

PRESS RELEASE

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ROYAL PROPERTIES EXPANDS MIXOLOGY WITH TWO NEW STORES ON LONG ISLAND



Royal Properties, Inc. is pleased to announce that Mixology Clothing Co. has signed two new leases on Long Island, bringing their Long Island distribution to six stores. Both stores will open in late Spring 2020.

Oceanside, NY: Mixology signed a long-term lease for 2,000 square feet at The Sands Shopping Center, 3553 Long Beach Road. Sands is an 210,475 square foot upscale outdoor plaza featuring favorite brands in fashion, food and entertainment. Co-Tenants include Stop & Shop, The Gap, Old Navy, Sephora, Loft and Victoria's Secret. Long a target market for Mixology, it entered into a lease for a portion of the former Dress Barn. Farron Roboff of Royal Properties represented Mixology. Michael Friedman of Inline Realty, Inc. represented the Landlord.

Roslyn Heights, NY: Mixology signed a long-term lease for 1,715 square feet at Willis Row, 361-393 Willis Avenue. Willis Row is a newly redeveloped, 30,000 square foot center anchored by CVS with co-tenants including Starbucks, Barry's Boot Camp, Chopt and City MD. "Mixology is very excited to be part of this redeveloped center. The excellent visibility on highly trafficked Willis Avenue (22,000 VPD), its affluent market (Average HH Income (\$180,000) and co-tenants who specifically serve the Mixology shopper, make this a wonderful location," states Farron Roboff, Broker at Royal Properties, Inc., who represented Mixology. Doug Weinstein of Ripco Real Estate represented the Landlord.

Mixology is a fashion destination boutique for juniors and women who focus on style more so than brand names. With almost everything in the store under \$150, the fashion savvy Mixologist can dress casual cool, rock star rebel, party girl dazzle, city night on the town and ready for work all without breaking the bank. Mixology currently has 9 stores located throughout Manhattan, Long Island, Westchester and New Jersey and is continuing to look for future expansion opportunities.

Royal Properties, Inc. continues to represent Mixology, seeking 1,600 to 2,000 square foot sites in fashion centers and vibrant downtown locations in the Greater New York Metro area including Westchester, Rockland, Long Island, New York City, Fairfield County, CT and New Jersey.

For additional information or to submit a site, please contact Farron Roboff, Ext. 112 (farron@royalpropertiesinc.com) or David Landes, Ext 104 (david@royalpropertiesinc.com) at 914-237-3400. Visit our website at www.RoyalPropertiesInc.com.

Royal Properties, Inc. is a retail brokerage and consulting company specializing in the placement of retailers throughout New York, New Jersey & Connecticut. To learn more about Royal Properties, Inc., please call 914-237-3400 or visit our website at www.royalpropertiesinc.com.



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