

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Fairgrounds Plaza



Lat/Lon: 41.4547/-74.3907

360 NY-211 Middletown, NY 10940	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	8,814		50,682		70,199		133,591	
Projected Population (2028)	8,942		54,172		74,229		140,025	
Census Population (2020)	8,721		49,350		68,195		130,605	
Census Population (2010)	7,962		45,935		63,038		123,691	
Projected Annual Growth (2023 to 2028)	128	0.3%	3,490	1.4%	4,030	1.1%	6,434	1.0%
Historical Annual Growth (2020 to 2023)	93	0.4%	1,332	0.9%	2,004	1.0%	2,986	0.8%
Historical Annual Growth (2010 to 2020)	760	3.2%	3,415	2.5%	5,158	2.7%	6,915	1.9%
Estimated Population Density (2023)	2,807 psm		1,793 psm		894 psm		425 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households								
Estimated Households (2023)	3,638		18,856		25,916		48,251	
Projected Households (2028)	3,713		20,247		27,537		50,721	
Census Households (2020)	3,542		18,126		24,921		46,682	
Census Households (2010)	3,093		16,493		22,575		43,138	
Estimated Households with Children (2023)	1,082	29.7%	6,589	34.9%	8,894	34.3%	17,129	35.5%
Estimated Average Household Size (2023)	2.42		2.65		2.63		2.68	
Average Household Income								
Estimated Average Household Income (2023)	\$106,518		\$103,451		\$107,768		\$121,400	
Projected Average Household Income (2028)	\$111,298		\$103,010		\$108,340		\$123,263	
Estimated Average Family Income (2023)	\$113,786		\$114,349		\$121,638		\$136,733	
Median Household Income								
Estimated Median Household Income (2023)	\$83,802		\$85,778		\$88,660		\$99,959	
Projected Median Household Income (2028)	\$86,076		\$89,264		\$91,949		\$103,184	
Estimated Median Family Income (2023)	\$114,367		\$111,043		\$112,793		\$123,878	
Per Capita Income								
Estimated Per Capita Income (2023)	\$43,990		\$38,626		\$40,127		\$44,246	
Projected Per Capita Income (2028)	\$46,237		\$38,629		\$40,513		\$45,030	
Estimated Per Capita Income 5 Year Growth	\$2,247	5.1%	\$3	-	\$386	1.0%	\$784	1.8%
Estimated Average Household Net Worth (2023)	\$1,002,429		\$987,036		\$1,066,959		\$1,249,853	
Daytime Demos (2023)								
Total Businesses	303		2,001		2,745		4,468	
Total Employees	4,250		21,696		29,640		45,890	
Company Headquarter Businesses	11	3.8%	67	3.4%	94	3.4%	173	3.9%
Company Headquarter Employees	1,838	43.3%	5,797	26.7%	6,529	22.0%	9,065	19.8%
Employee Population per Business	14.0		10.8		10.8		10.3	
Residential Population per Business	29.1		25.3		25.6		29.9	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Fairgrounds Plaza



