

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9466/-73.7953

1307 North Ave New Rochelle, NY 10804	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	10,296		202,646		480,767	
Projected Population (2027)	10,183		204,508		482,321	
Census Population (2020)	10,395		202,963		484,571	
Census Population (2010)	10,271		192,456		458,907	
Projected Annual Growth (2022 to 2027)	-113	-0.2%	1,862	0.2%	1,554	-
Historical Annual Growth (2020 to 2022)	-99	-0.5%	-317	-	-3,804	-0.4%
Historical Annual Growth (2010 to 2020)	124	0.6%	10,507	2.7%	25,664	2.8%
Estimated Population Density (2022)	3,279 psm		7,171 psm		6,124 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	3,636		76,726		178,862	
Projected Households (2027)	3,630		78,392		181,656	
Census Households (2020)	3,661		76,729		180,232	
Census Households (2010)	3,675		73,863		172,584	
Estimated Households with Children (2022)	1,284	35.3%	22,425	29.2%	55,978	31.3%
Estimated Average Household Size (2022)	2.81		2.58		2.64	
Average Household Income						
Estimated Average Household Income (2022)	\$254,293		\$172,986		\$153,952	
Projected Average Household Income (2027)	\$322,526		\$214,736		\$193,356	
Estimated Average Family Income (2022)	\$307,226		\$221,695		\$191,227	
Median Household Income						
Estimated Median Household Income (2022)	\$182,850		\$123,127		\$109,911	
Projected Median Household Income (2027)	\$205,231		\$141,448		\$127,442	
Estimated Median Family Income (2022)	\$230,342		\$163,296		\$141,216	
Per Capita Income						
Estimated Per Capita Income (2022)	\$89,887		\$65,639		\$57,395	
Projected Per Capita Income (2027)	\$115,059		\$82,454		\$72,943	
Estimated Per Capita Income 5 Year Growth	\$25,171	28.0%	\$16,815	25.6%	\$15,548	27.1%
Estimated Average Household Net Worth (2022)	\$3,373,280		\$2,175,323		\$1,878,423	
Daytime Demos (2022)						
Total Businesses	500		9,534		21,216	
Total Employees	3,363		88,811		194,254	
Company Headquarter Businesses	15	3.0%	366	3.8%	863	4.1%
Company Headquarter Employees	302	9.0%	15,146	17.1%	31,762	16.4%
Employee Population per Business	6.7		9.3		9.2	
Residential Population per Business	20.6		21.3		22.7	

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Race & Ethnicity							
White (2022)	7,802	75.8%	109,670	54.1%	219,197	45.6%	
Black or African American (2022)	784	7.6%	31,704	15.6%	113,537	23.6%	
American Indian or Alaska Native (2022)	8	-	1,110	0.5%	2,995	0.6%	
Asian (2022)	537	5.2%	17,046	8.4%	35,093	7.3%	
Hawaiian or Pacific Islander (2022)	1	-	84	-	239	-	
Other Race (2022)	293	2.8%	7,060	3.5%	19,061	4.0%	
Two or More Races (2022)	870	8.5%	35,972	17.8%	90,645	18.9%	
Not Hispanic or Latino Population (2022)	9,209	89.4%	158,639	78.3%	365,129	75.9%	
Hispanic or Latino Population (2022)	1,087	10.6%	44,007	21.7%	115,638	24.1%	
Not Hispanic or Latino Population (2027)	9,099	89.4%	159,663	78.1%	365,621	75.8%	
Hispanic or Latino Population (2027)	1,084	10.6%	44,845	21.9%	116,701	24.2%	
Not Hispanic or Latino Population (2020)	9,586	92.2%	160,816	79.2%	371,860	76.7%	
Hispanic or Latino Population (2020)	809	7.8%	42,146	20.8%	112,711	23.3%	
Not Hispanic or Latino Population (2010)	9,769	95.1%	160,168	83.2%	373,908	81.5%	
Hispanic or Latino Population (2010)	502	4.9%	32,288	16.8%	84,998	18.5%	
Projected Hispanic Annual Growth (2022 to 2027)	-3	-	838	0.4%	1,062	0.2%	
Historic Hispanic Annual Growth (2010 to 2022)	585	9.7%	11,719	3.0%	30,640	3.0%	
Age Distribution (2022)							
Age Under 5	499	4.8%	10,596	5.2%	25,525	5.3%	
Age 5 to 9 Years	682	6.6%	12,283	6.1%	29,397	6.1%	
Age 10 to 14 Years	763	7.4%	12,776	6.3%	31,490	6.5%	
Age 15 to 19 Years	579	5.6%	12,679	6.3%	30,599	6.4%	
Age 20 to 24 Years	422	4.1%	11,218	5.5%	27,296	5.7%	
Age 25 to 29 Years	388	3.8%	11,218	5.5%	28,489	5.9%	
Age 30 to 34 Years	505	4.9%	13,167	6.5%	32,153	6.7%	
Age 35 to 39 Years	593	5.8%	13,784	6.8%	32,649	6.8%	
Age 40 to 44 Years	689	6.7%	14,324	7.1%	33,446	7.0%	
Age 45 to 49 Years	636	6.2%	12,440	6.1%	29,547	6.1%	
Age 50 to 54 Years	707	6.9%	13,061	6.4%	30,826	6.4%	
Age 55 to 59 Years	787	7.6%	13,270	6.5%	30,716	6.4%	
Age 60 to 64 Years	762	7.4%	13,251	6.5%	30,849	6.4%	
Age 65 to 74 Years	1,271	12.3%	21,827	10.8%	50,342	10.5%	
Age 75 to 84 Years	740	7.2%	11,859	5.9%	26,761	5.6%	
Age 85 Years or Over	273	2.7%	4,893	2.4%	10,682	2.2%	
Median Age	44.4		40.4		39.6		
Gender Age Distribution (2022)							
Female Population	5,236	50.9%	105,375	52.0%	250,992	52.2%	
Age 0 to 19 Years	1,193	22.8%	23,805	22.6%	57,275	22.8%	
Age 20 to 64 Years	2,795	53.4%	59,527	56.5%	143,310	57.1%	
Age 65 Years or Over	1,248	23.8%	22,043	20.9%	50,407	20.1%	
Female Median Age	45.8		41.7		41.0		
Male Population	5,060	49.1%	97,271	48.0%	229,775	47.8%	
Age 0 to 19 Years	1,331	26.3%	24,529	25.2%	59,736	26.0%	
Age 20 to 64 Years	2,693	53.2%	56,206	57.8%	132,661	57.7%	
Age 65 Years or Over	1,036	20.5%	16,536	17.0%	37,378	16.3%	
Male Median Age	42.8		39.1		38.0		

