

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7241/-73.9298

Mid Hudson Plaza - 3440 North Rd Poughkeepsie, NY 12601	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2022)	58,950		88,794		124,009	
Projected Population (2027)	60,301		90,329		125,690	
Census Population (2020)	58,697		88,851		123,780	
Census Population (2010)	57,859		88,085		122,444	
Projected Annual Growth (2022 to 2027)	1,351	0.5%	1,535	0.3%	1,680	0.3%
Historical Annual Growth (2020 to 2022)	253	0.2%	-57	-	229	-
Historical Annual Growth (2010 to 2020)	838	0.7%	766	0.4%	1,336	0.5%
Estimated Population Density (2022)	2,086 psm		1,131 psm		806 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households						
Estimated Households (2022)	22,039		33,926		47,119	
Projected Households (2027)	22,818		34,915		48,285	
Census Households (2020)	21,901		33,890		46,965	
Census Households (2010)	20,435		32,084		44,679	
Estimated Households with Children (2022)	6,401	29.0%	9,770	28.8%	13,994	29.7%
Estimated Average Household Size (2022)	2.34		2.36		2.44	
Average Household Income						
Estimated Average Household Income (2022)	\$88,996		\$99,462		\$105,140	
Projected Average Household Income (2027)	\$111,569		\$126,756		\$132,316	
Estimated Average Family Income (2022)	\$92,171		\$113,065		\$120,191	
Median Household Income						
Estimated Median Household Income (2022)	\$65,277		\$73,649		\$80,934	
Projected Median Household Income (2027)	\$79,197		\$89,325		\$97,912	
Estimated Median Family Income (2022)	\$83,131		\$93,816		\$101,587	
Per Capita Income						
Estimated Per Capita Income (2022)	\$34,036		\$38,602		\$40,433	
Projected Per Capita Income (2027)	\$42,964		\$49,585		\$51,308	
Estimated Per Capita Income 5 Year Growth	\$8,928	26.2%	\$10,983	28.5%	\$10,874	26.9%
Estimated Average Household Net Worth (2022)	\$836,819		\$1,035,124		\$1,160,251	
Daytime Demos (2022)						
Total Businesses	2,170		3,389		4,352	
Total Employees	36,474		49,672		58,163	
Company Headquarter Businesses	127	5.8%	185	5.5%	221	5.1%
Company Headquarter Employees	10,428	28.6%	13,120	26.4%	14,003	24.1%
Employee Population per Business	16.8		14.7		13.4	
Residential Population per Business	27.2		26.2		28.5	

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3 mi radius 5 mi radius 7 mi radius

Race & Ethnicity						
White (2022)	26,738	45.4%	47,955	54.0%	74,271	59.9%
Black or African American (2022)	13,901	23.6%	16,675	18.8%	19,086	15.4%
American Indian or Alaska Native (2022)	351	0.6%	463	0.5%	563	0.5%
Asian (2022)	7,266	12.3%	9,192	10.4%	10,614	8.6%
Hawaiian or Pacific Islander (2022)	19	-	27	-	32	-
Other Race (2022)	3,759	6.4%	5,030	5.7%	6,189	5.0%
Two or More Races (2022)	6,916	11.7%	9,452	10.6%	13,254	10.7%
Not Hispanic or Latino Population (2022)	48,270	81.9%	74,654	84.1%	105,131	84.8%
Hispanic or Latino Population (2022)	10,680	18.1%	14,139	15.9%	18,878	15.2%
Not Hispanic or Latino Population (2027)	49,361	81.9%	75,888	84.0%	106,460	84.7%
Hispanic or Latino Population (2027)	10,940	18.1%	14,441	16.0%	19,229	15.3%
Not Hispanic or Latino Population (2020)	47,648	81.2%	74,568	83.9%	105,330	85.1%
Hispanic or Latino Population (2020)	11,050	18.8%	14,283	16.1%	18,451	14.9%
Not Hispanic or Latino Population (2010)	49,021	84.7%	77,188	87.6%	108,868	88.9%
Hispanic or Latino Population (2010)	8,838	15.3%	10,897	12.4%	13,576	11.1%
Projected Hispanic Annual Growth (2022 to 2027)	260	0.5%	302	0.4%	352	0.4%
Historic Hispanic Annual Growth (2010 to 2022)	1,842	1.7%	3,243	2.5%	5,302	3.3%
Age Distribution (2022)						
Age Under 5	3,255	5.5%	4,426	5.0%	5,809	4.7%
Age 5 to 9 Years	3,003	5.1%	4,452	5.0%	6,289	5.1%
Age 10 to 14 Years	3,075	5.2%	4,803	5.4%	7,176	5.8%
Age 15 to 19 Years	5,835	9.9%	7,732	8.7%	10,004	8.1%
Age 20 to 24 Years	6,729	11.4%	8,893	10.0%	10,788	8.7%
Age 25 to 29 Years	4,037	6.8%	5,642	6.4%	7,445	6.0%
Age 30 to 34 Years	4,010	6.8%	5,802	6.5%	7,766	6.3%
Age 35 to 39 Years	3,431	5.8%	5,228	5.9%	7,405	6.0%
Age 40 to 44 Years	3,482	5.9%	5,449	6.1%	7,985	6.4%
Age 45 to 49 Years	3,215	5.5%	5,247	5.9%	7,803	6.3%
Age 50 to 54 Years	3,315	5.6%	5,495	6.2%	8,200	6.6%
Age 55 to 59 Years	3,248	5.5%	5,367	6.0%	7,950	6.4%
Age 60 to 64 Years	3,204	5.4%	5,306	6.0%	7,764	6.3%
Age 65 to 74 Years	4,990	8.5%	8,408	9.5%	12,473	10.1%
Age 75 to 84 Years	2,782	4.7%	4,594	5.2%	6,588	5.3%
Age 85 Years or Over	1,339	2.3%	1,952	2.2%	2,566	2.1%
Median Age	35.1		37.7		39.1	
Gender Age Distribution (2022)						
Female Population	30,311	51.4%	45,625	51.4%	63,364	51.1%
Age 0 to 19 Years	7,632	25.2%	10,715	23.5%	14,579	23.0%
Age 20 to 64 Years	17,425	57.5%	26,462	58.0%	36,772	58.0%
Age 65 Years or Over	5,255	17.3%	8,448	18.5%	12,012	19.0%
Female Median Age	36.6		39.0		40.2	
Male Population	28,639	48.6%	43,169	48.6%	60,645	48.9%
Age 0 to 19 Years	7,536	26.3%	10,698	24.8%	14,698	24.2%
Age 20 to 64 Years	17,247	60.2%	25,965	60.1%	36,333	59.9%
Age 65 Years or Over	3,856	13.5%	6,506	15.1%	9,615	15.9%
Male Median Age	33.6		36.3		38.0	

