

## Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.325/-73.7191

Lincolndale Plaza	10589	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>				
Estimated Population (2021)	9,541	2,763	25,757	69,437
Projected Population (2026)	9,550	2,762	25,582	68,711
Census Population (2020)	9,772	2,880	25,831	69,535
Census Population (2010)	8,475	2,901	23,514	66,598
Projected Annual Growth (2021 to 2026)	9 -	-1 -	-175 -0.1%	-726 -0.2%
Historical Annual Growth (2020 to 2021)	-232 -2.4%	-117 -4.1%	-74 -0.3%	-98 -0.1%
Historical Annual Growth (2010 to 2020)	1,297 15.3%	-22 -0.7%	2,317 9.9%	2,937 4.4%
Estimated Population Density (2021)	1,122 psm	880 psm	911 psm	884 psm
Trade Area Size	8.5 sq mi	3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>				
Estimated Households (2021)	4,371	1,199	9,705	25,118
Projected Households (2026)	4,339	1,190	9,692	25,214
Census Households (2020)	4,424	1,219	9,695	25,187
Census Households (2010)	3,853	1,220	8,729	23,913
Estimated Households with Children (2021)	832 19.0%	266 22.2%	2,938 30.3%	8,240 32.8%
Estimated Average Household Size (2021)	2.14	2.26	2.61	2.73
<b>Average Household Income</b>				
Estimated Average Household Income (2021)	\$152,764	\$173,911	\$163,520	\$174,425
Projected Average Household Income (2026)	\$194,419	\$224,982	\$208,159	\$224,140
Estimated Average Family Income (2021)	\$208,343	\$226,167	\$194,191	\$204,405
<b>Median Household Income</b>				
Estimated Median Household Income (2021)	\$111,315	\$109,610	\$126,221	\$128,309
Projected Median Household Income (2026)	\$128,556	\$126,959	\$145,826	\$148,427
Estimated Median Family Income (2021)	\$158,138	\$151,823	\$158,648	\$156,634
<b>Per Capita Income</b>				
Estimated Per Capita Income (2021)	\$70,113	\$75,606	\$61,720	\$63,180
Projected Per Capita Income (2026)	\$88,481	\$97,065	\$78,970	\$82,335
Estimated Per Capita Income 5 Year Growth	\$18,367 26.2%	\$21,459 28.4%	\$17,249 27.9%	\$19,155 30.3%
Estimated Average Household Net Worth (2021)	\$1,654,372	\$1,683,172	\$1,823,718	\$1,832,324
<b>Daytime Demos (2021)</b>				
Total Businesses	319	68	785	2,570
Total Employees	2,103	479	5,351	18,783
Company Headquarter Businesses	11 3.4%	3 4.5%	29 3.7%	109 4.3%
Company Headquarter Employees	147 7.0%	30 6.2%	340 6.4%	2,493 13.3%
Employee Population per Business	6.6	7.0	6.8	7.3
Residential Population per Business	29.9	40.4	32.8	27.0

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Lincolndale Plaza	10589		1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>								
White (2021)	7,648	80.2%	2,228	80.7%	20,610	80.0%	54,417	78.4%
Black or African American (2021)	431	4.5%	129	4.7%	1,036	4.0%	2,853	4.1%
American Indian or Alaska Native (2021)	3	-	2	-	34	0.1%	135	0.2%
Asian (2021)	467	4.9%	118	4.3%	1,112	4.3%	2,934	4.2%
Hawaiian or Pacific Islander (2021)	1	-	-	-	4	-	11	-
Other Race (2021)	215	2.3%	72	2.6%	885	3.4%	3,178	4.6%
Two or More Races (2021)	775	8.1%	212	7.7%	2,076	8.1%	5,909	8.5%
