

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5902/-73.9064

Wappinger Plaza - 1490 US-9 Wappingers Falls, NY 12590	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>			
Estimated Population (2023)	29,983	77,689	133,923
Projected Population (2028)	30,580	78,526	134,738
Census Population (2020)	29,936	77,445	133,409
Census Population (2010)	28,952	76,447	130,841
Projected Annual Growth (2023 to 2028)	597 0.4%	837 0.2%	815 0.1%
Historical Annual Growth (2020 to 2023)	47 -	244 0.1%	514 0.1%
Historical Annual Growth (2010 to 2020)	984 1.1%	997 0.4%	2,568 0.7%
Estimated Population Density (2023)	1,061 psm	990 psm	870 psm
Trade Area Size	28.3 sq mi	78.5 sq mi	153.9 sq mi
<b>Households</b>			
Estimated Households (2023)	11,857	30,197	51,302
Projected Households (2028)	12,293	31,029	52,449
Census Households (2020)	11,699	29,726	50,491
Census Households (2010)	10,869	27,884	47,737
Estimated Households with Children (2023)	3,350 28.3%	8,461 28.0%	13,924 27.1%
Estimated Average Household Size (2023)	2.51	2.51	2.48
<b>Average Household Income</b>			
Estimated Average Household Income (2023)	\$123,235	\$140,543	\$151,722
Projected Average Household Income (2028)	\$124,987	\$146,582	\$160,068
Estimated Average Family Income (2023)	\$147,344	\$164,811	\$176,246
<b>Median Household Income</b>			
Estimated Median Household Income (2023)	\$107,101	\$111,706	\$116,055
Projected Median Household Income (2028)	\$105,308	\$110,762	\$116,311
Estimated Median Family Income (2023)	\$128,100	\$136,942	\$142,519
<b>Per Capita Income</b>			
Estimated Per Capita Income (2023)	\$48,796	\$54,982	\$58,675
Projected Per Capita Income (2028)	\$50,305	\$58,272	\$62,861
Estimated Per Capita Income 5 Year Growth	\$1,509 3.1%	\$3,290 6.0%	\$4,186 7.1%
Estimated Average Household Net Worth (2023)	\$1,269,602	\$1,420,108	\$1,538,806
<b>Daytime Demos (2023)</b>			
Total Businesses	1,054	2,682	4,615
Total Employees	12,569	25,604	40,837
Company Headquarter Businesses	37 3.6%	90 3.4%	155 3.4%
Company Headquarter Employees	680 5.4%	2,295 9.0%	4,913 12.0%
Employee Population per Business	11.9	9.5	8.8
Residential Population per Business	28.4	29.0	29.0

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## Wappinger Plaza - 1490 US-9

