

# EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6667/-72.7221

RF5

## JoAnn's Plaza, 3065 Berlin Turnpike

### Newington, CT 06111

#### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2019)	7,344	70,614	193,987
Projected Population (2024)	7,266	70,676	193,905
Census Population (2010)	7,482	70,811	195,760
Census Population (2000)	7,082	65,638	187,735
Projected Annual Growth (2019 to 2024)	-78 -0.2%	62 -	-82 -
Historical Annual Growth (2010 to 2019)	-138 -0.2%	-197 -	-1,773 -0.1%
Historical Annual Growth (2000 to 2010)	400 0.6%	5,173 0.8%	8,025 0.4%
Estimated Population Density (2019)	2,339 psm	2,499 psm	2,471 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi

#### Households

Estimated Households (2019)	3,228	28,642	81,370
Projected Households (2024)	3,262	29,278	83,055
Census Households (2010)	3,134	27,386	78,151
Census Households (2000)	2,945	25,958	76,110
Estimated Households with Children (2019)	829 25.7%	8,280 28.9%	22,519 27.7%
Estimated Average Household Size (2019)	2.24	2.37	2.32

#### Average Household Income

Estimated Average Household Income (2019)	\$101,701	\$84,449	\$88,060
Projected Average Household Income (2024)	\$125,294	\$100,829	\$106,230
Estimated Average Family Income (2019)	\$123,661	\$104,619	\$111,047

#### Median Household Income

Estimated Median Household Income (2019)	\$84,418	\$72,123	\$72,390
Projected Median Household Income (2024)	\$97,455	\$83,471	\$83,842
Estimated Median Family Income (2019)	\$109,548	\$92,673	\$92,000

#### Per Capita Income

Estimated Per Capita Income (2019)	\$44,806	\$34,467	\$37,115
Projected Per Capita Income (2024)	\$56,360	\$41,983	\$45,678
Estimated Per Capita Income 5 Year Growth	\$11,554 25.8%	\$7,515 21.8%	\$8,563 23.1%
Estimated Average Household Net Worth (2019)	\$918,966	\$793,720	\$807,710

#### Daytime Demos (2019)

Total Businesses	477	3,198	9,634
Total Employees	9,951	44,133	122,549
Company Headquarter Businesses	2 0.4%	18 0.6%	70 0.7%
Company Headquarter Employees	1,196 12.0%	3,677 8.3%	12,925 10.5%
Employee Population per Business	20.9	13.8	12.7
Residential Population per Business	15.4	22.1	20.1

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	5,752	78.3%	50,688	71.8%	137,415	70.8%
Black or African American (2019)	528	7.2%	7,129	10.1%	20,683	10.7%
American Indian or Alaska Native (2019)	18	0.2%	199	0.3%	509	0.3%
Asian (2019)	670	9.1%	4,895	6.9%	12,140	6.3%
Hawaiian or Pacific Islander (2019)	-	-	17	-	43	-
Other Race (2019)	168	2.3%	5,552	7.9%	17,038	8.8%
Two or More Races (2019)	207	2.8%	2,133	3.0%	6,159	3.2%
Not Hispanic or Latino Population (2019)	6,609	90.0%	55,548	78.7%	150,796	77.7%
Hispanic or Latino Population (2019)	735	10.0%	15,067	21.3%	43,191	22.3%
Not Hispanic or Latino Population (2024)	6,533	89.9%	55,308	78.3%	150,012	77.4%
Hispanic or Latino Population (2024)	733	10.1%	15,368	21.7%	43,894	22.6%
Not Hispanic or Latino Population (2010)	6,928	92.6%	57,011	80.5%	155,427	79.4%
Hispanic or Latino Population (2010)	554	7.4%	13,800	19.5%	40,333	20.6%
Not Hispanic or Latino Population (2000)	6,786	95.8%	57,144	87.1%	160,745	85.6%
Hispanic or Latino Population (2000)	297	4.2%	8,495	12.9%	26,990	14.4%
Projected Hispanic Annual Growth (2019 to 2024)	-2	-	301	0.4%	702	0.3%
Historic Hispanic Annual Growth (2000 to 2019)	438	7.8%	6,572	4.1%	16,201	3.2%

