

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups  
Milestone Square



Lat/Lon: 41.7442/-73.8249

Pleasant Valley, NY 12569									
Rte. 44 & North Ave.		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)		2,861		13,385		38,695		105,192	
Projected Population (2028)		2,906		13,599		39,429		106,495	
Census Population (2020)		2,776		13,250		38,524		104,844	
Census Population (2010)		2,554		13,056		37,999		104,606	
Projected Annual Growth (2023 to 2028)		45	0.3%	214	0.3%	734	0.4%	1,303	0.2%
Historical Annual Growth (2020 to 2023)		85	1.0%	135	0.3%	172	0.1%	348	0.1%
Historical Annual Growth (2010 to 2020)		222	2.9%	195	0.5%	525	0.5%	238	-
Estimated Population Density (2023)		911	psm	474	psm	493	psm	684	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		1,256		5,325		15,164		40,218	
Projected Households (2028)		1,300		5,510		15,751		41,477	
Census Households (2020)		1,212		5,213		14,922		39,579	
Census Households (2010)		1,084		4,988		14,240		37,947	
Estimated Households with Children (2023)		364	29.0%	1,657	31.1%	4,509	29.7%	11,741	29.2%
Estimated Average Household Size (2023)		2.27		2.50		2.44		2.40	
Average Household Income									
Estimated Average Household Income (2023)		\$114,494		\$127,966		\$123,885		\$126,086	
Projected Average Household Income (2028)		\$118,391		\$132,359		\$127,559		\$131,103	
Estimated Average Family Income (2023)		\$130,394		\$142,379		\$146,965		\$144,982	
Median Household Income									
Estimated Median Household Income (2023)		\$83,265		\$107,059		\$95,333		\$89,741	
Projected Median Household Income (2028)		\$86,432		\$110,338		\$97,952		\$92,195	
Estimated Median Family Income (2023)		\$105,956		\$126,301		\$116,686		\$114,393	
Per Capita Income									
Estimated Per Capita Income (2023)		\$50,331		\$50,960		\$48,864		\$48,743	
Projected Per Capita Income (2028)		\$53,036		\$53,675		\$51,265		\$51,591	
Estimated Per Capita Income 5 Year Growth		\$2,705	5.4%	\$2,715	5.3%	\$2,401	4.9%	\$2,848	5.8%
Estimated Average Household Net Worth (2023)		\$915,041		\$1,205,359		\$1,140,637		\$1,134,086	
Daytime Demos (2023)									
Total Businesses		109		302		1,130		3,550	
Total Employees		773		2,710		13,016		41,402	
Company Headquarter Businesses		-	-	6	2.1%	52	4.6%	162	4.6%
Company Headquarter Employees		3	0.4%	372	13.7%	3,391	26.1%	8,149	19.7%
Employee Population per Business		7.1		9.0		11.5		11.7	
Residential Population per Business		26.3		44.3		34.2		29.6	

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### Pleasant Valley, NY 12569

#### Rte. 44 & North Ave.

1 mi radius

3 mi radius

5 mi radius

7 mi radius

#### Race & Ethnicity

White (2023)	2,291	80.1%	10,684	79.8%	27,594	71.3%	63,374	60.2%
Black or African American (2023)	232	8.1%	1,085	8.1%	4,709	12.2%	19,531	18.6%
American Indian or Alaska Native (2023)	6	0.2%	32	0.2%	122	0.3%	366	0.3%
Asian (2023)	83	2.9%	357	2.7%	2,337	6.0%	9,521	9.1%
Hawaiian or Pacific Islander (2023)	-	-	1	-	4	-	18	-
Other Race (2023)	85	3.0%	397	3.0%	1,447	3.7%	5,562	5.3%
Two or More Races (2023)	163	5.7%	828	6.2%	2,483	6.4%	6,821	6.5%
Not Hispanic or Latino Population (2023)	2,577	90.1%	12,033	89.9%	34,153	88.3%	90,870	86.4%
Hispanic or Latino Population (2023)	284	9.9%	1,352	10.1%	4,542	11.7%	14,322	13.6%
Not Hispanic or Latino Population (2028)	2,617	90.1%	12,222	89.9%	34,792	88.2%	91,969	86.4%
Hispanic or Latino Population (2028)	289	9.9%	1,377	10.1%	4,637	11.8%	14,526	13.6%
Not Hispanic or Latino Population (2020)	2,515	90.6%	11,952	90.2%	34,015	88.3%	89,269	85.1%
Hispanic or Latino Population (2020)	262	9.4%	1,298	9.8%	4,508	11.7%	15,574	14.9%
Not Hispanic or Latino Population (2010)	2,423	94.9%	12,368	94.7%	35,299	92.9%	93,039	88.9%
Hispanic or Latino Population (2010)	131	5.1%	688	5.3%	2,700	7.1%	11,566	11.1%
Projected Hispanic Annual Growth (2023 to 2028)	5	0.4%	25	0.4%	96	0.4%	204	0.3%
Historic Hispanic Annual Growth (2010 to 2023)	153	9.0%	664	7.4%	1,842	5.2%	2,755	1.8%

