

## Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 JoAnn's Plaza



Lat/Lon: 41.6667/-72.7221

3065-3105 Berlin Turnpike Newington, CT 06111		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>									
Estimated Population (2021)		7,507		70,698		195,086		337,182	
Projected Population (2026)		7,514		70,512		195,070		337,241	
Census Population (2020)		7,443		70,534		195,900		339,080	
Census Population (2010)		7,446		70,800		195,676		337,551	
Projected Annual Growth (2021 to 2026)		7 -		-186 -		-16 -		59 -	
Historical Annual Growth (2020 to 2021)		64	0.9%	164	0.2%	-814	-0.4%	-1,898	-0.6%
Historical Annual Growth (2010 to 2020)		-3	-	-266	-0.4%	224	0.1%	1,529	0.5%
Estimated Population Density (2021)		2,391 psm		2,501 psm		2,485 psm		2,191 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
<b>Households</b>									
Estimated Households (2021)		3,205		27,912		79,814		137,595	
Projected Households (2026)		3,250		28,225		80,994		139,749	
Census Households (2020)		3,186		27,879		80,182		138,465	
Census Households (2010)		3,122		27,381		78,123		134,440	
Estimated Households with Children (2021)		837	26.1%	8,221	29.5%	22,449	28.1%	39,844	29.0%
Estimated Average Household Size (2021)		2.30		2.44		2.39		2.39	
<b>Average Household Income</b>									
Estimated Average Household Income (2021)		\$98,925		\$91,560		\$93,605		\$93,029	
Projected Average Household Income (2026)		\$119,030		\$113,242		\$114,893		\$113,961	
Estimated Average Family Income (2021)		\$114,111		\$108,629		\$112,398		\$113,197	
<b>Median Household Income</b>									
Estimated Median Household Income (2021)		\$89,601		\$74,305		\$75,349		\$72,787	
Projected Median Household Income (2026)		\$103,741		\$86,002		\$87,724		\$84,840	
Estimated Median Family Income (2021)		\$109,405		\$93,941		\$95,700		\$94,941	
<b>Per Capita Income</b>									
Estimated Per Capita Income (2021)		\$42,386		\$36,346		\$38,477		\$38,166	
Projected Per Capita Income (2026)		\$51,623		\$45,528		\$47,885		\$47,428	
Estimated Per Capita Income 5 Year Growth		\$9,237	21.8%	\$9,182	25.3%	\$9,408	24.5%	\$9,261	24.3%
Estimated Average Household Net Worth (2021)		\$847,744		\$771,042		\$793,333		\$809,082	
<b>Daytime Demos (2021)</b>									
Total Businesses		490		3,547		10,183		19,862	
Total Employees		6,031		34,778		106,487		198,797	
Company Headquarter Businesses		16	3.2%	128	3.6%	399	3.9%	778	3.9%
Company Headquarter Employees		450	7.5%	3,641	10.5%	15,559	14.6%	29,392	14.8%
Employee Population per Business		12.3		9.8		10.5		10.0	
Residential Population per Business		15.3		19.9		19.2		17.0	

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## 3065-3105 Berlin Turnpike

