5,432	26.6%	14,634	27.3%
HH Income \$150,000 to \$199,999	230	12.2%	2,197	10.8%	5,169	9.7%
HH Income \$100,000 to \$149,999	336	17.9%	3,473	17.0%	8,258	15.4%
HH Income \$75,000 to \$99,999	228	12.1%	2,129	10.4%	5,134	9.6%
HH Income \$50,000 to \$74,999	200	10.7%	2,716	13.3%	6,847	12.8%
HH Income \$35,000 to \$49,999	110	5.9%	1,560	7.7%	4,370	8.2%
HH Income \$25,000 to \$34,999	46	2.5%	867	4.2%	2,876	5.4%
HH Income \$15,000 to \$24,999	73	3.9%	829	4.1%	3,029	5.7%
HH Income Under \$15,000	125	6.7%	1,185	5.8%	3,239	6.0%
HH Income \$35,000 or More	1,635	87.0%	17,508	85.9%	44,412	82.9%
HH Income \$75,000 or More	1,324	70.5%	13,232	64.9%	33,195	62.0%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,954		21,099		55,707	
Housing Units Occupied	1,879	96.1%	20,389	96.6%	53,556	96.1%
Housing Units Owner-Occupied	1,315	70.0%	14,889	73.0%	36,177	67.5%
Housing Units, Renter-Occupied	564	30.0%	5,500	27.0%	17,379	32.5%
Housing Units, Vacant	75	4.0%	710	3.5%	2,151	4.0%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	941	26.7%	12,211	29.2%	33,916	30.4%
Currently Married	1,992	56.6%	21,901	52.3%	56,503	50.6%
Separated	116	3.3%	1,395	3.3%	4,761	4.3%
Widowed	182	5.2%	2,250	5.4%	6,091	5.5%
Divorced	287	8.2%	4,117	9.8%	10,432	9.3%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	3,301	78.1%	41,548	82.1%	112,593	82.7%
Population Non-Family	899	21.3%	8,528	16.9%	22,355	16.4%
Population Group Quarters	27	0.6%	511	1.0%	1,260	0.9%
Family Households	1,107	58.9%	13,316	65.3%	35,347	66.0%
Non-Family Households	772	41.1%	7,074	34.7%	18,209	34.0%
Married Couple with Children	392	19.7%	4,825	22.0%	13,025	23.1%
Average Family Household Size	3.0		3.1		3.2	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	656	34.9%	5,863	28.8%	14,992	28.0%
2 Person Households	618	32.9%	6,651	32.6%	16,807	31.4%
3 Person Households	250	13.3%	3,098	15.2%	8,230	15.4%
4 Person Households	235	12.5%	2,859	14.0%	7,990	14.9%
5 Person Households	87	4.6%	1,292	6.3%	3,639	6.8%
6 or More Person Households	35	1.8%	627	3.1%	1,897	3.5%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	129	6.9%	1,057	5.2%	3,098	5.8%
Households with 1 Vehicles Available	533	28.4%	5,765	28.3%	16,395	30.6%
Households with 2 or More Vehicles Available	1,217	64.7%	13,568	66.5%	34,063	63.6%
Total Vehicles Available	3,465		39,548		101,494	
Average Vehicles Per Household	1.8		1.9		1.9	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	3,476		41,211		109,683	
Estimated Civilian Employed	2,437	70.1%	27,965	67.9%	72,030	65.7%
Estimated Civilian Unemployed	53	1.5%	623	1.5%	2,266	2.1%
Estimated in Armed Forces	1	-	18	-	40	-
Estimated Not in Labor Force	984	28.3%	12,605	30.6%	35,348	32.2%
Unemployment Rate	1.5%		1.5%		2.1%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,437		27,965		72,030	
Management, Business, Financial Operations	661	27.1%	7,098	25.4%	17,935	24.9%
Professional, Related	790	32.4%	7,565	27.1%	18,139	25.2%
Service	261	10.7%	3,775	13.5%	10,575	14.7%
Sales, Office	593	24.3%	6,455	23.1%	16,055	22.3%
Farming, Fishing, Forestry	-	-	8	-	76	0.1%
Construct, Extraction, Maintenance	73	3.0%	1,872	6.7%	5,216	7.2%
Production, Transport Material Moving	59	2.4%	1,192	4.3%	4,035	5.6%
White Collar Workers	2,043	83.8%	21,118	75.5%	52,128	72.4%
Blue Collar Workers	394	16.2%	6,847	24.5%	19,901	27.6%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$221.18 M		\$2.32 B		\$6.46 B	
Total Non-Retail Expenditure	\$118.12 M	53.4%	\$1.24 B	53.4%	\$3.45 B	53.5%
Total Retail Expenditure	\$103.05 M	46.6%	\$1.08 B	46.6%	\$3.01 B	46.5%
Apparel	\$8.03 M	3.6%	\$84.23 M	3.6%	\$234.83 M	3.6%
Contributions	\$8.12 M	3.7%	\$85.7 M	3.7%	\$239.81 M	3.7%
Education	\$8.11 M	3.7%	\$85.33 M	3.7%	\$240.23 M	3.7%
Entertainment	\$13.01 M	5.9%	\$136.49 M	5.9%	\$379.6 M	5.9%
Food and Beverages	\$31.63 M	14.3%	\$331.78 M	14.3%	\$921.88 M	14.3%
Furnishings and Equipment	\$8 M	3.6%	\$83.95 M	3.6%	\$233.27 M	3.6%
Gifts	\$6.3 M	2.8%	\$66.78 M	2.9%	\$187.89 M	2.9%
Health Care	\$17.67 M	8.0%	\$185.85 M	8.0%	\$514.92 M	8.0%
Household Operations	\$9.02 M	4.1%	\$94.89 M	4.1%	\$264.56 M	4.1%
Miscellaneous Expenses	\$4.25 M	1.9%	\$44.53 M	1.9%	\$123.85 M	1.9%
Personal Care	\$2.96 M	1.3%	\$30.98 M	1.3%	\$86.11 M	1.3%
Personal Insurance	\$1.72 M	0.8%	\$18.17 M	0.8%	\$50.66 M	0.8%
Reading	\$493.65 K	0.2%	\$5.18 M	0.2%	\$14.42 M	0.2%
Shelter	\$46.56 M	21.0%	\$487.02 M	21.0%	\$1.36 B	21.0%
Tobacco	\$1.07 M	0.5%	\$11.17 M	0.5%	\$30.92 M	0.5%
Transportation	\$39.37 M	17.8%	\$413.56 M	17.8%	\$1.15 B	17.8%
Utilities	\$14.88 M	6.7%	\$156.47 M	6.7%	\$434.04 M	6.7%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,058		36,196		95,722	
Elementary (Grade Level 0 to 8)	83	2.7%	1,380	3.8%	4,091	4.3%
Some High School (Grade Level 9 to 11)	51	1.7%	1,052	2.9%	3,692	3.9%
High School Graduate	396	12.9%	6,219	17.2%	16,460	17.2%
Some College	333	10.9%	4,971	13.7%	12,742	13.3%
Associate Degree Only	267	8.7%	2,569	7.1%	5,679	5.9%
Bachelor Degree Only	1,058	34.6%	10,673	29.5%	28,338	29.6%
Graduate Degree	870	28.4%	9,330	25.8%	24,720	25.8%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	930	59.9%	13,006	69.3%	32,173	64.6%
1 Attached Unit	187	12.0%	1,163	6.2%	2,935	5.9%
2 to 4 Units	107	6.9%	2,096	11.2%	7,466	15.0%
5 to 9 Units	156	10.1%	912	4.9%	2,924	5.9%
10 to 19 Units	110	7.1%	776	4.1%	2,342	4.7%
20 to 49 Units	105	6.8%	929	5.0%	2,301	4.6%
50 or More Units	240	15.5%	1,410	7.5%	3,216	6.5%
Mobile Home or Trailer	44	2.8%	96	0.5%	191	0.4%
Other Structure	-	-	1	-	8	-

