

# \*\*PRESS RELEASE\*\*

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## ROYAL PROPERTIES BROKERS THREE MIXOLOGY DEALS IN NEW YORK & NEW JERSEY



Royal Properties, Inc. is pleased to announce the signing of three new Mixology leases in New York & New Jersey.

In **Livingston NJ**, a new 1,562 square foot Mixology opened in **Livingston Town Center**, a 65,000 square foot mixed-use center located on **Route 10**. The Shopping Center features up-scale fashion, service and restaurants. Livingston is Mixology's second store in New Jersey, joining their very successful store in Closter, which opened last year.

In **Manhattan**, Mixology is relocating to a new 1,800 square foot store at **1422 Third Avenue**, between 80th and 81st Streets, allowing them to expand their offerings from their current under-sized Third Avenue location.

In **Roslyn, NY**, Mixology leased 1,100 square feet at **1374 Old Northern Boulevard**. This location will further increase their Long Island presence and offers a highly visible location and nice traffic flow. Both income levels and demographics are ideal for Mixology in this market.

"We are very pleased to represent Mixology in all these transactions. Mixology brings an exciting fashion concept and a devoted shopper base to any retail environment," states Farron Roboff, who handled these assignments on behalf of Royal Properties, Inc.

**Mixology** is a fashion destination boutique for juniors and women who focus on style more so than brand names. With almost everything in the store under \$100, the fashion savvy Mixologist can dress casual cool, rock star rebel, party girl dazzle, city night on the town and ready for work for less than the cost of a tank of gas and never sacrifice style or service. Mixology currently has 10 stores located in Manhattan, Long Island, Westchester and New Jersey and is continuing to look for future expansion opportunities.

Royal Properties, Inc. continues to represent Mixology, seeking 1,500 to 2,000 square foot sites in fashion centers and vibrant downtowns in the Greater New York Metro area including Westchester, Rockland, Long Island, New York City, Fairfield County, CT and New Jersey.

For additional information or to submit a site, please contact Farron Roboff at 914-237-3400, Ext. 112 (farron@royalpropertiesinc.com) or David Landes, Ext 104 (david@royalpropertiesinc.com). Visit our website at [www.RoyalPropertiesInc.com](http://www.RoyalPropertiesInc.com).

Royal Properties, Inc. is a retail brokerage and consulting company specializing in the placement of retailers throughout New York, New Jersey & Connecticut. To learn more about Royal Properties, Inc., please call 914-237-3400 or visit our website at [www.royalpropertiesinc.com](http://www.royalpropertiesinc.com).



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