

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6224/-73.9185

1955 South Rd Poughkeepsie, NY 12601	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>								
Estimated Population (2023)	4,438		30,822		73,571		161,509	
Projected Population (2028)	4,579		31,111		74,139		162,804	
Census Population (2020)	4,367		30,911		73,417		160,769	
Census Population (2010)	4,448		30,187		72,811		157,152	
Projected Annual Growth (2023 to 2028)	141	0.6%	289	0.2%	568	0.2%	1,295	0.2%
Historical Annual Growth (2020 to 2023)	71	0.5%	-89	-	154	-	740	0.2%
Historical Annual Growth (2010 to 2020)	-81	-0.6%	724	0.8%	607	0.3%	3,618	0.8%
Estimated Population Density (2023)	1,413 psm		1,091 psm		937 psm		1,050 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
<b>Households</b>								
Estimated Households (2023)	1,779		11,922		28,622		61,894	
Projected Households (2028)	1,865		12,236		29,297		63,421	
Census Households (2020)	1,733		11,803		28,193		60,803	
Census Households (2010)	1,712		11,197		27,049		57,169	
Estimated Households with Children (2023)	501	28.2%	3,531	29.6%	8,012	28.0%	17,658	28.5%
Estimated Average Household Size (2023)	2.47		2.57		2.48		2.46	
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$137,628		\$142,491		\$151,547		\$133,204	
Projected Average Household Income (2028)	\$139,758		\$149,074		\$158,695		\$139,436	
Estimated Average Family Income (2023)	\$164,811		\$165,565		\$170,032		\$156,845	
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$121,316		\$113,313		\$114,615		\$100,804	
Projected Median Household Income (2028)	\$123,146		\$116,132		\$117,494		\$103,874	
Estimated Median Family Income (2023)	\$150,062		\$135,612		\$138,736		\$127,552	
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$55,280		\$55,188		\$59,164		\$51,607	
Projected Per Capita Income (2028)	\$57,020		\$58,703		\$62,914		\$54,874	
Estimated Per Capita Income 5 Year Growth	\$1,740	3.1%	\$3,515	6.4%	\$3,751	6.3%	\$3,267	6.3%
Estimated Average Household Net Worth (2023)	\$1,576,640		\$1,416,245		\$1,425,933		\$1,302,063	
<b>Daytime Demos (2023)</b>								
Total Businesses	235		1,246		2,412		5,589	
Total Employees	2,938		15,272		27,051		54,876	
Company Headquarter Businesses	8	3.3%	40	3.2%	83	3.5%	222	4.0%
Company Headquarter Employees	72	2.5%	1,186	7.8%	2,896	10.7%	7,304	13.3%
Employee Population per Business	12.5		12.3		11.2		9.8	
Residential Population per Business	18.9		24.7		30.5		28.9	

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1955 South Rd Poughkeepsie, NY 12601		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Race &amp; Ethnicity</b>									