Lat/Lon: 41.4547/-74.3907

360 NY-211

Middletown, NY 10940

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Race & Ethnicity								
White (2023)	3,770	42.8%	22,149	43.7%	33,878	48.3%	80,279	60.1%
Black or African American (2023)	2,232	25.3%	12,440	24.5%	16,393	23.4%	23,126	17.3%
American Indian or Alaska Native (2023)	72	0.8%	454	0.9%	535	0.8%	751	0.6%
Asian (2023)	401	4.6%	2,368	4.7%	3,120	4.4%	4,917	3.7%
Hawaiian or Pacific Islander (2023)	5	-	22	-	26	-	29	-
Other Race (2023)	1,469	16.7%	7,810	15.4%	9,308	13.3%	12,420	9.3%
Two or More Races (2023)	865	9.8%	5,439	10.7%	6,938	9.9%	12,069	9.0%
Not Hispanic or Latino Population (2023)	5,919	67.2%	33,824	66.7%	49,200	70.1%	101,823	76.2%
Hispanic or Latino Population (2023)	2,895	32.8%	16,858	33.3%	20,999	29.9%	31,768	23.8%
Not Hispanic or Latino Population (2028)	5,995	67.0%	36,195	66.8%	52,019	70.1%	106,649	76.2%
Hispanic or Latino Population (2028)	2,947	33.0%	17,977	33.2%	22,210	29.9%	33,376	23.8%
Not Hispanic or Latino Population (2020)	5,320	61.0%	30,309	61.4%	44,859	65.8%	96,555	73.9%
Hispanic or Latino Population (2020)	3,401	39.0%	19,042	38.6%	23,337	34.2%	34,051	26.1%
Not Hispanic or Latino Population (2010)	5,286	66.4%	30,392	66.2%	44,688	70.9%	97,943	79.2%
Hispanic or Latino Population (2010)	2,676	33.6%	15,543	33.8%	18,349	29.1%	25,748	20.8%
Projected Hispanic Annual Growth (2023 to 2028)	52	0.4%	1,119	1.3%	1,211	1.2%	1,608	1.0%
Historic Hispanic Annual Growth (2010 to 2023)	219	0.6%	1,315	0.7%	2,650	1.1%	6,020	1.8%
Age Distribution (2023)								
Age Under 5	482	5.5%	3,288	6.5%	4,269	6.1%	7,504	5.6%
Age 5 to 9 Years	484	5.5%	3,162	6.2%	4,278	6.1%	8,220	6.2%
Age 10 to 14 Years	538	6.1%	3,496	6.9%	4,751	6.8%	9,312	7.0%
Age 15 to 19 Years	548	6.2%	3,549	7.0%	4,763	6.8%	8,978	6.7%
Age 20 to 24 Years	606	6.9%	3,505	6.9%	4,774	6.8%	8,466	6.3%
Age 25 to 29 Years	708	8.0%	3,749	7.4%	4,916	7.0%	8,245	6.2%
Age 30 to 34 Years	585	6.6%	3,375	6.7%	4,553	6.5%	8,070	6.0%
Age 35 to 39 Years	518	5.9%	3,303	6.5%	4,617	6.6%	8,866	6.6%
Age 40 to 44 Years	512	5.8%	3,075	6.1%	4,387	6.2%	8,949	6.7%
Age 45 to 49 Years	512	5.8%	2,950	5.8%	4,174	5.9%	8,502	6.4%
Age 50 to 54 Years	593	6.7%	3,302	6.5%	4,660	6.6%	9,450	7.1%
Age 55 to 59 Years	621	7.0%	3,459	6.8%	4,877	6.9%	9,663	7.2%
Age 60 to 64 Years	548	6.2%	3,024	6.0%	4,337	6.2%	8,518	6.4%
Age 65 to 74 Years	901	10.2%	4,464	8.8%	6,451	9.2%	12,618	9.4%
Age 75 to 84 Years	452	5.1%	2,083	4.1%	3,043	4.3%	5,837	4.4%
Age 85 Years or Over	208	2.4%	898	1.8%	1,350	1.9%	2,393	1.8%
Median Age	38.9		36.2		37.4		38.7	
Gender Age Distribution (2023)								
Female Population	4,487	50.9%	25,569	50.4%	35,134	50.0%	65,968	49.4%
Age 0 to 19 Years	997	22.2%	6,569	25.7%	8,765	24.9%	16,283	24.7%
Age 20 to 64 Years	2,577	57.4%	14,827	58.0%	20,284	57.7%	38,299	58.1%
Age 65 Years or Over	913	20.3%	4,173	16.3%	6,085	17.3%	11,386	17.3%
Female Median Age	41.3		37.6		39.1		40.3	
Male Population	4,327	49.1%	25,113	49.6%	35,065	50.0%	67,623	50.6%
Age 0 to 19 Years	1,055	24.4%	6,926	27.6%	9,296	26.5%	17,731	26.2%
Age 20 to 64 Years	2,625	60.7%	14,915	59.4%	21,011	59.9%	40,430	59.8%
Age 65 Years or Over	647	15.0%	3,272	13.0%	4,758	13.6%	9,462	14.0%
Male Median Age	36.6		34.8		35.8		37.3	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Fairgrounds Plaza



