

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.0986/-73.9501

Palisades Plaza - 126-130 N Rte 303 West Nyack, NY 10994		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2023)	5,047	46,704	157,385	
Projected Population (2028)	4,956	47,223	160,239	
Census Population (2020)	4,999	46,209	155,887	
Census Population (2010)	4,886	45,996	151,736	
Projected Annual Growth (2023 to 2028)	-91 -0.4%	518 0.2%	2,854 0.4%	
Historical Annual Growth (2020 to 2023)	48 0.3%	495 0.4%	1,498 0.3%	
Historical Annual Growth (2010 to 2020)	112 0.8%	212 0.2%	4,151 0.9%	
Estimated Population Density (2023)	1,607 psm	1,652 psm	2,005 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households				
Estimated Households (2023)	2,111	17,360	54,383	
Projected Households (2028)	2,058	17,449	55,177	
Census Households (2020)	2,068	17,003	53,163	
Census Households (2010)	2,095	16,806	52,436	
Estimated Households with Children (2023)	571 27.0%	5,289 30.5%	17,824 32.8%	
Estimated Average Household Size (2023)	2.34	2.62	2.82	
Average Household Income				
Estimated Average Household Income (2023)	\$140,957	\$190,636	\$182,170	
Projected Average Household Income (2028)	\$155,853	\$202,983	\$192,296	
Estimated Average Family Income (2023)	\$168,098	\$225,451	\$211,810	
Median Household Income				
Estimated Median Household Income (2023)	\$116,747	\$153,648	\$143,090	
Projected Median Household Income (2028)	\$117,099	\$156,521	\$146,228	
Estimated Median Family Income (2023)	\$146,125	\$188,285	\$174,009	
Per Capita Income				
Estimated Per Capita Income (2023)	\$59,038	\$71,061	\$63,155	
Projected Per Capita Income (2028)	\$64,812	\$75,199	\$66,419	
Estimated Per Capita Income 5 Year Growth	\$5,774 9.8%	\$4,139 5.8%	\$3,264 5.2%	
Estimated Average Household Net Worth (2023)	\$1,515,110	\$2,180,843	\$2,046,103	
Daytime Demos (2023)				
Total Businesses	398	2,723	7,691	
Total Employees	7,084	28,702	71,861	
Company Headquarter Businesses	10 2.4%	97 3.5%	284 3.7%	
Company Headquarter Employees	854 12.1%	6,039 21.0%	13,569 18.9%	
Employee Population per Business	17.8	10.5	9.3	
Residential Population per Business	12.7	17.1	20.5	

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Palisades Plaza - 126-130 N Rte 303

