

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Monroe Plaza



Lat/Lon: 41.3175/-74.1756

475 NY-17M									
Monroe, NY 10950									
		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)		7,484		58,197		77,527		94,746	
Projected Population (2028)		7,601		60,477		80,055		97,559	
Census Population (2020)		7,523		57,601		76,745		93,594	
Census Population (2010)		6,889		42,961		60,688		77,451	
Projected Annual Growth (2023 to 2028)		117	0.3%	2,280	0.8%	2,528	0.7%	2,813	0.6%
Historical Annual Growth (2020 to 2023)		-39	-0.2%	596	0.3%	782	0.3%	1,152	0.4%
Historical Annual Growth (2010 to 2020)		634	3.1%	14,639	11.4%	16,057	8.8%	16,143	6.9%
Estimated Population Density (2023)		2,383	psm	2,059	psm	987	psm	616	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		2,592		14,237		20,156		26,424	
Projected Households (2028)		2,650		14,806		20,831		27,227	
Census Households (2020)		2,573		13,911		19,698		25,760	
Census Households (2010)		2,399		11,253		17,046		22,864	
Estimated Households with Children (2023)		1,013	39.1%	8,049	56.5%	10,607	52.6%	12,854	48.6%
Estimated Average Household Size (2023)		2.88		4.02		3.77		3.52	
Average Household Income									
Estimated Average Household Income (2023)		\$155,055		\$120,237		\$133,247		\$137,124	
Projected Average Household Income (2028)		\$160,526		\$121,285		\$136,632		\$141,496	
Estimated Average Family Income (2023)		\$172,513		\$122,875		\$135,108		\$142,427	
Median Household Income									
Estimated Median Household Income (2023)		\$110,731		\$95,840		\$106,293		\$108,644	
Projected Median Household Income (2028)		\$108,516		\$94,267		\$105,333		\$107,627	
Estimated Median Family Income (2023)		\$133,994		\$102,842		\$115,804		\$120,098	
Per Capita Income									
Estimated Per Capita Income (2023)		\$53,712		\$29,576		\$34,859		\$38,450	
Projected Per Capita Income (2028)		\$55,977		\$29,848		\$35,763		\$39,691	
Estimated Per Capita Income 5 Year Growth		\$2,265	4.2%	\$272	0.9%	\$904	2.6%	\$1,240	3.2%
Estimated Average Household Net Worth (2023)		\$1,575,194		\$1,341,285		\$1,481,608		\$1,457,992	
Daytime Demos (2023)									
Total Businesses		267		2,203		2,476		2,959	
Total Employees		1,745		14,765		16,581		21,717	
Company Headquarter Businesses		3	1.2%	47	2.1%	54	2.2%	72	2.4%
Company Headquarter Employees		26	1.5%	1,168	7.9%	1,353	8.2%	2,006	9.2%
Employee Population per Business		6.5		6.7		6.7		7.3	
Residential Population per Business		28.0		26.4		31.3		32.0	

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Race & Ethnicity

White (2023)	4,515	60.3%	42,955	73.8%	56,022	72.3%	67,798	71.6%
Black or African American (2023)	903	12.1%	3,476	6.0%	5,491	7.1%	7,493	7.9%
American Indian or Alaska Native (2023)	42	0.6%	138	0.2%	223	0.3%	309	0.3%
Asian (2023)	437	5.8%	2,045	3.5%	2,890	3.7%	3,492	3.7%
Hawaiian or Pacific Islander (2023)	3	-	16	-	28	-	30	-
Other Race (2023)	937	12.5%	7,133	12.3%	8,766	11.3%	9,931	10.5%
Two or More Races (2023)	647	8.7%	2,434	4.2%	4,108	5.3%	5,693	6.0%
Not Hispanic or Latino Population (2023)	5,512	73.6%	49,600	85.2%	64,765	83.5%	78,497	82.9%
Hispanic or Latino Population (2023)	1,972	26.4%	8,597	14.8%	12,762	16.5%	16,249	17.1%
Not Hispanic or Latino Population (2028)	5,596	73.6%	51,656	85.4%	67,039	83.7%	81,007	83.0%
Hispanic or Latino Population (2028)	2,005	26.4%	8,822	14.6%	13,017	16.3%	16,552	17.0%
Not Hispanic or Latino Population (2020)	5,271	70.1%	51,085	88.7%	66,554	86.7%	80,019	85.5%
Hispanic or Latino Population (2020)	2,252	29.9%	6,515	11.3%	10,191	13.3%	13,574	14.5%
Not Hispanic or Latino Population (2010)	5,539	80.4%	39,087	91.0%	54,386	89.6%	68,755	88.8%
Hispanic or Latino Population (2010)	1,351	19.6%	3,875	9.0%	6,302	10.4%	8,696	11.2%
Projected Hispanic Annual Growth (2023 to 2028)	33	0.3%	224	0.5%	254	0.4%	304	0.4%
Historic Hispanic Annual Growth (2010 to 2023)	622	3.5%	4,722	9.4%	6,461	7.9%	7,552	6.7%

