

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1591/-73.4176

Walmart Center, 650 Main Avenue Norwalk, CT 06851		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2021)		4,584		52,314		138,709		194,594	
Projected Population (2026)		4,741		52,869		139,684		195,371	
Census Population (2020)		4,544		52,063		138,634		194,773	
Census Population (2010)		3,751		49,000		132,662		187,828	
Projected Annual Growth (2021 to 2026)		157	0.7%	555	0.2%	975	0.1%	777	-
Historical Annual Growth (2020 to 2021)		41	0.9%	251	0.5%	75	-	-178	-
Historical Annual Growth (2010 to 2020)		793	21.1%	3,063	6.3%	5,972	4.5%	6,944	3.7%
Estimated Population Density (2021)		1,460	psm	1,851	psm	1,767	psm	1,265	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2021)		2,030		20,352		52,881		72,510	
Projected Households (2026)		2,158		21,039		54,363		74,257	
Census Households (2020)		1,918		20,230		52,873		72,497	
Census Households (2010)		1,554		18,763		49,837		69,008	
Estimated Households with Children (2021)		500	24.6%	6,161	30.3%	17,124	32.4%	25,049	34.5%
Estimated Average Household Size (2021)		2.23		2.54		2.60		2.67	
Average Household Income									
Estimated Average Household Income (2021)		\$184,860		\$188,812		\$203,064		\$232,181	
Projected Average Household Income (2026)		\$220,370		\$232,179		\$252,136		\$289,707	
Estimated Average Family Income (2021)		\$237,698		\$236,044		\$252,855		\$285,254	
Median Household Income									
Estimated Median Household Income (2021)		\$136,318		\$136,305		\$133,373		\$147,594	
Projected Median Household Income (2026)		\$152,149		\$153,699		\$150,205		\$165,517	
Estimated Median Family Income (2021)		\$175,844		\$173,313		\$169,817		\$185,766	
Per Capita Income									
Estimated Per Capita Income (2021)		\$81,991		\$73,561		\$77,506		\$86,589	
Projected Per Capita Income (2026)		\$100,430		\$92,501		\$98,218		\$110,186	
Estimated Per Capita Income 5 Year Growth		\$18,439	22.5%	\$18,940	25.7%	\$20,711	26.7%	\$23,596	27.3%
Estimated Average Household Net Worth (2021)		\$2,087,663		\$1,904,758		\$1,886,338		\$2,101,998	
Daytime Demos (2021)									
Total Businesses		769		4,977		12,735		17,032	
Total Employees		17,908		54,116		117,325		147,650	
Company Headquarter Businesses		72	9.4%	246	5.0%	559	4.4%	733	4.3%
Company Headquarter Employees		6,827	38.1%	14,501	26.8%	26,269	22.4%	32,457	22.0%
Employee Population per Business		23.3		10.9		9.2		8.7	
Residential Population per Business		6.0		10.5		10.9		11.4	

