

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1263/-73.3852

508 Westport Ave Norwalk, CT 06851	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2022)	11,587		80,412		133,094		188,842	
Projected Population (2027)	11,809		82,096		135,312		191,590	
Census Population (2020)	11,525		80,465		133,056		188,812	
Census Population (2010)	10,303		74,758		126,558		180,764	
Projected Annual Growth (2022 to 2027)	222	0.4%	1,684	0.4%	2,218	0.3%	2,748	0.3%
Historical Annual Growth (2020 to 2022)	62	0.3%	-53	-	38	-	30	-
Historical Annual Growth (2010 to 2020)	1,222	5.9%	5,707	3.8%	6,498	2.6%	8,047	2.2%
Estimated Population Density (2022)	3,690 psm		2,844 psm		1,695 psm		1,227 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2022)	4,578		32,190		50,848		70,338	
Projected Households (2027)	4,691		33,094		52,070		71,870	
Census Households (2020)	4,550		32,171		50,786		70,247	
Census Households (2010)	4,042		29,387		47,746		66,893	
Estimated Households with Children (2022)	1,350	29.5%	9,743	30.3%	17,020	33.5%	24,862	35.3%
Estimated Average Household Size (2022)	2.51		2.48		2.60		2.66	
Average Household Income								
Estimated Average Household Income (2022)	\$153,865		\$157,283		\$192,265		\$230,186	
Projected Average Household Income (2027)	\$191,528		\$196,100		\$240,780		\$288,805	
Estimated Average Family Income (2022)	\$189,629		\$194,802		\$240,606		\$287,209	
Median Household Income								
Estimated Median Household Income (2022)	\$115,999		\$108,344		\$129,370		\$145,748	
Projected Median Household Income (2027)	\$136,955		\$126,832		\$148,411		\$165,844	
Estimated Median Family Income (2022)	\$151,103		\$142,523		\$166,760		\$185,142	
Per Capita Income								
Estimated Per Capita Income (2022)	\$60,901		\$63,056		\$73,539		\$85,832	
Projected Per Capita Income (2027)	\$76,189		\$79,141		\$92,740		\$108,431	
Estimated Per Capita Income 5 Year Growth	\$15,288	25.1%	\$16,085	25.5%	\$19,201	26.1%	\$22,599	26.3%
Estimated Average Household Net Worth (2022)	\$2,017,169		\$1,922,266		\$2,306,335		\$2,633,242	
Daytime Demos (2022)								
Total Businesses	1,322		8,315		12,534		18,054	
Total Employees	13,575		72,603		119,087		160,162	
Company Headquarter Businesses	75	5.7%	386	4.6%	577	4.6%	805	4.5%
Company Headquarter Employees	3,942	29.0%	16,869	23.2%	27,776	23.3%	34,408	21.5%
Employee Population per Business	10.3		8.7		9.5		8.9	
Residential Population per Business	8.8		9.7		10.6		10.5	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1263/-73.3852