Age Distribution (2023)

Age Under 5	497	6.6%	7,498	12.9%	8,625	11.1%	9,491	10.0%
Age 5 to 9 Years	538	7.2%	6,738	11.6%	8,322	10.7%	9,361	9.9%
Age 10 to 14 Years	541	7.2%	6,156	10.6%	7,938	10.2%	9,176	9.7%
Age 15 to 19 Years	526	7.0%	5,153	8.9%	6,682	8.6%	7,833	8.3%
Age 20 to 24 Years	479	6.4%	5,057	8.7%	6,131	7.9%	7,142	7.5%
Age 25 to 29 Years	457	6.1%	4,069	7.0%	4,875	6.3%	5,761	6.1%
Age 30 to 34 Years	483	6.5%	3,852	6.6%	4,758	6.1%	5,708	6.0%
Age 35 to 39 Years	513	6.9%	3,455	5.9%	4,625	6.0%	5,728	6.0%
Age 40 to 44 Years	507	6.8%	2,379	4.1%	3,822	4.9%	5,094	5.4%
Age 45 to 49 Years	478	6.4%	2,199	3.8%	3,542	4.6%	4,765	5.0%
Age 50 to 54 Years	523	7.0%	2,526	4.3%	3,939	5.1%	5,364	5.7%
Age 55 to 59 Years	497	6.6%	2,661	4.6%	4,043	5.2%	5,426	5.7%
Age 60 to 64 Years	424	5.7%	2,377	4.1%	3,532	4.6%	4,652	4.9%
Age 65 to 74 Years	594	7.9%	2,447	4.2%	4,156	5.4%	5,852	6.2%
Age 75 to 84 Years	334	4.5%	1,173	2.0%	1,874	2.4%	2,510	2.6%
Age 85 Years or Over	92	1.2%	458	0.8%	664	0.9%	882	0.9%
Median Age	36.3		25.2		28.2		30.5	

Gender Age Distribution (2023)

Female Population	3,658	48.9%	28,078	48.2%	37,744	48.7%	46,290	48.9%
Age 0 to 19 Years	976	26.7%	12,248	43.6%	15,195	40.3%	17,274	37.3%
Age 20 to 64 Years	2,126	58.1%	13,676	48.7%	19,000	50.3%	24,105	52.1%
Age 65 Years or Over	555	15.2%	2,154	7.7%	3,548	9.4%	4,910	10.6%
Female Median Age	38.1		25.6		28.9		31.2	
Male Population	3,826	51.1%	30,119	51.8%	39,783	51.3%	48,456	51.1%
Age 0 to 19 Years	1,125	29.4%	13,297	44.1%	16,372	41.2%	18,587	38.4%
Age 20 to 64 Years	2,235	58.4%	14,898	49.5%	20,266	50.9%	25,536	52.7%
Age 65 Years or Over	466	12.2%	1,924	6.4%	3,145	7.9%	4,333	8.9%
Male Median Age	34.6		24.8		27.6		29.7	

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Household Income Distribution (2023)

HH Income \$200,000 or More	575	22.2%	2,595	18.2%	4,130	20.5%	5,208	19.7%
HH Income \$150,000 to \$199,999	266	10.3%	1,542	10.8%	2,612	13.0%	3,856	14.6%
HH Income \$100,000 to \$149,999	570	22.0%	2,406	16.9%	3,609	17.9%	4,881	18.5%
HH Income \$75,000 to \$99,999	475	18.3%	1,610	11.3%	2,152	10.7%	2,927	11.1%
HH Income \$50,000 to \$74,999	247	9.5%	1,817	12.8%	2,611	13.0%	3,388	12.8%
HH Income \$35,000 to \$49,999	182	7.0%	1,206	8.5%	1,463	7.3%	1,741	6.6%
HH Income \$25,000 to \$34,999	103	4.0%	908	6.4%	1,020	5.1%	1,210	4.6%
HH Income \$15,000 to \$24,999	95	3.7%	1,191	8.4%	1,310	6.5%	1,594	6.0%
HH Income Under \$15,000	78	3.0%	961	6.8%	1,249	6.2%	1,620	6.1%
HH Income \$35,000 or More	2,315	89.3%	11,177	78.5%	16,577	82.2%	21,999	83.3%
HH Income \$75,000 or More	1,887	72.8%	8,153	57.3%	12,503	62.0%	16,871	63.8%