White (2023)	3,218	72.5%	21,803	70.7%	51,264	69.7%	102,173	63.3%	
Black or African American (2023)	385	8.7%	3,004	9.7%	7,905	10.7%	27,378	17.0%	
American Indian or Alaska Native (2023)	17	0.4%	88	0.3%	219	0.3%	581	0.4%	
Asian (2023)	185	4.2%	1,722	5.6%	5,329	7.2%	10,740	6.6%	
Hawaiian or Pacific Islander (2023)	-	-	3	-	12	-	31	-	
Other Race (2023)	307	6.9%	1,847	6.0%	3,671	5.0%	9,138	5.7%	
Two or More Races (2023)	327	7.4%	2,355	7.6%	5,172	7.0%	11,468	7.1%	
Not Hispanic or Latino Population (2023)	3,657	82.4%	25,896	84.0%	63,251	86.0%	136,826	84.7%	
Hispanic or Latino Population (2023)	781	17.6%	4,926	16.0%	10,320	14.0%	24,683	15.3%	
Not Hispanic or Latino Population (2028)	3,763	82.2%	26,130	84.0%	63,704	85.9%	137,869	84.7%	
Hispanic or Latino Population (2028)	816	17.8%	4,982	16.0%	10,436	14.1%	24,936	15.3%	
Not Hispanic or Latino Population (2020)	3,548	81.2%	25,515	82.5%	62,087	84.6%	133,970	83.3%	
Hispanic or Latino Population (2020)	820	18.8%	5,396	17.5%	11,330	15.4%	26,800	16.7%	
Not Hispanic or Latino Population (2010)	3,954	88.9%	26,335	87.2%	64,818	89.0%	137,151	87.3%	
Hispanic or Latino Population (2010)	494	11.1%	3,852	12.8%	7,993	11.0%	20,001	12.7%	
Projected Hispanic Annual Growth (2023 to 2028)	35	0.9%	55	0.2%	116	0.2%	253	0.2%	
Historic Hispanic Annual Growth (2010 to 2023)	287	4.5%	1,074	2.1%	2,327	2.2%	4,682	1.8%	
<b>Age Distribution (2023)</b>									
Age Under 5	183	4.1%	1,470	4.8%	3,350	4.6%	8,018	5.0%	
Age 5 to 9 Years	193	4.4%	1,555	5.0%	3,573	4.9%	8,202	5.1%	
Age 10 to 14 Years	244	5.5%	1,863	6.0%	4,154	5.6%	9,025	5.6%	
Age 15 to 19 Years	283	6.4%	1,983	6.4%	4,546	6.2%	10,779	6.7%	
Age 20 to 24 Years	221	5.0%	1,669	5.4%	5,571	7.6%	12,051	7.5%	
Age 25 to 29 Years	193	4.4%	1,693	5.5%	4,165	5.7%	10,497	6.5%	
Age 30 to 34 Years	231	5.2%	1,916	6.2%	4,635	6.3%	10,767	6.7%	
Age 35 to 39 Years	252	5.7%	1,909	6.2%	4,470	6.1%	10,183	6.3%	
Age 40 to 44 Years	291	6.6%	1,874	6.1%	4,273	5.8%	9,663	6.0%	
Age 45 to 49 Years	270	6.1%	1,872	6.1%	4,301	5.8%	9,408	5.8%	
Age 50 to 54 Years	316	7.1%	2,166	7.0%	5,024	6.8%	10,841	6.7%	
Age 55 to 59 Years	341	7.7%	2,246	7.3%	5,499	7.5%	11,549	7.2%	
Age 60 to 64 Years	360	8.1%	2,353	7.6%	5,674	7.7%	11,447	7.1%	
Age 65 to 74 Years	581	13.1%	3,609	11.7%	8,427	11.5%	16,636	10.3%	
Age 75 to 84 Years	362	8.2%	1,963	6.4%	4,347	5.9%	8,756	5.4%	
Age 85 Years or Over	116	2.6%	679	2.2%	1,560	2.1%	3,686	2.3%	
Median Age	46.6		42.7		42.4		40.5		
<b>Gender Age Distribution (2023)</b>									
Female Population	2,310	52.0%	15,696	50.9%	37,539	51.0%	81,226	50.3%	
