

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.621/-73.9166

1930 South Rd Poughkeepsie, NY 12601										1 mi radius	3 mi radius	5 mi radius	7 mi radius				
Population																	
Estimated Population (2022)										4,774	31,641	72,239	159,434				
Projected Population (2027)										4,829	31,923	72,815	162,137				
Census Population (2020)										4,734	31,859	72,403	159,220				
Census Population (2010)										4,788	31,250	71,739	156,304				
Projected Annual Growth (2022 to 2027)										55	0.2%	282	0.2%	576	0.2%	2,703	0.3%
Historical Annual Growth (2020 to 2022)										40	0.4%	-218	-0.3%	-164	-0.1%	214	-
Historical Annual Growth (2010 to 2020)										-55	-0.6%	609	1.0%	664	0.5%	2,916	0.9%
Estimated Population Density (2022)										1,520	psm	1,119	psm	920	psm	1,036	psm
Trade Area Size										3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households																	
Estimated Households (2022)										1,906	12,207	27,663	60,689				
Projected Households (2027)										1,945	12,455	28,199	62,434				
Census Households (2020)										1,894	12,284	27,693	60,542				
Census Households (2010)										1,854	11,683	26,526	57,019				
Estimated Households with Children (2022)										552	29.0%	3,683	30.2%	8,025	29.0%	17,827	29.4%
Estimated Average Household Size (2022)										2.48	2.57	2.53	2.49				
Average Household Income																	
Estimated Average Household Income (2022)										\$102,090	\$111,992	\$128,775	\$111,441				
Projected Average Household Income (2027)										\$114,006	\$137,435	\$161,042	\$137,947				
Estimated Average Family Income (2022)										\$123,245	\$129,186	\$137,749	\$127,329				
Median Household Income																	
Estimated Median Household Income (2022)										\$84,206	\$92,071	\$96,925	\$87,338				
Projected Median Household Income (2027)										\$100,232	\$110,541	\$116,930	\$105,663				
Estimated Median Family Income (2022)										\$117,078	\$112,196	\$117,455	\$108,429				
Per Capita Income																	
Estimated Per Capita Income (2022)										\$40,866	\$43,275	\$49,506	\$42,934				
Projected Per Capita Income (2027)										\$46,012	\$53,688	\$62,557	\$53,625				
Estimated Per Capita Income 5 Year Growth										\$5,146	12.6%	\$10,413	24.1%	\$13,051	26.4%	\$10,691	24.9%
Estimated Average Household Net Worth (2022)										\$1,579,721	\$1,376,171	\$1,470,647	\$1,302,721				
Daytime Demos (2022)																	
Total Businesses										292	1,365	2,402	5,797				
Total Employees										6,537	17,680	27,068	62,798				
Company Headquarter Businesses										10	3.4%	52	3.8%	102	4.2%	272	4.7%
Company Headquarter Employees										185	2.8%	1,585	9.0%	3,721	13.7%	8,863	14.1%
Employee Population per Business										22.4	13.0	11.3	10.8				
Residential Population per Business										16.3	23.2	30.1	27.5				

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1930 South Rd

Poughkeepsie, NY 12601

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5 mi radius

7 mi radius

Race & Ethnicity

White (2022)	3,377	70.7%	21,643	68.4%	49,627	68.7%	98,716	61.9%
Black or African American (2022)	349	7.3%	2,672	8.4%	6,133	8.5%	23,884	15.0%
American Indian or Alaska Native (2022)	24	0.5%	113	0.4%	272	0.4%	750	0.5%
Asian (2022)	185	3.9%	1,721	5.4%	5,100	7.1%	9,628	6.0%
Hawaiian or Pacific Islander (2022)	-	-	5	-	15	-	40	-
Other Race (2022)	128	2.7%	1,584	5.0%	3,219	4.5%	8,336	5.2%
Two or More Races (2022)	711	14.9%	3,903	12.3%	7,874	10.9%	18,079	11.3%
Not Hispanic or Latino Population (2022)	3,834	80.3%	26,038	82.3%	61,141	84.6%	132,360	83.0%
Hispanic or Latino Population (2022)	940	19.7%	5,603	17.7%	11,098	15.4%	27,074	17.0%
Not Hispanic or Latino Population (2027)	3,869	80.1%	26,233	82.2%	61,556	84.5%	134,504	83.0%
Hispanic or Latino Population (2027)	960	19.9%	5,690	17.8%	11,260	15.5%	27,633	17.0%
Not Hispanic or Latino Population (2020)	3,847	81.3%	26,322	82.6%	61,383	84.8%	132,585	83.3%
Hispanic or Latino Population (2020)	887	18.7%	5,537	17.4%	11,019	15.2%	26,635	16.7%
Not Hispanic or Latino Population (2010)	4,250	88.8%	27,296	87.3%	64,017	89.2%	136,374	87.2%
Hispanic or Latino Population (2010)	538	11.2%	3,953	12.7%	7,722	10.8%	19,930	12.8%
Projected Hispanic Annual Growth (2022 to 2027)	20	0.4%	88	0.3%	162	0.3%	559	0.4%
Historic Hispanic Annual Growth (2010 to 2022)	402	6.2%	1,649	3.5%	3,376	3.6%	7,144	3.0%