508 Westport Ave Norwalk, CT 06851

1 mi radius 3 mi radius 5 mi radius 7 mi radius

Race & Ethnicity								
White (2022)	7,908	68.2%	47,745	59.4%	83,153	62.5%	129,379	68.5%
Black or African American (2022)	845	7.3%	8,146	10.1%	12,271	9.2%	13,410	7.1%
American Indian or Alaska Native (2022)	21	0.2%	454	0.6%	662	0.5%	716	0.4%
Asian (2022)	705	6.1%	4,785	6.0%	7,702	5.8%	10,753	5.7%
Hawaiian or Pacific Islander (2022)	4	-	13	-	20	-	32	-
Other Race (2022)	625	5.4%	6,409	8.0%	9,814	7.4%	11,398	6.0%
Two or More Races (2022)	1,480	12.8%	12,860	16.0%	19,473	14.6%	23,155	12.3%
Not Hispanic or Latino Population (2022)	9,411	81.2%	59,964	74.6%	102,855	77.3%	154,617	81.9%
Hispanic or Latino Population (2022)	2,176	18.8%	20,448	25.4%	30,239	22.7%	34,225	18.1%
Not Hispanic or Latino Population (2027)	9,600	81.3%	61,216	74.6%	104,533	77.3%	156,758	81.8%
Hispanic or Latino Population (2027)	2,209	18.7%	20,880	25.4%	30,778	22.7%	34,831	18.2%
Not Hispanic or Latino Population (2020)	9,434	81.9%	60,071	74.7%	103,065	77.5%	155,696	82.5%
Hispanic or Latino Population (2020)	2,091	18.1%	20,394	25.3%	29,991	22.5%	33,116	17.5%
Not Hispanic or Latino Population (2010)	9,083	88.2%	60,020	80.3%	104,459	82.5%	156,822	86.8%
Hispanic or Latino Population (2010)	1,220	11.8%	14,738	19.7%	22,099	17.5%	23,942	13.2%
Projected Hispanic Annual Growth (2022 to 2027)	33	0.3%	432	0.4%	539	0.4%	607	0.4%
Historic Hispanic Annual Growth (2010 to 2022)	956	6.5%	5,710	3.2%	8,141	3.1%	10,283	3.6%
Age Distribution (2022)								
Age Under 5	568	4.9%	4,363	5.4%	7,361	5.5%	10,264	5.4%
Age 5 to 9 Years	666	5.7%	4,648	5.8%	8,422	6.3%	12,787	6.8%
Age 10 to 14 Years	660	5.7%	4,715	5.9%	8,887	6.7%	13,695	7.3%
Age 15 to 19 Years	552	4.8%	4,155	5.2%	7,430	5.6%	10,908	5.8%
Age 20 to 24 Years	465	4.0%	4,033	5.0%	6,016	4.5%	7,930	4.2%
Age 25 to 29 Years	603	5.2%	5,747	7.1%	7,988	6.0%	9,527	5.0%
Age 30 to 34 Years	746	6.4%	6,338	7.9%	9,181	6.9%	11,329	6.0%
Age 35 to 39 Years	834	7.2%	6,169	7.7%	9,627	7.2%	13,129	7.0%
Age 40 to 44 Years	829	7.2%	5,842	7.3%	9,907	7.4%	14,241	7.5%
Age 45 to 49 Years	796	6.9%	5,311	6.6%	9,092	6.8%	13,253	7.0%
Age 50 to 54 Years	817	7.0%	5,334	6.6%	9,133	6.9%	13,376	7.1%
Age 55 to 59 Years	779	6.7%	5,084	6.3%	8,712	6.5%	12,642	6.7%
Age 60 to 64 Years	874	7.5%	5,044	6.3%	8,491	6.4%	12,248	6.5%
Age 65 to 74 Years	1,416	12.2%	8,020	10.0%	13,511	10.2%	19,553	10.4%
Age 75 to 84 Years	721	6.2%	4,099	5.1%	6,809	5.1%	10,022	5.3%
Age 85 Years or Over	260	2.2%	1,510	1.9%	2,526	1.9%	3,940	2.1%
Median Age	43.2		39.5		40.1		41.0	
Gender Age Distribution (2022)								
Female Population	5,991	51.7%	40,784	50.7%	67,407	50.6%	95,992	50.8%
Age 0 to 19 Years	1,234	20.6%	8,748	21.5%	15,567	23.1%	23,039	24.0%
Age 20 to 64 Years	3,464	57.8%	24,393	59.8%	39,211	58.2%	54,446	56.7%
Age 65 Years or Over	1,293	21.6%	7,643	18.7%	12,629	18.7%	18,506	19.3%
Female Median Age	44.0		40.6		41.1		41.9	
Male Population	5,596	48.3%	39,628	49.3%	65,687	49.4%	92,850	49.2%
Age 0 to 19 Years	1,213	21.7%	9,133	23.0%	16,533	25.2%	24,613	26.5%
Age 20 to 64 Years	3,279	58.6%	24,509	61.8%	38,937	59.3%	53,228	57.3%
Age 65 Years or Over	1,105	19.7%	5,986	15.1%	10,217	15.6%	15,009	16.2%
Male Median Age	42.4		38.5		39.2		40.0	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1263/-73.3852