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Race & Ethnicity								
White (2021)	3,465	75.6%	35,838	68.5%	90,020	64.9%	133,281	68.5%
Black or African American (2021)	247	5.4%	3,959	7.6%	12,678	9.1%	15,837	8.1%
American Indian or Alaska Native (2021)	10	0.2%	174	0.3%	619	0.4%	718	0.4%
Asian (2021)	360	7.9%	3,075	5.9%	7,546	5.4%	10,040	5.2%
Hawaiian or Pacific Islander (2021)	-	-	7	-	25	-	33	-
Other Race (2021)	166	3.6%	4,129	7.9%	13,371	9.6%	15,431	7.9%
Two or More Races (2021)	335	7.3%	5,132	9.8%	14,450	10.4%	19,254	9.9%
Not Hispanic or Latino Population (2021)	4,127	90.0%	43,340	82.8%	110,671	79.8%	160,360	82.4%
Hispanic or Latino Population (2021)	458	10.0%	8,974	17.2%	28,038	20.2%	34,234	17.6%
Not Hispanic or Latino Population (2026)	4,269	90.0%	43,834	82.9%	111,586	79.9%	161,037	82.4%
Hispanic or Latino Population (2026)	472	10.0%	9,035	17.1%	28,098	20.1%	34,334	17.6%
Not Hispanic or Latino Population (2020)	4,033	88.8%	42,772	82.2%	110,035	79.4%	160,725	82.5%
Hispanic or Latino Population (2020)	511	11.2%	9,290	17.8%	28,599	20.6%	34,048	17.5%
Not Hispanic or Latino Population (2010)	3,516	93.7%	42,731	87.2%	111,775	84.3%	163,267	86.9%
Hispanic or Latino Population (2010)	235	6.3%	6,269	12.8%	20,887	15.7%	24,561	13.1%
Projected Hispanic Annual Growth (2021 to 2026)	15	0.6%	61	0.1%	60	-	100	-
Historic Hispanic Annual Growth (2010 to 2021)	222	8.6%	2,705	3.9%	7,151	3.1%	9,673	3.6%
Age Distribution (2021)								
Age Under 5	234	5.1%	2,712	5.2%	7,394	5.3%	10,492	5.4%
Age 5 to 9 Years	247	5.4%	3,041	5.8%	8,538	6.2%	12,619	6.5%
Age 10 to 14 Years	238	5.2%	3,310	6.3%	9,286	6.7%	14,014	7.2%
Age 15 to 19 Years	208	4.5%	3,139	6.0%	9,008	6.5%	13,306	6.8%
Age 20 to 24 Years	238	5.2%	2,764	5.3%	7,552	5.4%	9,981	5.1%
Age 25 to 29 Years	289	6.3%	2,855	5.5%	7,911	5.7%	9,834	5.1%
Age 30 to 34 Years	334	7.3%	3,051	5.8%	8,062	5.8%	10,181	5.2%
Age 35 to 39 Years	315	6.9%	3,291	6.3%	8,591	6.2%	11,647	6.0%
Age 40 to 44 Years	280	6.1%	3,293	6.3%	8,752	6.3%	12,337	6.3%
Age 45 to 49 Years	310	6.8%	3,513	6.7%	9,286	6.7%	13,262	6.8%
Age 50 to 54 Years	319	7.0%	3,818	7.3%	10,255	7.4%	14,680	7.5%
Age 55 to 59 Years	357	7.8%	4,116	7.9%	10,585	7.6%	15,164	7.8%
Age 60 to 64 Years	323	7.0%	3,876	7.4%	9,725	7.0%	13,791	7.1%
Age 65 to 74 Years	486	10.6%	5,337	10.2%	13,483	9.7%	19,338	9.9%
Age 75 to 84 Years	266	5.8%	2,822	5.4%	6,975	5.0%	9,554	4.9%
Age 85 Years or Over	142	3.1%	1,376	2.6%	3,306	2.4%	4,395	2.3%
Median Age	42.4		42.3		41.1		41.4	
Gender Age Distribution (2021)								
Female Population	2,402	52.4%	27,103	51.8%	71,005	51.2%	99,445	51.1%
Age 0 to 19 Years	453	18.9%	5,995	22.1%	16,573	23.3%	24,326	24.5%
Age 20 to 64 Years	1,421	59.2%	15,633	57.7%	40,967	57.7%	56,634	57.0%
Age 65 Years or Over	528	22.0%	5,475	20.2%	13,466	19.0%	18,485	18.6%
Female Median Age	44.3		43.7		42.5		42.6	
Male Population	2,182	47.6%	25,211	48.2%	67,704	48.8%	95,149	48.9%
Age 0 to 19 Years	474	21.7%	6,207	24.6%	17,653	26.1%	26,105	27.4%
Age 20 to 64 Years	1,342	61.5%	14,944	59.3%	39,753	58.7%	54,243	57.0%
Age 65 Years or Over	366	16.8%	4,060	16.1%	10,298	15.2%	14,802	15.6%
Male Median Age	40.7		40.7		39.7		40.2	

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1 mi radius 3 mi radius 5 mi radius 7 mi radius