Age Distribution (2022)

Age Under 5	184	3.8%	1,406	4.4%	2,954	4.1%	7,501	4.7%
Age 5 to 9 Years	225	4.7%	1,661	5.2%	3,680	5.1%	8,443	5.3%
Age 10 to 14 Years	272	5.7%	2,053	6.5%	4,410	6.1%	9,504	6.0%
Age 15 to 19 Years	290	6.1%	2,022	6.4%	4,526	6.3%	10,401	6.5%
Age 20 to 24 Years	237	5.0%	1,726	5.5%	5,395	7.5%	11,424	7.2%
Age 25 to 29 Years	230	4.8%	1,742	5.5%	3,838	5.3%	9,668	6.1%
Age 30 to 34 Years	261	5.5%	1,972	6.2%	4,373	6.1%	10,279	6.4%
Age 35 to 39 Years	289	6.0%	2,021	6.4%	4,529	6.3%	10,322	6.5%
Age 40 to 44 Years	360	7.6%	2,209	7.0%	4,910	6.8%	11,036	6.9%
Age 45 to 49 Years	325	6.8%	2,159	6.8%	4,854	6.7%	10,619	6.7%
Age 50 to 54 Years	342	7.2%	2,264	7.2%	5,138	7.1%	11,026	6.9%
Age 55 to 59 Years	329	6.9%	2,065	6.5%	4,891	6.8%	10,376	6.5%
Age 60 to 64 Years	345	7.2%	2,170	6.9%	5,055	7.0%	10,397	6.5%
Age 65 to 74 Years	611	12.8%	3,603	11.4%	8,099	11.2%	16,394	10.3%
Age 75 to 84 Years	360	7.5%	1,941	6.1%	4,189	5.8%	8,607	5.4%
Age 85 Years or Over	114	2.4%	625	2.0%	1,399	1.9%	3,436	2.2%
Median Age	45.0		41.8		41.8		40.3	

Gender Age Distribution (2022)

Female Population	2,453	51.4%	16,128	51.0%	36,867	51.0%	80,333	50.4%
Age 0 to 19 Years	468	19.1%	3,547	22.0%	7,684	20.8%	17,647	22.0%
Age 20 to 64 Years	1,370	55.9%	9,187	57.0%	21,679	58.8%	46,861	58.3%
Age 65 Years or Over	615	25.1%	3,394	21.0%	7,504	20.4%	15,826	19.7%
Female Median Age	46.5		42.8		42.8		41.5	
Male Population	2,321	48.6%	15,513	49.0%	35,372	49.0%	79,100	49.6%
Age 0 to 19 Years	502	21.6%	3,596	23.2%	7,887	22.3%	18,201	23.0%
Age 20 to 64 Years	1,348	58.1%	9,141	58.9%	21,304	60.2%	48,287	61.0%
Age 65 Years or Over	470	20.3%	2,775	17.9%	6,182	17.5%	12,611	15.9%
Male Median Age	43.2		40.7		40.9		39.2	