Lat/Lon: 41.4547/-74.3907

360 NY-211

Middletown, NY 10940

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Household Income Distribution (2023)								
HH Income \$200,000 or More	432	11.9%	2,109	11.2%	3,303	12.7%	7,631	15.8%
HH Income \$150,000 to \$199,999	340	9.3%	2,154	11.4%	2,857	11.0%	6,457	13.4%
HH Income \$100,000 to \$149,999	581	16.0%	3,258	17.3%	4,720	18.2%	9,230	19.1%
HH Income \$75,000 to \$99,999	543	14.9%	2,557	13.6%	3,371	13.0%	5,793	12.0%
HH Income \$50,000 to \$74,999	593	16.3%	3,007	15.9%	3,854	14.9%	6,719	13.9%
HH Income \$35,000 to \$49,999	302	8.3%	1,485	7.9%	1,982	7.6%	3,391	7.0%
HH Income \$25,000 to \$34,999	187	5.1%	1,048	5.6%	1,503	5.8%	2,438	5.1%
HH Income \$15,000 to \$24,999	284	7.8%	1,219	6.5%	1,776	6.9%	2,678	5.6%
HH Income Under \$15,000	375	10.3%	2,019	10.7%	2,550	9.8%	3,914	8.1%
HH Income \$35,000 or More	2,792	76.7%	14,570	77.3%	20,087	77.5%	39,221	81.3%
HH Income \$75,000 or More	1,896	52.1%	10,078	53.4%	14,251	55.0%	29,111	60.3%
Housing (2023)								
Total Housing Units	3,873		20,545		28,146		52,322	
Housing Units Occupied	3,638	93.9%	18,856	91.8%	25,916	92.1%	48,251	92.2%
Housing Units Owner-Occupied	1,641	45.1%	10,532	55.9%	15,722	60.7%	33,619	69.7%
Housing Units, Renter-Occupied	1,997	54.9%	8,324	44.1%	10,195	39.3%	14,632	30.3%
Housing Units, Vacant	235	6.5%	1,688	9.0%	2,230	8.6%	4,071	8.4%
Marital Status (2023)								
Never Married	2,184	29.9%	15,194	37.3%	20,846	36.6%	36,939	34.0%
Currently Married	3,639	49.8%	18,498	45.4%	25,926	45.6%	52,658	48.5%
Separated	333	4.6%	1,943	4.8%	2,663	4.7%	4,587	4.2%
Widowed	483	6.6%	1,798	4.4%	2,497	4.4%	5,070	4.7%
Divorced	670	9.2%	3,304	8.1%	4,970	8.7%	9,301	8.6%
Household Type (2023)								
Population Family	6,976	79.1%	41,564	82.0%	57,214	81.5%	111,269	83.3%
Population Non-Family	1,815	20.6%	8,340	16.5%	11,052	15.7%	18,187	13.6%
Population Group Quarters	22	0.3%	778	1.5%	1,933	2.8%	4,135	3.1%
Family Households	2,164	59.5%	12,383	65.7%	17,219	66.4%	34,020	70.5%
Non-Family Households	1,474	40.5%	6,473	34.3%	8,698	33.6%	14,230	29.5%
Married Couple with Children	548	15.0%	3,731	20.2%	5,368	20.7%	11,523	21.9%
Average Family Household Size	3.2		3.4		3.3		3.3	
Household Size (2023)								
1 Person Households	1,238	34.0%	5,317	28.2%	7,196	27.8%	11,650	24.1%
2 Person Households	1,227	33.7%	6,140	32.6%	8,461	32.6%	16,276	33.7%
3 Person Households	464	12.8%	2,935	15.6%	4,100	15.8%	8,146	16.9%
4 Person Households	350	9.6%	2,248	11.9%	3,233	12.5%	6,792	14.1%
5 Person Households	208	5.7%	1,295	6.9%	1,754	6.8%	3,408	7.1%
6 or More Person Households	150	4.1%	920	4.9%	1,173	4.5%	1,978	4.1%
Household Vehicles (2023)								
Households with 0 Vehicles Available	467	12.8%	2,210	11.7%	2,697	10.4%	3,895	8.1%
Households with 1 Vehicles Available	1,697	46.6%	6,676	35.4%	9,058	35.0%	15,251	31.6%
Households with 2 or More Vehicles Available	1,474	40.5%	9,970	52.9%	14,161	54.6%	29,105	60.3%
Total Vehicles Available	5,152		30,902		43,779		88,020	
Average Vehicles Per Household	1.4		1.6		1.7		1.8	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Fairgrounds Plaza