### Newington, CT 06111

1 mi radius      3 mi radius      5 mi radius      7 mi radius

Race & Ethnicity								
White (2021)	5,377	71.6%	43,712	61.8%	121,174	62.1%	190,106	56.4%
Black or African American (2021)	500	6.7%	6,041	8.5%	17,867	9.2%	36,674	10.9%
American Indian or Alaska Native (2021)	4	-	206	0.3%	670	0.3%	1,536	0.5%
Asian (2021)	669	8.9%	6,578	9.3%	13,529	6.9%	23,427	6.9%
Hawaiian or Pacific Islander (2021)	6	-	28	-	93	-	151	-
Other Race (2021)	366	4.9%	7,076	10.0%	21,598	11.1%	48,010	14.2%
Two or More Races (2021)	586	7.8%	7,056	10.0%	20,156	10.3%	37,278	11.1%
Not Hispanic or Latino Population (2021)	6,662	88.7%	54,535	77.1%	147,927	75.8%	241,674	71.7%
Hispanic or Latino Population (2021)	845	11.3%	16,163	22.9%	47,159	24.2%	95,508	28.3%
Not Hispanic or Latino Population (2026)	6,630	88.2%	54,052	76.7%	147,080	75.4%	240,596	71.3%
Hispanic or Latino Population (2026)	884	11.8%	16,460	23.3%	47,990	24.6%	96,645	28.7%
Not Hispanic or Latino Population (2020)	6,664	89.5%	53,491	75.8%	147,256	75.2%	244,120	72.0%
Hispanic or Latino Population (2020)	778	10.5%	17,043	24.2%	48,644	24.8%	94,960	28.0%
Not Hispanic or Latino Population (2010)	6,894	92.6%	57,029	80.5%	155,366	79.4%	252,838	74.9%
Hispanic or Latino Population (2010)	552	7.4%	13,771	19.5%	40,310	20.6%	84,713	25.1%
Projected Hispanic Annual Growth (2021 to 2026)	39	0.9%	297	0.4%	831	0.4%	1,137	0.2%
Historic Hispanic Annual Growth (2010 to 2021)	293	4.8%	2,392	1.6%	6,849	1.5%	10,795	1.2%
Age Distribution (2021)								
Age Under 5	330	4.4%	3,694	5.2%	9,922	5.1%	17,815	5.3%
Age 5 to 9 Years	375	5.0%	3,844	5.4%	10,395	5.3%	18,410	5.5%
Age 10 to 14 Years	398	5.3%	4,061	5.7%	10,869	5.6%	19,235	5.7%
Age 15 to 19 Years	395	5.3%	5,068	7.2%	12,064	6.2%	21,383	6.3%
Age 20 to 24 Years	405	5.4%	5,686	8.0%	13,819	7.1%	25,093	7.4%
Age 25 to 29 Years	461	6.1%	4,699	6.6%	13,804	7.1%	25,201	7.5%
Age 30 to 34 Years	530	7.1%	4,813	6.8%	13,997	7.2%	24,482	7.3%
Age 35 to 39 Years	509	6.8%	4,424	6.3%	12,515	6.4%	22,024	6.5%
Age 40 to 44 Years	477	6.3%	4,070	5.8%	11,493	5.9%	20,194	6.0%
Age 45 to 49 Years	427	5.7%	3,914	5.5%	10,989	5.6%	19,256	5.7%
Age 50 to 54 Years	453	6.0%	4,154	5.9%	12,217	6.3%	20,860	6.2%
Age 55 to 59 Years	548	7.3%	4,672	6.6%	13,434	6.9%	22,673	6.7%
Age 60 to 64 Years	639	8.5%	4,512	6.4%	12,918	6.6%	21,347	6.3%
Age 65 to 74 Years	910	12.1%	7,092	10.0%	19,298	9.9%	31,859	9.4%
Age 75 to 84 Years	433	5.8%	3,963	5.6%	11,244	5.8%	17,889	5.3%
Age 85 Years or Over	219	2.9%	2,032	2.9%	6,108	3.1%	9,460	2.8%
Median Age	43.0		39.3		39.9		38.8	
Gender Age Distribution (2021)								
Female Population	3,971	52.9%	36,497	51.6%	101,065	51.8%	174,642	51.8%
Age 0 to 19 Years	748	18.8%	8,057	22.1%	20,906	20.7%	37,317	21.4%
Age 20 to 64 Years	2,317	58.3%	20,813	57.0%	58,748	58.1%	102,858	58.9%
Age 65 Years or Over	907	22.8%	7,627	20.9%	21,412	21.2%	34,466	19.7%
Female Median Age	44.8		41.2		41.7		40.5	
Male Population	3,536	47.1%	34,201	48.4%	94,021	48.2%	162,540	48.2%
Age 0 to 19 Years	750	21.2%	8,610	25.2%	22,345	23.8%	39,525	24.3%
Age 20 to 64 Years	2,132	60.3%	20,132	58.9%	56,438	60.0%	98,273	60.5%
Age 65 Years or Over	655	18.5%	5,459	16.0%	15,238	16.2%	24,742	15.2%
Male Median Age	41.0		37.5		38.1		37.2	

