

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Center Seven



Lat/Lon: 41.1571/-73.4229

607 Main Ave Norwalk, CT 06851	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2023)	4,995	54,539	141,695	201,652
Projected Population (2028)	5,003	55,166	142,947	203,998
Census Population (2020)	4,994	54,186	140,845	200,345
Census Population (2010)	4,094	50,808	134,017	192,646
Projected Annual Growth (2023 to 2028)	8 -	627 0.2%	1,252 0.2%	2,346 0.2%
Historical Annual Growth (2020 to 2023)	1 -	353 0.2%	850 0.2%	1,306 0.2%
Historical Annual Growth (2010 to 2020)	900 7.3%	3,377 2.2%	6,828 1.7%	7,699 1.3%
Estimated Population Density (2023)	1,591 psm	1,929 psm	1,805 psm	1,311 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2023)	2,272	21,459	54,094	75,381
Projected Households (2028)	2,303	22,007	55,317	77,304
Census Households (2020)	2,247	21,079	53,141	74,022
Census Households (2010)	1,755	19,517	50,251	70,762
Estimated Households with Children (2023)	536 23.6%	6,493 30.3%	17,782 32.9%	26,450 35.1%
Estimated Average Household Size (2023)	2.19	2.52	2.60	2.66
Average Household Income				
Estimated Average Household Income (2023)	\$209,460	\$220,800	\$242,366	\$276,819
Projected Average Household Income (2028)	\$226,947	\$238,526	\$263,626	\$301,524
Estimated Average Family Income (2023)	\$281,287	\$283,656	\$306,912	\$345,829
Median Household Income				
Estimated Median Household Income (2023)	\$156,677	\$152,681	\$160,030	\$176,932
Projected Median Household Income (2028)	\$157,531	\$154,149	\$162,394	\$180,386
Estimated Median Family Income (2023)	\$179,847	\$193,324	\$199,559	\$215,937
Per Capita Income				
Estimated Per Capita Income (2023)	\$95,342	\$86,981	\$92,630	\$103,562
Projected Per Capita Income (2028)	\$104,538	\$95,260	\$102,119	\$114,343
Estimated Per Capita Income 5 Year Growth	\$9,196 9.6%	\$8,279 9.5%	\$9,489 10.2%	\$10,781 10.4%
Estimated Average Household Net Worth (2023)	\$2,353,001	\$2,199,073	\$2,295,858	\$2,526,568
Daytime Demos (2023)				
Total Businesses	830	4,779	13,218	18,320
Total Employees	23,460	51,318	115,941	145,937
Company Headquarter Businesses	82 9.9%	210 4.4%	494 3.7%	666 3.6%
Company Headquarter Employees	12,041 51.3%	15,011 29.3%	26,142 22.5%	30,401 20.8%
Employee Population per Business	28.3	10.7	8.8	8.0
Residential Population per Business	6.0	11.4	10.7	11.0