#### Age Distribution (2019)

Age Under 5	324	4.4%	3,688	5.2%	9,969	5.1%
Age 5 to 9 Years	363	4.9%	3,753	5.3%	10,217	5.3%
Age 10 to 14 Years	401	5.5%	4,115	5.8%	10,983	5.7%
Age 15 to 19 Years	403	5.5%	5,063	7.2%	12,163	6.3%
Age 20 to 24 Years	391	5.3%	5,721	8.1%	13,890	7.2%
Age 25 to 29 Years	442	6.0%	4,790	6.8%	13,935	7.2%
Age 30 to 34 Years	506	6.9%	4,667	6.6%	13,522	7.0%
Age 35 to 39 Years	486	6.6%	4,387	6.2%	12,330	6.4%
Age 40 to 44 Years	448	6.1%	3,893	5.5%	10,932	5.6%
Age 45 to 49 Years	458	6.2%	4,201	5.9%	11,667	6.0%
Age 50 to 54 Years	475	6.5%	4,362	6.2%	12,701	6.5%
Age 55 to 59 Years	562	7.7%	4,904	6.9%	13,983	7.2%
Age 60 to 64 Years	622	8.5%	4,471	6.3%	12,703	6.5%
Age 65 to 74 Years	859	11.7%	6,767	9.6%	18,261	9.4%
Age 75 to 84 Years	403	5.5%	3,804	5.4%	10,682	5.5%
Age 85 Years or Over	200	2.7%	2,026	2.9%	6,050	3.1%
Median Age	43.1		39.3		39.8	

#### Gender Age Distribution (2019)

Female Population	3,889	53.0%	36,337	51.5%	100,216	51.7%
Age 0 to 19 Years	739	19.0%	8,032	22.1%	20,927	20.9%
Age 20 to 64 Years	2,296	59.0%	20,981	57.7%	58,824	58.7%
Age 65 Years or Over	855	22.0%	7,324	20.2%	20,465	20.4%
Female Median Age	45.1		41.1		41.6	
Male Population	3,455	47.0%	34,278	48.5%	93,771	48.3%
Age 0 to 19 Years	752	21.8%	8,588	25.1%	22,404	23.9%
Age 20 to 64 Years	2,095	60.6%	20,416	59.6%	56,839	60.6%
Age 65 Years or Over	608	17.6%	5,273	15.4%	14,528	15.5%
Male Median Age	40.8		37.4		38.0	

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### Newington, CT 06111

#### Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	205	6.3%	1,711	6.0%	5,094	6.3%
HH Income \$150,000 to \$199,999	361	11.2%	2,429	8.5%	6,780	8.3%
HH Income \$100,000 to \$149,999	644	20.0%	4,592	16.0%	13,273	16.3%
HH Income \$75,000 to \$99,999	599	18.6%	4,179	14.6%	12,458	15.3%
HH Income \$50,000 to \$74,999	611	18.9%	4,651	16.2%	14,153	17.4%
HH Income \$35,000 to \$49,999	394	12.2%	3,757	13.1%	10,250	12.6%
HH Income \$25,000 to \$34,999	164	5.1%	2,317	8.1%	6,221	7.6%
HH Income \$15,000 to \$24,999	127	3.9%	2,284	8.0%	5,793	7.1%
HH Income Under \$15,000	124	3.8%	2,722	9.5%	7,348	9.0%
HH Income \$35,000 or More	2,814	87.2%	21,319	74.4%	62,009	76.2%
HH Income \$75,000 or More	1,809	56.0%	12,910	45.1%	37,605	46.2%

#### Housing (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	3,303		29,730		84,475	
Housing Units Occupied	3,228	97.7%	28,642	96.3%	81,370	96.3%
Housing Units Owner-Occupied	2,470	76.5%	18,151	63.4%	52,201	64.2%
Housing Units, Renter-Occupied	758	23.5%	10,492	36.6%	29,169	35.8%
Housing Units, Vacant	75	2.3%	1,087	3.8%	3,105	3.8%

#### Marital Status (2019)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,940	31.0%	22,153	37.5%	59,115	36.3%
Currently Married	2,860	45.7%	24,411	41.3%	68,342	42.0%
Separated	146	2.3%	1,998	3.4%	5,471	3.4%
Widowed	467	7.5%	4,086	6.9%	10,640	6.5%
Divorced	844	13.5%	6,408	10.9%	19,251	11.8%

#### Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,773	78.6%	54,517	77.2%	150,302	77.5%
Population Non-Family	1,464	19.9%	13,378	18.9%	38,777	20.0%
Population Group Quarters	107	1.5%	2,719	3.9%	4,907	2.5%
Family Households	1,976	61.2%	17,761	62.0%	49,215	60.5%
Non-Family Households	1,252	38.8%	10,881	38.0%	32,155	39.5%
Married Couple with Children	590	20.6%	5,058	20.7%	13,676	20.0%
Average Family Household Size	2.9		3.1		3.1	