508 Westport Ave Norwalk, CT 06851	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Income Distribution (2022)								
HH Income \$200,000 or More	1,046	22.9%	7,085	22.0%	14,351	28.2%	23,490	33.4%
HH Income \$150,000 to \$199,999	500	10.9%	2,902	9.0%	4,557	9.0%	6,494	9.2%
HH Income \$100,000 to \$149,999	823	18.0%	5,418	16.8%	7,836	15.4%	10,303	14.6%
HH Income \$75,000 to \$99,999	582	12.7%	4,088	12.7%	5,921	11.6%	7,232	10.3%
HH Income \$50,000 to \$74,999	599	13.1%	4,393	13.6%	6,329	12.4%	8,238	11.7%
HH Income \$35,000 to \$49,999	309	6.8%	2,631	8.2%	3,928	7.7%	4,720	6.7%
HH Income \$25,000 to \$34,999	239	5.2%	1,995	6.2%	2,810	5.5%	3,506	5.0%
HH Income \$15,000 to \$24,999	120	2.6%	1,381	4.3%	1,983	3.9%	2,626	3.7%
HH Income Under \$15,000	358	7.8%	2,297	7.1%	3,133	6.2%	3,728	5.3%
HH Income \$35,000 or More	3,860	84.3%	26,517	82.4%	42,921	84.4%	60,477	86.0%
HH Income \$75,000 or More	2,952	64.5%	19,493	60.6%	32,664	64.2%	47,520	67.6%
Housing (2022)								
Total Housing Units	4,817		34,298		54,109		75,016	
Housing Units Occupied	4,578	95.0%	32,190	93.9%	50,848	94.0%	70,338	93.8%
Housing Units Owner-Occupied	2,969	64.9%	17,985	55.9%	32,442	63.8%	48,810	69.4%
Housing Units, Renter-Occupied	1,609	35.1%	14,205	44.1%	18,406	36.2%	21,528	30.6%
Housing Units, Vacant	239	5.2%	2,108	6.5%	3,261	6.4%	4,678	6.7%
Marital Status (2022)								
Never Married	3,282	33.9%	22,600	33.9%	34,616	31.9%	46,194	30.4%
Currently Married	4,575	47.2%	30,752	46.1%	54,496	50.3%	79,840	52.5%
Separated	310	3.2%	2,906	4.4%	4,251	3.9%	5,331	3.5%
Widowed	530	5.5%	3,445	5.2%	5,143	4.7%	7,395	4.9%
Divorced	995	10.3%	6,983	10.5%	9,917	9.1%	13,338	8.8%
Household Type (2022)								
Population Family	9,405	81.2%	63,673	79.2%	109,803	82.5%	158,868	84.1%
Population Non-Family	2,087	18.0%	16,178	20.1%	22,438	16.9%	28,421	15.1%
Population Group Quarters	95	0.8%	561	0.7%	853	0.6%	1,552	0.8%
Family Households	2,978	65.1%	19,848	61.7%	33,676	66.2%	48,424	68.8%
Non-Family Households	1,599	34.9%	12,342	38.3%	17,171	33.8%	21,914	31.2%
Married Couple with Children	1,027	22.5%	6,820	22.2%	12,538	23.0%	19,356	24.2%
Average Family Household Size	3.2		3.2		3.3		3.3	
Household Size (2022)								
1 Person Households	1,304	28.5%	9,796	30.4%	13,738	27.0%	17,810	25.3%
2 Person Households	1,664	36.3%	10,851	33.7%	16,880	33.2%	22,943	32.6%
3 Person Households	717	15.7%	4,793	14.9%	7,825	15.4%	11,097	15.8%
4 Person Households	566	12.4%	4,038	12.5%	7,376	14.5%	10,949	15.6%
5 Person Households	226	4.9%	1,724	5.4%	3,320	6.5%	5,221	7.4%
6 or More Person Households	100	2.2%	989	3.1%	1,708	3.4%	2,319	3.3%
Household Vehicles (2022)								
Households with 0 Vehicles Available	243	5.3%	2,204	6.8%	2,853	5.6%	3,273	4.7%
Households with 1 Vehicles Available	1,535	33.5%	11,535	35.8%	15,737	30.9%	20,235	28.8%
Households with 2 or More Vehicles Available	2,799	61.1%	18,450	57.3%	32,259	63.4%	46,829	66.6%
Total Vehicles Available	8,494		57,278		96,186		137,661	
Average Vehicles Per Household	1.9		1.8		1.9		2.0	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1263/-73.3852