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<b>Household Income Distribution (2021)</b>								
HH Income \$200,000 or More	273	8.5%	2,276	8.2%	6,842	8.6%	12,579	9.1%
HH Income \$150,000 to \$199,999	311	9.7%	2,134	7.6%	6,009	7.5%	10,031	7.3%
HH Income \$100,000 to \$149,999	662	20.7%	4,671	16.7%	13,840	17.3%	21,765	15.8%
HH Income \$75,000 to \$99,999	623	19.4%	4,274	15.3%	11,833	14.8%	18,618	13.5%
HH Income \$50,000 to \$74,999	530	16.5%	4,296	15.4%	13,325	16.7%	22,421	16.3%
HH Income \$35,000 to \$49,999	334	10.4%	2,974	10.7%	8,494	10.6%	14,460	10.5%
HH Income \$25,000 to \$34,999	167	5.2%	2,411	8.6%	6,125	7.7%	11,056	8.0%
HH Income \$15,000 to \$24,999	147	4.6%	1,906	6.8%	5,134	6.4%	9,856	7.2%
HH Income Under \$15,000	159	4.9%	2,970	10.6%	8,212	10.3%	16,808	12.2%
HH Income \$35,000 or More	2,733	85.3%	20,625	73.9%	60,343	75.6%	99,875	72.6%
HH Income \$75,000 or More	1,869	58.3%	13,354	47.8%	38,525	48.3%	62,994	45.8%
<b>Housing (2021)</b>								
Total Housing Units	3,313		29,818		85,180		147,443	
Housing Units Occupied	3,205	96.7%	27,912	93.6%	79,814	93.7%	137,595	93.3%
Housing Units Owner-Occupied	2,422	75.6%	17,795	63.8%	51,248	64.2%	78,138	56.8%
Housing Units, Renter-Occupied	783	24.4%	10,117	36.2%	28,566	35.8%	59,457	43.2%
Housing Units, Vacant	108	3.4%	1,906	6.8%	5,365	6.7%	9,848	7.2%
<b>Marital Status (2021)</b>								
Never Married	2,197	34.3%	23,029	39.0%	63,389	38.7%	115,858	41.1%
Currently Married	2,827	44.1%	24,449	41.4%	67,135	41.0%	108,006	38.3%
Separated	163	2.5%	1,644	2.8%	5,346	3.3%	10,534	3.7%
Widowed	399	6.2%	3,607	6.1%	10,202	6.2%	16,057	5.7%
Divorced	817	12.8%	6,369	10.8%	17,827	10.9%	31,267	11.1%
<b>Household Type (2021)</b>								
Population Family	5,976	79.6%	55,485	78.5%	153,869	78.9%	262,513	77.9%
Population Non-Family	1,408	18.8%	12,593	17.8%	36,759	18.8%	66,319	19.7%
Population Group Quarters	123	1.6%	2,619	3.7%	4,458	2.3%	8,350	2.5%
Family Households	2,013	62.8%	17,790	63.7%	49,614	62.2%	83,498	60.7%
Non-Family Households	1,192	37.2%	10,122	36.3%	30,200	37.8%	54,097	39.3%
Married Couple with Children	583	20.6%	5,000	20.4%	13,582	20.2%	22,636	21.0%
Average Family Household Size	3.0		3.1		3.1		3.1	
<b>Household Size (2021)</b>								
1 Person Households	994	31.0%	8,231	29.5%	24,918	31.2%	44,265	32.2%
2 Person Households	1,100	34.3%	8,886	31.8%	25,331	31.7%	42,381	30.8%
3 Person Households	502	15.7%	4,484	16.1%	12,594	15.8%	21,537	15.7%
4 Person Households	416	13.0%	3,912	14.0%	10,399	13.0%	17,518	12.7%
5 Person Households	139	4.3%	1,579	5.7%	4,270	5.4%	7,529	5.5%
6 or More Person Households	54	1.7%	820	2.9%	2,302	2.9%	4,365	3.2%
<b>Household Vehicles (2021)</b>								
Households with 0 Vehicles Available	95	3.0%	3,063	11.0%	7,878	9.9%	17,262	12.5%
Households with 1 Vehicles Available	1,203	37.5%	10,100	36.2%	29,715	37.2%	52,309	38.0%
Households with 2 or More Vehicles Available	1,908	59.5%	14,749	52.8%	42,222	52.9%	68,025	49.4%
Total Vehicles Available	5,700		46,080		132,211		216,624	
Average Vehicles Per Household	1.8		1.7		1.7		1.6	