Housing (2023)

Total Housing Units	2,748		15,280		21,865		28,655	
Housing Units Occupied	2,592	94.3%	14,237	93.2%	20,156	92.2%	26,424	92.2%
Housing Units Owner-Occupied	1,911	73.7%	8,491	59.6%	13,588	67.4%	18,717	70.8%
Housing Units, Renter-Occupied	680	26.3%	5,746	40.4%	6,568	32.6%	7,707	29.2%
Housing Units, Vacant	156	6.0%	1,043	7.3%	1,709	8.5%	2,231	8.4%

Marital Status (2023)

Never Married	1,759	29.8%	10,583	28.0%	15,580	29.6%	19,981	29.9%
Currently Married	3,209	54.3%	24,127	63.8%	31,862	60.5%	39,416	59.1%
Separated	181	3.1%	724	1.9%	1,331	2.5%	1,685	2.5%
Widowed	207	3.5%	747	2.0%	1,258	2.4%	2,052	3.1%
Divorced	552	9.3%	1,624	4.3%	2,611	5.0%	3,585	5.4%

Household Type (2023)

Population Family	6,633	88.6%	54,362	93.4%	71,741	92.5%	86,727	91.5%
Population Non-Family	839	11.2%	2,815	4.8%	4,159	5.4%	6,163	6.5%
Population Group Quarters	11	0.1%	1,020	1.8%	1,627	2.1%	1,856	2.0%
Family Households	1,948	75.1%	12,237	85.9%	17,133	85.0%	21,779	82.4%
Non-Family Households	644	24.9%	2,001	14.1%	3,023	15.0%	4,645	17.6%
Married Couple with Children	765	23.8%	7,219	29.9%	9,288	29.1%	11,000	27.9%
Average Family Household Size	3.4		4.4		4.2		4.0	

Household Size (2023)

1 Person Households	510	19.7%	1,575	11.1%	2,326	11.5%	3,655	13.8%
2 Person Households	832	32.1%	3,269	23.0%	4,822	23.9%	6,842	25.9%
3 Person Households	461	17.8%	2,282	16.0%	3,638	18.0%	4,857	18.4%
4 Person Households	477	18.4%	2,346	16.5%	3,642	18.1%	4,664	17.6%
5 Person Households	193	7.5%	1,488	10.5%	2,120	10.5%	2,571	9.7%
6 or More Person Households	119	4.6%	3,278	23.0%	3,608	17.9%	3,835	14.5%

Household Vehicles (2023)

Households with 0 Vehicles Available	182	7.0%	2,737	19.2%	3,064	15.2%	3,382	12.8%
Households with 1 Vehicles Available	956	36.9%	5,943	41.7%	7,441	36.9%	9,385	35.5%
Households with 2 or More Vehicles Available	1,453	56.1%	5,557	39.0%	9,650	47.9%	13,657	51.7%
Total Vehicles Available	4,528		19,866		31,954		43,768	
Average Vehicles Per Household	1.7		1.4		1.6		1.7	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	5,785		36,750		51,208		65,018	
Estimated Civilian Employed	3,885	67.2%	20,562	56.0%	29,943	58.5%	38,647	59.4%
Estimated Civilian Unemployed	132	2.3%	777	2.1%	1,256	2.5%	1,537	2.4%
Estimated in Armed Forces	15	0.3%	83	0.2%	148	0.3%	182	0.3%
Estimated Not in Labor Force	1,753	30.3%	15,329	41.7%	19,861	38.8%	24,653	37.9%
Unemployment Rate	2.3%		2.1%		2.5%		2.4%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	3,885		20,562		29,943		38,647	
Management, Business, Financial Operations	447	11.5%	2,951	14.4%	4,674	15.6%	5,895	15.3%
Professional, Related	1,065	27.4%	5,347	26.0%	7,656	25.6%	9,913	25.6%
Service	774	19.9%	3,295	16.0%	4,555	15.2%	5,827	15.1%
Sales, Office	963	24.8%	5,361	26.1%	7,488	25.0%	9,657	25.0%
Farming, Fishing, Forestry	11	0.3%	143	0.7%	164	0.5%	173	0.4%
Construct, Extraction, Maintenance	378	9.7%	1,679	8.2%	2,580	8.6%	3,653	9.5%
Production, Transport Material Moving	246	6.3%	1,786	8.7%	2,824	9.4%	3,530	9.1%
White Collar Workers	2,475	63.7%	13,659	66.4%	19,819	66.2%	25,464	65.9%
Blue Collar Workers	1,410	36.3%	6,903	33.6%	10,124	33.8%	13,183	34.1%