### Wappingers Falls, NY 12590

3 mi radius      5 mi radius      7 mi radius

<b>Race &amp; Ethnicity</b>						
White (2023)	21,557	71.9%	55,781	71.8%	93,812	70.0%
Black or African American (2023)	2,740	9.1%	8,391	10.8%	15,766	11.8%
American Indian or Alaska Native (2023)	125	0.4%	228	0.3%	392	0.3%
Asian (2023)	1,396	4.7%	3,829	4.9%	7,932	5.9%
Hawaiian or Pacific Islander (2023)	4	-	14	-	23	-
Other Race (2023)	1,917	6.4%	3,884	5.0%	6,468	4.8%
Two or More Races (2023)	2,244	7.5%	5,563	7.2%	9,530	7.1%
Not Hispanic or Latino Population (2023)	24,943	83.2%	66,257	85.3%	114,548	85.5%
Hispanic or Latino Population (2023)	5,040	16.8%	11,432	14.7%	19,375	14.5%
Not Hispanic or Latino Population (2028)	25,442	83.2%	66,936	85.2%	115,186	85.5%
Hispanic or Latino Population (2028)	5,139	16.8%	11,590	14.8%	19,551	14.5%
Not Hispanic or Latino Population (2020)	24,354	81.4%	65,080	84.0%	112,975	84.7%
Hispanic or Latino Population (2020)	5,582	18.6%	12,365	16.0%	20,434	15.3%
Not Hispanic or Latino Population (2010)	24,954	86.2%	67,422	88.2%	115,961	88.6%
Hispanic or Latino Population (2010)	3,998	13.8%	9,025	11.8%	14,880	11.4%
Projected Hispanic Annual Growth (2023 to 2028)	99	0.4%	158	0.3%	176	0.2%
Historic Hispanic Annual Growth (2010 to 2023)	1,042	2.0%	2,406	2.1%	4,495	2.3%
<b>Age Distribution (2023)</b>						
Age Under 5	1,395	4.7%	3,522	4.5%	6,035	4.5%
Age 5 to 9 Years	1,521	5.1%	3,816	4.9%	6,557	4.9%
Age 10 to 14 Years	1,675	5.6%	4,391	5.7%	7,473	5.6%
Age 15 to 19 Years	1,799	6.0%	4,663	6.0%	8,033	6.0%
Age 20 to 24 Years	1,633	5.4%	4,227	5.4%	8,767	6.5%
Age 25 to 29 Years	1,757	5.9%	4,686	6.0%	7,977	6.0%
Age 30 to 34 Years	1,950	6.5%	4,990	6.4%	8,519	6.4%
Age 35 to 39 Years	1,959	6.5%	5,019	6.5%	8,570	6.4%
Age 40 to 44 Years	1,834	6.1%	4,818	6.2%	8,343	6.2%
Age 45 to 49 Years	1,808	6.0%	4,781	6.2%	8,253	6.2%
Age 50 to 54 Years	2,112	7.0%	5,583	7.2%	9,597	7.2%
Age 55 to 59 Years	2,229	7.4%	5,897	7.6%	10,255	7.7%
Age 60 to 64 Years	2,472	8.2%	6,127	7.9%	10,135	7.6%
Age 65 to 74 Years	3,593	12.0%	8,966	11.5%	14,847	11.1%
Age 75 to 84 Years	1,717	5.7%	4,576	5.9%	7,542	5.6%
Age 85 Years or Over	529	1.8%	1,626	2.1%	3,021	2.3%
Median Age	42.7		42.9		42.5	
<b>Gender Age Distribution (2023)</b>						
Female Population	15,130	50.5%	38,810	50.0%	67,062	50.1%
Age 0 to 19 Years	3,111	20.6%	8,012	20.6%	13,725	20.5%
Age 20 to 64 Years	8,822	58.3%	22,480	57.9%	39,323	58.6%
Age 65 Years or Over	3,197	21.1%	8,319	21.4%	14,013	20.9%
Female Median Age	44.1		44.3		43.7	
Male Population	14,853	49.5%	38,879	50.0%	66,861	49.9%
Age 0 to 19 Years	3,279	22.1%	8,379	21.6%	14,373	21.5%
Age 20 to 64 Years	8,932	60.1%	23,650	60.8%	41,092	61.5%
Age 65 Years or Over	2,643	17.8%	6,849	17.6%	11,396	17.0%
Male Median Age	41.3		41.6		41.4	

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,897	16.0%	5,719	18.9%	10,880	21.2%
HH Income \$150,000 to \$199,999	1,468	12.4%	3,888	12.9%	6,999	13.6%
HH Income \$100,000 to \$149,999	2,812	23.7%	6,591	21.8%	10,593	20.6%
HH Income \$75,000 to \$99,999	1,299	11.0%	3,677	12.2%	5,914	11.5%
HH Income \$50,000 to \$74,999	1,831	15.4%	4,160	13.8%	6,715	13.1%
HH Income \$35,000 to \$49,999	737	6.2%	2,070	6.9%	3,319	6.5%
HH Income \$25,000 to \$34,999	620	5.2%	1,551	5.1%	2,479	4.8%
HH Income \$15,000 to \$24,999	559	4.7%	1,103	3.7%	1,811	3.5%
HH Income Under \$15,000	635	5.4%	1,437	4.8%	2,592	5.1%
HH Income \$35,000 or More	10,043	84.7%	26,105	86.5%	44,421	86.6%
HH Income \$75,000 or More	7,475	63.0%	19,876	65.8%	34,387	67.0%
<b>Housing (2023)</b>						
Total Housing Units	12,451		31,854		54,239	
Housing Units Occupied	11,857	95.2%	30,197	94.8%	51,302	94.6%
Housing Units Owner-Occupied	8,787	74.1%	22,750	75.3%	38,520	75.1%
Housing Units, Renter-Occupied	3,070	25.9%	7,447	24.7%	12,783	24.9%
Housing Units, Vacant	594	5.0%	1,657	5.5%	2,937	5.7%
<b>Marital Status (2023)</b>						
Never Married	8,143	32.1%	20,253	30.7%	36,755	32.3%
Currently Married	12,679	49.9%	32,720	49.6%	55,152	48.4%
Separated	814	3.2%	2,483	3.8%	4,261	3.7%
Widowed	1,290	5.1%	3,695	5.6%	5,933	5.2%
Divorced	2,465	9.7%	6,810	10.3%	11,758	10.3%
<b>Household Type (2023)</b>						
Population Family	25,293	84.4%	64,337	82.8%	106,964	79.9%
Population Non-Family	4,497	15.0%	11,436	14.7%	20,502	15.3%
Population Group Quarters	193	0.6%	1,917	2.5%	6,457	4.8%
Family Households	8,251	69.6%	20,842	69.0%	34,717	67.7%
Non-Family Households	3,606	30.4%	9,355	31.0%	16,585	32.3%
Married Couple with Children	2,414	19.0%	6,336	19.4%	10,313	18.7%
Average Family Household Size	3.1		3.1		3.1	
<b>Household Size (2023)</b>						
1 Person Households	3,033	25.6%	7,866	26.0%	13,847	27.0%
2 Person Households	4,494	37.9%	11,043	36.6%	18,880	36.8%
3 Person Households	1,730	14.6%	4,565	15.1%	7,572	14.8%
4 Person Households	1,589	13.4%	4,133	13.7%	6,684	13.0%
5 Person Households	686	5.8%	1,796	5.9%	2,971	5.8%
6 or More Person Households	325	2.7%	794	2.6%	1,348	2.6%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	746	6.3%	1,520	5.0%	2,718	5.3%
Households with 1 Vehicles Available	3,865	32.6%	9,928	32.9%	16,909	33.0%
Households with 2 or More Vehicles Available	7,247	61.1%	18,749	62.1%	31,675	61.7%
Total Vehicles Available	21,646		56,573		95,733	
Average Vehicles Per Household	1.8		1.9		1.9	