508 Westport Ave Norwalk, CT 06851

1 mi radius 3 mi radius 5 mi radius 7 mi radius

Labor Force (2022)									
Estimated Labor Population Age 16 Years or Over	9,565		65,727		106,627		149,372		
Estimated Civilian Employed	5,931	62.0%	42,543	64.7%	67,193	63.0%	91,589	61.3%	
Estimated Civilian Unemployed	241	2.5%	2,037	3.1%	3,052	2.9%	4,038	2.7%	
Estimated in Armed Forces	17	0.2%	40	-	40	-	40	-	
Estimated Not in Labor Force	3,375 35.3%		21,106 32.1%		36,342 34.1%		53,705 36.0%		
Unemployment Rate	2.5%		3.1%		2.9%		2.7%		
Occupation (2022)									
Occupation: Population Age 16 Years or Over	5,931		42,543		67,193		91,589		
Management, Business, Financial Operations	1,417	23.9%	9,631	22.6%	16,670	24.8%	25,472	27.8%	
Professional, Related	1,540	26.0%	10,926	25.7%	16,984	25.3%	23,603	25.8%	
Service	727	12.3%	6,829	16.1%	9,756	14.5%	11,895	13.0%	
Sales, Office	1,427	24.1%	9,074	21.3%	14,332	21.3%	19,773	21.6%	
Farming, Fishing, Forestry	-	-	59	0.1%	175	0.3%	190	0.2%	
Construct, Extraction, Maintenance	517	8.7%	3,159	7.4%	4,897	7.3%	5,496	6.0%	
Production, Transport Material Moving	303	5.1%	2,866	6.7%	4,378	6.5%	5,160	5.6%	
White Collar Workers	4,383 73.9%		29,630 69.6%		47,987 71.4%		68,848 75.2%		
Blue Collar Workers	1,548 26.1%		12,913 30.4%		19,206 28.6%		22,741 24.8%		
Consumer Expenditure (2022)									
Total Household Expenditure	\$447.54 M		\$3.18 B		\$5.93 B		\$9.57 B		
Total Non-Retail Expenditure	\$238.71 M	53.3%	\$1.7 B	53.4%	\$3.17 B	53.5%	\$5.13 B	53.5%	
Total Retail Expenditure	\$208.83 M	46.7%	\$1.48 B	46.6%	\$2.76 B	46.5%	\$4.45 B	46.5%	
Apparel	\$16.16 M	3.6%	\$114.96 M	3.6%	\$215.86 M	3.6%	\$349.84 M	3.7%	
Contributions	\$16.2 M	3.6%	\$114.69 M	3.6%	\$220.14 M	3.7%	\$362.07 M	3.8%	