Age 0 to 19 Years	453	19.6%	3,401	21.7%	7,704	20.5%	17,715	21.8%	
Age 20 to 64 Years	1,252	54.2%	8,832	56.3%	21,939	58.4%	47,295	58.2%	
Age 65 Years or Over	605	26.2%	3,463	22.1%	7,896	21.0%	16,215	20.0%	
Female Median Age	48.1		44.1		43.5		41.9		
Male Population	2,128	48.0%	15,126	49.1%	36,032	49.0%	80,283	49.7%	
Age 0 to 19 Years	450	21.2%	3,470	22.9%	7,920	22.0%	18,309	22.8%	
Age 20 to 64 Years	1,223	57.5%	8,867	58.6%	21,674	60.2%	49,111	61.2%	
Age 65 Years or Over	455	21.4%	2,789	18.4%	6,438	17.9%	12,863	16.0%	
Male Median Age	44.9		41.5		41.2		39.2		

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<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	384	21.6%	2,237	18.8%	5,397	18.9%	10,578	17.1%
HH Income \$150,000 to \$199,999	294	16.5%	1,608	13.5%	3,983	13.9%	7,356	11.9%
HH Income \$100,000 to \$149,999	395	22.2%	2,683	22.5%	6,415	22.4%	11,827	19.1%
HH Income \$75,000 to \$99,999	94	5.3%	1,326	11.1%	3,152	11.0%	7,103	11.5%
HH Income \$50,000 to \$74,999	207	11.6%	1,611	13.5%	3,876	13.5%	8,725	14.1%
HH Income \$35,000 to \$49,999	117	6.6%	844	7.1%	1,930	6.7%	4,936	8.0%
HH Income \$25,000 to \$34,999	80	4.5%	595	5.0%	1,393	4.9%	3,447	5.6%
HH Income \$15,000 to \$24,999	101	5.7%	445	3.7%	1,028	3.6%	3,113	5.0%
HH Income Under \$15,000	108	6.1%	574	4.8%	1,449	5.1%	4,810	7.8%
HH Income \$35,000 or More	1,491	83.8%	10,308	86.5%	24,753	86.5%	50,525	81.6%
HH Income \$75,000 or More	1,167	65.6%	7,854	65.9%	18,947	66.2%	36,864	59.6%
<b>Housing (2023)</b>								
Total Housing Units	1,846		12,483		30,224		66,260	
Housing Units Occupied	1,779	96.4%	11,922	95.5%	28,622	94.7%	61,894	93.4%
Housing Units Owner-Occupied	1,417	79.6%	8,800	73.8%	21,269	74.3%	40,117	64.8%
Housing Units, Renter-Occupied	362	20.4%	3,122	26.2%	7,353	25.7%	21,777	35.2%
Housing Units, Vacant	67	3.8%	561	4.7%	1,602	5.6%	4,366	7.1%
<b>Marital Status (2023)</b>								
Never Married	905	23.7%	8,172	31.5%	20,376	32.6%	49,132	36.1%
Currently Married	2,200	57.6%	12,714	49.0%	30,362	48.6%	58,905	43.2%
Separated	46	1.2%	843	3.3%	1,909	3.1%	5,594	4.1%
Widowed	298	7.8%	1,377	5.3%	3,466	5.5%	7,336	5.4%
Divorced	368	9.6%	2,827	10.9%	6,380	10.2%	15,298	11.2%
<b>Household Type (2023)</b>								
Population Family	3,782	85.2%	26,259	85.2%	59,689	81.1%	124,117	76.8%
Population Non-Family	616	13.9%	4,330	14.0%	11,430	15.5%	28,011	17.3%
Population Group Quarters	39	0.9%	233	0.8%	2,451	3.3%	9,381	5.8%
Family Households	1,242	69.8%	8,444	70.8%	19,467	68.0%	39,843	64.4%
Non-Family Households	537	30.2%	3,478	29.2%	9,155	32.0%	22,051	35.6%