Household Income Distribution (2021)								
HH Income \$200,000 or More	671	33.1%	6,037	29.7%	15,775	29.8%	24,726	34.1%
HH Income \$150,000 to \$199,999	218	10.7%	2,138	10.5%	4,817	9.1%	6,709	9.3%
HH Income \$100,000 to \$149,999	328	16.1%	3,395	16.7%	7,985	15.1%	10,436	14.4%
HH Income \$75,000 to \$99,999	292	14.4%	2,275	11.2%	5,546	10.5%	6,928	9.6%
HH Income \$50,000 to \$74,999	243	12.0%	2,607	12.8%	6,630	12.5%	8,301	11.4%
HH Income \$35,000 to \$49,999	92	4.5%	1,296	6.4%	3,675	6.9%	4,749	6.5%
HH Income \$25,000 to \$34,999	49	2.4%	823	4.0%	2,805	5.3%	3,534	4.9%
HH Income \$15,000 to \$24,999	52	2.6%	610	3.0%	2,287	4.3%	3,010	4.2%
HH Income Under \$15,000	84	4.1%	1,172	5.8%	3,360	6.4%	4,119	5.7%
HH Income \$35,000 or More	1,845	90.8%	17,747	87.2%	44,429	84.0%	61,848	85.3%
HH Income \$75,000 or More	1,509	74.3%	13,845	68.0%	34,123	64.5%	48,798	67.3%
Housing (2021)								
Total Housing Units	2,146		21,421		56,080		76,907	
Housing Units Occupied	2,030	94.6%	20,352	95.0%	52,881	94.3%	72,510	94.3%
Housing Units Owner-Occupied	1,307	64.3%	14,789	72.7%	35,559	67.2%	51,944	71.6%
Housing Units, Renter-Occupied	724	35.7%	5,563	27.3%	17,322	32.8%	20,566	28.4%
Housing Units, Vacant	116	5.7%	1,068	5.3%	3,199	6.0%	4,397	6.1%
Marital Status (2021)								
Never Married	1,072	27.7%	12,866	29.7%	35,967	31.7%	46,448	29.5%
Currently Married	2,162	55.9%	22,566	52.2%	56,957	50.2%	83,738	53.2%
Separated	115	3.0%	1,310	3.0%	4,032	3.6%	5,196	3.3%
Widowed	214	5.5%	2,259	5.2%	6,102	5.4%	7,901	5.0%
Divorced	302	7.8%	4,250	9.8%	10,432	9.2%	14,186	9.0%
Household Type (2021)								
Population Family	3,503	76.4%	43,499	83.1%	116,238	83.8%	166,790	85.7%
Population Non-Family	1,031	22.5%	8,291	15.8%	21,379	15.4%	26,581	13.7%
Population Group Quarters	51	1.1%	524	1.0%	1,092	0.8%	1,223	0.6%
Family Households	1,166	57.4%	13,543	66.5%	35,600	67.3%	50,912	70.2%
Non-Family Households	864	42.6%	6,809	33.5%	17,281	32.7%	21,598	29.8%
Married Couple with Children	412	19.1%	4,861	21.5%	12,976	22.8%	19,635	23.4%
Average Family Household Size	3.0		3.2		3.3		3.3	
Household Size (2021)								
1 Person Households	720	35.5%	5,616	27.6%	14,147	26.8%	17,751	24.5%
2 Person Households	669	32.9%	6,364	31.3%	15,963	30.2%	22,082	30.5%
3 Person Households	271	13.4%	3,239	15.9%	8,499	16.1%	11,856	16.4%
4 Person Households	243	12.0%	3,043	15.0%	8,373	15.8%	12,155	16.8%
5 Person Households	93	4.6%	1,398	6.9%	3,845	7.3%	5,857	8.1%
6 or More Person Households	34	1.7%	692	3.4%	2,054	3.9%	2,809	3.9%
Household Vehicles (2021)								
Households with 0 Vehicles Available	79	3.9%	963	4.7%	2,859	5.4%	3,320	4.6%
Households with 1 Vehicles Available	536	26.4%	5,711	28.1%	16,164	30.6%	20,586	28.4%
Households with 2 or More Vehicles Available	1,415	69.7%	13,678	67.2%	33,858	64.0%	48,604	67.0%
Total Vehicles Available	4,013		39,761		100,574		142,250	
Average Vehicles Per Household	2.0		2.0		1.9		2.0	