Homes Built By Year (2020)

Homes Built 2010 or later	203	13.1%	1,075	5.7%	2,777	5.6%
Homes Built 2000 to 2009	146	9.4%	1,095	5.8%	3,441	6.9%
Homes Built 1990 to 1999	212	13.7%	1,287	6.9%	3,488	7.0%
Homes Built 1980 to 1989	354	22.8%	2,143	11.4%	4,776	9.6%
Homes Built 1970 to 1979	169	10.9%	2,610	13.9%	6,521	13.1%
Homes Built 1960 to 1969	304	19.5%	3,467	18.5%	8,515	17.1%
Homes Built 1950 to 1959	302	19.4%	4,317	23.0%	10,582	21.2%
Homes Built Before 1949	188	12.1%	4,395	23.4%	13,456	27.0%

Home Values (2020)

Home Values \$1,000,000 or More	84	6.6%	1,227	8.5%	4,533	13.0%
Home Values \$500,000 to \$999,999	600	47.2%	5,150	35.7%	11,379	32.6%
Home Values \$400,000 to \$499,999	206	16.2%	2,643	18.3%	4,935	14.1%
Home Values \$300,000 to \$399,999	207	16.2%	2,697	18.7%	5,617	16.1%
Home Values \$200,000 to \$299,999	83	6.5%	1,329	9.2%	3,079	8.8%
Home Values \$150,000 to \$199,999	37	2.9%	390	2.7%	982	2.8%
Home Values \$100,000 to \$149,999	8	0.6%	144	1.0%	380	1.1%
Home Values \$70,000 to \$99,999	6	0.4%	28	0.2%	103	0.3%
Home Values \$50,000 to \$69,999	59	4.6%	157	1.1%	208	0.6%
Home Values \$25,000 to \$49,999	-	-	74	0.5%	173	0.5%
Home Values Under \$25,000	-	-	57	0.4%	248	0.7%
Owner-Occupied Median Home Value	\$532,215		\$598,370		\$730,510	
Renter-Occupied Median Rent	\$2,057		\$1,617		\$1,485	

Transportation To Work (2020)

Drive to Work Alone	1,609	71.2%	19,751	74.1%	50,732	70.1%
Drive to Work in Carpool	176	7.8%	1,841	6.9%	5,117	7.1%
Travel to Work by Public Transportation	164	7.3%	2,458	9.2%	8,489	11.7%
Drive to Work on Motorcycle	-	-	2	-	10	-
Walk or Bicycle to Work	63	2.8%	485	1.8%	1,721	2.4%
Other Means	24	1.1%	126	0.5%	360	0.5%
Work at Home	222	9.8%	1,984	7.4%	5,980	8.3%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	410	18.1%	6,826	25.6%	16,664	23.0%
Travel to Work in 15 to 29 Minutes	748	33.1%	8,241	30.9%	21,866	30.2%
Travel to Work in 30 to 59 Minutes	761	33.7%	7,418	27.8%	16,973	23.4%
Travel to Work in 60 Minutes or More	260	11.5%	3,436	12.9%	10,756	14.9%
Average Minutes Travel to Work	25.8		24.7		25.1	

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