Not Hispanic or Latino Population (2021)	8,482	88.9%	2,453	88.8%	22,614	87.8%	59,641	85.9%
Hispanic or Latino Population (2021)	1,059	11.1%	310	11.2%	3,143	12.2%	9,796	14.1%
Not Hispanic or Latino Population (2026)	8,430	88.3%	2,434	88.1%	22,300	87.2%	58,572	85.2%
Hispanic or Latino Population (2026)	1,119	11.7%	327	11.9%	3,282	12.8%	10,139	14.8%
Not Hispanic or Latino Population (2020)	9,136	93.5%	2,669	92.7%	23,140	89.6%	60,969	87.7%
Hispanic or Latino Population (2020)	636	6.5%	210	7.3%	2,691	10.4%	8,566	12.3%
Not Hispanic or Latino Population (2010)	8,170	96.4%	2,778	95.8%	22,183	94.3%	61,558	92.4%
Hispanic or Latino Population (2010)	305	3.6%	123	4.2%	1,331	5.7%	5,040	7.6%
Projected Hispanic Annual Growth (2021 to 2026)	60	1.1%	17	1.1%	139	0.9%	343	0.7%
Historic Hispanic Annual Growth (2010 to 2021)	754	22.5%	187	13.8%	1,813	12.4%	4,756	8.6%
<b>Age Distribution (2021)</b>								
Age Under 5	326	3.4%	97	3.5%	1,103	4.3%	3,163	4.6%
Age 5 to 9 Years	405	4.2%	132	4.8%	1,425	5.5%	3,978	5.7%
Age 10 to 14 Years	459	4.8%	156	5.7%	1,682	6.5%	4,566	6.6%
Age 15 to 19 Years	338	3.5%	136	4.9%	1,459	5.7%	4,425	6.4%
Age 20 to 24 Years	330	3.5%	90	3.3%	1,158	4.5%	3,562	5.1%
Age 25 to 29 Years	292	3.1%	82	3.0%	970	3.8%	2,992	4.3%
Age 30 to 34 Years	284	3.0%	87	3.2%	984	3.8%	2,943	4.2%
Age 35 to 39 Years	395	4.1%	114	4.1%	1,311	5.1%	3,689	5.3%
Age 40 to 44 Years	433	4.5%	138	5.0%	1,542	6.0%	4,217	6.1%
Age 45 to 49 Years	533	5.6%	167	6.0%	1,689	6.6%	4,745	6.8%
Age 50 to 54 Years	594	6.2%	172	6.2%	1,797	7.0%	5,113	7.4%
Age 55 to 59 Years	676	7.1%	178	6.4%	1,927	7.5%	5,349	7.7%
Age 60 to 64 Years	866	9.1%	224	8.1%	2,100	8.2%	5,306	7.6%
Age 65 to 74 Years	1,704	17.9%	458	16.6%	3,490	13.5%	8,424	12.1%
Age 75 to 84 Years	1,230	12.9%	358	12.9%	2,055	8.0%	4,617	6.6%
Age 85 Years or Over	674	7.1%	173	6.3%	1,065	4.1%	2,346	3.4%
Median Age	56.7		54.5		48.1		45.6	
<b>Gender Age Distribution (2021)</b>								
Female Population	5,373	56.3%	1,524	55.2%	13,554	52.6%	35,723	51.4%
Age 0 to 19 Years	767	14.3%	254	16.7%	2,751	20.3%	7,801	21.8%
Age 20 to 64 Years	2,520	46.9%	698	45.8%	7,080	52.2%	19,338	54.1%
Age 65 Years or Over	2,086	38.8%	572	37.5%	3,723	27.5%	8,585	24.0%
Female Median Age	57.4		55.7		49.3		47.0	
Male Population	4,168	43.7%	1,239	44.8%	12,203	47.4%	33,714	48.6%
Age 0 to 19 Years	762	18.3%	267	21.6%	2,918	23.9%	8,332	24.7%
Age 20 to 64 Years	1,884	45.2%	554	44.7%	6,398	52.4%	18,579	55.1%
Age 65 Years or Over	1,522	36.5%	417	33.7%	2,887	23.7%	6,803	20.2%
Male Median Age	55.4		52.9		46.6		43.9	

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<b>Household Income Distribution (2021)</b>								
HH Income \$200,000 or More	1,092	25.0%	311	25.9%	2,684	27.7%	6,899	27.5%
HH Income \$150,000 to \$199,999	372	8.5%	95	7.9%	1,054	10.9%	3,035	12.1%
HH Income \$100,000 to \$149,999	855	19.6%	217	18.1%	1,931	19.9%	5,281	21.0%
HH Income \$75,000 to \$99,999	558	12.8%	130	10.8%	1,175	12.1%	2,707	10.8%