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Household Income Distribution (2022)										
HH Income \$200,000 or More	304	15.9%		1,541	12.6%		3,853	13.9%	7,277	12.0%
HH Income \$150,000 to \$199,999	229	12.0%		1,220	10.0%		2,845	10.3%	5,440	9.0%
HH Income \$100,000 to \$149,999	324	17.0%		2,688	22.0%		6,376	23.0%	12,161	20.0%
HH Income \$75,000 to \$99,999	150	7.8%		1,638	13.4%		3,744	13.5%	8,180	13.5%
HH Income \$50,000 to \$74,999	319	16.7%		1,967	16.1%		4,209	15.2%	9,580	15.8%
HH Income \$35,000 to \$49,999	264	13.8%		1,376	11.3%		2,622	9.5%	6,040	10.0%
HH Income \$25,000 to \$34,999	89	4.7%		657	5.4%		1,326	4.8%	3,487	5.7%
HH Income \$15,000 to \$24,999	116	6.1%		481	3.9%		1,174	4.2%	3,177	5.2%
HH Income Under \$15,000	113	5.9%		638	5.2%		1,516	5.5%	5,347	8.8%
HH Income \$35,000 or More	1,588	83.3%		10,432	85.5%		23,648	85.5%	48,678	80.2%
HH Income \$75,000 or More	1,006	52.8%		7,088	58.1%		16,817	60.8%	33,058	54.5%
Housing (2022)										
Total Housing Units	1,982			12,788			29,096		64,853	
Housing Units Occupied	1,906	96.2%		12,207	95.5%		27,663	95.1%	60,689	93.6%
Housing Units Owner-Occupied	1,477	77.5%		8,692	71.2%		20,939	75.7%	39,507	65.1%
Housing Units, Renter-Occupied	430	22.5%		3,515	28.8%		6,724	24.3%	21,182	34.9%
Housing Units, Vacant	76	4.0%		581	4.8%		1,433	5.2%	4,164	6.9%
Marital Status (2022)										
Never Married	1,023	25.0%		8,427	31.8%		19,491	31.9%	47,349	35.3%
Currently Married	2,196	53.7%		12,320	46.5%		29,635	48.4%	57,220	42.7%
Separated	101	2.5%		1,344	5.1%		2,584	4.2%	7,769	5.8%
Widowed	422	10.3%		1,819	6.9%		4,163	6.8%	8,211	6.1%
Divorced	352	8.6%		2,610	9.8%		5,322	8.7%	13,437	10.0%
Household Type (2022)										
Population Family	4,028	84.4%		26,728	84.5%		58,908	81.5%	123,923	77.7%
Population Non-Family	705	14.8%		4,679	14.8%		11,009	15.2%	26,917	16.9%
Population Group Quarters	41	0.9%		235	0.7%		2,321	3.2%	8,594	5.4%
Family Households	1,313	68.9%		8,473	69.4%		18,909	68.4%	39,455	65.0%
Non-Family Households	593	31.1%		3,735	30.6%		8,754	31.6%	21,234	35.0%
Married Couple with Children	401	18.3%		2,721	22.1%		6,016	20.3%	11,943	20.9%
Average Family Household Size	3.1			3.2			3.1		3.1	
Household Size (2022)										
1 Person Households	517	27.1%		3,139	25.7%		7,305	26.4%	17,291	28.5%
2 Person Households	684	35.9%		4,298	35.2%		9,996	36.1%	20,565	33.9%
3 Person Households	300	15.7%		1,878	15.4%		4,174	15.1%	9,274	15.3%
4 Person Households	246	12.9%		1,742	14.3%		3,745	13.5%	7,943	13.1%
5 Person Households	113	5.9%		803	6.6%		1,692	6.1%	3,730	6.1%
6 or More Person Households	46	2.4%		347	2.8%		751	2.7%	1,885	3.1%
Household Vehicles (2022)										
Households with 0 Vehicles Available	171	9.0%		732	6.0%		1,499	5.4%	5,113	8.4%
Households with 1 Vehicles Available	560	29.4%		3,675	30.1%		8,132	29.4%	20,382	33.6%
Households with 2 or More Vehicles Available	1,176	61.7%		7,800	63.9%		18,032	65.2%	35,194	58.0%
Total Vehicles Available	3,393			23,363			53,553		109,213	
Average Vehicles Per Household	1.8			1.9			1.9		1.8	