Consumer Expenditure (2023)

Total Household Expenditure	\$250.36 M		\$1.13 B		\$1.74 B		\$2.33 B	
Total Non-Retail Expenditure	\$132.79 M	53.0%	\$599.9 M	53.1%	\$922.32 M	53.1%	\$1.24 B	53.1%
Total Retail Expenditure	\$117.58 M	47.0%	\$529.97 M	46.9%	\$814.16 M	46.9%	\$1.09 B	46.9%
Apparel	\$9.07 M	3.6%	\$41.39 M	3.7%	\$63.61 M	3.7%	\$85.14 M	3.7%
Contributions	\$8.83 M	3.5%	\$38.89 M	3.4%	\$60.72 M	3.5%	\$81.66 M	3.5%
Education	\$8.67 M	3.5%	\$39.51 M	3.5%	\$61.84 M	3.6%	\$82.85 M	3.6%
Entertainment	\$14.62 M	5.8%	\$65.46 M	5.8%	\$101.36 M	5.8%	\$136.25 M	5.8%
Food and Beverages	\$36.23 M	14.5%	\$164.9 M	14.6%	\$252.04 M	14.5%	\$337.59 M	14.5%
Furnishings and Equipment	\$9.04 M	3.6%	\$40.39 M	3.6%	\$62.5 M	3.6%	\$84.04 M	3.6%
Gifts	\$6.82 M	2.7%	\$29.95 M	2.7%	\$46.62 M	2.7%	\$62.34 M	2.7%
Health Care	\$20.33 M	8.1%	\$90.8 M	8.0%	\$139.16 M	8.0%	\$187.13 M	8.0%
Household Operations	\$10.1 M	4.0%	\$45.34 M	4.0%	\$70.06 M	4.0%	\$94.08 M	4.0%
Miscellaneous Expenses	\$4.77 M	1.9%	\$21.36 M	1.9%	\$32.97 M	1.9%	\$44.32 M	1.9%
Personal Care	\$3.37 M	1.3%	\$15.15 M	1.3%	\$23.27 M	1.3%	\$31.24 M	1.3%
Personal Insurance	\$1.91 M	0.8%	\$8.45 M	0.7%	\$13.24 M	0.8%	\$17.84 M	0.8%
Reading	\$551.92 K	0.2%	\$2.45 M	0.2%	\$3.79 M	0.2%	\$5.1 M	0.2%
Shelter	\$52.28 M	20.9%	\$237.72 M	21.0%	\$364.28 M	21.0%	\$488.28 M	21.0%
Tobacco	\$1.27 M	0.5%	\$5.93 M	0.5%	\$8.78 M	0.5%	\$11.71 M	0.5%
Transportation	\$45.22 M	18.1%	\$203.11 M	18.0%	\$312.31 M	18.0%	\$419.38 M	18.0%
Utilities	\$17.28 M	6.9%	\$79.06 M	7.0%	\$119.91 M	6.9%	\$160.49 M	6.9%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	4,903		27,595		39,829		51,742	
Elementary (Grade Level 0 to 8)	220	4.5%	1,378	5.0%	1,495	3.8%	1,748	3.4%
Some High School (Grade Level 9 to 11)	348	7.1%	3,103	11.2%	3,556	8.9%	4,209	8.1%
High School Graduate	1,101	22.5%	7,769	28.2%	10,215	25.6%	12,970	25.1%
Some College	663	13.5%	4,984	18.1%	7,605	19.1%	10,057	19.4%
Associate Degree Only	397	8.1%	1,823	6.6%	3,376	8.5%	4,935	9.5%
Bachelor Degree Only	1,508	30.8%	5,342	19.4%	8,262	20.7%	10,741	20.8%
Graduate Degree	665	13.6%	3,196	11.6%	5,319	13.4%	7,082	13.7%

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Units In Structure (2023)