HH Income \$50,000 to \$74,999	648	14.8%	188	15.7%	1,233	12.7%	2,877	11.5%
HH Income \$35,000 to \$49,999	247	5.7%	81	6.8%	466	4.8%	1,371	5.5%
HH Income \$25,000 to \$34,999	223	5.1%	82	6.9%	490	5.0%	1,186	4.7%
HH Income \$15,000 to \$24,999	108	2.5%	11	0.9%	265	2.7%	751	3.0%
HH Income Under \$15,000	268	6.1%	84	7.0%	407	4.2%	1,011	4.0%
HH Income \$35,000 or More	3,771	86.3%	1,021	85.2%	8,543	88.0%	22,170	88.3%
HH Income \$75,000 or More	2,876	65.8%	752	62.7%	6,844	70.5%	17,922	71.4%
<b>Housing (2021)</b>								
Total Housing Units	4,559		1,251		10,069		26,163	
Housing Units Occupied	4,371	95.9%	1,199	95.8%	9,705	96.4%	25,118	96.0%
Housing Units Owner-Occupied	3,975	90.9%	1,117	93.2%	8,767	90.3%	22,009	87.6%
Housing Units, Renter-Occupied	396	9.1%	81	6.8%	938	9.7%	3,109	12.4%
Housing Units, Vacant	188	4.3%	53	4.4%	363	3.7%	1,045	4.2%
<b>Marital Status (2021)</b>								
Never Married	1,595	19.1%	450	18.9%	5,704	26.5%	15,208	26.3%
Currently Married	4,738	56.7%	1,359	57.1%	11,832	54.9%	32,256	55.9%
Separated	145	1.7%	46	1.9%	556	2.6%	1,762	3.1%
Widowed	1,015	12.2%	331	13.9%	1,699	7.9%	4,193	7.3%
Divorced	856	10.3%	193	8.1%	1,756	8.1%	4,312	7.5%
<b>Household Type (2021)</b>								
Population Family	7,531	78.9%	2,255	81.6%	22,458	87.2%	61,495	88.6%
Population Non-Family	1,833	19.2%	451	16.3%	2,916	11.3%	7,177	10.3%
Population Group Quarters	177	1.9%	57	2.1%	383	1.5%	765	1.1%
Family Households	2,729	62.4%	792	66.1%	7,174	73.9%	19,045	75.8%
Non-Family Households	1,642	37.6%	407	33.9%	2,532	26.1%	6,073	24.2%
Married Couple with Children	700	14.8%	222	16.3%	2,505	21.2%	7,012	21.7%
Average Family Household Size	2.8		2.8		3.1		3.2	
<b>Household Size (2021)</b>								
1 Person Households	1,469	33.6%	365	30.5%	2,202	22.7%	5,199	20.7%
2 Person Households	1,743	39.9%	477	39.8%	3,361	34.6%	8,000	31.8%
3 Person Households	501	11.5%	139	11.6%	1,509	15.5%	4,324	17.2%
4 Person Households	469	10.7%	146	12.1%	1,693	17.4%	4,692	18.7%
5 Person Households	147	3.4%	53	4.5%	675	7.0%	2,060	8.2%
6 or More Person Households	41	0.9%	19	1.6%	265	2.7%	844	3.4%
<b>Household Vehicles (2021)</b>								
Households with 0 Vehicles Available	182	4.2%	58	4.9%	299	3.1%	1,068	4.2%
Households with 1 Vehicles Available	1,637	37.5%	428	35.7%	2,609	26.9%	6,211	24.7%
Households with 2 or More Vehicles Available	2,551	58.4%	713	59.5%	6,798	70.0%	17,840	71.0%
Total Vehicles Available	7,660		2,103		19,466		51,915	
Average Vehicles Per Household	1.8		1.8		2.0		2.1	

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Lincolndale Plaza	10589		1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2021)</b>								
Estimated Labor Population Age 16 Years or Over	8,275		2,343		21,203		56,725	
Estimated Civilian Employed	3,939	47.6%	1,115	47.6%	11,903	56.1%	33,167	58.5%
Estimated Civilian Unemployed	223	2.7%	62	2.6%	712	3.4%	2,025	3.6%
Estimated in Armed Forces	-	-	-	-	-	-	23	-
Estimated Not in Labor Force	4,113	49.7%	1,166	49.8%	8,589	40.5%	21,511	37.9%