Lat/Lon: 41.4547/-74.3907

360 NY-211

Middletown, NY 10940

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Labor Force (2023)									
Estimated Labor Population Age 16 Years or Over	7,191		39,989		55,913		106,589		
Estimated Civilian Employed	3,861	53.7%	23,752	59.4%	33,155	59.3%	64,367	60.4%	
Estimated Civilian Unemployed	255	3.5%	909	2.3%	1,214	2.2%	2,333	2.2%	
Estimated in Armed Forces	23	0.3%	116	0.3%	127	0.2%	353	0.3%	
Estimated Not in Labor Force	3,052 42.4%		15,211 38.0%		21,417 38.3%		39,535 37.1%		
Unemployment Rate	3.5%		2.3%		2.2%		2.2%		
Occupation (2023)									
Occupation: Population Age 16 Years or Over	3,861		23,751		33,148		64,357		
Management, Business, Financial Operations	504	13.1%	2,955	12.4%	4,447	13.4%	8,782	13.6%	
Professional, Related	660	17.1%	4,955	20.9%	7,491	22.6%	15,792	24.5%	
Service	889	23.0%	4,804	20.2%	6,331	19.1%	11,499	17.9%	
Sales, Office	1,019	26.4%	5,782	24.3%	7,754	23.4%	14,668	22.8%	
Farming, Fishing, Forestry	4	-	287	1.2%	376	1.1%	526	0.8%	
Construct, Extraction, Maintenance	254	6.6%	1,809	7.6%	2,673	8.1%	5,654	8.8%	
Production, Transport Material Moving	531	13.8%	3,158	13.3%	4,076	12.3%	7,436	11.6%	
White Collar Workers	2,183 56.5%		13,693 57.6%		19,692 59.4%		39,242 61.0%		
Blue Collar Workers	1,678 43.5%		10,059 42.4%		13,455 40.6%		25,115 39.0%		
Consumer Expenditure (2023)									
Total Household Expenditure	\$269.83 M		\$1.36 B		\$1.92 B		\$3.88 B		
Total Non-Retail Expenditure	\$143.39 M	53.1%	\$718.63 M	53.0%	\$1.02 B	53.0%	\$2.06 B	53.0%	
Total Retail Expenditure	\$126.44 M	46.9%	\$637.01 M	47.0%	\$900.12 M	47.0%	\$1.82 B	47.0%	
Apparel	\$9.6 M	3.6%	\$48.49 M	3.6%	\$68.55 M	3.6%	\$139.42 M	3.6%	
Contributions	\$9.02 M	3.3%	\$45.42 M	3.4%	\$64.91 M	3.4%	\$134.11 M	3.5%	