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### Newington, CT 06111

1 mi radius      3 mi radius      5 mi radius      7 mi radius

<b>Labor Force (2021)</b>									
Estimated Labor Population Age 16 Years or Over	6,330		58,340		161,801		278,013		
Estimated Civilian Employed	3,912	61.8%	32,681	56.0%	93,648	57.9%	158,819	57.1%	
Estimated Civilian Unemployed	285	4.5%	2,915	5.0%	8,073	5.0%	15,619	5.6%	
Estimated in Armed Forces	-	-	67	0.1%	152	-	314	0.1%	
Estimated Not in Labor Force	2,133	33.7%	22,676	38.9%	59,928	37.0%	103,261	37.1%	
Unemployment Rate	4.5%		5.0%		5.0%		5.6%		
<b>Occupation (2021)</b>									
Occupation: Population Age 16 Years or Over	3,912		32,681		93,648		158,819		
Management, Business, Financial Operations	859	22.0%	5,424	16.6%	15,065	16.1%	25,684	16.2%	
Professional, Related	1,055	27.0%	8,283	25.3%	24,054	25.7%	42,337	26.7%	
Service	532	13.6%	6,021	18.4%	17,985	19.2%	31,250	19.7%	
Sales, Office	868	22.2%	6,995	21.4%	19,095	20.4%	31,337	19.7%	
Farming, Fishing, Forestry	1	-	5	-	50	-	104	-	
Construct, Extraction, Maintenance	147	3.8%	2,166	6.6%	5,934	6.3%	9,524	6.0%	
Production, Transport Material Moving	449	11.5%	3,788	11.6%	11,465	12.2%	18,582	11.7%	
White Collar Workers	2,782	71.1%	20,702	63.3%	58,214	62.2%	99,358	62.6%	
Blue Collar Workers	1,130	28.9%	11,980	36.7%	35,434	37.8%	59,461	37.4%	
<b>Consumer Expenditure (2021)</b>									
Total Household Expenditure	\$223.95 M		\$1.84 B		\$5.33 B		\$9.11 B		
Total Non-Retail Expenditure	\$118.12 M	52.7%	\$973.52 M	52.9%	\$2.82 B	52.9%	\$4.82 B	53.0%	
Total Retail Expenditure	\$105.83 M	47.3%	\$867.54 M	47.1%	\$2.51 B	47.1%	\$4.28 B	47.0%	
Apparel	\$7.91 M	3.5%	\$65.15 M	3.5%	\$188.56 M	3.5%	\$322.94 M	3.5%	
Contributions	\$7.48 M	3.3%	\$60.79 M	3.3%	\$176.44 M	3.3%	\$302 M	3.3%	