#### Age Distribution (2023)

Age Under 5	120	4.2%	558	4.2%	1,749	4.5%	5,178	4.9%
Age 5 to 9 Years	145	5.1%	654	4.9%	1,908	4.9%	5,223	5.0%
Age 10 to 14 Years	152	5.3%	772	5.8%	2,103	5.4%	5,555	5.3%
Age 15 to 19 Years	171	6.0%	844	6.3%	2,803	7.2%	8,641	8.2%
Age 20 to 24 Years	147	5.1%	737	5.5%	2,700	7.0%	9,969	9.5%
Age 25 to 29 Years	197	6.9%	803	6.0%	2,444	6.3%	6,987	6.6%
Age 30 to 34 Years	186	6.5%	802	6.0%	2,394	6.2%	6,758	6.4%
Age 35 to 39 Years	186	6.5%	808	6.0%	2,292	5.9%	5,996	5.7%
Age 40 to 44 Years	183	6.4%	866	6.5%	2,375	6.1%	5,886	5.6%
Age 45 to 49 Years	168	5.9%	853	6.4%	2,340	6.0%	5,718	5.4%
Age 50 to 54 Years	237	8.3%	1,090	8.1%	2,817	7.3%	6,740	6.4%
Age 55 to 59 Years	235	8.2%	1,168	8.7%	3,023	7.8%	7,525	7.2%
Age 60 to 64 Years	227	7.9%	1,050	7.8%	2,799	7.2%	7,087	6.7%
Age 65 to 74 Years	316	11.0%	1,502	11.2%	4,223	10.9%	10,409	9.9%
Age 75 to 84 Years	144	5.0%	664	5.0%	2,017	5.2%	5,351	5.1%
Age 85 Years or Over	45	1.6%	213	1.6%	710	1.8%	2,169	2.1%
Median Age	42.2		43.0		41.0		39.0	

#### Gender Age Distribution (2023)

Female Population	1,473	51.5%	6,756	50.5%	19,631	50.7%	53,428	50.8%
Age 0 to 19 Years	302	20.5%	1,418	21.0%	4,199	21.4%	12,197	22.8%
Age 20 to 64 Years	892	60.5%	4,078	60.4%	11,667	59.4%	31,282	58.6%
Age 65 Years or Over	279	18.9%	1,260	18.7%	3,766	19.2%	9,948	18.6%
Female Median Age	43.0		43.5		41.9		40.1	
Male Population	1,388	48.5%	6,629	49.5%	19,064	49.3%	51,764	49.2%
Age 0 to 19 Years	286	20.6%	1,411	21.3%	4,364	22.9%	12,400	24.0%
Age 20 to 64 Years	875	63.1%	4,099	61.8%	11,516	60.4%	31,384	60.6%
Age 65 Years or Over	227	16.3%	1,119	16.9%	3,184	16.7%	7,981	15.4%
Male Median Age	41.7		42.7		40.2		38.0	

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#### Household Income Distribution (2023)

HH Income \$200,000 or More	115	9.2%	751	14.1%	2,065	13.6%	5,658	14.1%
HH Income \$150,000 to \$199,999	193	15.3%	1,004	18.9%	2,225	14.7%	4,653	11.6%
HH Income \$100,000 to \$149,999	232	18.4%	987	18.5%	2,672	17.6%	7,043	17.5%
HH Income \$75,000 to \$99,999	148	11.8%	631	11.8%	1,766	11.6%	4,506	11.2%
HH Income \$50,000 to \$74,999	183	14.6%	692	13.0%	2,361	15.6%	5,637	14.0%
HH Income \$35,000 to \$49,999	140	11.2%	506	9.5%	1,348	8.9%	3,504	8.7%
HH Income \$25,000 to \$34,999	76	6.0%	242	4.5%	660	4.4%	2,434	6.1%
HH Income \$15,000 to \$24,999	73	5.8%	232	4.4%	798	5.3%	2,626	6.5%
HH Income Under \$15,000	98	7.8%	281	5.3%	1,267	8.4%	4,157	10.3%
HH Income \$35,000 or More	1,010	80.4%	4,570	85.8%	12,439	82.0%	31,001	77.1%
HH Income \$75,000 or More	687	54.7%	3,372	63.3%	8,729	57.6%	21,860	54.4%