Education	\$8.59 M	3.2%	\$43.92 M	3.2%	\$62.71 M	3.3%	\$131.2 M	3.4%	
Entertainment	\$15.29 M	5.7%	\$77.61 M	5.7%	\$110.05 M	5.7%	\$224.9 M	5.8%	
Food and Beverages	\$39.58 M	14.7%	\$198.54 M	14.6%	\$279.89 M	14.6%	\$562.96 M	14.5%	
Furnishings and Equipment	\$9.51 M	3.5%	\$48.11 M	3.5%	\$68.16 M	3.6%	\$139.06 M	3.6%	
Gifts	\$6.97 M	2.6%	\$34.42 M	2.5%	\$49.2 M	2.6%	\$101.47 M	2.6%	
Health Care	\$22.45 M	8.3%	\$112.08 M	8.3%	\$158.26 M	8.3%	\$317.63 M	8.2%	
Household Operations	\$10.66 M	4.0%	\$53.71 M	4.0%	\$76.2 M	4.0%	\$155.42 M	4.0%	
Miscellaneous Expenses	\$5.12 M	1.9%	\$25.73 M	1.9%	\$36.41 M	1.9%	\$73.9 M	1.9%	
Personal Care	\$3.63 M	1.3%	\$18.21 M	1.3%	\$25.74 M	1.3%	\$52.03 M	1.3%	
Personal Insurance	\$1.92 M	0.7%	\$9.82 M	0.7%	\$14.02 M	0.7%	\$29.11 M	0.8%	
Reading	\$593.08 K	0.2%	\$2.97 M	0.2%	\$4.2 M	0.2%	\$8.54 M	0.2%	
Shelter	\$57.35 M	21.3%	\$286.77 M	21.2%	\$404.15 M	21.1%	\$814.32 M	21.0%	
Tobacco	\$1.58 M	0.6%	\$7.71 M	0.6%	\$10.71 M	0.6%	\$20.58 M	0.5%	
Transportation	\$48.45 M	18.0%	\$244.98 M	18.1%	\$346.06 M	18.1%	\$699.71 M	18.1%	
Utilities	\$19.52 M	7.2%	\$97.16 M	7.2%	\$136.62 M	7.1%	\$271.66 M	7.0%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	6,155		33,682		47,364		91,111		
Elementary (Grade Level 0 to 8)	447	7.3%	2,110	6.3%	2,500	5.3%	3,690	4.1%	
Some High School (Grade Level 9 to 11)	497	8.1%	2,204	6.5%	2,933	6.2%	5,080	5.6%	
High School Graduate	2,047	33.3%	10,057	29.9%	13,649	28.8%	25,601	28.1%	
Some College	1,123	18.2%	6,667	19.8%	9,375	19.8%	17,686	19.4%	
Associate Degree Only	569	9.2%	4,048	12.0%	5,768	12.2%	11,017	12.1%	
Bachelor Degree Only	995	16.2%	5,376	16.0%	8,139	17.2%	17,095	18.8%	
Graduate Degree	477	7.8%	3,221	9.6%	5,000	10.6%	10,942	12.0%	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Fairgrounds Plaza



