

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1357/-73.7916

<b>17-45 Washington Ave Pleasantville, NY 10570</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2022)	9,097		41,041		100,124	
Projected Population (2027)	9,185		41,419		101,076	
Census Population (2020)	9,083		41,378		100,701	
Census Population (2010)	8,283		39,720		96,756	
Projected Annual Growth (2022 to 2027)	88	0.2%	378	0.2%	952	0.2%
Historical Annual Growth (2020 to 2022)	14	-	-337	-0.4%	-577	-0.3%
Historical Annual Growth (2010 to 2020)	800	4.8%	1,658	2.1%	3,946	2.0%
Estimated Population Density (2022)	2,897 psm		1,452 psm		1,275 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2022)	2,903		13,710		33,739	
Projected Households (2027)	2,965		13,969		34,389	
Census Households (2020)	2,896		13,811		33,920	
Census Households (2010)	2,758		13,224		31,888	
Estimated Households with Children (2022)	1,182	40.7%	5,513	40.2%	12,942	38.4%
Estimated Average Household Size (2022)	2.78		2.84		2.81	
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$216,397		\$247,455		\$220,353	
Projected Average Household Income (2027)	\$267,345		\$307,900		\$275,973	
Estimated Average Family Income (2022)	\$248,103		\$282,751		\$259,236	
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$164,332		\$174,695		\$150,912	
Projected Median Household Income (2027)	\$182,299		\$196,496		\$171,530	
Estimated Median Family Income (2022)	\$199,099		\$207,162		\$182,271	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$69,796		\$83,019		\$74,789	
Projected Per Capita Income (2027)	\$87,054		\$104,196		\$94,426	
Estimated Per Capita Income 5 Year Growth	\$17,257	24.7%	\$21,177	25.5%	\$19,637	26.3%
Estimated Average Household Net Worth (2022)	\$3,127,403		\$3,250,345		\$2,709,863	
<b>Daytime Demos (2022)</b>						
Total Businesses	772		2,476		5,935	
Total Employees	5,503		22,776		73,086	
Company Headquarter Businesses	40	5.2%	147	5.9%	357	6.0%
Company Headquarter Employees	819	14.9%	4,234	18.6%	17,826	24.4%
Employee Population per Business	7.1		9.2		12.3	
Residential Population per Business	11.8		16.6		16.9	

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<b>Race &amp; Ethnicity</b>							
White (2022)		6,132	67.4%	30,175	73.5%	62,444	62.4%
Black or African American (2022)		353	3.9%	1,231	3.0%	7,597	7.6%
American Indian or Alaska Native (2022)		24	0.3%	70	0.2%	440	0.4%
Asian (2022)		1,419	15.6%	4,629	11.3%	8,816	8.8%
Hawaiian or Pacific Islander (2022)		-	-	9	-	22	-
Other Race (2022)		335	3.7%	1,173	2.9%	3,819	3.8%
Two or More Races (2022)		834	9.2%	3,755	9.1%	16,986	17.0%
Not Hispanic or Latino Population (2022)		7,876	86.6%	36,330	88.5%	78,157	78.1%
Hispanic or Latino Population (2022)		1,221	13.4%	4,711	11.5%	21,967	21.9%
Not Hispanic or Latino Population (2027)		7,943	86.5%	36,638	88.5%	78,831	78.0%
Hispanic or Latino Population (2027)		1,242	13.5%	4,781	11.5%	22,245	22.0%
Not Hispanic or Latino Population (2020)		7,833	86.2%	37,356	90.3%	79,188	78.6%
Hispanic or Latino Population (2020)		1,250	13.8%	4,022	9.7%	21,514	21.4%
Not Hispanic or Latino Population (2010)		7,385	89.2%	36,927	93.0%	80,302	83.0%
Hispanic or Latino Population (2010)		898	10.8%	2,793	7.0%	16,454	17.0%
Projected Hispanic Annual Growth (2022 to 2027)		21	0.3%	70	0.3%	278	0.3%
Historic Hispanic Annual Growth (2010 to 2022)		323	3.0%	1,919	5.7%	5,514	2.8%
<b>Age Distribution (2022)</b>							
Age Under 5		361	4.0%	1,641	4.0%	4,695	4.7%
Age 5 to 9 Years		531	5.8%	2,580	6.3%	6,332	6.3%
Age 10 to 14 Years		625	6.9%	3,058	7.5%	6,916	6.9%
Age 15 to 19 Years		828	9.1%	2,942	7.2%	6,719	6.7%
Age 20 to 24 Years		907	10.0%	2,419	5.9%	5,666	5.7%
Age 25 to 29 Years		386	4.2%	1,642	4.0%	5,230	5.2%
Age 30 to 34 Years		441	4.8%	1,933	4.7%	5,861	5.9%
Age 35 to 39 Years		546	6.0%	2,432	5.9%	6,516	6.5%
Age 40 to 44 Years		626	6.9%	2,918	7.1%	7,136	7.1%
Age 45 to 49 Years		597	6.6%	2,846	6.9%	6,670	6.7%
Age 50 to 54 Years		619	6.8%	3,054	7.4%	7,097	7.1%
Age 55 to 59 Years		584	6.4%	2,941	7.2%	6,833	6.8%
Age 60 to 64 Years		564	6.2%	2,839	6.9%	6,532	6.5%
Age 65 to 74 Years		851	9.4%	4,384	10.7%	10,128	10.1%
Age 75 to 84 Years		459	5.0%	2,428	5.9%	5,489	5.5%
Age 85 Years or Over		174	1.9%	985	2.4%	2,303	2.3%
Median Age		38.5		42.3		40.9	
<b>Gender Age Distribution (2022)</b>							
Female Population		4,657	51.2%	20,982	51.1%	50,582	50.5%
Age 0 to 19 Years		1,164	25.0%	4,966	23.7%	11,932	23.6%
Age 20 to 64 Years		2,677	57.5%	11,720	55.9%	28,678	56.7%
Age 65 Years or Over		817	17.5%	4,296	20.5%	9,973	19.7%
Female Median Age		39.3		43.3		42.1	
Male Population		4,440	48.8%	20,059	48.9%	49,542	49.5%
Age 0 to 19 Years		1,180	26.6%	5,255	26.2%	12,730	25.7%
Age 20 to 64 Years		2,593	58.4%	11,303	56.3%	28,864	58.3%
Age 65 Years or Over		667	15.0%	3,502	17.5%	7,947	16.0%
Male Median Age		37.7		41.2		39.7	