#### Housing (2023)

Total Housing Units	1,323		5,590		16,057		43,581	
Housing Units Occupied	1,256	95.0%	5,325	95.3%	15,164	94.4%	40,218	92.3%
Housing Units Owner-Occupied	625	49.7%	3,742	70.3%	10,126	66.8%	23,640	58.8%
Housing Units, Renter-Occupied	632	50.3%	1,583	29.7%	5,038	33.2%	16,579	41.2%
Housing Units, Vacant	67	5.3%	265	5.0%	893	5.9%	3,362	8.4%

#### Marital Status (2023)

Never Married	815	33.3%	3,193	28.0%	10,548	32.0%	35,310	39.6%
Currently Married	1,191	48.8%	6,251	54.8%	16,202	49.2%	36,098	40.5%
Separated	71	2.9%	294	2.6%	1,123	3.4%	3,180	3.6%
Widowed	110	4.5%	568	5.0%	1,859	5.6%	4,590	5.1%
Divorced	256	10.5%	1,095	9.6%	3,204	9.7%	10,059	11.3%

#### Household Type (2023)

Population Family	2,290	80.0%	11,354	84.8%	30,403	78.6%	76,442	72.7%
Population Non-Family	560	19.6%	1,979	14.8%	6,641	17.2%	20,104	19.1%
Population Group Quarters	11	0.4%	52	0.4%	1,651	4.3%	8,645	8.2%
Family Households	808	64.3%	3,759	70.6%	9,980	65.8%	24,759	61.6%
Non-Family Households	448	35.7%	1,566	29.4%	5,184	34.2%	15,460	38.4%
Married Couple with Children	221	18.5%	1,139	18.2%	3,068	18.9%	7,108	19.7%
Average Family Household Size	2.8		3.0		3.0		3.1	

#### Household Size (2023)

1 Person Households	352	28.0%	1,246	23.4%	4,179	27.6%	12,329	30.7%
2 Person Households	526	41.8%	2,035	38.2%	5,539	36.5%	13,937	34.7%
3 Person Households	191	15.2%	899	16.9%	2,400	15.8%	5,971	14.8%
4 Person Households	127	10.1%	714	13.4%	1,841	12.1%	4,509	11.2%
5 Person Households	47	3.7%	321	6.0%	832	5.5%	2,248	5.6%
6 or More Person Households	14	1.1%	110	2.1%	374	2.5%	1,225	3.0%

#### Household Vehicles (2023)

Households with 0 Vehicles Available	70	5.6%	274	5.1%	942	6.2%	4,511	11.2%
Households with 1 Vehicles Available	436	34.7%	1,536	28.8%	4,980	32.8%	15,086	37.5%
Households with 2 or More Vehicles Available	751	59.7%	3,516	66.0%	9,242	60.9%	20,621	51.3%
Total Vehicles Available	2,168		10,180		27,975		65,592	
Average Vehicles Per Household	1.7		1.9		1.8		1.6	

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#### Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	2,411		11,235		32,496		88,135	
Estimated Civilian Employed	1,702	70.6%	7,020	62.5%	19,424	59.8%	51,086	58.0%
Estimated Civilian Unemployed	72	3.0%	213	1.9%	735	2.3%	2,215	2.5%
Estimated in Armed Forces	-	-	9	-	28	-	77	-
Estimated Not in Labor Force	638	26.5%	3,993	35.5%	12,309	37.9%	34,758	39.4%
Unemployment Rate	3.0%		1.9%		2.3%		2.5%	

#### Occupation (2023)

Occupation: Population Age 16 Years or Over	1,702		7,020		19,422		51,077	
Management, Business, Financial Operations	345	20.3%	1,407	20.0%	3,655	18.8%	8,981	17.6%
Professional, Related	703	41.3%	2,433	34.7%	5,930	30.5%	15,090	29.5%
Service	294	17.3%	948	13.5%	2,577	13.3%	8,796	17.2%
Sales, Office	159	9.4%	1,090	15.5%	3,897	20.1%	10,130	19.8%
Farming, Fishing, Forestry	19	1.1%	73	1.0%	139	0.7%	258	0.5%
Construct, Extraction, Maintenance	87	5.1%	584	8.3%	1,573	8.1%	3,271	6.4%
Production, Transport Material Moving	94	5.5%	485	6.9%	1,651	8.5%	4,550	8.9%
White Collar Workers	1,208	71.0%	4,931	70.2%	13,481	69.4%	34,202	67.0%
Blue Collar Workers	494	29.0%	2,090	29.8%	5,941	30.6%	16,876	33.0%