Married Couple with Children	373	17.0%	2,592	20.4%	5,876	19.4%	11,715	19.9%
Average Family Household Size	3.0		3.1		3.1		3.1	
<b>Household Size (2023)</b>								
1 Person Households	470	26.4%	2,927	24.6%	7,593	26.5%	18,014	29.1%
2 Person Households	619	34.8%	4,327	36.3%	10,650	37.2%	21,555	34.8%
3 Person Households	290	16.3%	1,823	15.3%	4,201	14.7%	9,175	14.8%
4 Person Households	248	13.9%	1,723	14.5%	3,734	13.0%	7,682	12.4%
5 Person Households	108	6.1%	782	6.6%	1,678	5.9%	3,620	5.8%
6 or More Person Households	45	2.5%	339	2.8%	765	2.7%	1,849	3.0%
<b>Household Vehicles (2023)</b>								
Households with 0 Vehicles Available	168	9.4%	682	5.7%	1,740	6.1%	5,348	8.6%
Households with 1 Vehicles Available	622	35.0%	3,875	32.5%	9,307	32.5%	22,344	36.1%
Households with 2 or More Vehicles Available	989	55.6%	7,365	61.8%	17,575	61.4%	34,203	55.3%
Total Vehicles Available	2,931		22,225		52,360		106,883	
Average Vehicles Per Household	1.6		1.9		1.8		1.7	

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1955 South Rd Poughkeepsie, NY 12601		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
<b>Labor Force (2023)</b>									
Estimated Labor Population Age 16 Years or Over		3,759		25,538		61,619		134,449	
Estimated Civilian Employed		2,172	57.8%	15,955	62.5%	38,193	62.0%	79,491	59.1%
Estimated Civilian Unemployed		66	1.8%	528	2.1%	1,118	1.8%	2,956	2.2%
Estimated in Armed Forces		-	-	5	-	58	-	233	0.2%
Estimated Not in Labor Force		1,520	40.4%	9,051	35.4%	22,249	36.1%	51,769	38.5%
Unemployment Rate		1.8%		2.1%		1.8%		2.2%	
<b>Occupation (2023)</b>									
Occupation: Population Age 16 Years or Over		2,172		15,955		38,193		79,484	
Management, Business, Financial Operations		466	21.5%	3,037	19.0%	7,436	19.5%	14,353	18.1%
Professional, Related		671	30.9%	5,167	32.4%	12,202	31.9%	24,604	31.0%
Service		154	7.1%	1,991	12.5%	5,278	13.8%	12,385	15.6%
Sales, Office		476	21.9%	3,380	21.2%	7,588	19.9%	15,646	19.7%
Farming, Fishing, Forestry		12	0.6%	49	0.3%	87	0.2%	285	0.4%
Construct, Extraction, Maintenance		200	9.2%	975	6.1%	2,397	6.3%	4,678	5.9%
Production, Transport Material Moving		194	8.9%	1,356	8.5%	3,205	8.4%	7,533	9.5%
White Collar Workers		1,613	74.2%	11,584	72.6%	27,227	71.3%	54,603	68.7%
Blue Collar Workers		559	25.8%	4,371	27.4%	10,967	28.7%	24,881	31.3%
<b>Consumer Expenditure (2023)</b>									
Total Household Expenditure		\$157.3 M		\$1.08 B		\$2.74 B		\$5.34 B	
Total Non-Retail Expenditure		\$83.74 M	53.2%	\$575.1 M	53.1%	\$1.45 B	53.1%	\$2.84 B	53.2%
Total Retail Expenditure		\$73.55 M	46.8%	\$508.36 M	46.9%	\$1.28 B	46.9%	\$2.5 B	46.8%