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Labor Force (2022)										
Estimated Labor Population Age 16 Years or Over			4,027		26,069		60,237		131,934	
Estimated Civilian Employed			2,135	53.0%	15,664	60.1%	35,522	59.0%	75,525	57.2%
Estimated Civilian Unemployed			85	2.1%	635	2.4%	1,114	1.8%	2,825	2.1%
Estimated in Armed Forces			15	0.4%	31	0.1%	34	-	187	0.1%
Estimated Not in Labor Force			1,791	44.5%	9,738	37.4%	23,568	39.1%	53,397	40.5%
Unemployment Rate			2.1%		2.4%		1.8%		2.1%	
Occupation (2022)										
Occupation: Population Age 16 Years or Over			2,135		15,664		35,522		75,525	
Management, Business, Financial Operations			384	18.0%	2,376	15.2%	5,475	15.4%	10,669	14.1%
Professional, Related			525	24.6%	4,271	27.3%	9,592	27.0%	19,561	25.9%
Service			217	10.2%	2,749	17.5%	6,532	18.4%	15,025	19.9%
Sales, Office			536	25.1%	3,505	22.4%	7,727	21.8%	16,335	21.6%
Farming, Fishing, Forestry			9	0.4%	43	0.3%	87	0.2%	469	0.6%
Construct, Extraction, Maintenance			248	11.6%	1,321	8.4%	3,111	8.8%	6,274	8.3%
Production, Transport Material Moving			217	10.2%	1,400	8.9%	2,998	8.4%	7,192	9.5%
White Collar Workers			1,445	67.7%	10,152	64.8%	22,794	64.2%	46,565	61.7%
Blue Collar Workers			691	32.3%	5,512	35.2%	12,728	35.8%	28,960	38.3%
Consumer Expenditure (2022)										
Total Household Expenditure			\$134.91 M		\$930.86 M		\$2.35 B		\$4.61 B	
Total Non-Retail Expenditure			\$71.58 M	53.1%	\$492.03 M	52.9%	\$1.25 B	52.9%	\$2.44 B	53.0%
Total Retail Expenditure			\$63.34 M	46.9%	\$438.84 M	47.1%	\$1.11 B	47.1%	\$2.17 B	47.0%
Apparel			\$4.81 M	3.6%	\$33.17 M	3.6%	\$83.96 M	3.6%	\$164.2 M	3.6%
Contributions			\$4.69 M	3.5%	\$31.65 M	3.4%	\$81.58 M	3.5%	\$156.87 M	3.4%
Education			\$4.48 M	3.3%	\$29.79 M	3.2%	\$77.29 M	3.3%	\$148.84 M	3.2%
Entertainment			\$7.81 M	5.8%	\$53.67 M	5.8%	\$136.39 M	5.8%	\$264.94 M	5.7%
Food and Beverages			\$19.55 M	14.5%	\$135.75 M	14.6%	\$341.7 M	14.5%	\$672.34 M	14.6%
Furnishings and Equipment			\$4.84 M	3.6%	\$33.29 M	3.6%	\$84.52 M	3.6%	\$164.24 M	3.6%
Gifts			\$3.56 M	2.6%	\$23.95 M	2.6%	\$62.01 M	2.6%	\$119.28 M	2.6%
Health Care			\$11.2 M	8.3%	\$77.53 M	8.3%	\$195.09 M	8.3%	\$382.75 M	8.3%
Household Operations			\$5.42 M	4.0%	\$37.05 M	4.0%	\$94.27 M	4.0%	\$183.43 M	4.0%
Miscellaneous Expenses			\$2.59 M	1.9%	\$17.74 M	1.9%	\$44.99 M	1.9%	\$87.76 M	1.9%
Personal Care			\$1.81 M	1.3%	\$12.51 M	1.3%	\$31.64 M	1.3%	\$61.91 M	1.3%
Personal Insurance			\$1.01 M	0.8%	\$6.88 M	0.7%	\$17.64 M	0.7%	\$33.83 M	0.7%
Reading			\$299.9 K	0.2%	\$2.05 M	0.2%	\$5.21 M	0.2%	\$10.15 M	0.2%
Shelter			\$28.27 M	21.0%	\$194.94 M	20.9%	\$492.25 M	20.9%	\$968.79 M	21.0%
Tobacco			\$722.2 K	0.5%	\$5.12 M	0.5%	\$12.55 M	0.5%	\$25.61 M	0.6%
Transportation			\$24.34 M	18.0%	\$169.48 M	18.2%	\$426.9 M	18.1%	\$835.08 M	18.1%
Utilities			\$9.52 M	7.1%	\$66.28 M	7.1%	\$165.73 M	7.0%	\$328.67 M	7.1%
Educational Attainment (2022)										
Adult Population Age 25 Years or Over			3,566		22,773		51,274		112,160	
Elementary (Grade Level 0 to 8)			139	3.9%	706	3.1%	1,386	2.7%	3,416	3.0%
Some High School (Grade Level 9 to 11)			103	2.9%	1,065	4.7%	2,273	4.4%	6,984	6.2%
High School Graduate			975	27.3%	5,514	24.2%	12,278	23.9%	29,808	26.6%
Some College			670	18.8%	4,294	18.9%	9,683	18.9%	20,689	18.4%
Associate Degree Only			255	7.1%	2,428	10.7%	5,569	10.9%	11,607	10.3%
Bachelor Degree Only			712	20.0%	4,724	20.7%	10,739	20.9%	21,068	18.8%
Graduate Degree			713	20.0%	4,041	17.7%	9,347	18.2%	18,588	16.6%