West Nyack, NY 10994

	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	2,795	55.4%	31,169	66.7%	95,552	60.7%
Black or African American (2023)	1,166	23.1%	5,273	11.3%	19,823	12.6%
American Indian or Alaska Native (2023)	25	0.5%	136	0.3%	553	0.4%
Asian (2023)	348	6.9%	4,401	9.4%	14,742	9.4%
Hawaiian or Pacific Islander (2023)	-	-	9	-	38	-
Other Race (2023)	342	6.8%	2,298	4.9%	14,672	9.3%
Two or More Races (2023)	371	7.4%	3,418	7.3%	12,006	7.6%
Not Hispanic or Latino Population (2023)	4,167	82.6%	39,867	85.4%	126,238	80.2%
Hispanic or Latino Population (2023)	880	17.4%	6,837	14.6%	31,147	19.8%
Not Hispanic or Latino Population (2028)	4,096	82.6%	40,298	85.3%	128,466	80.2%
Hispanic or Latino Population (2028)	861	17.4%	6,925	14.7%	31,773	19.8%
Not Hispanic or Latino Population (2020)	4,003	80.1%	39,209	84.9%	121,731	78.1%
Hispanic or Latino Population (2020)	996	19.9%	6,999	15.1%	34,156	21.9%
Not Hispanic or Latino Population (2010)	4,230	86.6%	41,140	89.4%	127,285	83.9%
Hispanic or Latino Population (2010)	657	13.4%	4,856	10.6%	24,451	16.1%
Projected Hispanic Annual Growth (2023 to 2028)	-19	-0.4%	88	0.3%	626	0.4%
Historic Hispanic Annual Growth (2010 to 2023)	223	2.6%	1,981	3.1%	6,696	2.1%
Age Distribution (2023)						
Age Under 5	315	6.2%	2,367	5.1%	9,556	6.1%
Age 5 to 9 Years	288	5.7%	2,666	5.7%	9,721	6.2%
Age 10 to 14 Years	274	5.4%	2,995	6.4%	10,732	6.8%
Age 15 to 19 Years	280	5.5%	3,054	6.5%	10,719	6.8%
Age 20 to 24 Years	276	5.5%	2,757	5.9%	9,551	6.1%
Age 25 to 29 Years	415	8.2%	2,617	5.6%	8,983	5.7%
Age 30 to 34 Years	431	8.5%	2,378	5.1%	8,422	5.4%
Age 35 to 39 Years	390	7.7%	2,788	6.0%	9,465	6.0%
Age 40 to 44 Years	294	5.8%	2,962	6.3%	10,070	6.4%
Age 45 to 49 Years	275	5.4%	2,960	6.3%	9,648	6.1%
Age 50 to 54 Years	311	6.2%	3,175	6.8%	10,290	6.5%
Age 55 to 59 Years	382	7.6%	3,515	7.5%	11,039	7.0%
Age 60 to 64 Years	286	5.7%	3,186	6.8%	10,104	6.4%
Age 65 to 74 Years	457	9.1%	5,096	10.9%	15,941	10.1%
Age 75 to 84 Years	242	4.8%	2,819	6.0%	9,166	5.8%
Age 85 Years or Over	130	2.6%	1,369	2.9%	3,980	2.5%
Median Age	37.6		42.0		39.9	
Gender Age Distribution (2023)						
Female Population	2,611	51.7%	24,099	51.6%	80,399	51.1%
Age 0 to 19 Years	570	21.8%	5,448	22.6%	19,995	24.9%
Age 20 to 64 Years	1,541	59.0%	13,397	55.6%	43,906	54.6%
Age 65 Years or Over	500	19.1%	5,255	21.8%	16,497	20.5%
Female Median Age	39.4		43.4		41.3	
Male Population	2,436	48.3%	22,605	48.4%	76,986	48.9%
Age 0 to 19 Years	588	24.1%	5,633	24.9%	20,732	26.9%
Age 20 to 64 Years	1,519	62.4%	12,942	57.3%	43,665	56.7%
Age 65 Years or Over	330	13.5%	4,029	17.8%	12,589	16.4%
Male Median Age	35.9		40.6		38.6	

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Household Income Distribution (2023)							
HH Income \$200,000 or More		438	20.7%	5,852	33.7%	17,018	31.3%
HH Income \$150,000 to \$199,999		304	14.4%	2,699	15.5%	7,720	14.2%
HH Income \$100,000 to \$149,999		383	18.2%	2,760	15.9%	9,072	16.7%
HH Income \$75,000 to \$99,999		310	14.7%	1,765	10.2%	5,289	9.7%
HH Income \$50,000 to \$74,999		211	10.0%	1,583	9.1%	5,503	10.1%
HH Income \$35,000 to \$49,999		137	6.5%	772	4.4%	2,784	5.1%
HH Income \$25,000 to \$34,999		157	7.4%	665	3.8%	2,212	4.1%
HH Income \$15,000 to \$24,999		95	4.5%	572	3.3%	2,116	3.9%
HH Income Under \$15,000		76	3.6%	692	4.0%	2,669	4.9%
HH Income \$35,000 or More		1,782	84.5%	15,431	88.9%	47,386	87.1%
HH Income \$75,000 or More		1,435	68.0%	13,076	75.3%	39,099	71.9%
Housing (2023)							
Total Housing Units		2,264		18,402		57,298	
Housing Units Occupied		2,111	93.2%	17,360	94.3%	54,383	94.9%
Housing Units Owner-Occupied		1,407	66.7%	12,903	74.3%	38,676	71.1%
Housing Units, Renter-Occupied		704	33.3%	4,457	25.7%	15,707	28.9%
Housing Units, Vacant		153	7.3%	1,041	6.0%	2,915	5.4%
Marital Status (2023)							
Never Married		1,202	28.8%	12,237	31.6%	42,064	33.0%
Currently Married		1,988	47.7%	19,518	50.5%	62,489	49.1%
Separated		356	8.5%	1,721	4.4%	6,231	4.9%
Widowed		142	3.4%	2,139	5.5%	7,130	5.6%
Divorced		483	11.6%	3,062	7.9%	9,464	7.4%
Household Type (2023)							
Population Family		3,809	75.5%	38,512	82.5%	134,124	85.2%
Population Non-Family		1,139	22.6%	7,017	15.0%	19,431	12.3%
Population Group Quarters		99	2.0%	1,175	2.5%	3,830	2.4%
Family Households		1,194	56.6%	11,958	68.9%	39,217	72.1%
Non-Family Households		917	43.4%	5,403	31.1%	15,166	27.9%
Married Couple with Children		371	18.6%	4,133	21.2%	13,677	21.9%
Average Family Household Size		3.2		3.2		3.4	
Household Size (2023)							
1 Person Households		740	35.0%	4,265	24.6%	12,413	22.8%
2 Person Households		695	33.0%	5,925	34.1%	17,235	31.7%
3 Person Households		289	13.7%	2,796	16.1%	9,101	16.7%
4 Person Households		212	10.0%	2,516	14.5%	8,210	15.1%
5 Person Households		102	4.8%	1,246	7.2%	4,298	7.9%
6 or More Person Households		72	3.4%	614	3.5%	3,126	5.7%
Household Vehicles (2023)							
Households with 0 Vehicles Available		205	9.7%	963	5.5%	4,352	8.0%
Households with 1 Vehicles Available		879	41.6%	5,591	32.2%	16,555	30.4%
Households with 2 or More Vehicles Available		1,027	48.7%	10,806	62.2%	33,476	61.6%
Total Vehicles Available		3,193		31,798		99,526	
Average Vehicles Per Household		1.5		1.8		1.8	