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<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	1,183	40.7%	5,846	42.6%	11,521	34.1%
HH Income \$150,000 to \$199,999	288	9.9%	1,416	10.3%	3,242	9.6%
HH Income \$100,000 to \$149,999	550	18.9%	2,405	17.5%	6,384	18.9%
HH Income \$75,000 to \$99,999	201	6.9%	1,061	7.7%	3,301	9.8%
HH Income \$50,000 to \$74,999	217	7.5%	1,017	7.4%	3,245	9.6%
HH Income \$35,000 to \$49,999	120	4.1%	537	3.9%	1,994	5.9%
HH Income \$25,000 to \$34,999	165	5.7%	503	3.7%	1,116	3.3%
HH Income \$15,000 to \$24,999	82	2.8%	340	2.5%	1,056	3.1%
HH Income Under \$15,000	96	3.3%	585	4.3%	1,879	5.6%
HH Income \$35,000 or More	2,559	88.2%	12,282	89.6%	29,687	88.0%
HH Income \$75,000 or More	2,222	76.5%	10,727	78.2%	24,448	72.5%
<b>Housing (2022)</b>						
Total Housing Units	3,065		14,502		35,577	
Housing Units Occupied	2,903	94.7%	13,710	94.5%	33,739	94.8%
Housing Units Owner-Occupied	2,086	71.9%	11,443	83.5%	25,268	74.9%
Housing Units, Renter-Occupied	816	28.1%	2,267	16.5%	8,471	25.1%
Housing Units, Vacant	162	5.6%	792	5.8%	1,838	5.4%
<b>Marital Status (2022)</b>						
Never Married	2,928	38.6%	9,544	28.3%	25,322	30.8%
Currently Married	3,864	51.0%	19,937	59.0%	43,953	53.5%
Separated	160	2.1%	857	2.5%	3,359	4.1%
Widowed	267	3.5%	1,588	4.7%	3,907	4.8%
Divorced	362	4.8%	1,837	5.4%	5,640	6.9%
<b>Household Type (2022)</b>						
Population Family	7,348	80.8%	35,829	87.3%	83,965	83.9%
Population Non-Family	718	7.9%	3,112	7.6%	10,751	10.7%
Population Group Quarters	1,031	11.3%	2,101	5.1%	5,409	5.4%
Family Households	2,338	80.6%	11,106	81.0%	25,558	75.8%
Non-Family Households	564	19.4%	2,603	19.0%	8,181	24.2%
Married Couple with Children	975	25.2%	4,760	23.9%	10,476	23.8%
Average Family Household Size	3.1		3.2		3.3	
<b>Household Size (2022)</b>						
1 Person Households	420	14.5%	2,138	15.6%	6,647	19.7%
2 Person Households	973	33.5%	4,493	32.8%	11,165	33.1%
3 Person Households	615	21.2%	2,700	19.7%	6,100	18.1%
4 Person Households	581	20.0%	2,868	20.9%	5,968	17.7%
5 Person Households	236	8.1%	1,107	8.1%	2,540	7.5%
6 or More Person Households	78	2.7%	403	2.9%	1,318	3.9%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	189	6.5%	692	5.0%	2,143	6.4%
Households with 1 Vehicles Available	764	26.3%	2,965	21.6%	9,350	27.7%
Households with 2 or More Vehicles Available	1,950	67.2%	10,053	73.3%	22,246	65.9%
Total Vehicles Available	5,644		27,808		64,738	
Average Vehicles Per Household	1.9		2.0		1.9	