Unemployment Rate	2.7%		2.6%		3.4%		3.6%	
<b>Occupation (2021)</b>								
Occupation: Population Age 16 Years or Over	3,939		1,115		11,903		33,167	
Management, Business, Financial Operations	1,120	28.4%	318	28.5%	2,784	23.4%	7,050	21.3%
Professional, Related	1,314	33.4%	349	31.3%	3,792	31.9%	10,368	31.3%
Service	418	10.6%	126	11.3%	1,719	14.4%	5,103	15.4%
Sales, Office	752	19.1%	215	19.3%	2,360	19.8%	6,513	19.6%
Farming, Fishing, Forestry	-	-	-	-	1	-	14	-
Construct, Extraction, Maintenance	184	4.7%	60	5.4%	750	6.3%	2,658	8.0%
Production, Transport Material Moving	151	3.8%	48	4.3%	497	4.2%	1,461	4.4%
White Collar Workers	3,186	80.9%	881	79.0%	8,936	75.1%	23,930	72.2%
Blue Collar Workers	753	19.1%	234	21.0%	2,967	24.9%	9,236	27.8%
<b>Consumer Expenditure (2021)</b>								
Total Household Expenditure	\$408.38 M		\$122.65 M		\$969.88 M		\$2.65 B	
Total Non-Retail Expenditure	\$217.35 M	53.2%	\$65.27 M	53.2%	\$515.93 M	53.2%	\$1.41 B	53.2%
Total Retail Expenditure	\$191.03 M	46.8%	\$57.38 M	46.8%	\$453.95 M	46.8%	\$1.24 B	46.8%
Apparel	\$14.54 M	3.6%	\$4.37 M	3.6%	\$34.99 M	3.6%	\$96.17 M	3.6%
Contributions	\$14.99 M	3.7%	\$4.49 M	3.7%	\$35.55 M	3.7%	\$97.03 M	3.7%
Education	\$14.15 M	3.5%	\$4.24 M	3.5%	\$34.65 M	3.6%	\$95.73 M	3.6%
Entertainment	\$23.91 M	5.9%	\$7.17 M	5.8%	\$57.11 M	5.9%	\$156.43 M	5.9%
Food and Beverages	\$58.51 M	14.3%	\$17.58 M	14.3%	\$138.9 M	14.3%	\$380.39 M	14.3%
Furnishings and Equipment	\$14.77 M	3.6%	\$4.43 M	3.6%	\$35.19 M	3.6%	\$96.36 M	3.6%
Gifts	\$11.48 M	2.8%	\$3.44 M	2.8%	\$27.36 M	2.8%	\$74.78 M	2.8%
Health Care	\$33.87 M	8.3%	\$10.18 M	8.3%	\$78.92 M	8.1%	\$214.7 M	8.1%
Household Operations	\$16.71 M	4.1%	\$5.02 M	4.1%	\$39.65 M	4.1%	\$108.45 M	4.1%
Miscellaneous Expenses	\$7.88 M	1.9%	\$2.37 M	1.9%	\$18.62 M	1.9%	\$50.94 M	1.9%
Personal Care	\$5.48 M	1.3%	\$1.64 M	1.3%	\$12.98 M	1.3%	\$35.55 M	1.3%
Personal Insurance	\$3.17 M	0.8%	\$951.44 K	0.8%	\$7.62 M	0.8%	\$20.9 M	0.8%
Reading	\$927.69 K	0.2%	\$278.45 K	0.2%	\$2.17 M	0.2%	\$5.92 M	0.2%
Shelter	\$84.8 M	20.8%	\$25.45 M	20.8%	\$201.65 M	20.8%	\$552.88 M	20.8%
Tobacco	\$2.03 M	0.5%	\$614.6 K	0.5%	\$4.67 M	0.5%	\$12.7 M	0.5%
Transportation	\$73.01 M	17.9%	\$21.92 M	17.9%	\$173.91 M	17.9%	\$476.13 M	17.9%
Utilities	\$28.15 M	6.9%	\$8.48 M	6.9%	\$65.94 M	6.8%	\$179.87 M	6.8%
<b>Educational Attainment (2021)</b>								
Adult Population Age 25 Years or Over	7,682		2,151		18,930		49,743	
Elementary (Grade Level 0 to 8)	179	2.3%	58	2.7%	554	2.9%	1,315	2.6%
Some High School (Grade Level 9 to 11)	90	1.2%	27	1.3%	329	1.7%	1,343	2.7%
High School Graduate	1,075	14.0%	332	15.4%	3,374	17.8%	9,663	19.4%
Some College	1,083	14.1%	280	13.0%	2,876	15.2%	7,669	15.4%
Associate Degree Only	640	8.3%	199	9.2%	1,577	8.3%	4,307	8.7%
Bachelor Degree Only	2,190	28.5%	654	30.4%	5,241	27.7%	13,034	26.2%
Graduate Degree	2,426	31.6%	601	27.9%	4,979	26.3%	12,411	25.0%