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1 mi radius 3 mi radius 5 mi radius

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	4,113		38,029		125,078	
Estimated Civilian Employed	2,430	59.1%	23,776	62.5%	78,872	63.1%
Estimated Civilian Unemployed	49	1.2%	662	1.7%	2,412	1.9%
Estimated in Armed Forces	-	-	42	0.1%	47	-
Estimated Not in Labor Force	1,634 39.7%		13,549 35.6%		43,747 35.0%	
Unemployment Rate	1.2%		1.7%		1.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	2,430		23,771		78,864	
Management, Business, Financial Operations	555	22.9%	4,858	20.4%	14,808	18.8%
Professional, Related	574	23.6%	8,076	34.0%	24,172	30.6%
Service	334	13.8%	3,535	14.9%	13,962	17.7%
Sales, Office	634	26.1%	4,696	19.8%	14,372	18.2%
Farming, Fishing, Forestry	-	-	16	-	112	0.1%
Construct, Extraction, Maintenance	43	1.8%	1,024	4.3%	5,133	6.5%
Production, Transport Material Moving	289	11.9%	1,566	6.6%	6,305	8.0%
White Collar Workers	1,763 72.6%		17,631 74.2%		53,352 67.7%	
Blue Collar Workers	667 27.4%		6,140 25.8%		25,512 32.3%	
Consumer Expenditure (2023)						
Total Household Expenditure	\$189.11 M		\$1.99 B		\$6.03 B	
Total Non-Retail Expenditure	\$100.74 M	53.3%	\$1.07 B	53.5%	\$3.22 B	53.5%
Total Retail Expenditure	\$88.37 M	46.7%	\$926.94 M	46.5%	\$2.81 B	46.5%
Apparel	\$6.83 M	3.6%	\$72.94 M	3.7%	\$220.33 M	3.7%
Contributions	\$6.79 M	3.6%	\$75.06 M	3.8%	\$224.47 M	3.7%
Education	\$6.68 M	3.5%	\$76.32 M	3.8%	\$227.81 M	3.8%
Entertainment	\$11.07 M	5.9%	\$118.25 M	5.9%	\$356.27 M	5.9%
Food and Beverages	\$27.2 M	14.4%	\$283.27 M	14.2%	\$858.98 M	14.3%
Furnishings and Equipment	\$6.85 M	3.6%	\$72.72 M	3.6%	\$219.12 M	3.6%
Gifts	\$5.18 M	2.7%	\$58.56 M	2.9%	\$175.16 M	2.9%
Health Care	\$15.36 M	8.1%	\$157.81 M	7.9%	\$477.88 M	7.9%
Household Operations	\$7.69 M	4.1%	\$82.29 M	4.1%	\$247.67 M	4.1%
Miscellaneous Expenses	\$3.64 M	1.9%	\$38.36 M	1.9%	\$115.67 M	1.9%
Personal Care	\$2.55 M	1.3%	\$26.66 M	1.3%	\$80.56 M	1.3%
Personal Insurance	\$1.46 M	0.8%	\$15.98 M	0.8%	\$47.87 M	0.8%
Reading	\$423.29 K	0.2%	\$4.48 M	0.2%	\$13.48 M	0.2%
Shelter	\$39.68 M	21.0%	\$417.69 M	20.9%	\$1.26 B	21.0%
Tobacco	\$939.69 K	0.5%	\$8.98 M	0.5%	\$27.75 M	0.5%
Transportation	\$33.82 M	17.9%	\$353.18 M	17.7%	\$1.07 B	17.8%
Utilities	\$12.95 M	6.8%	\$131.53 M	6.6%	\$400.44 M	6.6%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,614		32,865		107,107	
Elementary (Grade Level 0 to 8)	213	5.9%	926	2.8%	5,328	5.0%
Some High School (Grade Level 9 to 11)	183	5.1%	930	2.8%	5,337	5.0%
High School Graduate	377	10.4%	4,631	14.1%	17,354	16.2%
Some College	477	13.2%	4,376	13.3%	14,951	14.0%
Associate Degree Only	420	11.6%	2,650	8.1%	8,336	7.8%
Bachelor Degree Only	1,190	32.9%	10,161	30.9%	30,849	28.8%
Graduate Degree	753	20.8%	9,191	28.0%	24,953	23.3%