Education	\$16 M	3.6%	\$113.41 M	3.6%	\$220.51 M	3.7%	\$366.24 M	3.8%	
Entertainment	\$26.13 M	5.8%	\$185.02 M	5.8%	\$348.38 M	5.9%	\$565.67 M	5.9%	
Food and Beverages	\$64.27 M	14.4%	\$456.88 M	14.4%	\$846.55 M	14.3%	\$1.36 B	14.2%	
Furnishings and Equipment	\$16.12 M	3.6%	\$114.03 M	3.6%	\$214.11 M	3.6%	\$347.06 M	3.6%	
Gifts	\$12.63 M	2.8%	\$89.8 M	2.8%	\$173.52 M	2.9%	\$286.76 M	3.0%	
Health Care	\$36.11 M	8.1%	\$255.6 M	8.0%	\$471.7 M	8.0%	\$754.92 M	7.9%	
Household Operations	\$18.17 M	4.1%	\$128.81 M	4.1%	\$242.76 M	4.1%	\$394.5 M	4.1%	
Miscellaneous Expenses	\$8.56 M	1.9%	\$60.67 M	1.9%	\$113.47 M	1.9%	\$183.48 M	1.9%	
Personal Care	\$5.99 M	1.3%	\$42.47 M	1.3%	\$79.06 M	1.3%	\$127.37 M	1.3%	
Personal Insurance	\$3.44 M	0.8%	\$24.24 M	0.8%	\$46.41 M	0.8%	\$76.18 M	0.8%	
Reading	\$997.49 K	0.2%	\$7.06 M	0.2%	\$13.23 M	0.2%	\$21.42 M	0.2%	
Shelter	\$94.14 M	21.0%	\$669.96 M	21.1%	\$1.25 B	21.0%	\$2.01 B	21.0%	
Tobacco	\$2.24 M	0.5%	\$16.1 M	0.5%	\$28.38 M	0.5%	\$43.84 M	0.5%	
Transportation	\$79.85 M	17.8%	\$566.73 M	17.8%	\$1.05 B	17.8%	\$1.69 B	17.7%	
Utilities	\$30.53 M	6.8%	\$217.33 M	6.8%	\$397.81 M	6.7%	\$632.88 M	6.6%	
Educational Attainment (2022)									
Adult Population Age 25 Years or Over	8,675		58,498		94,978		133,259		
Elementary (Grade Level 0 to 8)	447	5.2%	3,061	5.2%	4,855	5.1%	5,432	4.1%	
Some High School (Grade Level 9 to 11)	302	3.5%	2,533	4.3%	3,722	3.9%	4,220	3.2%	
High School Graduate	1,890	21.8%	12,124	20.7%	16,927	17.8%	20,056	15.1%	
Some College	1,113	12.8%	8,138	13.9%	12,341	13.0%	15,697	11.8%	
Associate Degree Only	609	7.0%	3,584	6.1%	5,477	5.8%	6,839	5.1%	
Bachelor Degree Only	2,410	27.8%	15,515	26.5%	27,676	29.1%	42,901	32.2%	
Graduate Degree	1,904	22.0%	13,542	23.2%	23,979	25.2%	38,114	28.6%	