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Household Income Distribution (2022)							
HH Income \$200,000 or More	1,633	44.9%	20,151	26.3%	38,867	21.7%	
HH Income \$150,000 to \$199,999	347	9.6%	6,140	8.0%	13,727	7.7%	
HH Income \$100,000 to \$149,999	637	17.5%	13,618	17.7%	31,412	17.6%	
HH Income \$75,000 to \$99,999	214	5.9%	8,696	11.3%	20,379	11.4%	
HH Income \$50,000 to \$74,999	328	9.0%	9,537	12.4%	23,369	13.1%	
HH Income \$35,000 to \$49,999	147	4.0%	5,040	6.6%	13,945	7.8%	
HH Income \$25,000 to \$34,999	100	2.8%	3,648	4.8%	9,787	5.5%	
HH Income \$15,000 to \$24,999	59	1.6%	3,657	4.8%	9,596	5.4%	
HH Income Under \$15,000	170	4.7%	6,237	8.1%	17,782	9.9%	
HH Income \$35,000 or More	3,307	90.9%	63,183	82.3%	141,698	79.2%	
HH Income \$75,000 or More	2,832	77.9%	48,606	63.3%	104,384	58.4%	
Housing (2022)							
Total Housing Units	3,794		81,347		189,976		
Housing Units Occupied	3,636	95.8%	76,726	94.3%	178,862	94.2%	
Housing Units Owner-Occupied	3,365	92.5%	48,010	62.6%	99,824	55.8%	
Housing Units, Renter-Occupied	271	7.5%	28,716	37.4%	79,039	44.2%	
Housing Units, Vacant	158	4.3%	4,621	6.0%	11,113	6.2%	
Marital Status (2022)							
Never Married	1,906	22.8%	55,645	33.3%	141,216	35.8%	
Currently Married	5,374	64.3%	80,138	48.0%	173,310	43.9%	
Separated	189	2.3%	7,643	4.6%	22,891	5.8%	
Widowed	431	5.2%	10,157	6.1%	25,236	6.4%	
Divorced	452	5.4%	13,408	8.0%	31,702	8.0%	
Household Type (2022)							
Population Family	9,312	90.4%	166,167	82.0%	402,290	83.7%	
Population Non-Family	917	8.9%	31,736	15.7%	70,120	14.6%	
Population Group Quarters	67	0.7%	4,743	2.3%	8,357	1.7%	
Family Households	2,810	77.3%	50,309	65.6%	121,351	67.8%	
Non-Family Households	827	22.7%	26,417	34.4%	57,511	32.2%	
Married Couple with Children	1,157	21.5%	16,780	20.9%	36,543	21.1%	
Average Family Household Size	3.3		3.3		3.3		
Household Size (2022)							
1 Person Households	753	20.7%	23,035	30.0%	49,479	27.7%	
2 Person Households	1,095	30.1%	22,351	29.1%	51,627	28.9%	
3 Person Households	624	17.2%	12,023	15.7%	31,332	17.5%	
4 Person Households	669	18.4%	11,417	14.9%	26,486	14.8%	
5 Person Households	367	10.1%	5,243	6.8%	12,807	7.2%	
6 or More Person Households	128	3.5%	2,657	3.5%	7,131	4.0%	
Household Vehicles (2022)							
Households with 0 Vehicles Available	42	1.2%	10,474	13.7%	32,980	18.4%	
Households with 1 Vehicles Available	886	24.4%	31,324	40.8%	68,405	38.2%	
Households with 2 or More Vehicles Available	2,708	74.5%	34,928	45.5%	77,477	43.3%	
Total Vehicles Available	7,404		115,265		255,337		
Average Vehicles Per Household	2.0		1.5		1.4		