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<b>Labor Force (2022)</b>						
Estimated Labor Population Age 16 Years or Over	7,461		33,154		80,799	
Estimated Civilian Employed	4,543	60.9%	19,977	60.3%	48,093	59.5%
Estimated Civilian Unemployed	158	2.1%	628	1.9%	1,355	1.7%
Estimated in Armed Forces	-	-	-	-	65	-
Estimated Not in Labor Force	2,760 37.0%		12,549 37.9%		31,285 38.7%	
Unemployment Rate	2.1%		1.9%		1.7%	
<b>Occupation (2022)</b>						
Occupation: Population Age 16 Years or Over	4,543		19,977		48,093	
Management, Business, Financial Operations	1,195	26.3%	5,504	27.6%	11,987	24.9%
Professional, Related	1,552	34.2%	7,168	35.9%	15,571	32.4%
Service	665	14.6%	2,327	11.7%	6,929	14.4%
Sales, Office	741	16.3%	3,514	17.6%	8,016	16.7%
Farming, Fishing, Forestry	-	-	18	-	59	0.1%
Construct, Extraction, Maintenance	201	4.4%	772	3.9%	3,201	6.7%
Production, Transport Material Moving	188	4.1%	674	3.4%	2,331	4.8%
White Collar Workers	3,489 76.8%		16,186 81.0%		35,574 74.0%	
Blue Collar Workers	1,054 23.2%		3,791 19.0%		12,519 26.0%	
<b>Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$373.14 M		\$1.97 B		\$4.4 B	
Total Non-Retail Expenditure	\$199.9 M	53.6%	\$1.06 B	53.6%	\$2.36 B	53.5%
Total Retail Expenditure	\$173.24 M	46.4%	\$915.81 M	46.4%	\$2.05 B	46.5%
Apparel	\$13.71 M	3.7%	\$72.57 M	3.7%	\$161.28 M	3.7%
Contributions	\$14.22 M	3.8%	\$75.79 M	3.8%	\$165.77 M	3.8%
Education	\$14.62 M	3.9%	\$77.94 M	4.0%	\$168.69 M	3.8%
Entertainment	\$22.14 M	5.9%	\$117.57 M	6.0%	\$260.83 M	5.9%
Food and Beverages	\$52.87 M	14.2%	\$278.87 M	14.1%	\$626.47 M	14.2%
Furnishings and Equipment	\$13.58 M	3.6%	\$72.03 M	3.7%	\$160.15 M	3.6%
Gifts	\$11.36 M	3.0%	\$60.33 M	3.1%	\$131.23 M	3.0%
Health Care	\$29.17 M	7.8%	\$154.06 M	7.8%	\$347.26 M	7.9%
Household Operations	\$15.42 M	4.1%	\$81.83 M	4.1%	\$181.35 M	4.1%
Miscellaneous Expenses	\$7.15 M	1.9%	\$37.87 M	1.9%	\$84.44 M	1.9%
Personal Care	\$4.97 M	1.3%	\$26.26 M	1.3%	\$58.74 M	1.3%
Personal Insurance	\$3 M	0.8%	\$16.05 M	0.8%	\$35.17 M	0.8%
Reading	\$833.14 K	0.2%	\$4.42 M	0.2%	\$9.83 M	0.2%
Shelter	\$78.13 M	20.9%	\$411.87 M	20.9%	\$921.42 M	20.9%
Tobacco	\$1.65 M	0.4%	\$8.52 M	0.4%	\$19.99 M	0.5%
Transportation	\$65.96 M	17.7%	\$348.5 M	17.7%	\$781.51 M	17.7%
Utilities	\$24.34 M	6.5%	\$128.04 M	6.5%	\$290.72 M	6.6%
<b>Educational Attainment (2022)</b>						
Adult Population Age 25 Years or Over	5,847		28,402		69,796	
Elementary (Grade Level 0 to 8)	320	5.5%	793	2.8%	3,624	5.2%
Some High School (Grade Level 9 to 11)	148	2.5%	623	2.2%	2,353	3.4%
High School Graduate	529	9.1%	3,165	11.1%	10,223	14.6%
Some College	752	12.9%	2,756	9.7%	8,393	12.0%
Associate Degree Only	223	3.8%	1,610	5.7%	4,204	6.0%
Bachelor Degree Only	1,822	31.2%	8,613	30.3%	18,210	26.1%
Graduate Degree	2,052	35.1%	10,842	38.2%	22,789	32.7%