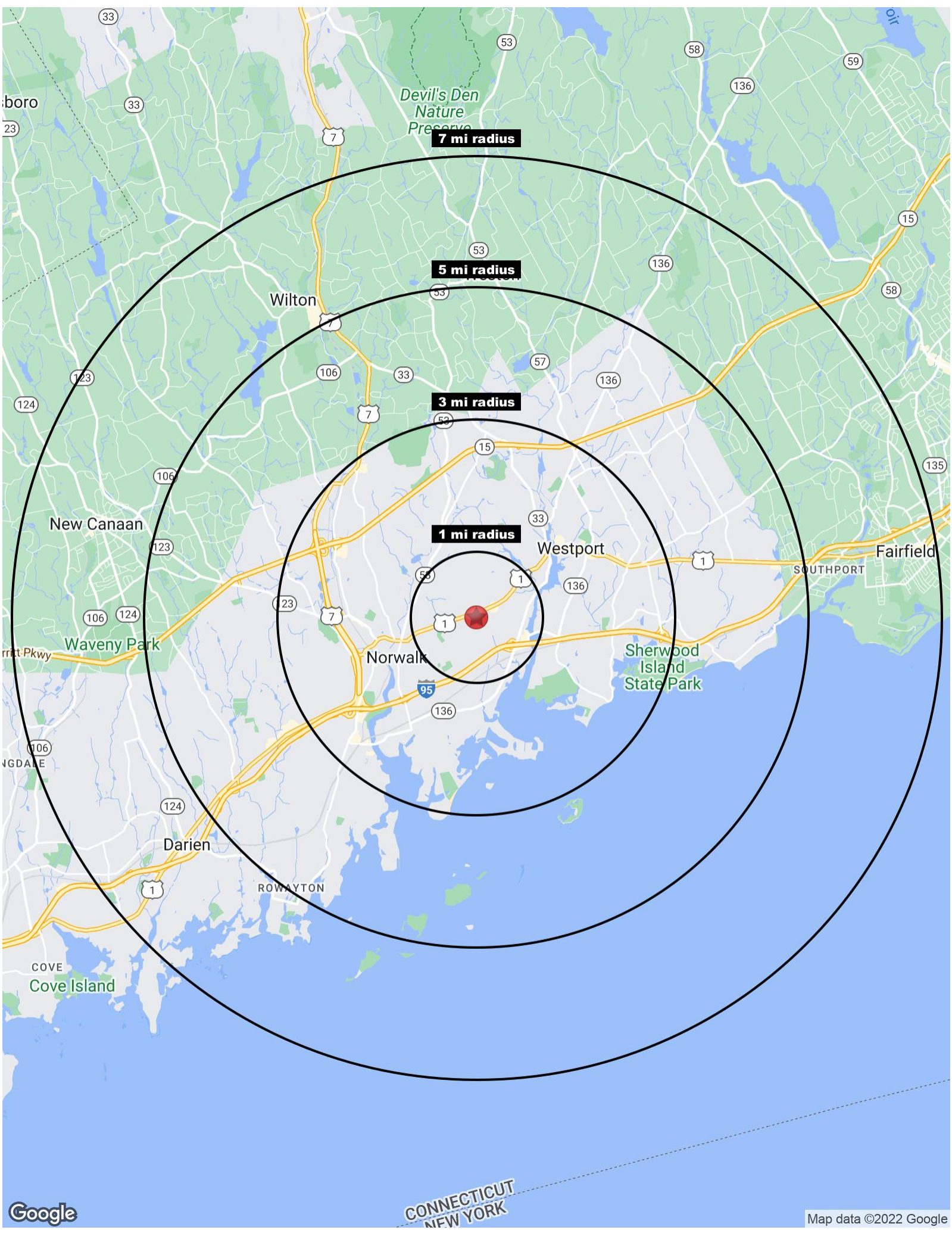
Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.1263/-73.3852