1 Detached Unit	1,364	56.8%	6,099	54.2%	10,430	61.2%	15,093	66.0%
1 Attached Unit	366	15.2%	933	8.3%	1,659	9.7%	2,337	10.2%
2 to 4 Units	317	13.2%	1,565	13.9%	1,817	10.7%	2,078	9.1%
5 to 9 Units	259	10.8%	2,554	22.7%	2,874	16.9%	3,184	13.9%
10 to 19 Units	123	5.1%	1,615	14.4%	1,657	9.7%	1,813	7.9%
20 to 49 Units	44	1.8%	1,058	9.4%	1,198	7.0%	1,315	5.7%
50 or More Units	63	2.6%	282	2.5%	320	1.9%	380	1.7%
Mobile Home or Trailer	40	1.7%	109	1.0%	173	1.0%	188	0.8%
Other Structure	16	0.7%	23	0.2%	28	0.2%	36	0.2%

Homes Built By Year (2023)

Homes Built 2010 or later	138	5.8%	2,710	24.1%	2,914	17.1%	3,238	14.2%
Homes Built 2000 to 2009	214	8.9%	2,479	22.0%	3,461	20.3%	4,256	18.6%
Homes Built 1990 to 1999	418	17.4%	1,661	14.8%	2,472	14.5%	3,157	13.8%
Homes Built 1980 to 1989	538	22.4%	2,390	21.2%	3,283	19.3%	4,215	18.4%
Homes Built 1970 to 1979	292	12.2%	1,109	9.9%	2,078	12.2%	2,586	11.3%
Homes Built 1960 to 1969	360	15.0%	1,129	10.0%	2,024	11.9%	2,810	12.3%
Homes Built 1950 to 1959	234	9.7%	778	6.9%	1,136	6.7%	2,102	9.2%
Homes Built Before 1949	397	16.5%	1,982	17.6%	2,787	16.3%	4,059	17.8%

Home Values (2023)

Home Values \$1,000,000 or More	8	0.4%	224	2.6%	263	1.9%	338	1.8%
Home Values \$500,000 to \$999,999	296	15.5%	2,478	29.2%	3,424	25.2%	4,004	21.4%
Home Values \$400,000 to \$499,999	249	13.0%	1,468	17.3%	2,440	18.0%	3,329	17.8%
Home Values \$300,000 to \$399,999	661	34.6%	2,306	27.2%	3,790	27.9%	5,132	27.4%
Home Values \$200,000 to \$299,999	420	22.0%	1,136	13.4%	2,226	16.4%	3,586	19.2%
Home Values \$150,000 to \$199,999	98	5.1%	260	3.1%	457	3.4%	893	4.8%
Home Values \$100,000 to \$149,999	95	5.0%	272	3.2%	420	3.1%	618	3.3%
Home Values \$70,000 to \$99,999	15	0.8%	63	0.7%	86	0.6%	172	0.9%
Home Values \$50,000 to \$69,999	21	1.1%	81	1.0%	114	0.8%	144	0.8%
Home Values \$25,000 to \$49,999	19	1.0%	125	1.5%	223	1.6%	317	1.7%
Home Values Under \$25,000	29	1.5%	80	0.9%	145	1.1%	181	1.0%
Owner-Occupied Median Home Value	\$338,463		\$427,901		\$406,227		\$382,459	
Renter-Occupied Median Rent	\$1,582		\$1,287		\$1,319		\$1,325	

Transportation To Work (2023)

Drive to Work Alone	2,585	66.5%	11,259	54.8%	17,557	58.6%	23,484	60.8%
Drive to Work in Carpool	345	8.9%	2,329	11.3%	3,148	10.5%	3,747	9.7%
Travel to Work by Public Transportation	177	4.5%	1,329	6.5%	1,695	5.7%	2,455	6.4%
Drive to Work on Motorcycle	31	0.8%	34	0.2%	37	0.1%	38	-
Walk or Bicycle to Work	142	3.7%	1,646	8.0%	1,814	6.1%	1,883	4.9%
Other Means	53	1.4%	371	1.8%	396	1.3%	445	1.2%
Work at Home	553	14.2%	3,593	17.5%	5,296	17.7%	6,594	17.1%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	802	20.6%	5,917	28.8%	7,668	25.6%	9,121	23.6%
Travel to Work in 15 to 29 Minutes	799	20.6%	4,070	19.8%	6,001	20.0%	8,116	21.0%
Travel to Work in 30 to 59 Minutes	1,080	27.8%	4,235	20.6%	6,548	21.9%	8,703	22.5%
Travel to Work in 60 Minutes or More	652	16.8%	2,748	13.4%	4,430	14.8%	6,112	15.8%
Average Minutes Travel to Work	28.8		24.0		25.9		26.9	