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Units In Structure (2023)						
1 Detached Unit	679	32.4%	10,814	64.3%	31,504	60.1%
1 Attached Unit	141	6.7%	1,118	6.7%	4,632	8.8%
2 to 4 Units	403	19.2%	2,403	14.3%	7,287	13.9%
5 to 9 Units	566	27.0%	1,267	7.5%	3,908	7.5%
10 to 19 Units	138	6.6%	443	2.6%	1,782	3.4%
20 to 49 Units	38	1.8%	552	3.3%	2,093	4.0%
50 or More Units	139	6.6%	726	4.3%	3,002	5.7%
Mobile Home or Trailer	6	0.3%	37	0.2%	172	0.3%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2023)						
Homes Built 2010 or later	56	2.7%	590	3.5%	2,025	3.9%
Homes Built 2000 to 2009	131	6.2%	963	5.7%	3,288	6.3%
Homes Built 1990 to 1999	188	9.0%	1,201	7.1%	5,027	9.6%
Homes Built 1980 to 1989	119	5.7%	1,878	11.2%	6,207	11.8%
Homes Built 1970 to 1979	615	29.4%	2,635	15.7%	7,476	14.3%
Homes Built 1960 to 1969	413	19.7%	3,300	19.6%	10,087	19.2%
Homes Built 1950 to 1959	317	15.1%	3,123	18.6%	9,674	18.4%
Homes Built Before 1949	272	13.0%	3,670	21.8%	10,598	20.2%
Home Values (2023)						
Home Values \$1,000,000 or More	34	2.5%	742	5.7%	1,828	4.7%
Home Values \$500,000 to \$999,999	464	32.9%	6,422	49.8%	18,215	47.1%
Home Values \$400,000 to \$499,999	255	18.1%	3,018	23.4%	8,899	23.0%
Home Values \$300,000 to \$399,999	195	13.9%	1,422	11.0%	4,993	12.9%
Home Values \$200,000 to \$299,999	308	21.9%	728	5.6%	2,437	6.3%
Home Values \$150,000 to \$199,999	64	4.6%	189	1.5%	717	1.9%
Home Values \$100,000 to \$149,999	54	3.8%	135	1.0%	494	1.3%
Home Values \$70,000 to \$99,999	14	1.0%	51	0.4%	246	0.6%
Home Values \$50,000 to \$69,999	7	0.5%	66	0.5%	306	0.8%
Home Values \$25,000 to \$49,999	5	0.3%	46	0.4%	140	0.4%
Home Values Under \$25,000	7	0.5%	85	0.7%	401	1.0%
Owner-Occupied Median Home Value	\$421,335		\$549,896		\$522,918	
Renter-Occupied Median Rent	\$1,893		\$1,698		\$1,595	
Transportation To Work (2023)						
Drive to Work Alone	1,631	67.1%	15,325	64.5%	50,854	64.5%
Drive to Work in Carpool	246	10.1%	1,529	6.4%	5,577	7.1%
Travel to Work by Public Transportation	77	3.2%	934	3.9%	4,985	6.3%
Drive to Work on Motorcycle	-	-	3	-	3	-
Walk or Bicycle to Work	139	5.7%	539	2.3%	1,879	2.4%
Other Means	6	0.2%	140	0.6%	504	0.6%
Work at Home	330	13.6%	5,301	22.3%	15,063	19.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	834	34.3%	4,380	18.4%	14,742	18.7%
Travel to Work in 15 to 29 Minutes	639	26.3%	5,455	22.9%	20,217	25.6%
Travel to Work in 30 to 59 Minutes	389	16.0%	6,096	25.6%	20,254	25.7%
Travel to Work in 60 Minutes or More	238	9.8%	2,539	10.7%	8,588	10.9%
Average Minutes Travel to Work	19.2		25.9		25.7	

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