#### Consumer Expenditure (2023)

Total Household Expenditure	\$98.74 M		\$448.5 M		\$1.24 B		\$3.34 B	
Total Non-Retail Expenditure	\$52.33 M	53.0%	\$237.86 M	53.0%	\$659.91 M	53.1%	\$1.77 B	53.2%
Total Retail Expenditure	\$46.41 M	47.0%	\$210.63 M	47.0%	\$583.53 M	46.9%	\$1.56 B	46.8%
Apparel	\$3.51 M	3.6%	\$16.11 M	3.6%	\$44.49 M	3.6%	\$119.4 M	3.6%
Contributions	\$3.3 M	3.3%	\$15.51 M	3.5%	\$42.73 M	3.4%	\$115.3 M	3.5%
Education	\$3.13 M	3.2%	\$15.11 M	3.4%	\$41.4 M	3.3%	\$112.1 M	3.4%
Entertainment	\$5.65 M	5.7%	\$26.1 M	5.8%	\$71.8 M	5.8%	\$192.22 M	5.8%
Food and Beverages	\$14.44 M	14.6%	\$65.02 M	14.5%	\$180.73 M	14.5%	\$484.55 M	14.5%
Furnishings and Equipment	\$3.5 M	3.5%	\$16.16 M	3.6%	\$44.49 M	3.6%	\$119.03 M	3.6%
Gifts	\$2.44 M	2.5%	\$11.54 M	2.6%	\$32.25 M	2.6%	\$87.92 M	2.6%
Health Care	\$8.22 M	8.3%	\$36.84 M	8.2%	\$102.5 M	8.2%	\$274.45 M	8.2%
Household Operations	\$3.9 M	4.0%	\$17.99 M	4.0%	\$49.73 M	4.0%	\$133.58 M	4.0%
Miscellaneous Expenses	\$1.88 M	1.9%	\$8.58 M	1.9%	\$23.74 M	1.9%	\$63.7 M	1.9%
Personal Care	\$1.33 M	1.3%	\$6.03 M	1.3%	\$16.69 M	1.3%	\$44.8 M	1.3%
Personal Insurance	\$712.73 K	0.7%	\$3.39 M	0.8%	\$9.25 M	0.7%	\$24.74 M	0.7%
Reading	\$217.28 K	0.2%	\$992.36 K	0.2%	\$2.75 M	0.2%	\$7.38 M	0.2%
Shelter	\$20.95 M	21.2%	\$94.3 M	21.0%	\$262 M	21.1%	\$704.06 M	21.1%
Tobacco	\$567.41 K	0.6%	\$2.36 M	0.5%	\$6.76 M	0.5%	\$18.16 M	0.5%
Transportation	\$17.92 M	18.1%	\$81.16 M	18.1%	\$224.37 M	18.0%	\$598.5 M	17.9%
Utilities	\$7.08 M	7.2%	\$31.32 M	7.0%	\$87.78 M	7.1%	\$235.2 M	7.1%

#### Educational Attainment (2023)

Adult Population Age 25 Years or Over	2,125		9,819		27,433		70,626	
Elementary (Grade Level 0 to 8)	40	1.9%	222	2.3%	956	3.5%	2,657	3.8%
Some High School (Grade Level 9 to 11)	56	2.7%	317	3.2%	988	3.6%	3,576	5.1%
High School Graduate	649	30.5%	2,482	25.3%	7,331	26.7%	18,111	25.6%
Some College	388	18.3%	1,678	17.1%	4,704	17.1%	12,183	17.2%
Associate Degree Only	247	11.6%	1,297	13.2%	3,386	12.3%	7,750	11.0%
Bachelor Degree Only	343	16.1%	2,017	20.5%	5,296	19.3%	14,259	20.2%
Graduate Degree	402	18.9%	1,805	18.4%	4,773	17.4%	12,090	17.1%

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#### Units In Structure (2023)