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### Wappingers Falls, NY 12590

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<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	25,050		65,054		112,312	
Estimated Civilian Employed	15,337	61.2%	39,525	60.8%	68,239	60.8%
Estimated Civilian Unemployed	416	1.7%	1,245	1.9%	2,031	1.8%
Estimated in Armed Forces	5	-	77	0.1%	239	0.2%
Estimated Not in Labor Force	9,291	37.1%	24,208	37.2%	41,803	37.2%
Unemployment Rate	1.7%		1.9%		1.8%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	15,337		39,525		68,239	
Management, Business, Financial Operations	2,698	17.6%	7,616	19.3%	13,477	19.7%
Professional, Related	4,649	30.3%	12,645	32.0%	21,977	32.2%
Service	2,158	14.1%	5,177	13.1%	9,375	13.7%
Sales, Office	3,339	21.8%	7,774	19.7%	13,078	19.2%
Farming, Fishing, Forestry	33	0.2%	85	0.2%	179	0.3%
Construct, Extraction, Maintenance	1,028	6.7%	2,395	6.1%	4,211	6.2%
Production, Transport Material Moving	1,433	9.3%	3,833	9.7%	5,941	8.7%
White Collar Workers	10,685	69.7%	28,035	70.9%	48,532	71.1%
Blue Collar Workers	4,652	30.3%	11,490	29.1%	19,707	28.9%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$964.46 M		\$2.72 B		\$4.9 B	
Total Non-Retail Expenditure	\$511.09 M	53.0%	\$1.44 B	53.1%	\$2.61 B	53.2%
Total Retail Expenditure	\$453.37 M	47.0%	\$1.28 B	46.9%	\$2.3 B	46.8%
Apparel	\$34.54 M	3.6%	\$97.81 M	3.6%	\$176.82 M	3.6%
Contributions	\$33.65 M	3.5%	\$96.25 M	3.5%	\$175.74 M	3.6%
Education	\$32.43 M	3.4%	\$93.43 M	3.4%	\$172.22 M	3.5%
Entertainment	\$56.12 M	5.8%	\$158.8 M	5.8%	\$287.21 M	5.9%
Food and Beverages	\$139.74 M	14.5%	\$392.77 M	14.4%	\$705.56 M	14.4%
Furnishings and Equipment	\$34.77 M	3.6%	\$98.2 M	3.6%	\$177.38 M	3.6%
Gifts	\$25.63 M	2.7%	\$73.43 M	2.7%	\$134.38 M	2.7%
Health Care	\$79.46 M	8.2%	\$222.62 M	8.2%	\$398.69 M	8.1%
Household Operations	\$38.77 M	4.0%	\$109.85 M	4.0%	\$198.87 M	4.1%
Miscellaneous Expenses	\$18.47 M	1.9%	\$52.09 M	1.9%	\$94.02 M	1.9%
Personal Care	\$12.98 M	1.3%	\$36.54 M	1.3%	\$65.79 M	1.3%
Personal Insurance	\$7.31 M	0.8%	\$20.8 M	0.8%	\$37.83 M	0.8%
Reading	\$2.14 M	0.2%	\$6.05 M	0.2%	\$10.93 M	0.2%
Shelter	\$201.63 M	20.9%	\$568.9 M	20.9%	\$1.03 B	20.9%
Tobacco	\$5.02 M	0.5%	\$13.86 M	0.5%	\$24.43 M	0.5%
Transportation	\$174.55 M	18.1%	\$490.73 M	18.0%	\$881.08 M	18.0%
Utilities	\$67.27 M	7.0%	\$188.14 M	6.9%	\$335.98 M	6.9%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	21,960		57,070		97,058	
Elementary (Grade Level 0 to 8)	717	3.3%	1,377	2.4%	2,323	2.4%
Some High School (Grade Level 9 to 11)	1,050	4.8%	2,902	5.1%	5,058	5.2%
High School Graduate	5,414	24.7%	13,700	24.0%	22,003	22.7%
Some College	3,988	18.2%	9,684	17.0%	16,456	17.0%
Associate Degree Only	2,611	11.9%	6,272	11.0%	10,011	10.3%
Bachelor Degree Only	4,495	20.5%	12,572	22.0%	22,072	22.7%
Graduate Degree	3,686	16.8%	10,563	18.5%	19,135	19.7%