Apparel		\$5.68 M	3.6%	\$39.03 M	3.6%	\$98.46 M	3.6%	\$192.03 M	3.6%
Contributions		\$5.65 M	3.6%	\$38.33 M	3.5%	\$97.38 M	3.6%	\$187.58 M	3.5%
Education		\$5.62 M	3.6%	\$37.39 M	3.5%	\$94.93 M	3.5%	\$182.93 M	3.4%
Entertainment		\$9.23 M	5.9%	\$63.33 M	5.8%	\$160.04 M	5.8%	\$310.13 M	5.8%
Food and Beverages		\$22.61 M	14.4%	\$156.43 M	14.4%	\$394.41 M	14.4%	\$773.46 M	14.5%
Furnishings and Equipment		\$5.7 M	3.6%	\$39.14 M	3.6%	\$98.93 M	3.6%	\$191.82 M	3.6%
Gifts		\$4.31 M	2.7%	\$29.18 M	2.7%	\$74.23 M	2.7%	\$143.5 M	2.7%
Health Care		\$12.8 M	8.1%	\$88.55 M	8.2%	\$223.49 M	8.2%	\$437.27 M	8.2%
Household Operations		\$6.41 M	4.1%	\$43.79 M	4.0%	\$110.74 M	4.0%	\$215.16 M	4.0%
Miscellaneous Expenses		\$3.04 M	1.9%	\$20.75 M	1.9%	\$52.49 M	1.9%	\$102.22 M	1.9%
Personal Care		\$2.11 M	1.3%	\$14.56 M	1.3%	\$36.76 M	1.3%	\$71.74 M	1.3%
Personal Insurance		\$1.22 M	0.8%	\$8.31 M	0.8%	\$21.02 M	0.8%	\$40.3 M	0.8%
Reading		\$352.12 K	0.2%	\$2.41 M	0.2%	\$6.1 M	0.2%	\$11.85 M	0.2%
Shelter		\$32.89 M	20.9%	\$226.57 M	20.9%	\$572.41 M	20.9%	\$1.12 B	21.0%
Tobacco		\$771.26 K	0.5%	\$5.49 M	0.5%	\$13.76 M	0.5%	\$28.03 M	0.5%
Transportation		\$28.15 M	17.9%	\$195.43 M	18.0%	\$492.57 M	18.0%	\$960.29 M	18.0%
Utilities		\$10.75 M	6.8%	\$74.78 M	6.9%	\$188.33 M	6.9%	\$372.3 M	7.0%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		3,314		22,282		52,376		113,434	
Elementary (Grade Level 0 to 8)		134	4.0%	631	2.8%	1,520	2.9%	3,684	3.2%
Some High School (Grade Level 9 to 11)		84	2.5%	1,001	4.5%	2,222	4.2%	6,369	5.6%
High School Graduate		789	23.8%	4,991	22.4%	11,238	21.5%	27,818	24.5%
Some College		554	16.7%	3,842	17.2%	9,163	17.5%	19,438	17.1%
Associate Degree Only		281	8.5%	2,483	11.1%	5,721	10.9%	11,938	10.5%
Bachelor Degree Only		806	24.3%	5,024	22.5%	12,040	23.0%	23,909	21.1%
Graduate Degree		666	20.1%	4,309	19.3%	10,472	20.0%	20,278	17.9%

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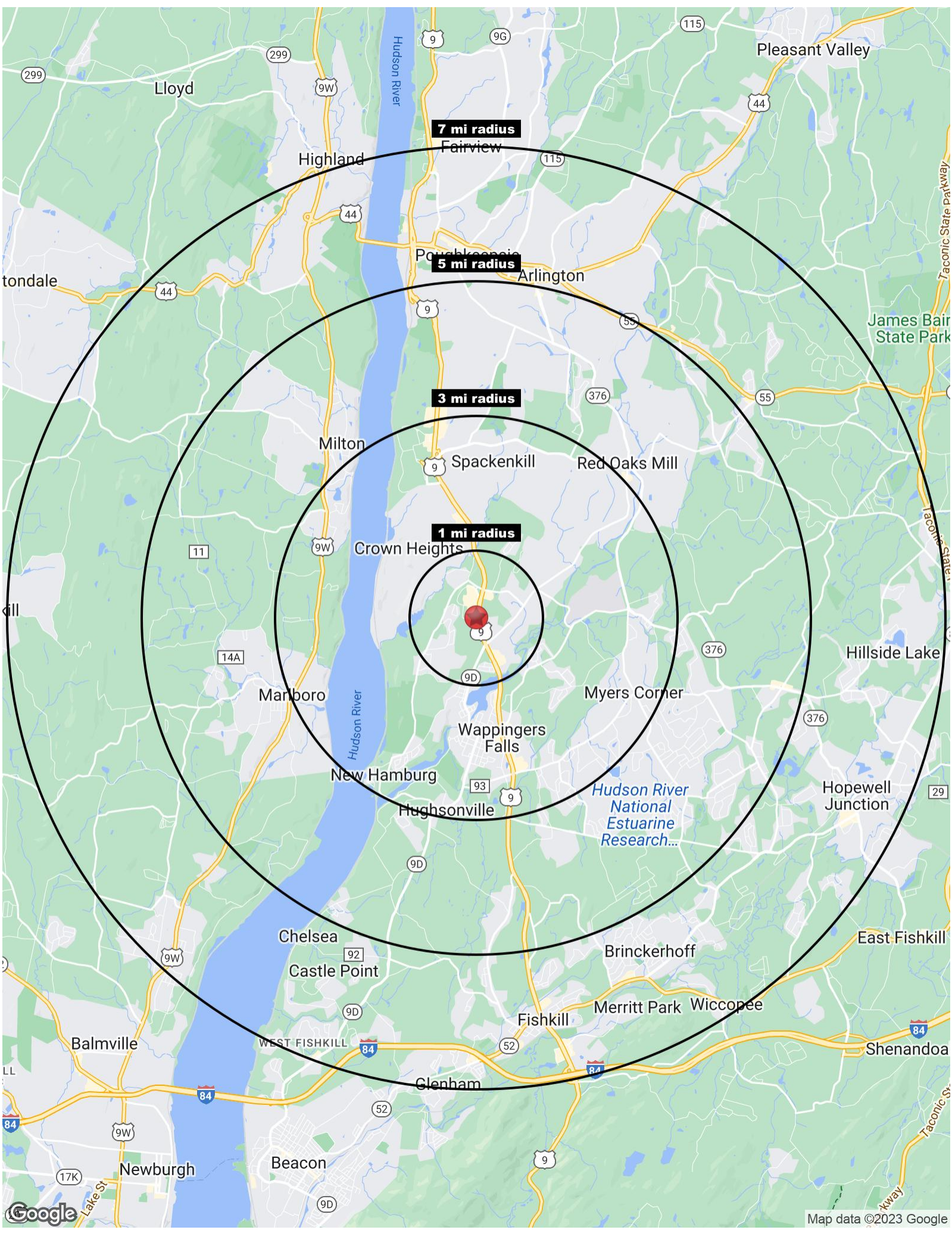
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<b>Units In Structure (2023)</b>									
1 Detached Unit	1,209	70.6%	8,151	72.8%	18,938	70.0%	35,381	61.9%	
1 Attached Unit	41	2.4%	551	4.9%	1,305	4.8%	3,553	6.2%	
2 to 4 Units	99	5.8%	1,218	10.9%	3,261	12.1%	9,005	15.8%	
5 to 9 Units	25	1.5%	442	3.9%	1,482	5.5%	4,177	7.3%	
10 to 19 Units	17	1.0%	384	3.4%	1,157	4.3%	2,861	5.0%	
20 to 49 Units	31	1.8%	332	3.0%	796	2.9%	2,304	4.0%	
50 or More Units	114	6.7%	465	4.1%	1,055	3.9%	3,376	5.9%	
Mobile Home or Trailer	243	14.2%	380	3.4%	609	2.2%	1,212	2.1%	
Other Structure	-	-	-	-	20	-	26	-	
<b>Homes Built By Year (2023)</b>									