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Units In Structure (2022)

1 Detached Unit	1,261	68.0%	7,974	68.2%	18,469	69.6%	33,955	59.6%
1 Attached Unit	46	2.5%	697	6.0%	1,669	6.3%	4,524	7.9%
2 to 4 Units	149	8.0%	1,381	11.8%	2,925	11.0%	9,225	16.2%
5 to 9 Units	26	1.4%	455	3.9%	1,159	4.4%	3,569	6.3%
10 to 19 Units	21	1.1%	387	3.3%	969	3.7%	2,752	4.8%
20 to 49 Units	27	1.5%	340	2.9%	605	2.3%	1,851	3.2%
50 or More Units	134	7.2%	440	3.8%	750	2.8%	2,724	4.8%
Mobile Home or Trailer	243	13.1%	529	4.5%	1,096	4.1%	2,057	3.6%
Other Structure	-	-	5	-	21	-	31	-

Homes Built By Year (2022)

Homes Built 2010 or later	55	3.0%	234	2.0%	672	2.5%	2,170	3.8%
Homes Built 2000 to 2009	98	5.3%	638	5.5%	1,482	5.6%	4,251	7.5%
Homes Built 1990 to 1999	80	4.3%	807	6.9%	1,891	7.1%	4,987	8.7%
Homes Built 1980 to 1989	167	9.0%	981	8.4%	2,877	10.8%	6,908	12.1%
Homes Built 1970 to 1979	346	18.7%	1,918	16.4%	4,900	18.5%	10,737	18.8%
Homes Built 1960 to 1969	577	31.1%	2,999	25.7%	6,190	23.3%	10,326	18.1%
Homes Built 1950 to 1959	386	20.8%	2,388	20.4%	4,649	17.5%	8,118	14.2%
Homes Built Before 1949	197	10.6%	2,242	19.2%	5,002	18.9%	13,192	23.1%

Home Values (2022)