#### Household Size (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	1,058	32.8%	8,931	31.2%	26,747	32.9%
2 Person Households	1,130	35.0%	9,360	32.7%	26,395	32.4%
3 Person Households	472	14.6%	4,319	15.1%	12,065	14.8%
4 Person Households	388	12.0%	3,736	13.0%	9,900	12.2%
5 Person Households	133	4.1%	1,511	5.3%	4,077	5.0%
6 or More Person Households	47	1.5%	786	2.7%	2,187	2.7%

#### Household Vehicles (2019)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	139	4.3%	3,231	11.3%	8,117	10.0%
Households with 1 Vehicles Available	1,310	40.6%	10,992	38.4%	31,036	38.1%
Households with 2 or More Vehicles Available	1,779	55.1%	14,420	50.3%	42,217	51.9%
Total Vehicles Available	5,439		45,632		132,971	
Average Vehicles Per Household	1.7		1.6		1.6	

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#### Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	6,182		58,272		160,667	
Estimated Civilian Employed	4,182	67.7%	34,764	59.7%	99,361	61.8%
Estimated Civilian Unemployed	85	1.4%	1,202	2.1%	3,337	2.1%
Estimated in Armed Forces	-	-	23	-	88	-
Estimated Not in Labor Force	1,915	31.0%	22,283	38.2%	57,882	36.0%
Unemployment Rate	1.4%		2.1%		2.1%	

#### Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	4,182		34,764		99,361	
Management, Business, Financial Operations	976	23.3%	5,885	16.9%	16,474	16.6%
Professional, Related	1,054	25.2%	8,366	24.1%	23,288	23.4%
Service	614	14.7%	6,477	18.6%	19,364	19.5%
Sales, Office	863	20.6%	7,696	22.1%	22,159	22.3%
Farming, Fishing, Forestry	4	0.1%	11	-	57	-
Construct, Extraction, Maintenance	202	4.8%	2,341	6.7%	6,807	6.9%
Production, Transport Material Moving	469	11.2%	3,988	11.5%	11,213	11.3%
White Collar Workers	2,893	69.2%	21,947	63.1%	61,921	62.3%
Blue Collar Workers	1,289	30.8%	12,817	36.9%	37,440	37.7%

#### Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$231.93 M		\$1.78 B		\$5.21 B	
Total Non-Retail Expenditure	\$122.18 M	52.7%	\$939.34 M	52.8%	\$2.75 B	52.8%
Total Retail Expenditure	\$109.75 M	47.3%	\$838.66 M	47.2%	\$2.46 B	47.2%
Apparel	\$8.17 M	3.5%	\$62.7 M	3.5%	\$183.54 M	3.5%
Contributions	\$7.66 M	3.3%	\$58.15 M	3.3%	\$170.45 M	3.3%
Education	\$6.94 M	3.0%	\$53.45 M	3.0%	\$156.15 M	3.0%
Entertainment	\$13.26 M	5.7%	\$100.7 M	5.7%	\$295.16 M	5.7%
Food and Beverages	\$34.04 M	14.7%	\$261.87 M	14.7%	\$766.81 M	14.7%
Furnishings and Equipment	\$8.27 M	3.6%	\$62.67 M	3.5%	\$183.65 M	3.5%
Gifts	\$5.7 M	2.5%	\$43.47 M	2.4%	\$127.47 M	2.4%
Health Care	\$19.72 M	8.5%	\$150.95 M	8.5%	\$441.94 M	8.5%
Household Operations	\$9.16 M	3.9%	\$69.99 M	3.9%	\$204.87 M	3.9%
Miscellaneous Expenses	\$4.43 M	1.9%	\$33.78 M	1.9%	\$98.97 M	1.9%
Personal Care	\$3.13 M	1.4%	\$23.94 M	1.3%	\$70.09 M	1.3%
Personal Insurance	\$1.68 M	0.7%	\$12.59 M	0.7%	\$36.87 M	0.7%
Reading	\$511.31 K	0.2%	\$3.9 M	0.2%	\$11.42 M	0.2%
Shelter	\$48.45 M	20.9%	\$374.64 M	21.1%	\$1.1 B	21.1%
Tobacco	\$1.34 M	0.6%	\$10.7 M	0.6%	\$31.3 M	0.6%
Transportation	\$42.53 M	18.3%	\$323.32 M	18.2%	\$948.34 M	18.2%
Utilities	\$16.93 M	7.3%	\$131.16 M	7.4%	\$383.81 M	7.4%

#### Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	5,462		48,273		136,766	
Elementary (Grade Level 0 to 8)	266	4.9%	2,755	5.7%	7,783	5.7%
Some High School (Grade Level 9 to 11)	266	4.9%	3,171	6.6%	8,706	6.4%
High School Graduate	1,179	21.6%	14,014	29.0%	41,729	30.5%
Some College	675	12.4%	7,638	15.8%	21,930	16.0%
Associate Degree Only	664	12.2%	4,109	8.5%	11,310	8.3%
Bachelor Degree Only	1,424	26.1%	10,102	20.9%	27,326	20.0%
Graduate Degree	988	18.1%	6,483	13.4%	17,983	13.1%

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### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,725	55.0%	15,344	56.0%	44,691	57.2%
1 Attached Unit	555	17.7%	2,244	8.2%	6,205	7.9%
2 to 4 Units	310	9.9%	5,178	18.9%	14,571	18.6%
5 to 9 Units	234	7.5%	1,639	6.0%	4,478	5.7%
10 to 19 Units	242	7.7%	1,423	5.2%	3,220	4.1%
20 to 49 Units	97	3.1%	1,214	4.4%	3,689	4.7%
50 or More Units	65	2.1%	1,542	5.6%	4,359	5.6%
Mobile Home or Trailer	1	-	58	0.2%	158	0.2%
Other Structure	-	-	-	-	-	-

### Homes Built By Year (2019)

Homes Built 2010 or later	46	1.5%	423	1.5%	1,665	2.1%
Homes Built 2000 to 2009	175	5.6%	1,514	5.5%	3,678	4.7%
Homes Built 1990 to 1999	347	11.1%	2,157	7.9%	4,471	5.7%
Homes Built 1980 to 1989	502	16.0%	3,539	12.9%	9,144	11.7%
Homes Built 1970 to 1979	1,075	34.3%	4,394	16.0%	10,964	14.0%
Homes Built 1960 to 1969	486	15.5%	4,534	16.6%	12,479	16.0%
Homes Built 1950 to 1959	292	9.3%	4,772	17.4%	15,797	20.2%
Homes Built Before 1949	305	9.7%	7,309	26.7%	23,171	29.6%

### Home Values (2019)

Home Values \$1,000,000 or More	10	0.4%	61	0.3%	177	0.3%
Home Values \$500,000 to \$999,999	91	3.8%	874	5.0%	2,332	4.6%
Home Values \$400,000 to \$499,999	162	6.8%	1,083	6.2%	2,606	5.1%
Home Values \$300,000 to \$399,999	455	19.0%	3,281	18.7%	8,224	16.2%
Home Values \$200,000 to \$299,999	843	35.2%	6,295	35.8%	18,011	35.6%
Home Values \$150,000 to \$199,999	517	21.6%	3,660	20.8%	11,448	22.6%
Home Values \$100,000 to \$149,999	279	11.7%	2,012	11.4%	6,509	12.9%
Home Values \$70,000 to \$99,999	68	2.8%	480	2.7%	1,593	3.1%
Home Values \$50,000 to \$69,999	-	-	23	0.1%	195	0.4%
Home Values \$25,000 to \$49,999	6	0.3%	74	0.4%	187	0.4%
Home Values Under \$25,000	25	1.0%	217	1.2%	733	1.4%
Owner-Occupied Median Home Value	\$242,622		\$241,406		\$230,691	
Renter-Occupied Median Rent	\$1,140		\$951		\$929	

### Transportation To Work (2019)

Drive to Work Alone	3,153	84.3%	29,660	82.8%	82,283	83.1%
Drive to Work in Carpool	320	8.5%	2,909	8.1%	8,473	8.6%
Travel to Work by Public Transportation	76	2.0%	707	2.0%	2,408	2.4%
Drive to Work on Motorcycle	-	-	7	-	15	-
Walk or Bicycle to Work	4	0.1%	797	2.2%	1,754	1.8%
Other Means	54	1.4%	240	0.7%	629	0.6%
Work at Home	134	3.6%	1,519	4.2%	3,439	3.5%

### Travel Time (2019)

Travel to Work in 14 Minutes or Less	1,085	29.0%	9,912	27.7%	28,196	28.5%
Travel to Work in 15 to 29 Minutes	2,078	55.5%	16,112	45.0%	46,224	46.7%
Travel to Work in 30 to 59 Minutes	720	19.3%	6,304	17.6%	18,523	18.7%
Travel to Work in 60 Minutes or More	139	3.7%	1,033	2.9%	2,975	3.0%
Average Minutes Travel to Work	19.9		18.7		19.0	

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