PRESS RELEASE

SEPTEMBER 2020

MIXOLOGY OPENS AT THE SANDS IN OCEANSIDE, NEW YORK



Mixology opened in The Sands Shopping Center, 3553 Long Beach Road, Oceanside NY. The Sands is a 210,475 square foot upscale center featuring favorite brands in food and fashion. Mixology's 2,000 square foot store takes its place alongside Stop & Shop, The Gap, Old Navy, Sephora, Nike, Victoria's Secret and many other fashion retailers and food venues.

"The Sands has long been a target of Mixology, as it anchors Oceanside and compliments Mixology's existing distribution on Long Island" states Farron Roboff of Royal Properties, Inc. who along with David Landes represented Mixology. Michael Friedman of Inline Realty, Inc. represented the landlord.

Mixology is a fashion destination boutique for juniors and women who focus on style more than brand names. With almost everything in the store under \$150, the fashion savvy Mixologist can dress casual cool, rock star rebel, party girl dazzle, city night on the town and ready for work all without breaking the bank. Mixology currently has 10 stores located throughout Manhattan, Long Island, Westchester and New Jersey and is continuing to look for future expansion opportunities.

Mixology is seeking 1,600 to 2,000 square foot sites in fashion centers and vibrant downtown locations in the Greater New York Metro area including Westchester, Rockland, Long Island, New York City, Fairfield County, CT and Bergen County, NJ. Favorable co-tenancies include upscale grocery, fitness venues and other fashion retailers.

For additional information or to submit a site, please contact Farron Roboff, Ext. 112 (farron@royalpropertiesinc.com) or David Landes, Ext 104 (david@royalpropertiesinc.com) at 914-237-3400.

Royal Properties, Inc. is a retail brokerage and consulting company specializing in the placement of retailers throughout New York, New Jersey & Connecticut. To learn more about Royal Properties, Inc., please call 914-237-3400 or visit our website at www.royalpropertiesinc.com.