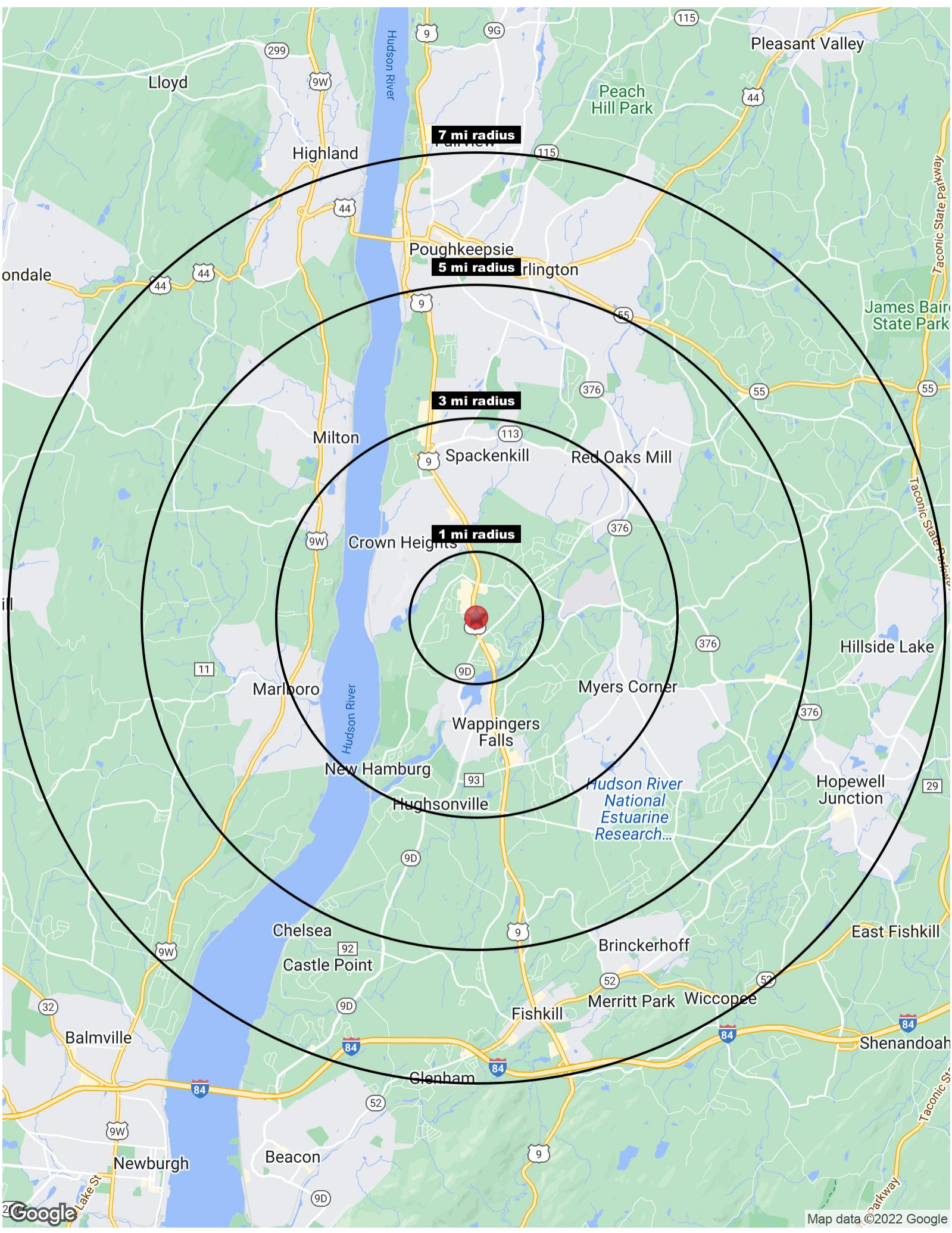
Home Values \$1,000,000 or More	17	1.2%	158	1.8%	311	1.5%	414	1.0%
Home Values \$500,000 to \$999,999	14	0.9%	353	4.1%	1,184	5.7%	2,541	6.4%
Home Values \$400,000 to \$499,999	88	5.9%	632	7.3%	1,751	8.4%	4,121	10.4%
Home Values \$300,000 to \$399,999	370	25.0%	2,322	26.7%	5,115	24.4%	9,649	24.4%
Home Values \$200,000 to \$299,999	568	38.5%	3,684	42.4%	8,301	39.6%	13,816	35.0%
Home Values \$150,000 to \$199,999	157	10.6%	760	8.7%	1,894	9.0%	3,884	9.8%
Home Values \$100,000 to \$149,999	91	6.2%	327	3.8%	1,088	5.2%	2,495	6.3%
Home Values \$70,000 to \$99,999	62	4.2%	187	2.1%	531	2.5%	1,020	2.6%
Home Values \$50,000 to \$69,999	48	3.2%	110	1.3%	292	1.4%	432	1.1%
Home Values \$25,000 to \$49,999	36	2.4%	69	0.8%	209	1.0%	553	1.4%
Home Values Under \$25,000	27	1.8%	90	1.0%	263	1.3%	581	1.5%
Owner-Occupied Median Home Value	\$252,288		\$277,033		\$272,469		\$278,151	
Renter-Occupied Median Rent	\$1,142		\$1,177		\$1,175		\$1,153	

Transportation To Work (2022)

Drive to Work Alone	1,534	71.8%	11,315	72.2%	26,473	74.5%	56,024	74.2%
Drive to Work in Carpool	121	5.6%	1,208	7.7%	2,553	7.2%	5,878	7.8%
Travel to Work by Public Transportation	192	9.0%	981	6.3%	1,988	5.6%	4,618	6.1%
Drive to Work on Motorcycle	-	-	-	-	1	-	1	-
Walk or Bicycle to Work	36	1.7%	378	2.4%	1,181	3.3%	2,906	3.8%
Other Means	37	1.7%	375	2.4%	603	1.7%	1,367	1.8%
Work at Home	217	10.1%	1,406	9.0%	2,723	7.7%	4,730	6.3%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	396	18.6%	3,578	22.8%	8,866	25.0%	18,843	24.9%
Travel to Work in 15 to 29 Minutes	540	25.3%	4,777	30.5%	10,082	28.4%	21,732	28.8%
Travel to Work in 30 to 59 Minutes	510	23.9%	3,311	21.1%	7,931	22.3%	17,971	23.8%
Travel to Work in 60 Minutes or More	472	22.1%	2,591	16.5%	5,921	16.7%	12,249	16.2%
Average Minutes Travel to Work	29.5		24.2		24.1		24.5	



7 mi radius

5 mi radius

3 mi radius

1 mi radius