Education	\$6.84 M	3.1%	\$56.53 M	3.1%	\$163.97 M	3.1%	\$284.62 M	3.1%	
Entertainment	\$12.83 M	5.7%	\$104.56 M	5.7%	\$303.03 M	5.7%	\$516.84 M	5.7%	
Food and Beverages	\$32.81 M	14.7%	\$270.73 M	14.7%	\$783.4 M	14.7%	\$1.34 B	14.7%	
Furnishings and Equipment	\$7.97 M	3.6%	\$64.92 M	3.5%	\$188.19 M	3.5%	\$320.71 M	3.5%	
Gifts	\$5.59 M	2.5%	\$45.73 M	2.5%	\$132.98 M	2.5%	\$229.15 M	2.5%	
Health Care	\$18.92 M	8.4%	\$155.32 M	8.4%	\$449.32 M	8.4%	\$762.88 M	8.4%	
Household Operations	\$8.87 M	4.0%	\$72.65 M	3.9%	\$210.47 M	3.9%	\$359.58 M	3.9%	
Miscellaneous Expenses	\$4.26 M	1.9%	\$34.92 M	1.9%	\$101.25 M	1.9%	\$172.77 M	1.9%	
Personal Care	\$3.02 M	1.3%	\$24.76 M	1.3%	\$71.69 M	1.3%	\$122.33 M	1.3%	
Personal Insurance	\$1.63 M	0.7%	\$13.12 M	0.7%	\$38.03 M	0.7%	\$64.78 M	0.7%	
Reading	\$493.28 K	0.2%	\$4.03 M	0.2%	\$11.69 M	0.2%	\$19.94 M	0.2%	
Shelter	\$46.85 M	20.9%	\$388.03 M	21.1%	\$1.12 B	21.1%	\$1.93 B	21.2%	
Tobacco	\$1.28 M	0.6%	\$10.93 M	0.6%	\$31.5 M	0.6%	\$53.88 M	0.6%	
Transportation	\$40.96 M	18.3%	\$334.04 M	18.1%	\$967.9 M	18.2%	\$1.65 B	18.1%	
Utilities	\$16.24 M	7.3%	\$134.82 M	7.3%	\$389.7 M	7.3%	\$663.79 M	7.3%	
<b>Educational Attainment (2021)</b>									
Adult Population Age 25 Years or Over	5,604		48,345		138,016		235,246		
Elementary (Grade Level 0 to 8)	229	4.1%	2,440	5.0%	7,491	5.4%	15,112	6.4%	
Some High School (Grade Level 9 to 11)	286	5.1%	3,207	6.6%	8,799	6.4%	17,149	7.3%	
High School Graduate	1,153	20.6%	13,764	28.5%	40,464	29.3%	64,171	27.3%	
Some College	743	13.3%	7,782	16.1%	22,275	16.1%	36,916	15.7%	
Associate Degree Only	570	10.2%	4,077	8.4%	10,889	7.9%	17,574	7.5%	
Bachelor Degree Only	1,511	27.0%	9,968	20.6%	28,560	20.7%	47,366	20.1%	
Graduate Degree	1,111	19.8%	7,108	14.7%	19,539	14.2%	36,959	15.7%	