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Poughkeepsie, NY 12601

3 mi radius 5 mi radius 7 mi radius

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Household Income Distribution (2022)						
HH Income \$200,000 or More	1,299	5.9%	2,881	8.5%	4,680	9.9%
HH Income \$150,000 to \$199,999	1,370	6.2%	2,562	7.6%	4,065	8.6%
HH Income \$100,000 to \$149,999	3,574	16.2%	5,848	17.2%	9,092	19.3%
HH Income \$75,000 to \$99,999	2,750	12.5%	4,424	13.0%	6,096	12.9%
HH Income \$50,000 to \$74,999	3,703	16.8%	5,439	16.0%	7,420	15.7%
HH Income \$35,000 to \$49,999	2,452	11.1%	3,666	10.8%	5,064	10.7%
HH Income \$25,000 to \$34,999	1,856	8.4%	2,329	6.9%	2,934	6.2%
HH Income \$15,000 to \$24,999	1,667	7.6%	2,341	6.9%	2,868	6.1%
HH Income Under \$15,000	3,368	15.3%	4,436	13.1%	4,902	10.4%
HH Income \$35,000 or More	15,148	68.7%	24,820	73.2%	36,415	77.3%
HH Income \$75,000 or More	8,993	40.8%	15,715	46.3%	23,931	50.8%
Housing (2022)						
Total Housing Units	24,317		36,830		50,719	
Housing Units Occupied	22,039	90.6%	33,926	92.1%	47,119	92.9%
Housing Units Owner-Occupied	9,372	42.5%	17,949	52.9%	27,886	59.2%
Housing Units, Renter-Occupied	12,668	57.5%	15,977	47.1%	19,233	40.8%
Housing Units, Vacant	2,277	10.3%	2,904	8.6%	3,600	7.6%
Marital Status (2022)						
Never Married	24,149	48.7%	31,528	42.0%	39,664	37.9%
Currently Married	13,778	27.8%	26,711	35.6%	42,315	40.4%
Separated	3,358	6.8%	4,346	5.8%	5,662	5.4%
Widowed	2,942	5.9%	4,749	6.3%	6,540	6.2%
Divorced	5,390	10.9%	7,779	10.4%	10,556	10.1%
Household Type (2022)						
Population Family	38,216	64.8%	61,790	69.6%	91,571	73.8%
Population Non-Family	13,249	22.5%	18,407	20.7%	23,180	18.7%
Population Group Quarters	7,484	12.7%	8,596	9.7%	9,257	7.5%
Family Households	12,093	54.9%	19,787	58.3%	29,332	62.3%
Non-Family Households	9,946	45.1%	14,139	41.7%	17,787	37.7%
Married Couple with Children	3,129	22.7%	5,544	20.8%	8,698	20.6%
Average Family Household Size	3.2		3.1		3.1	
Household Size (2022)						
1 Person Households	7,750	35.2%	11,217	33.1%	14,088	29.9%
2 Person Households	6,771	30.7%	11,015	32.5%	16,033	34.0%
3 Person Households	3,181	14.4%	4,941	14.6%	7,114	15.1%
4 Person Households	2,316	10.5%	3,824	11.3%	5,758	12.2%
5 Person Households	1,220	5.5%	1,843	5.4%	2,689	5.7%
6 or More Person Households	801	3.6%	1,085	3.2%	1,437	3.0%
Household Vehicles (2022)						
Households with 0 Vehicles Available	3,458	15.7%	4,190	12.4%	4,903	10.4%
Households with 1 Vehicles Available	9,541	43.3%	13,513	39.8%	16,855	35.8%
Households with 2 or More Vehicles Available	9,040	41.0%	16,223	47.8%	25,361	53.8%
Total Vehicles Available	31,706		53,075		79,641	
Average Vehicles Per Household	1.4		1.6		1.7	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	48,961		74,062		103,148	