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<b>Units In Structure (2021)</b>									
1 Detached Unit	1,937	50.3%	593	48.6%	6,274	71.9%	17,413	72.8%	
1 Attached Unit	1,613	41.9%	398	32.6%	1,849	21.2%	2,759	11.5%	
2 to 4 Units	363	9.4%	98	8.1%	679	7.8%	1,964	8.2%	
5 to 9 Units	110	2.8%	25	2.0%	182	2.1%	611	2.6%	
10 to 19 Units	40	1.0%	9	0.7%	117	1.3%	562	2.3%	
20 to 49 Units	103	2.7%	26	2.1%	212	2.4%	540	2.3%	
50 or More Units	205	5.3%	50	4.1%	386	4.4%	1,166	4.9%	
Mobile Home or Trailer	1	-	-	-	7	-	102	0.4%	
Other Structure	-	-	-	-	-	-	-	-	
<b>Homes Built By Year (2021)</b>									
Homes Built 2010 or later	104	2.7%	14	1.1%	250	2.9%	689	2.9%	
Homes Built 2000 to 2009	338	8.8%	131	10.8%	667	7.6%	1,214	5.1%	
Homes Built 1990 to 1999	670	17.4%	243	19.9%	1,130	13.0%	2,324	9.7%	
Homes Built 1980 to 1989	1,234	32.0%	302	24.7%	1,730	19.8%	3,290	13.8%	
Homes Built 1970 to 1979	1,136	29.5%	170	13.9%	2,190	25.1%	5,257	22.0%	
Homes Built 1960 to 1969	302	7.8%	125	10.3%	1,127	12.9%	4,015	16.8%	
Homes Built 1950 to 1959	222	5.8%	66	5.4%	1,004	11.5%	3,858	16.1%	
Homes Built Before 1949	364	9.4%	148	12.1%	1,606	18.4%	4,470	18.7%	
<b>Home Values (2021)</b>									
Home Values \$1,000,000 or More	134	3.4%	25	2.2%	349	4.0%	1,065	4.8%	
Home Values \$500,000 to \$999,999	1,629	41.0%	476	42.6%	3,504	40.0%	7,841	35.6%	
Home Values \$400,000 to \$499,999	1,083	27.3%	322	28.8%	2,207	25.2%	5,425	24.6%	
Home Values \$300,000 to \$399,999	723	18.2%	207	18.5%	1,902	21.7%	4,836	22.0%	
Home Values \$200,000 to \$299,999	278	7.0%	57	5.1%	561	6.4%	1,715	7.8%	
Home Values \$150,000 to \$199,999	27	0.7%	6	0.5%	83	0.9%	470	2.1%	
Home Values \$100,000 to \$149,999	16	0.4%	4	0.4%	39	0.4%	226	1.0%	
Home Values \$70,000 to \$99,999	16	0.4%	5	0.4%	28	0.3%	48	0.2%	
Home Values \$50,000 to \$69,999	2	-	-	-	5	-	73	0.3%	
Home Values \$25,000 to \$49,999	28	0.7%	-	-	37	0.4%	158	0.7%	
Home Values Under \$25,000	40	1.0%	16	1.4%	54	0.6%	150	0.7%	
Owner-Occupied Median Home Value	\$482,753		\$488,358		\$496,112		\$479,793		
Renter-Occupied Median Rent	\$2,250		\$2,529		\$1,848		\$1,537		
<b>Transportation To Work (2021)</b>									
Drive to Work Alone	3,059	77.7%	813	72.9%	8,996	75.6%	25,060	75.6%	
Drive to Work in Carpool	190	4.8%	44	4.0%	709	6.0%	2,190	6.6%	
Travel to Work by Public Transportation	408	10.4%	155	13.9%	1,319	11.1%	3,481	10.5%	
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-	
Walk or Bicycle to Work	67	1.7%	14	1.3%	173	1.5%	508	1.5%	
Other Means	5	0.1%	3	0.3%	31	0.3%	78	0.2%	
Work at Home	210	5.3%	86	7.7%	675	5.7%	1,849	5.6%	
<b>Travel Time (2021)</b>									
Travel to Work in 14 Minutes or Less	382	9.7%	94	8.4%	1,462	12.3%	4,246	12.8%	
Travel to Work in 15 to 29 Minutes	955	24.3%	256	23.0%	2,657	22.3%	7,324	22.1%	
Travel to Work in 30 to 59 Minutes	1,729	43.9%	478	42.8%	4,607	38.7%	12,776	38.5%	
Travel to Work in 60 Minutes or More	662	16.8%	201	18.1%	2,502	21.0%	6,972	21.0%	
Average Minutes Travel to Work	33.8		34.3		35.1		34.9		