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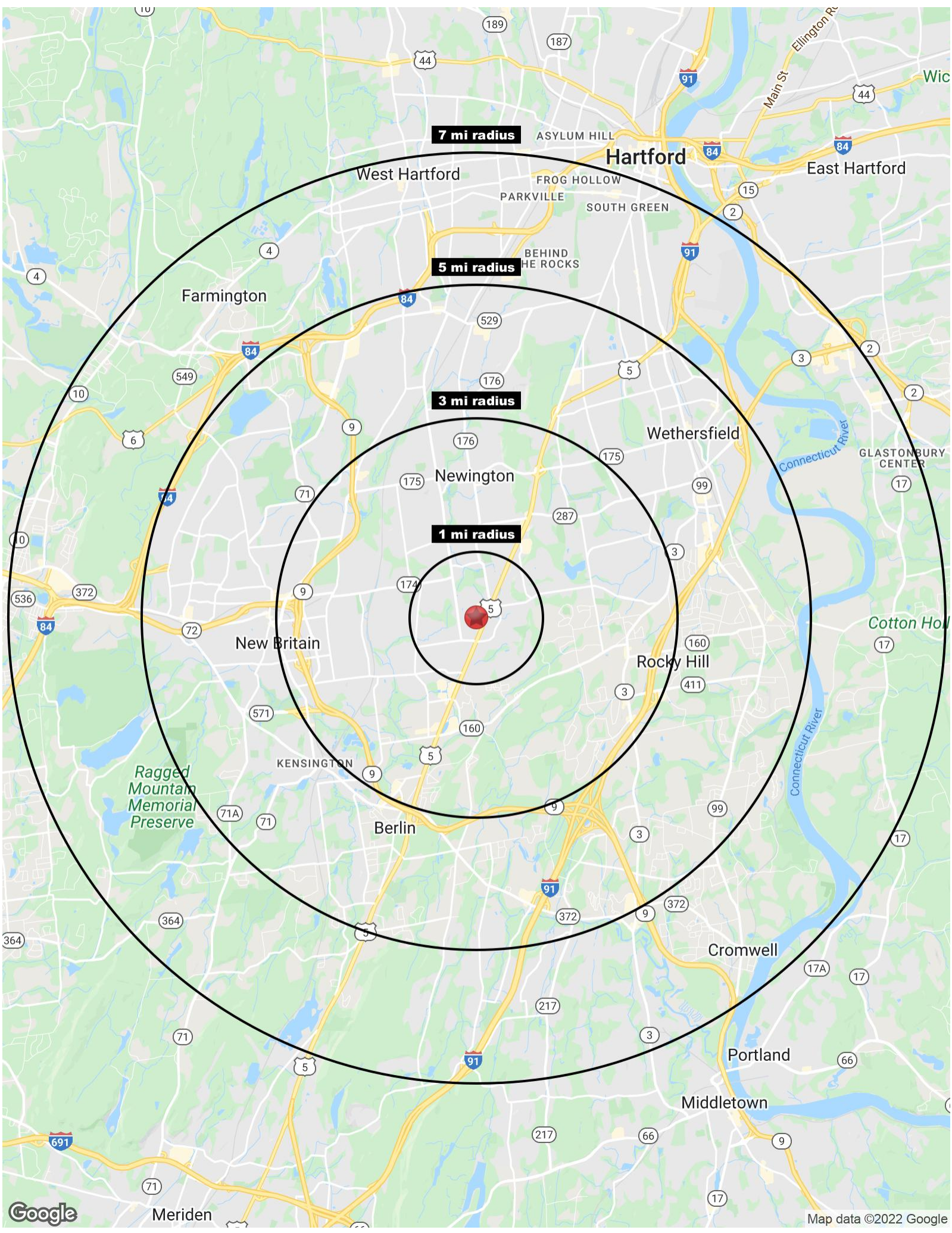
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<b>Units In Structure (2021)</b>									
1 Detached Unit	1,588	50.8%	14,946	54.6%	43,824	56.1%	66,981	49.8%	
1 Attached Unit	563	18.0%	1,857	6.8%	5,002	6.4%	7,359	5.5%	
2 to 4 Units	301	9.6%	5,457	19.9%	15,570	19.9%	29,886	22.2%	
5 to 9 Units	215	6.9%	1,435	5.2%	4,344	5.6%	9,216	6.9%	
10 to 19 Units	403	12.9%	1,780	6.5%	3,879	5.0%	7,703	5.7%	
20 to 49 Units	75	2.4%	717	2.6%	2,524	3.2%	6,594	4.9%	
50 or More Units	55	1.8%	1,625	5.9%	4,468	5.7%	9,194	6.8%	
Mobile Home or Trailer	5	0.2%	95	0.3%	203	0.3%	660	0.5%	
Other Structure	-	-	-	-	-	-	1	-	
<b>Homes Built By Year (2021)</b>									
Homes Built 2010 or later	55	1.7%	414	1.5%	1,764	2.3%	3,092	2.3%	
Homes Built 2000 to 2009	202	6.5%	1,347	4.9%	3,546	4.5%	6,177	4.6%	
Homes Built 1990 to 1999	349	11.2%	2,159	7.9%	4,471	5.7%	8,491	6.3%	
Homes Built 1980 to 1989	476	15.3%	3,771	13.8%	9,828	12.6%	16,620	12.4%	
Homes Built 1970 to 1979	1,057	33.9%	4,626	16.9%	11,189	14.3%	18,161	13.5%	
Homes Built 1960 to 1969	429	13.7%	3,741	13.7%	10,354	13.3%	17,294	12.9%	
Homes Built 1950 to 1959	333	10.7%	5,232	19.1%	16,569	21.2%	25,102	18.7%	
Homes Built Before 1949	305	9.8%	6,620	24.2%	22,094	28.3%	42,657	31.7%	
<b>Home Values (2021)</b>									
Home Values \$1,000,000 or More	11	0.4%	70	0.4%	190	0.4%	467	0.6%	
Home Values \$500,000 to \$999,999	83	3.4%	730	4.1%	1,810	3.5%	4,292	5.5%	
Home Values \$400,000 to \$499,999	154	6.4%	1,215	6.8%	2,623	5.1%	5,354	6.9%	
Home Values \$300,000 to \$399,999	476	19.6%	3,365	18.9%	8,112	15.8%	13,809	17.7%	