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607 Main Ave Norwalk, CT 06851	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race & Ethnicity								
White (2023)	3,468	69.4%	36,389	66.7%	93,334	65.9%	140,492	69.7%
Black or African American (2023)	420	8.4%	5,428	10.0%	14,493	10.2%	17,659	8.8%
American Indian or Alaska Native (2023)	13	0.3%	173	0.3%	531	0.4%	618	0.3%
Asian (2023)	506	10.1%	4,000	7.3%	9,412	6.6%	13,035	6.5%
Hawaiian or Pacific Islander (2023)	-	-	6	-	26	-	32	-
Other Race (2023)	215	4.3%	3,915	7.2%	11,451	8.1%	13,120	6.5%
Two or More Races (2023)	372	7.4%	4,628	8.5%	12,448	8.8%	16,695	8.3%
Not Hispanic or Latino Population (2023)	4,282	85.7%	44,540	81.7%	113,685	80.2%	167,063	82.8%
Hispanic or Latino Population (2023)	713	14.3%	9,999	18.3%	28,010	19.8%	34,589	17.2%
Not Hispanic or Latino Population (2028)	4,288	85.7%	45,078	81.7%	114,835	80.3%	169,183	82.9%
Hispanic or Latino Population (2028)	715	14.3%	10,088	18.3%	28,112	19.7%	34,814	17.1%
Not Hispanic or Latino Population (2020)	4,314	86.4%	43,835	80.9%	111,447	79.1%	165,382	82.5%
Hispanic or Latino Population (2020)	680	13.6%	10,351	19.1%	29,398	20.9%	34,964	17.5%
Not Hispanic or Latino Population (2010)	3,785	92.5%	43,839	86.3%	112,746	84.1%	167,579	87.0%
Hispanic or Latino Population (2010)	309	7.5%	6,969	13.7%	21,271	15.9%	25,067	13.0%
Projected Hispanic Annual Growth (2023 to 2028)	2	-	90	0.2%	102	-	225	0.1%
Historic Hispanic Annual Growth (2010 to 2023)	404	10.1%	3,030	3.3%	6,739	2.4%	9,522	2.9%
Age Distribution (2023)								
Age Under 5	259	5.2%	2,772	5.1%	7,414	5.2%	10,492	5.2%
Age 5 to 9 Years	259	5.2%	3,142	5.8%	8,562	6.0%	12,755	6.3%
Age 10 to 14 Years	229	4.6%	3,469	6.4%	9,574	6.8%	14,446	7.2%
Age 15 to 19 Years	242	4.8%	3,331	6.1%	9,172	6.5%	13,672	6.8%
Age 20 to 24 Years	266	5.3%	2,682	4.9%	7,095	5.0%	9,453	4.7%
Age 25 to 29 Years	327	6.5%	2,924	5.4%	7,768	5.5%	9,707	4.8%
Age 30 to 34 Years	408	8.2%	3,289	6.0%	8,285	5.8%	10,633	5.3%
Age 35 to 39 Years	403	8.1%	3,706	6.8%	9,348	6.6%	12,992	6.4%
Age 40 to 44 Years	336	6.7%	3,624	6.6%	9,337	6.6%	13,490	6.7%
Age 45 to 49 Years	339	6.8%	3,672	6.7%	9,508	6.7%	13,839	6.9%
Age 50 to 54 Years	349	7.0%	4,043	7.4%	10,664	7.5%	15,593	7.7%
Age 55 to 59 Years	374	7.5%	4,239	7.8%	10,914	7.7%	15,959	7.9%
Age 60 to 64 Years	332	6.6%	4,000	7.3%	10,071	7.1%	14,488	7.2%
Age 65 to 74 Years	499	10.0%	5,477	10.0%	13,934	9.8%	20,345	10.1%
Age 75 to 84 Years	266	5.3%	2,908	5.3%	7,079	5.0%	9,841	4.9%
Age 85 Years or Over	106	2.1%	1,261	2.3%	2,970	2.1%	3,948	2.0%
Median Age	41.5		42.0		41.2		41.7	
Gender Age Distribution (2023)								
Female Population	2,551	51.1%	27,973	51.3%	72,205	51.0%	102,528	50.8%
Age 0 to 19 Years	461	18.1%	6,257	22.4%	17,023	23.6%	24,998	24.4%
Age 20 to 64 Years	1,584	62.1%	16,318	58.3%	41,889	58.0%	59,024	57.6%
Age 65 Years or Over	506	19.8%	5,397	19.3%	13,294	18.4%	18,506	18.0%
Female Median Age	43.2		43.1		42.2		42.5	
Male Population	2,444	48.9%	26,567	48.7%	69,490	49.0%	99,124	49.2%
Age 0 to 19 Years	527	21.6%	6,457	24.3%	17,699	25.5%	26,366	26.6%
Age 20 to 64 Years	1,551	63.5%	15,861	59.7%	41,100	59.1%	57,130	57.6%
Age 65 Years or Over	365	14.9%	4,248	16.0%	10,690	15.4%	15,628	15.8%
Male Median Age	40.0		40.8		40.3		40.9	