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		8,197		164,445		387,757	
Estimated Civilian Employed		5,065	61.8%	97,129	59.1%	223,083	57.5%
Estimated Civilian Unemployed		101	1.2%	3,343	2.0%	9,985	2.6%
Estimated in Armed Forces		-	-	15	-	23	-
Estimated Not in Labor Force		3,031	37.0%	63,958	38.9%	154,666	39.9%
Unemployment Rate		1.2%		2.0%		2.6%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		5,065		97,129		223,083	
Management, Business, Financial Operations		1,582	31.2%	23,428	24.1%	45,364	20.3%
Professional, Related		1,729	34.1%	29,566	30.4%	62,904	28.2%
Service		495	9.8%	14,594	15.0%	40,678	18.2%
Sales, Office		866	17.1%	18,575	19.1%	43,818	19.6%
Farming, Fishing, Forestry		-	-	115	0.1%	285	0.1%
Construct, Extraction, Maintenance		199	3.9%	4,870	5.0%	12,551	5.6%
Production, Transport Material Moving		194	3.8%	5,981	6.2%	17,484	7.8%
White Collar Workers		4,178	82.5%	71,569	73.7%	152,087	68.2%
Blue Collar Workers		888	17.5%	25,560	26.3%	70,996	31.8%
Consumer Expenditure (2022)							
Total Household Expenditure		\$534.18 M		\$8.21 B		\$17.41 B	
Total Non-Retail Expenditure		\$286.07 M	53.6%	\$4.39 B	53.5%	\$9.3 B	53.4%
Total Retail Expenditure		\$248.11 M	46.4%	\$3.82 B	46.5%	\$8.11 B	46.6%
Apparel		\$19.59 M	3.7%	\$299.19 M	3.6%	\$632.37 M	3.6%
Contributions		\$20.62 M	3.9%	\$301.33 M	3.7%	\$626.29 M	3.6%
Education		\$21.02 M	3.9%	\$303.73 M	3.7%	\$629.33 M	3.6%
Entertainment		\$31.86 M	6.0%	\$480.86 M	5.9%	\$1.01 B	5.8%
Food and Beverages		\$75.46 M	14.1%	\$1.18 B	14.3%	\$2.51 B	14.4%
Furnishings and Equipment		\$19.52 M	3.7%	\$295.95 M	3.6%	\$624.03 M	3.6%
Gifts		\$16.33 M	3.1%	\$237.49 M	2.9%	\$492.86 M	2.8%
Health Care		\$41.88 M	7.8%	\$655.57 M	8.0%	\$1.4 B	8.0%
Household Operations		\$22.22 M	4.2%	\$335.63 M	4.1%	\$706.21 M	4.1%
Miscellaneous Expenses		\$10.28 M	1.9%	\$157.34 M	1.9%	\$332.62 M	1.9%
Personal Care		\$7.11 M	1.3%	\$109.84 M	1.3%	\$232.88 M	1.3%
Personal Insurance		\$4.35 M	0.8%	\$63.65 M	0.8%	\$132.76 M	0.8%
Reading		\$1.2 M	0.2%	\$18.29 M	0.2%	\$38.56 M	0.2%
Shelter		\$111.27 M	20.8%	\$1.73 B	21.0%	\$3.67 B	21.1%
Tobacco		\$2.3 M	0.4%	\$39.98 M	0.5%	\$88.09 M	0.5%
Transportation		\$94.42 M	17.7%	\$1.46 B	17.7%	\$3.09 B	17.8%
Utilities		\$34.75 M	6.5%	\$555.38 M	6.8%	\$1.19 B	6.8%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		7,350		143,094		336,460	
Elementary (Grade Level 0 to 8)		133	1.8%	6,177	4.3%	16,590	4.9%
Some High School (Grade Level 9 to 11)		99	1.3%	6,450	4.5%	21,417	6.4%
High School Graduate		909	12.4%	24,077	16.8%	70,496	21.0%
Some College		696	9.5%	17,796	12.4%	46,414	13.8%
Associate Degree Only		325	4.4%	9,291	6.5%	23,010	6.8%
Bachelor Degree Only		2,177	29.6%	37,558	26.2%	78,613	23.4%
Graduate Degree		3,012	41.0%	41,744	29.2%	79,920	23.8%