Homes Built 2010 or later	97	5.7%	618	5.5%	1,625	6.0%	4,855	8.5%	
Homes Built 2000 to 2009	84	4.9%	886	7.9%	2,138	7.9%	5,677	9.9%	
Homes Built 1990 to 1999	149	8.7%	780	7.0%	2,004	7.4%	4,826	8.4%	
Homes Built 1980 to 1989	156	9.1%	766	6.8%	2,393	8.8%	5,644	9.9%	
Homes Built 1970 to 1979	327	19.1%	1,715	15.3%	5,072	18.8%	10,835	19.0%	
Homes Built 1960 to 1969	442	25.8%	2,551	22.8%	5,460	20.2%	8,868	15.5%	
Homes Built 1950 to 1959	390	22.8%	2,611	23.3%	5,083	18.8%	8,767	15.3%	
Homes Built Before 1949	133	7.8%	1,995	17.8%	4,846	17.9%	12,423	21.7%	
<b>Home Values (2023)</b>									
Home Values \$1,000,000 or More	20	1.4%	188	2.1%	329	1.5%	504	1.3%	
Home Values \$500,000 to \$999,999	38	2.7%	807	9.2%	2,086	9.8%	4,396	11.0%	
Home Values \$400,000 to \$499,999	317	22.4%	1,710	19.4%	4,104	19.3%	8,057	20.1%	
Home Values \$300,000 to \$399,999	325	22.9%	2,502	28.4%	5,884	27.7%	11,078	27.6%	
Home Values \$200,000 to \$299,999	284	20.1%	2,210	25.1%	5,249	24.7%	8,909	22.2%	
Home Values \$150,000 to \$199,999	118	8.3%	458	5.2%	1,228	5.8%	2,528	6.3%	
Home Values \$100,000 to \$149,999	79	5.6%	350	4.0%	984	4.6%	1,980	4.9%	
Home Values \$70,000 to \$99,999	51	3.6%	155	1.8%	477	2.2%	833	2.1%	
Home Values \$50,000 to \$69,999	107	7.5%	189	2.2%	335	1.6%	512	1.3%	
Home Values \$25,000 to \$49,999	38	2.7%	83	0.9%	191	0.9%	506	1.3%	
Home Values Under \$25,000	41	2.9%	147	1.7%	401	1.9%	813	2.0%	
Owner-Occupied Median Home Value	\$283,364		\$329,264		\$322,655		\$328,418		
Renter-Occupied Median Rent	\$1,206		\$1,243		\$1,226		\$1,221		
<b>Transportation To Work (2023)</b>									
Drive to Work Alone	1,569	72.2%	10,975	68.8%	26,495	69.4%	55,754	70.1%	
Drive to Work in Carpool	42	1.9%	950	6.0%	2,190	5.7%	4,882	6.1%	
Travel to Work by Public Transportation	69	3.2%	407	2.5%	850	2.2%	2,649	3.3%	
Drive to Work on Motorcycle	1	-	10	-	51	0.1%	57	-	
Walk or Bicycle to Work	6	0.3%	152	1.0%	1,071	2.8%	2,236	2.8%	
Other Means	9	0.4%	210	1.3%	305	0.8%	604	0.8%	
Work at Home	477	21.9%	3,251	20.4%	7,231	18.9%	13,303	16.7%	
<b>Travel Time (2023)</b>									
Travel to Work in 14 Minutes or Less	324	14.9%	2,990	18.7%	8,366	21.9%	18,089	22.8%	
Travel to Work in 15 to 29 Minutes	638	29.4%	4,838	30.3%	10,747	28.1%	22,261	28.0%	
Travel to Work in 30 to 59 Minutes	475	21.9%	3,038	19.0%	7,392	19.4%	16,784	21.1%	
Travel to Work in 60 Minutes or More	258	11.9%	1,837	11.5%	4,458	11.7%	9,047	11.4%	
Average Minutes Travel to Work	24.4		22.9		22.6		22.8		

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7 mi radius

5 mi radius

3 mi radius

1 mi radius