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Household Income Distribution (2023)								
HH Income \$200,000 or More	846	37.3%	7,439	34.7%	19,960	36.9%	31,238	41.4%
HH Income \$150,000 to \$199,999	277	12.2%	2,675	12.5%	5,919	10.9%	8,341	11.1%
HH Income \$100,000 to \$149,999	434	19.1%	3,236	15.1%	7,765	14.4%	10,048	13.3%
HH Income \$75,000 to \$99,999	283	12.5%	2,027	9.4%	4,570	8.4%	5,704	7.6%
HH Income \$50,000 to \$74,999	186	8.2%	2,280	10.6%	5,679	10.5%	7,152	9.5%
HH Income \$35,000 to \$49,999	71	3.1%	1,149	5.4%	3,021	5.6%	3,787	5.0%
HH Income \$25,000 to \$34,999	54	2.4%	1,000	4.7%	2,502	4.6%	3,016	4.0%
HH Income \$15,000 to \$24,999	47	2.1%	701	3.3%	1,975	3.7%	2,664	3.5%
HH Income Under \$15,000	73	3.2%	952	4.4%	2,703	5.0%	3,430	4.6%
HH Income \$35,000 or More	2,097	92.3%	18,806	87.6%	46,914	86.7%	66,271	87.9%
HH Income \$75,000 or More	1,840	81.0%	15,377	71.7%	38,214	70.6%	55,331	73.4%
Housing (2023)								
Total Housing Units	2,433		22,650		57,588		80,355	
Housing Units Occupied	2,272	93.4%	21,459	94.7%	54,094	93.9%	75,381	93.8%
Housing Units Owner-Occupied	1,239	54.6%	14,578	67.9%	34,925	64.6%	52,480	69.6%
Housing Units, Renter-Occupied	1,032	45.4%	6,881	32.1%	19,169	35.4%	22,902	30.4%
Housing Units, Vacant	161	7.1%	1,191	5.6%	3,494	6.5%	4,974	6.6%
Marital Status (2023)								
Never Married	1,084	25.5%	13,562	30.0%	36,523	31.4%	48,992	29.9%
Currently Married	2,462	58.0%	23,588	52.2%	58,994	50.8%	87,552	53.4%
Separated	122	2.9%	1,546	3.4%	4,595	4.0%	5,618	3.4%
Widowed	213	5.0%	2,305	5.1%	5,741	4.9%	7,622	4.6%
Divorced	367	8.6%	4,155	9.2%	10,293	8.9%	14,176	8.6%
Household Type (2023)								
Population Family	3,650	73.1%	44,383	81.4%	116,892	82.5%	170,943	84.8%
Population Non-Family	1,320	26.4%	9,692	17.8%	23,708	16.7%	29,488	14.6%
Population Group Quarters	26	0.5%	464	0.9%	1,095	0.8%	1,221	0.6%
Family Households	1,220	53.7%	13,823	64.4%	35,789	66.2%	52,325	69.4%
Non-Family Households	1,052	46.3%	7,635	35.6%	18,305	33.8%	23,057	30.6%
Married Couple with Children	436	17.7%	5,028	21.3%	13,330	22.6%	20,629	23.6%
Average Family Household Size	3.0		3.2		3.3		3.3	
Household Size (2023)								
1 Person Households	847	37.3%	6,273	29.2%	14,898	27.5%	18,847	25.0%
2 Person Households	822	36.2%	7,344	34.2%	17,488	32.3%	24,320	32.3%
3 Person Households	277	12.2%	3,105	14.5%	8,322	15.4%	12,072	16.0%
4 Person Households	207	9.1%	2,823	13.2%	7,938	14.7%	11,938	15.8%
5 Person Households	89	3.9%	1,312	6.1%	3,667	6.8%	5,735	7.6%
6 or More Person Households	30	1.3%	601	2.8%	1,782	3.3%	2,469	3.3%
Household Vehicles (2023)								
Households with 0 Vehicles Available	64	2.8%	1,060	4.9%	3,011	5.6%	3,609	4.8%
Households with 1 Vehicles Available	693	30.5%	6,707	31.3%	17,170	31.7%	22,510	29.9%
Households with 2 or More Vehicles Available	1,514	66.6%	13,691	63.8%	33,912	62.7%	49,262	65.4%
Total Vehicles Available	4,288		41,572		101,915		145,799	
Average Vehicles Per Household	1.9		1.9		1.9		1.9	