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Units In Structure (2023)						
1 Detached Unit	7,726	71.1%	19,606	70.3%	33,395	70.0%
1 Attached Unit	484	4.5%	1,980	7.1%	3,294	6.9%
2 to 4 Units	1,502	13.8%	3,038	10.9%	5,137	10.8%
5 to 9 Units	555	5.1%	1,894	6.8%	3,152	6.6%
10 to 19 Units	434	4.0%	1,078	3.9%	2,024	4.2%
20 to 49 Units	312	2.9%	948	3.4%	1,519	3.2%
50 or More Units	452	4.2%	835	3.0%	1,711	3.6%
Mobile Home or Trailer	393	3.6%	816	2.9%	1,048	2.2%
Other Structure	-	-	2	-	21	-
Homes Built By Year (2023)						
Homes Built 2010 or later	776	7.1%	2,277	8.2%	3,700	7.8%
Homes Built 2000 to 2009	750	6.9%	2,984	10.7%	5,512	11.5%
Homes Built 1990 to 1999	715	6.6%	2,224	8.0%	4,474	9.4%
Homes Built 1980 to 1989	855	7.9%	2,869	10.3%	4,760	10.0%
Homes Built 1970 to 1979	2,277	20.9%	5,633	20.2%	8,964	18.8%
Homes Built 1960 to 1969	2,612	24.0%	5,452	19.6%	7,981	16.7%
Homes Built 1950 to 1959	2,016	18.5%	4,978	17.9%	7,648	16.0%
Homes Built Before 1949	1,857	17.1%	3,778	13.6%	8,263	17.3%
Home Values (2023)						
Home Values \$1,000,000 or More	116	1.3%	274	1.2%	480	1.2%
Home Values \$500,000 to \$999,999	965	11.0%	2,505	11.0%	4,922	12.8%
Home Values \$400,000 to \$499,999	1,482	16.9%	4,816	21.2%	8,636	22.4%
Home Values \$300,000 to \$399,999	2,611	29.7%	6,791	29.9%	11,114	28.9%
Home Values \$200,000 to \$299,999	1,974	22.5%	4,983	21.9%	7,958	20.7%
Home Values \$150,000 to \$199,999	398	4.5%	989	4.3%	1,699	4.4%
Home Values \$100,000 to \$149,999	529	6.0%	1,051	4.6%	1,632	4.2%
Home Values \$70,000 to \$99,999	211	2.4%	401	1.8%	580	1.5%
Home Values \$50,000 to \$69,999	229	2.6%	312	1.4%	414	1.1%
Home Values \$25,000 to \$49,999	93	1.1%	285	1.3%	462	1.2%
Home Values Under \$25,000	179	2.0%	342	1.5%	622	1.6%
Owner-Occupied Median Home Value	\$319,276		\$338,985		\$349,100	
Renter-Occupied Median Rent	\$1,223		\$1,319		\$1,301	
Transportation To Work (2023)						
Drive to Work Alone	10,755	70.1%	28,651	72.5%	48,866	71.6%
Drive to Work in Carpool	894	5.8%	2,212	5.6%	3,590	5.3%
Travel to Work by Public Transportation	322	2.1%	937	2.4%	1,936	2.8%
Drive to Work on Motorcycle	20	0.1%	21	-	56	-
Walk or Bicycle to Work	145	0.9%	437	1.1%	1,430	2.1%
Other Means	225	1.5%	348	0.9%	442	0.6%
Work at Home	2,976	19.4%	6,919	17.5%	11,919	17.5%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	2,938	19.2%	7,504	19.0%	13,025	19.1%
Travel to Work in 15 to 29 Minutes	4,166	27.2%	10,922	27.6%	18,685	27.4%
Travel to Work in 30 to 59 Minutes	3,386	22.1%	9,135	23.1%	15,925	23.3%
Travel to Work in 60 Minutes or More	1,871	12.2%	5,046	12.8%	8,685	12.7%
Average Minutes Travel to Work	24.1		24.9		25.2	

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