508 Westport Ave Norwalk, CT 06851	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2022)								
1 Detached Unit	2,886	71.4%	16,247	55.3%	29,385	61.5%	44,016	65.8%
1 Attached Unit	270	6.7%	1,953	6.6%	3,139	6.6%	4,637	6.9%
2 to 4 Units	391	9.7%	5,081	17.3%	7,013	14.7%	8,499	12.7%
5 to 9 Units	228	5.6%	2,189	7.5%	2,927	6.1%	3,523	5.3%
10 to 19 Units	182	4.5%	1,975	6.7%	2,497	5.2%	2,865	4.3%
20 to 49 Units	136	3.4%	1,558	5.3%	1,977	4.1%	2,351	3.5%
50 or More Units	466	11.5%	3,076	10.5%	3,705	7.8%	4,194	6.3%
Mobile Home or Trailer	18	0.4%	103	0.3%	195	0.4%	242	0.4%
Other Structure	-	-	8	-	10	-	11	-
Homes Built By Year (2022)								
Homes Built 2010 or later	317	7.9%	2,262	7.7%	3,152	6.6%	4,176	6.2%
Homes Built 2000 to 2009	323	8.0%	2,069	7.0%	3,284	6.9%	4,767	7.1%
Homes Built 1990 to 1999	206	5.1%	2,085	7.1%	3,375	7.1%	4,756	7.1%
Homes Built 1980 to 1989	471	11.6%	3,670	12.5%	5,757	12.1%	7,606	11.4%
Homes Built 1970 to 1979	683	16.9%	4,441	15.1%	6,999	14.7%	9,099	13.6%
Homes Built 1960 to 1969	923	22.8%	4,393	14.9%	7,348	15.4%	10,550	15.8%
Homes Built 1950 to 1959	898	22.2%	5,283	18.0%	8,558	17.9%	11,584	17.3%
Homes Built Before 1949	757	18.7%	7,987	27.2%	12,376	25.9%	17,801	26.6%
Home Values (2022)								
Home Values \$1,000,000 or More	440	14.8%	3,303	18.4%	8,252	25.4%	16,132	33.1%
Home Values \$500,000 to \$999,999	1,006	33.9%	5,215	29.0%	10,738	33.1%	17,254	35.3%
Home Values \$400,000 to \$499,999	837	28.2%	3,676	20.4%	5,170	15.9%	5,987	12.3%
Home Values \$300,000 to \$399,999	400	13.5%	2,833	15.8%	4,177	12.9%	4,701	9.6%
Home Values \$200,000 to \$299,999	178	6.0%	2,029	11.3%	2,675	8.2%	2,980	6.1%
Home Values \$150,000 to \$199,999	52	1.7%	348	1.9%	545	1.7%	636	1.3%
Home Values \$100,000 to \$149,999	36	1.2%	192	1.1%	263	0.8%	315	0.6%
Home Values \$70,000 to \$99,999	-	-	86	0.5%	103	0.3%	116	0.2%
Home Values \$50,000 to \$69,999	2	-	31	0.2%	74	0.2%	80	0.2%
Home Values \$25,000 to \$49,999	11	0.4%	134	0.7%	169	0.5%	195	0.4%
Home Values Under \$25,000	7	0.2%	138	0.8%	277	0.9%	413	0.8%
Owner-Occupied Median Home Value	\$614,433		\$638,278		\$736,824		\$873,078	
Renter-Occupied Median Rent	\$1,752		\$1,509		\$1,514		\$1,541	
Transportation To Work (2022)								
Drive to Work Alone	4,423	74.6%	30,810	72.4%	46,586	69.3%	60,951	66.5%
Drive to Work in Carpool	389	6.6%	2,997	7.0%	4,528	6.7%	5,670	6.2%
Travel to Work by Public Transportation	653	11.0%	4,679	11.0%	8,764	13.0%	13,651	14.9%
Drive to Work on Motorcycle	2	-	2	-	4	-	19	-
Walk or Bicycle to Work	97	1.6%	1,405	3.3%	2,031	3.0%	2,870	3.1%
Other Means	29	0.5%	254	0.6%	419	0.6%	580	0.6%
Work at Home	339	5.7%	2,396	5.6%	4,861	7.2%	7,849	8.6%
Travel Time (2022)								
Travel to Work in 14 Minutes or Less	1,642	27.7%	11,566	27.2%	16,621	24.7%	21,439	23.4%
Travel to Work in 15 to 29 Minutes	1,496	25.2%	12,834	30.2%	19,846	29.5%	26,134	28.5%
Travel to Work in 30 to 59 Minutes	1,632	27.5%	10,331	24.3%	15,509	23.1%	20,015	21.9%
Travel to Work in 60 Minutes or More	823	13.9%	5,417	12.7%	10,355	15.4%	16,152	17.6%
Average Minutes Travel to Work	23.9		22.6		24.9		26.0	



7 mi radius

5 mi radius

3 mi radius

1 mi radius