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Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over	4,204		44,449		114,097		160,812	
Estimated Civilian Employed	2,833	67.4%	29,768	67.0%	74,289	65.1%	103,808	64.6%
Estimated Civilian Unemployed	131	3.1%	1,002	2.3%	3,171	2.8%	4,028	2.5%
Estimated in Armed Forces	-	-	10	-	45	-	56	-
Estimated Not in Labor Force	1,240	29.5%	13,669	30.8%	36,591	32.1%	52,920	32.9%
Unemployment Rate	3.1%		2.3%		2.8%		2.5%	
Occupation (2023)								
Occupation: Population Age 16 Years or Over	2,833		29,768		74,289		103,808	
Management, Business, Financial Operations	781	27.6%	7,845	26.4%	20,338	27.4%	30,551	29.4%
Professional, Related	939	33.1%	9,038	30.4%	20,487	27.6%	28,429	27.4%
Service	256	9.0%	3,437	11.5%	9,220	12.4%	12,027	11.6%
Sales, Office	591	20.9%	5,827	19.6%	14,653	19.7%	20,683	19.9%
Farming, Fishing, Forestry	-	-	12	-	28	-	44	-
Construct, Extraction, Maintenance	38	1.4%	1,772	6.0%	4,479	6.0%	5,611	5.4%
Production, Transport Material Moving	228	8.1%	1,838	6.2%	5,083	6.8%	6,464	6.2%
White Collar Workers	2,311	81.6%	22,709	76.3%	55,478	74.7%	79,662	76.7%
Blue Collar Workers	522	18.4%	7,059	23.7%	18,811	25.3%	24,146	23.3%
Consumer Expenditure (2023)								
Total Household Expenditure	\$283.58 M		\$2.81 B		\$7.71 B		\$12.1 B	
Total Non-Retail Expenditure	\$152.03 M	53.6%	\$1.51 B	53.6%	\$4.14 B	53.7%	\$6.5 B	53.8%
Total Retail Expenditure	\$131.55 M	46.4%	\$1.31 B	46.4%	\$3.57 B	46.3%	\$5.6 B	46.2%
Apparel	\$10.37 M	3.7%	\$103.01 M	3.7%	\$283.33 M	3.7%	\$445.99 M	3.7%
Contributions	\$10.77 M	3.8%	\$107.14 M	3.8%	\$296.68 M	3.8%	\$471.72 M	3.9%
Education	\$10.9 M	3.8%	\$109.06 M	3.9%	\$304.72 M	4.0%	\$487.66 M	4.0%
Entertainment	\$16.8 M	5.9%	\$166.79 M	5.9%	\$458.03 M	5.9%	\$721.73 M	6.0%
Food and Beverages	\$40.18 M	14.2%	\$398.57 M	14.2%	\$1.09 B	14.1%	\$1.7 B	14.1%
Furnishings and Equipment	\$10.32 M	3.6%	\$102.36 M	3.6%	\$280.68 M	3.6%	\$441.6 M	3.6%
Gifts	\$8.53 M	3.0%	\$84.6 M	3.0%	\$235.91 M	3.1%	\$376.2 M	3.1%
Health Care	\$22.22 M	7.8%	\$221.15 M	7.9%	\$601.57 M	7.8%	\$937.91 M	7.8%
Household Operations	\$11.67 M	4.1%	\$116.29 M	4.1%	\$319.81 M	4.1%	\$504.25 M	4.2%
Miscellaneous Expenses	\$5.44 M	1.9%	\$54.09 M	1.9%	\$148.28 M	1.9%	\$232.83 M	1.9%
Personal Care	\$3.79 M	1.3%	\$37.5 M	1.3%	\$102.62 M	1.3%	\$160.75 M	1.3%
Personal Insurance	\$2.26 M	0.8%	\$22.55 M	0.8%	\$62.22 M	0.8%	\$98.8 M	0.8%
Reading	\$636.83 K	0.2%	\$6.32 M	0.2%	\$17.33 M	0.2%	\$27.25 M	0.2%
Shelter	\$59.79 M	21.1%	\$590.87 M	21.0%	\$1.62 B	21.0%	\$2.54 B	21.0%
Tobacco	\$1.28 M	0.4%	\$12.64 M	0.4%	\$33.93 M	0.4%	\$51.52 M	0.4%
Transportation	\$50.13 M	17.7%	\$496.55 M	17.6%	\$1.36 B	17.6%	\$2.12 B	17.5%
Utilities	\$18.5 M	6.5%	\$184.56 M	6.6%	\$501.71 M	6.5%	\$779.19 M	6.4%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	3,740		39,143		99,878		140,835	
Elementary (Grade Level 0 to 8)	147	3.9%	1,899	4.9%	5,009	5.0%	5,955	4.2%
Some High School (Grade Level 9 to 11)	103	2.8%	1,155	3.0%	3,140	3.1%	3,877	2.8%
High School Graduate	585	15.6%	6,474	16.5%	16,256	16.3%	20,423	14.5%
Some College	504	13.5%	5,175	13.2%	12,152	12.2%	15,581	11.1%
Associate Degree Only	231	6.2%	2,264	5.8%	5,088	5.1%	6,880	4.9%
Bachelor Degree Only	1,137	30.4%	11,912	30.4%	31,156	31.2%	46,641	33.1%
Graduate Degree	1,033	27.6%	10,263	26.2%	27,075	27.1%	41,477	29.5%