1 Detached Unit	555	51.2%	3,747	75.1%	9,926	69.7%	22,047	58.1%
1 Attached Unit	62	5.7%	164	3.3%	494	3.5%	1,520	4.0%
2 to 4 Units	197	18.2%	475	9.5%	1,576	11.1%	6,558	17.3%
5 to 9 Units	165	15.2%	284	5.7%	771	5.4%	2,718	7.2%
10 to 19 Units	108	10.0%	178	3.6%	643	4.5%	2,065	5.4%
20 to 49 Units	38	3.5%	86	1.7%	406	2.8%	1,448	3.8%
50 or More Units	60	5.5%	135	2.7%	545	3.8%	2,761	7.3%
Mobile Home or Trailer	71	6.5%	256	5.1%	802	5.6%	1,077	2.8%
Other Structure	-	-	-	-	1	-	24	-

#### Homes Built By Year (2023)

Homes Built 2010 or later	102	9.5%	393	7.9%	1,136	8.0%	2,823	7.4%
Homes Built 2000 to 2009	159	14.7%	531	10.6%	1,363	9.6%	2,930	7.7%
Homes Built 1990 to 1999	139	12.8%	479	9.6%	1,237	8.7%	2,777	7.3%
Homes Built 1980 to 1989	233	21.5%	680	13.6%	1,707	12.0%	3,929	10.4%
Homes Built 1970 to 1979	227	20.9%	821	16.5%	2,760	19.4%	6,797	17.9%
Homes Built 1960 to 1969	102	9.5%	589	11.8%	2,055	14.4%	4,912	12.9%
Homes Built 1950 to 1959	78	7.2%	669	13.4%	1,846	13.0%	5,503	14.5%
Homes Built Before 1949	216	20.0%	1,162	23.3%	3,059	21.5%	10,549	27.8%

#### Home Values (2023)

Home Values \$1,000,000 or More	3	0.5%	45	1.2%	120	1.2%	393	1.7%
Home Values \$500,000 to \$999,999	45	7.2%	278	7.4%	967	9.6%	2,622	11.1%
Home Values \$400,000 to \$499,999	152	24.3%	839	22.4%	1,837	18.1%	4,068	17.2%
Home Values \$300,000 to \$399,999	164	26.3%	1,126	30.1%	2,567	25.4%	5,688	24.1%
Home Values \$200,000 to \$299,999	146	23.4%	846	22.6%	2,406	23.8%	5,630	23.8%
Home Values \$150,000 to \$199,999	21	3.3%	198	5.3%	822	8.1%	2,072	8.8%
Home Values \$100,000 to \$149,999	10	1.7%	115	3.1%	473	4.7%	1,203	5.1%
Home Values \$70,000 to \$99,999	9	1.5%	51	1.4%	241	2.4%	526	2.2%
Home Values \$50,000 to \$69,999	23	3.7%	52	1.4%	128	1.3%	319	1.4%
Home Values \$25,000 to \$49,999	5	0.8%	49	1.3%	242	2.4%	366	1.5%
Home Values Under \$25,000	46	7.3%	142	3.8%	322	3.2%	751	3.2%
Owner-Occupied Median Home Value	\$327,710		\$332,882		\$311,215		\$311,439	
Renter-Occupied Median Rent	\$1,357		\$1,280		\$1,286		\$1,175	

#### Transportation To Work (2023)

Drive to Work Alone	1,389	81.6%	5,472	77.9%	14,665	75.5%	34,791	68.1%
Drive to Work in Carpool	41	2.4%	251	3.6%	824	4.2%	3,130	6.1%
Travel to Work by Public Transportation	17	1.0%	83	1.2%	294	1.5%	1,648	3.2%
Drive to Work on Motorcycle	-	-	-	-	11	-	88	0.2%
Walk or Bicycle to Work	4	0.2%	27	0.4%	301	1.6%	2,113	4.1%
Other Means	-	-	46	0.7%	116	0.6%	354	0.7%
Work at Home	249	14.6%	1,142	16.3%	3,211	16.5%	8,954	17.5%

#### Travel Time (2023)

Travel to Work in 14 Minutes or Less	142	8.4%	863	12.3%	3,793	19.5%	12,627	24.7%
Travel to Work in 15 to 29 Minutes	810	47.6%	2,726	38.8%	6,669	34.3%	15,462	30.3%
Travel to Work in 30 to 59 Minutes	338	19.8%	1,448	20.6%	3,706	19.1%	9,232	18.1%
Travel to Work in 60 Minutes or More	163	9.6%	840	12.0%	2,044	10.5%	4,804	9.4%
Average Minutes Travel to Work	21.8		25.6		22.1		20.7	