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<b>Units In Structure (2022)</b>							
1 Detached Unit		1,847	67.0%	9,535	72.1%	19,938	62.5%
1 Attached Unit		155	5.6%	816	6.2%	2,276	7.1%
2 to 4 Units		529	19.2%	1,572	11.9%	4,968	15.6%
5 to 9 Units		69	2.5%	347	2.6%	1,619	5.1%
10 to 19 Units		103	3.7%	212	1.6%	962	3.0%
20 to 49 Units		103	3.7%	404	3.1%	1,360	4.3%
50 or More Units		95	3.4%	812	6.1%	2,598	8.1%
Mobile Home or Trailer		1	-	11	-	17	-
Other Structure		-	-	1	-	1	-
<b>Homes Built By Year (2022)</b>							
Homes Built 2010 or later		33	1.2%	297	2.2%	1,126	3.5%
Homes Built 2000 to 2009		52	1.9%	532	4.0%	1,463	4.6%
Homes Built 1990 to 1999		101	3.7%	844	6.4%	2,109	6.6%
Homes Built 1980 to 1989		151	5.5%	1,395	10.5%	3,355	10.5%
Homes Built 1970 to 1979		215	7.8%	1,146	8.7%	3,016	9.5%
Homes Built 1960 to 1969		566	20.5%	2,364	17.9%	5,389	16.9%
Homes Built 1950 to 1959		534	19.4%	3,154	23.8%	6,939	21.8%
Homes Built Before 1949		1,251	45.4%	3,978	30.1%	10,341	32.4%
<b>Home Values (2022)</b>							
Home Values \$1,000,000 or More		223	10.7%	1,905	16.6%	3,997	15.8%
Home Values \$500,000 to \$999,999		1,502	72.0%	7,756	67.8%	13,371	52.9%
Home Values \$400,000 to \$499,999		150	7.2%	1,028	9.0%	3,365	13.3%
Home Values \$300,000 to \$399,999		48	2.3%	350	3.1%	2,389	9.5%
Home Values \$200,000 to \$299,999		37	1.8%	120	1.1%	1,125	4.5%
Home Values \$150,000 to \$199,999		88	4.2%	127	1.1%	317	1.3%
Home Values \$100,000 to \$149,999		5	0.2%	28	0.2%	278	1.1%
Home Values \$70,000 to \$99,999		-	-	6	-	143	0.6%
Home Values \$50,000 to \$69,999		-	-	67	0.6%	150	0.6%
Home Values \$25,000 to \$49,999		20	1.0%	25	0.2%	49	0.2%
Home Values Under \$25,000		13	0.6%	31	0.3%	84	0.3%
Owner-Occupied Median Home Value		\$729,394		\$750,356		\$677,176	
Renter-Occupied Median Rent		\$1,698		\$1,742		\$1,671	
<b>Transportation To Work (2022)</b>							
Drive to Work Alone		2,642	58.1%	12,502	62.6%	29,701	61.8%
Drive to Work in Carpool		370	8.2%	1,134	5.7%	3,374	7.0%
Travel to Work by Public Transportation		930	20.5%	4,257	21.3%	9,997	20.8%
Drive to Work on Motorcycle		-	-	-	-	-	-
Walk or Bicycle to Work		326	7.2%	688	3.4%	1,692	3.5%
Other Means		1	-	24	0.1%	81	0.2%
Work at Home		274	6.0%	1,372	6.9%	3,248	6.8%
<b>Travel Time (2022)</b>							
Travel to Work in 14 Minutes or Less		1,016	22.4%	3,959	19.8%	8,790	18.3%
Travel to Work in 15 to 29 Minutes		1,410	31.0%	5,830	29.2%	13,290	27.6%
Travel to Work in 30 to 59 Minutes		841	18.5%	4,243	21.2%	12,355	25.7%
Travel to Work in 60 Minutes or More		1,002	22.1%	4,574	22.9%	10,409	21.6%
Average Minutes Travel to Work		26.3		28.4		30.5	

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