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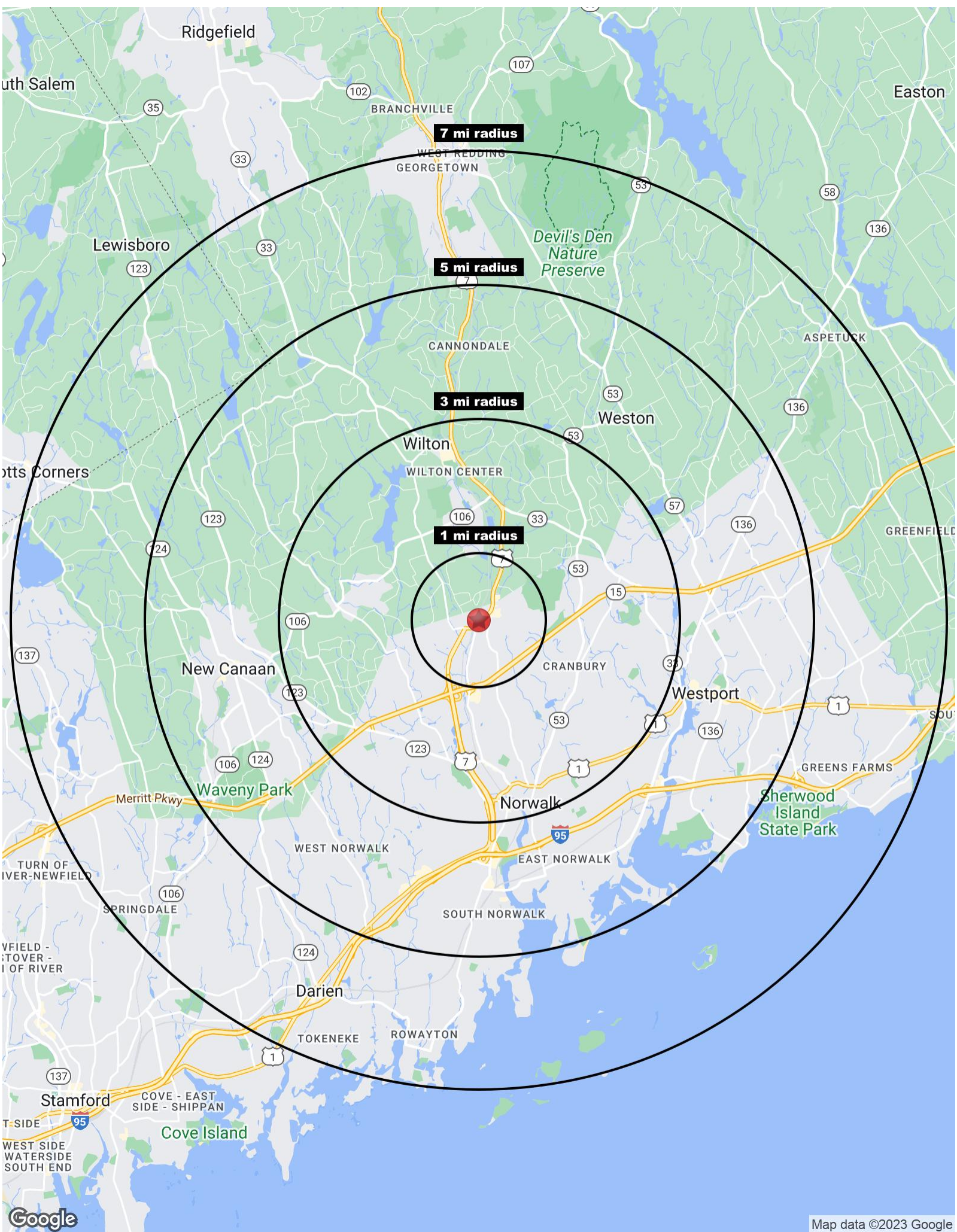