Estimated Civilian Employed	25,679	52.4%	40,019	54.0%	57,604	55.8%
Estimated Civilian Unemployed	1,226	2.5%	1,881	2.5%	2,386	2.3%
Estimated in Armed Forces	-	-	1	-	71	-
Estimated Not in Labor Force	22,056	45.0%	32,160	43.4%	43,086	41.8%
Unemployment Rate	2.5%		2.5%		2.3%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	25,679		40,019		57,605	
Management, Business, Financial Operations	2,772	10.8%	5,202	13.0%	7,876	13.7%
Professional, Related	6,169	24.0%	10,114	25.3%	15,105	26.2%
Service	6,579	25.6%	8,973	22.4%	12,188	21.2%
Sales, Office	5,531	21.5%	8,591	21.5%	12,112	21.0%
Farming, Fishing, Forestry	378	1.5%	430	1.1%	483	0.8%
Construct, Extraction, Maintenance	1,855	7.2%	3,274	8.2%	4,952	8.6%
Production, Transport Material Moving	2,397	9.3%	3,435	8.6%	4,890	8.5%
White Collar Workers	14,471	56.4%	23,907	59.7%	35,092	60.9%
Blue Collar Workers	11,208	43.6%	16,111	40.3%	22,512	39.1%
Consumer Expenditure (2022)						
Total Household Expenditure	\$1.43 B		\$2.37 B		\$3.44 B	
Total Non-Retail Expenditure	\$756.9 M	53.1%	\$1.26 B	53.0%	\$1.82 B	53.0%
Total Retail Expenditure	\$669.21 M	46.9%	\$1.11 B	47.0%	\$1.62 B	47.0%
Apparel	\$50.5 M	3.5%	\$84.19 M	3.5%	\$122.07 M	3.6%
Contributions	\$46.93 M	3.3%	\$79.33 M	3.3%	\$115.68 M	3.4%
Education	\$44.38 M	3.1%	\$75.11 M	3.2%	\$109.49 M	3.2%
Entertainment	\$80.39 M	5.6%	\$134.92 M	5.7%	\$196.4 M	5.7%
Food and Beverages	\$209.94 M	14.7%	\$347.87 M	14.7%	\$502.43 M	14.6%
Furnishings and Equipment	\$49.95 M	3.5%	\$83.76 M	3.5%	\$121.9 M	3.5%
Gifts	\$35.98 M	2.5%	\$60.46 M	2.5%	\$88.04 M	2.6%
Health Care	\$119.36 M	8.4%	\$198.12 M	8.3%	\$286.35 M	8.3%
Household Operations	\$56.11 M	3.9%	\$93.88 M	4.0%	\$136.23 M	4.0%
Miscellaneous Expenses	\$27.03 M	1.9%	\$45.09 M	1.9%	\$65.36 M	1.9%
Personal Care	\$19.18 M	1.3%	\$31.9 M	1.3%	\$46.18 M	1.3%
Personal Insurance	\$9.97 M	0.7%	\$16.97 M	0.7%	\$24.91 M	0.7%
Reading	\$3.12 M	0.2%	\$5.21 M	0.2%	\$7.55 M	0.2%
Shelter	\$303.5 M	21.3%	\$502.22 M	21.2%	\$724.27 M	21.1%
Tobacco	\$8.62 M	0.6%	\$13.85 M	0.6%	\$19.57 M	0.6%
Transportation	\$256.69 M	18.0%	\$428.12 M	18.0%	\$621.68 M	18.1%
Utilities	\$104.45 M	7.3%	\$171.9 M	7.2%	\$246.97 M	7.2%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	37,053		58,488		83,944	
Elementary (Grade Level 0 to 8)	1,805	4.9%	2,253	3.9%	2,765	3.3%
Some High School (Grade Level 9 to 11)	3,124	8.4%	4,031	6.9%	4,929	5.9%
High School Graduate	10,481	28.3%	15,503	26.5%	22,124	26.4%
Some College	6,792	18.3%	10,845	18.5%	15,671	18.7%
Associate Degree Only	3,641	9.8%	6,223	10.6%	8,925	10.6%
Bachelor Degree Only	6,252	16.9%	10,515	18.0%	15,879	18.9%
Graduate Degree	4,958	13.4%	9,118	15.6%	13,652	16.3%