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Walmart Center, 650 Main Avenue Norwalk, CT 06851		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Labor Force (2021)									
Estimated Labor Population Age 16 Years or Over		3,824		42,562		111,445		154,336	
Estimated Civilian Employed		2,413	63.1%	25,842	60.7%	65,261	58.6%	89,838	58.2%
Estimated Civilian Unemployed		166	4.3%	2,001	4.7%	5,459	4.9%	7,310	4.7%
Estimated in Armed Forces		-	-	4	-	43	-	51	-
Estimated Not in Labor Force		1,245	32.6%	14,716	34.6%	40,681	36.5%	57,136	37.0%
Unemployment Rate		4.3%		4.7%		4.9%		4.7%	
Occupation (2021)									
Occupation: Population Age 16 Years or Over		2,413		25,842		65,261		89,838	
Management, Business, Financial Operations		630	26.1%	7,099	27.5%	17,317	26.5%	25,409	28.3%
Professional, Related		836	34.7%	7,287	28.2%	16,755	25.7%	23,310	25.9%
Service		241	10.0%	3,096	12.0%	8,795	13.5%	11,379	12.7%
Sales, Office		566	23.4%	5,621	21.8%	13,706	21.0%	19,148	21.3%
Farming, Fishing, Forestry		-	-	4	-	75	0.1%	119	0.1%
Construct, Extraction, Maintenance		59	2.4%	1,556	6.0%	4,554	7.0%	5,512	6.1%
Production, Transport Material Moving		82	3.4%	1,178	4.6%	4,060	6.2%	4,961	5.5%
White Collar Workers		2,032	84.2%	20,008	77.4%	47,777	73.2%	67,867	75.5%
Blue Collar Workers		381	15.8%	5,835	22.6%	17,484	26.8%	21,971	24.5%
Consumer Expenditure (2021)									
Total Household Expenditure		\$227.75 M		\$2.33 B		\$6.47 B		\$9.95 B	
Total Non-Retail Expenditure		\$121.8 M	53.5%	\$1.25 B	53.4%	\$3.46 B	53.5%	\$5.33 B	53.6%
Total Retail Expenditure		\$105.95 M	46.5%	\$1.09 B	46.6%	\$3.01 B	46.5%	\$4.62 B	46.4%
Apparel		\$8.28 M	3.6%	\$84.91 M	3.6%	\$235.9 M	3.6%	\$364.24 M	3.7%
Contributions		\$8.5 M	3.7%	\$86.88 M	3.7%	\$242.01 M	3.7%	\$378.01 M	3.8%
Education		\$8.47 M	3.7%	\$87.12 M	3.7%	\$243.98 M	3.8%	\$383.86 M	3.9%
Entertainment		\$13.42 M	5.9%	\$137.5 M	5.9%	\$380.96 M	5.9%	\$588.98 M	5.9%
Food and Beverages		\$32.43 M	14.2%	\$332.63 M	14.3%	\$921.53 M	14.2%	\$1.41 B	14.2%
Furnishings and Equipment		\$8.25 M	3.6%	\$84.49 M	3.6%	\$233.9 M	3.6%	\$361.13 M	3.6%
Gifts		\$6.68 M	2.9%	\$68.12 M	2.9%	\$190.8 M	2.9%	\$299.19 M	3.0%
Health Care		\$18.1 M	7.9%	\$185.64 M	8.0%	\$512.89 M	7.9%	\$783.8 M	7.9%
Household Operations		\$9.32 M	4.1%	\$95.63 M	4.1%	\$265.62 M	4.1%	\$410.88 M	4.1%
Miscellaneous Expenses		\$4.37 M	1.9%	\$44.73 M	1.9%	\$123.96 M	1.9%	\$190.94 M	1.9%
Personal Care		\$3.04 M	1.3%	\$31.11 M	1.3%	\$86.17 M	1.3%	\$132.42 M	1.3%
Personal Insurance		\$1.79 M	0.8%	\$18.4 M	0.8%	\$51.05 M	0.8%	\$79.6 M	0.8%
Reading		\$510.07 K	0.2%	\$5.21 M	0.2%	\$14.44 M	0.2%	\$22.28 M	0.2%
Shelter		\$47.91 M	21.0%	\$489.08 M	21.0%	\$1.36 B	21.0%	\$2.09 B	21.0%
Tobacco		\$1.07 M	0.5%	\$10.99 M	0.5%	\$30.42 M	0.5%	\$45.23 M	0.5%
Transportation		\$40.45 M	17.8%	\$414.69 M	17.8%	\$1.15 B	17.7%	\$1.76 B	17.7%
Utilities		\$15.15 M	6.7%	\$155.96 M	6.7%	\$431.69 M	6.7%	\$656.65 M	6.6%
Educational Attainment (2021)									
Adult Population Age 25 Years or Over		3,419		37,348		96,931		134,182	
Elementary (Grade Level 0 to 8)		133	3.9%	1,514	4.1%	4,236	4.4%	5,075	3.8%
Some High School (Grade Level 9 to 11)		75	2.2%	1,095	2.9%	3,632	3.7%	4,354	3.2%
High School Graduate		452	13.2%	6,054	16.2%	16,573	17.1%	20,566	15.3%
Some College		334	9.8%	4,773	12.8%	12,054	12.4%	15,459	11.5%
Associate Degree Only		278	8.1%	2,597	7.0%	5,678	5.9%	7,285	5.4%
Bachelor Degree Only		1,161	33.9%	11,555	30.9%	29,790	30.7%	44,126	32.9%
Graduate Degree		987	28.9%	9,761	26.1%	24,968	25.8%	37,316	27.8%