Lat/Lon: 41.4547/-74.3907

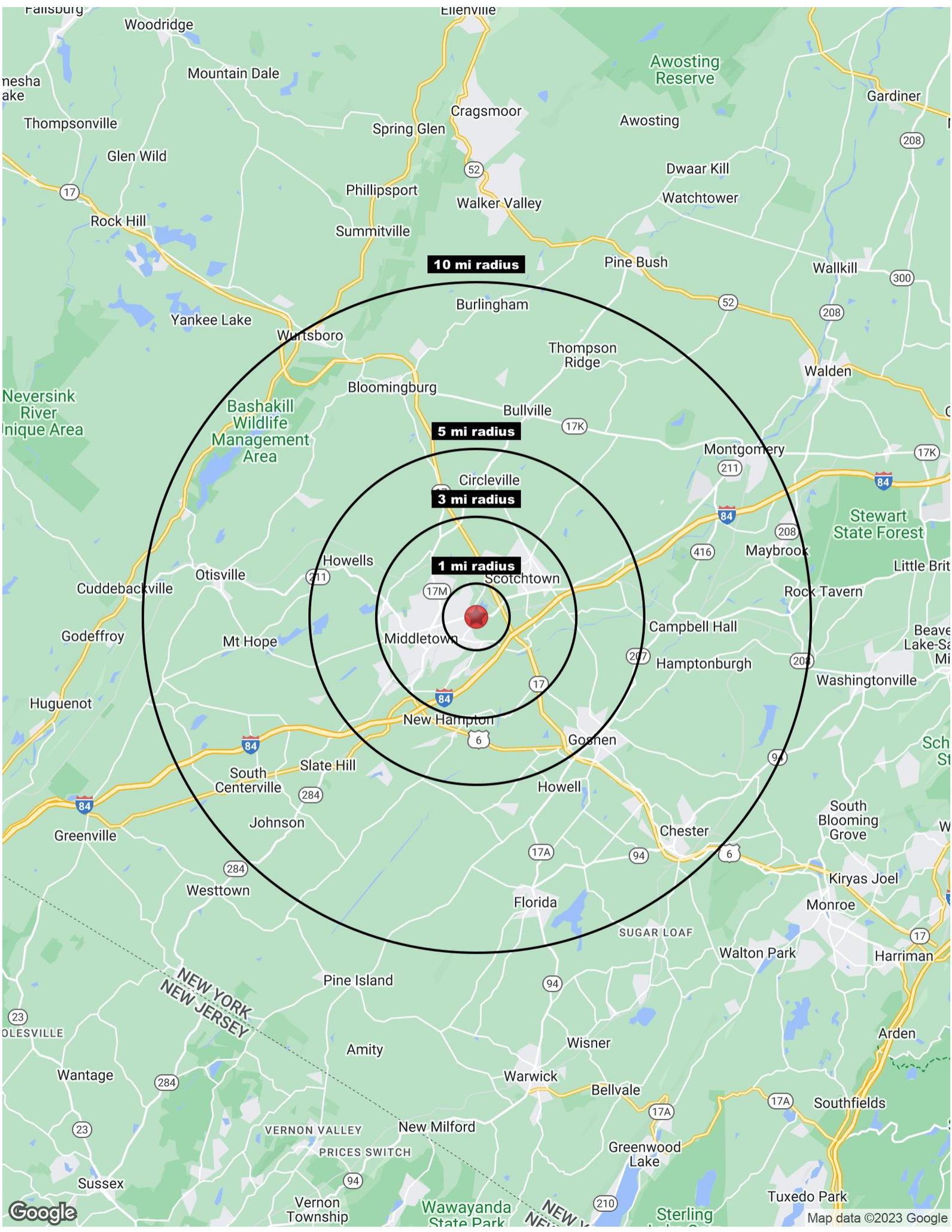
360 NY-211

Middletown, NY 10940

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
1 Detached Unit	1,369	44.3%	9,251	56.1%	13,723	60.8%	30,384	70.4%
1 Attached Unit	715	23.1%	2,355	14.3%	2,983	13.2%	4,472	10.4%
2 to 4 Units	441	14.3%	2,757	16.7%	3,158	14.0%	4,653	10.8%
5 to 9 Units	448	14.5%	1,715	10.4%	2,032	9.0%	2,745	6.4%
10 to 19 Units	136	4.4%	872	5.3%	1,239	5.5%	1,630	3.8%
20 to 49 Units	221	7.1%	807	4.9%	1,117	4.9%	1,571	3.6%
50 or More Units	284	9.2%	969	5.9%	1,382	6.1%	1,884	4.4%
Mobile Home or Trailer	24	0.8%	122	0.7%	266	1.2%	853	2.0%
Other Structure	2	-	9	-	17	-	59	0.1%
Homes Built By Year (2023)								
Homes Built 2010 or later	656	21.2%	2,062	12.5%	3,005	13.3%	4,897	11.4%
Homes Built 2000 to 2009	453	14.6%	1,879	11.4%	2,995	13.3%	6,444	14.9%
Homes Built 1990 to 1999	294	9.5%	1,368	8.3%	2,190	9.7%	4,567	10.6%
Homes Built 1980 to 1989	251	8.1%	2,259	13.7%	3,011	13.3%	6,417	14.9%
Homes Built 1970 to 1979	533	17.2%	2,783	16.9%	3,646	16.2%	6,499	15.1%
Homes Built 1960 to 1969	462	14.9%	1,951	11.8%	2,719	12.0%	4,703	10.9%
Homes Built 1950 to 1959	307	9.9%	1,534	9.3%	2,084	9.2%	4,116	9.5%
Homes Built Before 1949	684	22.1%	5,019	30.4%	6,265	27.8%	10,608	24.6%
Home Values (2023)								
Home Values \$1,000,000 or More	11	0.7%	108	1.0%	172	1.1%	532	1.6%
Home Values \$500,000 to \$999,999	123	7.5%	1,050	10.0%	1,783	11.3%	4,025	12.0%
Home Values \$400,000 to \$499,999	167	10.2%	982	9.3%	1,523	9.7%	4,131	12.3%
Home Values \$300,000 to \$399,999	422	25.7%	2,313	22.0%	3,805	24.2%	8,294	24.7%