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607 Main Ave Norwalk, CT 06851		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
1 Detached Unit		1,062	60.5%	12,921	66.2%	30,999	61.7%	47,704	67.4%
1 Attached Unit		220	12.5%	1,553	8.0%	4,172	8.3%	5,398	7.6%
2 to 4 Units		68	3.9%	2,124	10.9%	6,964	13.9%	8,198	11.6%
5 to 9 Units		188	10.7%	1,091	5.6%	2,712	5.4%	3,153	4.5%
10 to 19 Units		87	5.0%	844	4.3%	2,525	5.0%	2,982	4.2%
20 to 49 Units		120	6.9%	874	4.5%	2,409	4.8%	2,986	4.2%
50 or More Units		509	29.0%	1,958	10.0%	4,105	8.2%	4,688	6.6%
Mobile Home or Trailer		15	0.9%	79	0.4%	168	0.3%	216	0.3%
Other Structure		2	0.1%	15	-	40	-	57	-
Homes Built By Year (2023)									
Homes Built 2010 or later		341	19.4%	1,584	8.1%	4,332	8.6%	5,670	8.0%
Homes Built 2000 to 2009		101	5.7%	1,496	7.7%	4,905	9.8%	6,680	9.4%
Homes Built 1990 to 1999		348	19.8%	1,451	7.4%	3,506	7.0%	4,850	6.9%
Homes Built 1980 to 1989		446	25.4%	2,905	14.9%	6,446	12.8%	9,039	12.8%
Homes Built 1970 to 1979		204	11.6%	3,265	16.7%	7,412	14.8%	10,874	15.4%
Homes Built 1960 to 1969		317	18.1%	3,302	16.9%	7,490	14.9%	10,177	14.4%
Homes Built 1950 to 1959		312	17.8%	3,608	18.5%	8,549	17.0%	11,472	16.2%
Homes Built Before 1949		203	11.6%	3,847	19.7%	11,454	22.8%	16,620	23.5%
Home Values (2023)									
Home Values \$1,000,000 or More		77	6.2%	2,266	15.5%	9,252	26.5%	16,333	31.1%
Home Values \$500,000 to \$999,999		529	42.6%	5,704	39.1%	12,761	36.5%	20,688	39.4%
Home Values \$400,000 to \$499,999		343	27.7%	2,710	18.6%	5,181	14.8%	6,094	11.6%
Home Values \$300,000 to \$399,999		163	13.1%	2,213	15.2%	4,112	11.8%	4,983	9.5%
Home Values \$200,000 to \$299,999		68	5.5%	1,049	7.2%	2,358	6.8%	2,765	5.3%
Home Values \$150,000 to \$199,999		6	0.5%	157	1.1%	348	1.0%	463	0.9%
Home Values \$100,000 to \$149,999		6	0.5%	68	0.5%	156	0.4%	197	0.4%
Home Values \$70,000 to \$99,999		14	1.1%	78	0.5%	170	0.5%	227	0.4%
Home Values \$50,000 to \$69,999		2	0.2%	38	0.3%	57	0.2%	79	0.2%
Home Values \$25,000 to \$49,999		2	0.1%	140	1.0%	188	0.5%	222	0.4%
Home Values Under \$25,000		30	2.4%	153	1.1%	342	1.0%	429	0.8%
Owner-Occupied Median Home Value		\$543,845		\$638,900		\$805,108		\$888,352	
Renter-Occupied Median Rent		\$1,932		\$1,659		\$1,658		\$1,672	
Transportation To Work (2023)									
Drive to Work Alone		1,752	61.8%	17,338	58.2%	40,970	55.1%	53,584	51.6%
Drive to Work in Carpool		144	5.1%	1,628	5.5%	4,680	6.3%	6,197	6.0%
Travel to Work by Public Transportation		64	2.3%	1,171	3.9%	3,378	4.5%	5,084	4.9%
Drive to Work on Motorcycle		-	-	-	-	-	-	-	-
Walk or Bicycle to Work		68	2.4%	647	2.2%	1,991	2.7%	2,512	2.4%
Other Means		64	2.3%	285	1.0%	820	1.1%	1,042	1.0%
Work at Home		740	26.1%	8,700	29.2%	22,449	30.2%	35,387	34.1%
Travel Time (2023)									
Travel to Work in 14 Minutes or Less		617	21.8%	5,924	19.9%	13,906	18.7%	17,406	16.8%
Travel to Work in 15 to 29 Minutes		534	18.9%	7,172	24.1%	18,312	24.6%	24,162	23.3%
Travel to Work in 30 to 59 Minutes		837	29.5%	5,998	20.2%	13,734	18.5%	17,867	17.2%
Travel to Work in 60 Minutes or More		106	3.7%	1,974	6.6%	5,889	7.9%	8,987	8.7%
Average Minutes Travel to Work		25.4		22.9		23.5		24.3	

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7 mi radius

5 mi radius

3 mi radius

1 mi radius