Home Values \$200,000 to \$299,999	808	33.3%	6,142	34.5%	18,035	35.2%	25,649	32.8%	
Home Values \$150,000 to \$199,999	504	20.8%	3,892	21.9%	12,291	24.0%	16,493	21.1%	
Home Values \$100,000 to \$149,999	274	11.3%	1,646	9.3%	5,821	11.4%	8,272	10.6%	
Home Values \$70,000 to \$99,999	81	3.3%	412	2.3%	1,232	2.4%	1,622	2.1%	
Home Values \$50,000 to \$69,999	1	-	34	0.2%	190	0.4%	440	0.6%	
Home Values \$25,000 to \$49,999	20	0.8%	128	0.7%	338	0.7%	778	1.0%	
Home Values Under \$25,000	11	0.4%	160	0.9%	606	1.2%	962	1.2%	
Owner-Occupied Median Home Value	\$249,641		\$250,163		\$234,833		\$248,522		
Renter-Occupied Median Rent	\$1,166		\$983		\$971		\$962		
<b>Transportation To Work (2021)</b>									
Drive to Work Alone	3,328	85.1%	27,261	83.4%	77,990	83.3%	128,002	80.6%	
Drive to Work in Carpool	235	6.0%	2,109	6.5%	6,725	7.2%	11,814	7.4%	
Travel to Work by Public Transportation	79	2.0%	674	2.1%	2,311	2.5%	5,663	3.6%	
Drive to Work on Motorcycle	-	-	1	-	4	-	49	-	
Walk or Bicycle to Work	43	1.1%	969	3.0%	2,299	2.5%	5,115	3.2%	
Other Means	40	1.0%	164	0.5%	557	0.6%	857	0.5%	
Work at Home	187	4.8%	1,503	4.6%	3,761	4.0%	7,319	4.6%	
<b>Travel Time (2021)</b>									
Travel to Work in 14 Minutes or Less	1,139	29.1%	9,606	29.4%	28,098	30.0%	46,264	29.1%	
Travel to Work in 15 to 29 Minutes	1,888	48.3%	14,470	44.3%	40,284	43.0%	67,327	42.4%	
Travel to Work in 30 to 59 Minutes	473	12.1%	5,818	17.8%	17,661	18.9%	31,055	19.6%	
Travel to Work in 60 Minutes or More	225	5.8%	1,284	3.9%	3,845	4.1%	6,854	4.3%	
Average Minutes Travel to Work	19.3		19.2		19.1		19.4		





7 mi radius

5 mi radius

3 mi radius

1 mi radius