Home Values \$200,000 to \$299,999	445	27.1%	3,063	29.1%	4,409	28.0%	9,424	28.0%
Home Values \$150,000 to \$199,999	222	13.5%	1,453	13.8%	1,920	12.2%	3,224	9.6%
Home Values \$100,000 to \$149,999	185	11.3%	854	8.1%	1,038	6.6%	1,799	5.4%
Home Values \$70,000 to \$99,999	28	1.7%	144	1.4%	201	1.3%	407	1.2%
Home Values \$50,000 to \$69,999	14	0.9%	81	0.8%	168	1.1%	329	1.0%
Home Values \$25,000 to \$49,999	6	0.3%	189	1.8%	245	1.6%	530	1.6%
Home Values Under \$25,000	20	1.2%	294	2.8%	457	2.9%	924	2.7%
Owner-Occupied Median Home Value	\$278,555		\$272,797		\$287,895		\$305,582	
Renter-Occupied Median Rent	\$1,222		\$1,258		\$1,269		\$1,251	
Transportation To Work (2023)								
Drive to Work Alone	2,773	71.8%	16,582	69.8%	22,791	68.8%	45,666	71.0%
Drive to Work in Carpool	368	9.5%	2,998	12.6%	3,731	11.3%	5,917	9.2%
Travel to Work by Public Transportation	220	5.7%	931	3.9%	1,293	3.9%	2,154	3.3%
Drive to Work on Motorcycle	-	-	8	-	10	-	22	-
Walk or Bicycle to Work	86	2.2%	590	2.5%	699	2.1%	1,146	1.8%
Other Means	26	0.7%	175	0.7%	311	0.9%	474	0.7%
Work at Home	387	10.0%	2,467	10.4%	4,312	13.0%	8,978	14.0%
Travel Time (2023)								
Travel to Work in 14 Minutes or Less	1,010	26.2%	6,562	27.6%	8,769	26.5%	15,099	23.5%
Travel to Work in 15 to 29 Minutes	1,168	30.2%	6,519	27.4%	9,039	27.3%	18,446	28.7%
Travel to Work in 30 to 59 Minutes	863	22.4%	4,979	21.0%	6,651	20.1%	13,057	20.3%
Travel to Work in 60 Minutes or More	433	11.2%	3,224	13.6%	4,376	13.2%	8,776	13.6%
Average Minutes Travel to Work	22.6		22.4		21.9		23.3	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.



10 mi radius

5 mi radius

3 mi radius

1 mi radius