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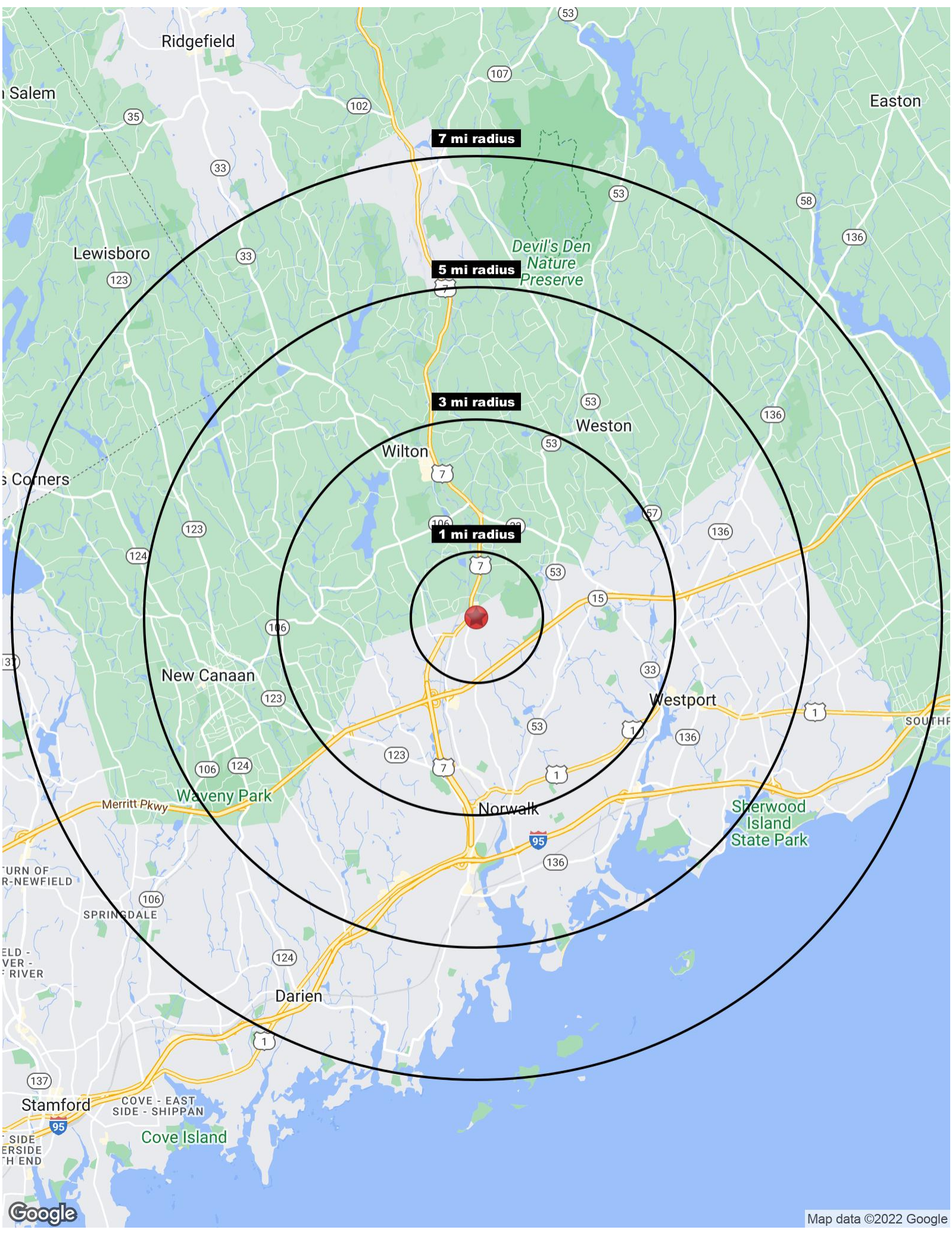
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Units In Structure (2021)								
1 Detached Unit	1,033	66.5%	13,036	69.5%	31,656	63.5%	47,360	68.6%
1 Attached Unit	155	10.0%	1,146	6.1%	3,039	6.1%	4,103	5.9%
2 to 4 Units	116	7.5%	2,039	10.9%	6,622	13.3%	7,789	11.3%
5 to 9 Units	169	10.9%	954	5.1%	3,058	6.1%	3,534	5.1%
10 to 19 Units	100	6.4%	826	4.4%	2,698	5.4%	3,087	4.5%
20 to 49 Units	96	6.2%	754	4.0%	2,032	4.1%	2,400	3.5%
50 or More Units	317	20.4%	1,491	7.9%	3,556	7.1%	3,957	5.7%
Mobile Home or Trailer	45	2.9%	104	0.6%	214	0.4%	271	0.4%
Other Structure	-	-	3	-	7	-	9	-
Homes Built By Year (2021)								
Homes Built 2010 or later	245	15.8%	1,233	6.6%	3,456	6.9%	4,344	6.3%
Homes Built 2000 to 2009	140	9.0%	1,105	5.9%	3,553	7.1%	4,748	6.9%
Homes Built 1990 to 1999	272	17.5%	1,311	7.0%	3,397	6.8%	4,919	7.1%
Homes Built 1980 to 1989	443	28.5%	2,616	13.9%	5,890	11.8%	8,387	12.2%
Homes Built 1970 to 1979	143	9.2%	2,674	14.3%	6,855	13.8%	9,620	13.9%
Homes Built 1960 to 1969	332	21.4%	3,372	18.0%	8,081	16.2%	11,078	16.1%
Homes Built 1950 to 1959	241	15.5%	3,803	20.3%	9,082	18.2%	12,236	17.7%
Homes Built Before 1949	214	13.8%	4,238	22.6%	12,568	25.2%	17,179	24.9%
Home Values (2021)								
Home Values \$1,000,000 or More	100	7.6%	2,271	15.4%	9,191	25.8%	15,649	30.1%
Home Values \$500,000 to \$999,999	559	42.8%	5,328	36.0%	11,613	32.7%	18,408	35.4%
Home Values \$400,000 to \$499,999	270	20.7%	2,857	19.3%	5,135	14.4%	6,279	12.1%
Home Values \$300,000 to \$399,999	160	12.3%	2,202	14.9%	4,607	13.0%	5,507	10.6%