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Units In Structure (2022)						
1 Detached Unit	2,628	71.5%	32,537	44.1%	65,633	38.0%
1 Attached Unit	102	2.8%	3,517	4.8%	10,241	5.9%
2 to 4 Units	236	6.4%	10,870	14.7%	37,213	21.6%
5 to 9 Units	74	2.0%	3,659	5.0%	8,200	4.8%
10 to 19 Units	37	1.0%	2,810	3.8%	7,010	4.1%
20 to 49 Units	254	6.9%	8,342	11.3%	18,208	10.5%
50 or More Units	306	8.3%	14,685	19.9%	31,740	18.4%
Mobile Home or Trailer	-	-	304	0.4%	613	0.4%
Other Structure	-	-	1	-	5	-
Homes Built By Year (2022)						
Homes Built 2010 or later	29	0.8%	1,626	2.2%	4,163	2.4%
Homes Built 2000 to 2009	88	2.4%	2,702	3.7%	5,666	3.3%
Homes Built 1990 to 1999	68	1.9%	1,710	2.3%	5,048	2.9%
Homes Built 1980 to 1989	142	3.9%	3,833	5.2%	9,135	5.3%
Homes Built 1970 to 1979	182	4.9%	5,132	6.9%	12,936	7.5%
Homes Built 1960 to 1969	219	6.0%	8,588	11.6%	22,827	13.2%
Homes Built 1950 to 1959	1,214	33.0%	15,516	21.0%	35,347	20.5%
Homes Built Before 1949	1,695	46.1%	37,619	50.9%	83,741	48.5%
Home Values (2022)						
Home Values \$1,000,000 or More	612	18.2%	8,054	16.8%	15,775	15.8%
Home Values \$500,000 to \$999,999	2,161	64.2%	21,463	44.7%	42,613	42.7%
Home Values \$400,000 to \$499,999	161	4.8%	5,083	10.6%	12,929	13.0%
Home Values \$300,000 to \$399,999	136	4.0%	3,878	8.1%	9,442	9.5%
Home Values \$200,000 to \$299,999	129	3.8%	3,700	7.7%	7,142	7.2%
Home Values \$150,000 to \$199,999	40	1.2%	2,021	4.2%	3,764	3.8%
Home Values \$100,000 to \$149,999	47	1.4%	1,861	3.9%	3,600	3.6%
Home Values \$70,000 to \$99,999	6	0.2%	930	1.9%	1,650	1.7%
Home Values \$50,000 to \$69,999	62	1.8%	447	0.9%	867	0.9%
Home Values \$25,000 to \$49,999	-	-	54	0.1%	358	0.4%
Home Values Under \$25,000	10	0.3%	518	1.1%	1,685	1.7%
Owner-Occupied Median Home Value	\$747,911		\$662,094		\$643,529	
Renter-Occupied Median Rent	\$1,945		\$1,538		\$1,416	
Transportation To Work (2022)						
Drive to Work Alone	3,094	61.1%	51,440	53.0%	112,309	50.3%
Drive to Work in Carpool	272	5.4%	6,993	7.2%	16,086	7.2%
Travel to Work by Public Transportation	1,207	23.8%	27,777	28.6%	72,307	32.4%
Drive to Work on Motorcycle	-	-	2	-	13	-
Walk or Bicycle to Work	93	1.8%	5,213	5.4%	11,035	4.9%
Other Means	26	0.5%	294	0.3%	781	0.4%
Work at Home	373	7.4%	5,410	5.6%	10,552	4.7%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	762	15.0%	15,982	16.5%	33,052	14.8%
Travel to Work in 15 to 29 Minutes	1,240	24.5%	24,243	25.0%	58,104	26.0%
Travel to Work in 30 to 59 Minutes	1,356	26.8%	28,903	29.8%	67,294	30.2%
Travel to Work in 60 Minutes or More	1,334	26.3%	22,591	23.3%	54,080	24.2%
Average Minutes Travel to Work	35.1		32.9		34.1	

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