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Units In Structure (2022)						
1 Detached Unit	8,059	39.4%	15,744	49.1%	25,359	56.8%
1 Attached Unit	1,555	7.6%	2,348	7.3%	2,987	6.7%
2 to 4 Units	5,702	27.9%	6,883	21.5%	7,905	17.7%
5 to 9 Units	1,702	8.3%	2,326	7.3%	2,818	6.3%
10 to 19 Units	1,414	6.9%	1,964	6.1%	2,298	5.1%
20 to 49 Units	1,050	5.1%	1,222	3.8%	1,413	3.2%
50 or More Units	1,932	9.5%	2,245	7.0%	2,511	5.6%
Mobile Home or Trailer	619	3.0%	1,175	3.7%	1,806	4.0%
Other Structure	6	-	19	-	23	-
Homes Built By Year (2022)						
Homes Built 2010 or later	927	4.5%	1,193	3.7%	1,491	3.3%
Homes Built 2000 to 2009	1,089	5.3%	1,672	5.2%	2,627	5.9%
Homes Built 1990 to 1999	1,551	7.6%	2,543	7.9%	3,541	7.9%
Homes Built 1980 to 1989	2,212	10.8%	3,591	11.2%	5,120	11.5%
Homes Built 1970 to 1979	3,452	16.9%	5,569	17.4%	7,859	17.6%
Homes Built 1960 to 1969	2,753	13.5%	4,834	15.1%	7,679	17.2%
Homes Built 1950 to 1959	2,139	10.5%	3,923	12.2%	6,422	14.4%
Homes Built Before 1949	7,916	38.7%	10,601	33.0%	12,379	27.7%
Home Values (2022)						
Home Values \$1,000,000 or More	73	0.8%	223	1.2%	379	1.4%
Home Values \$500,000 to \$999,999	299	3.2%	693	3.9%	1,266	4.5%
Home Values \$400,000 to \$499,999	600	6.4%	1,271	7.1%	2,105	7.5%
Home Values \$300,000 to \$399,999	1,153	12.3%	2,624	14.6%	5,212	18.7%
Home Values \$200,000 to \$299,999	3,333	35.6%	7,026	39.1%	10,819	38.8%
Home Values \$150,000 to \$199,999	1,922	20.5%	2,965	16.5%	4,033	14.5%
Home Values \$100,000 to \$149,999	1,033	11.0%	1,568	8.7%	1,879	6.7%
Home Values \$70,000 to \$99,999	377	4.0%	639	3.6%	835	3.0%
Home Values \$50,000 to \$69,999	116	1.2%	148	0.8%	296	1.1%
Home Values \$25,000 to \$49,999	240	2.6%	378	2.1%	524	1.9%
Home Values Under \$25,000	225	2.4%	414	2.3%	537	1.9%
Owner-Occupied Median Home Value	\$216,212		\$233,886		\$249,997	
Renter-Occupied Median Rent	\$1,097		\$1,126		\$1,141	
Transportation To Work (2022)						
Drive to Work Alone	17,796	69.3%	28,832	72.0%	42,327	73.5%
Drive to Work in Carpool	2,087	8.1%	3,058	7.6%	4,323	7.5%
Travel to Work by Public Transportation	1,676	6.5%	2,415	6.0%	3,261	5.7%
Drive to Work on Motorcycle	-	-	1	-	1	-
Walk or Bicycle to Work	1,728	6.7%	2,202	5.5%	2,651	4.6%
Other Means	516	2.0%	745	1.9%	1,020	1.8%
Work at Home	1,875	7.3%	2,766	6.9%	4,021	7.0%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	8,493	33.1%	12,350	30.9%	15,720	27.3%
Travel to Work in 15 to 29 Minutes	6,942	27.0%	11,617	29.0%	18,069	31.4%
Travel to Work in 30 to 59 Minutes	5,264	20.5%	7,764	19.4%	11,674	20.3%
Travel to Work in 60 Minutes or More	3,106	12.1%	5,522	13.8%	8,120	14.1%
Average Minutes Travel to Work	20.3		20.8		21.9	

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