Home Values \$200,000 to \$299,999	98	7.5%	1,364	9.2%	3,078	8.7%	3,648	7.0%
Home Values \$150,000 to \$199,999	23	1.8%	292	2.0%	824	2.3%	1,035	2.0%
Home Values \$100,000 to \$149,999	9	0.7%	126	0.9%	356	1.0%	430	0.8%
Home Values \$70,000 to \$99,999	6	0.4%	23	0.2%	131	0.4%	173	0.3%
Home Values \$50,000 to \$69,999	67	5.2%	154	1.0%	185	0.5%	206	0.4%
Home Values \$25,000 to \$49,999	-	-	84	0.6%	185	0.5%	215	0.4%
Home Values Under \$25,000	14	1.1%	87	0.6%	253	0.7%	394	0.8%
Owner-Occupied Median Home Value	\$526,114		\$610,395		\$749,310		\$832,574	
Renter-Occupied Median Rent	\$1,979		\$1,629		\$1,542		\$1,574	
Transportation To Work (2021)								
Drive to Work Alone	1,838	76.2%	19,220	74.4%	45,703	70.0%	60,083	66.9%
Drive to Work in Carpool	143	5.9%	1,553	6.0%	4,182	6.4%	5,602	6.2%
Travel to Work by Public Transportation	156	6.5%	2,558	9.9%	8,118	12.4%	13,008	14.5%
Drive to Work on Motorcycle	-	-	1	-	3	-	32	-
Walk or Bicycle to Work	65	2.7%	561	2.2%	1,698	2.6%	2,274	2.5%
Other Means	42	1.7%	189	0.7%	609	0.9%	840	0.9%
Work at Home	168	7.0%	1,760	6.8%	4,948	7.6%	7,999	8.9%
Travel Time (2021)								
Travel to Work in 14 Minutes or Less	432	17.9%	6,521	25.2%	15,337	23.5%	19,418	21.6%
Travel to Work in 15 to 29 Minutes	746	30.9%	7,334	28.4%	19,600	30.0%	26,126	29.1%
Travel to Work in 30 to 59 Minutes	846	35.0%	6,911	26.7%	15,065	23.1%	20,054	22.3%
Travel to Work in 60 Minutes or More	222	9.2%	3,316	12.8%	10,312	15.8%	16,242	18.1%
Average Minutes Travel to Work	26.4		24.5		24.8		26.5	



7 mi radius

5 mi radius

3 mi radius

1 mi radius