Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

ROYAL PROPERTIES

Lat/Lon: 40.9165/-73.7789

8 Palmer Ave New Rochelle, NY 10801	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	44,004		157,999		502,177		1,098,116	
Projected Population (2028)	48,597		161,926		504,446		1,101,030	
Census Population (2020)	41,740		157,014		508,016		1,118,636	
Census Population (2010)	39,242		148,885		483,188		1,063,159	
Projected Annual Growth (2023 to 2028)	4,593	2.1%	3,927	0.5%	2,269	-	2,914	-
Historical Annual Growth (2020 to 2023)	2,264	1.8%	985	0.2%	-5,839	-0.4%	-20,520	-0.6%
Historical Annual Growth (2010 to 2020)	2,498	2.1%	8,128	1.8%	24,828	1.7%	55,477	1.7%
Estimated Population Density (2023)	14,014	psm	5,591	psm	6,397	psm	7,136	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households								
Estimated Households (2023)	15,649		57,898		192,384		417,245	
Projected Households (2028)	17,788		60,777		199,097		431,887	
Census Households (2020)	14,800		56,952		192,517		420,413	
Census Households (2010)	14,123		54,780		183,434		398,195	
Estimated Households with Children (2023)	4,287	27.4%	18,204	31.4%	60,042	31.2%	133,506	32.0%
Estimated Average Household Size (2023)	2.65		2.65		2.56		2.57	
Average Household Income								
Estimated Average Household Income (2023)	$129,036		$203,533		$156,983		$138,824	
Projected Average Household Income (2028)	$121,911		$207,839		$162,592		$143,770	
Estimated Average Family Income (2023)	$149,754		$261,465		$200,420		$172,629	
Median Household Income								
Estimated Median Household Income (2023)	$105,168		$140,268		$109,974		$95,852	
Projected Median Household Income (2028)	$110,057		$142,598		$114,245		$100,212	
Estimated Median Family Income (2023)	$131,586		$180,960		$142,974		$123,244	
Per Capita Income								
Estimated Per Capita Income (2023)	$46,256		$74,753		$60,277		$52,922	
Projected Per Capita Income (2028)	$44,955		$78,175		$64,308		$56,568	
Estimated Per Capita Income 5 Year Growth	-$1,301	-2.8%	$3,423	4.6%	$4,032	6.7%	$3,646	6.9%
Estimated Average Household Net Worth (2023)	$1,434,111		$1,992,689		$1,519,255		$1,293,722	
Daytime Demos (2023)								
Total Businesses	2,370		7,006		18,890		35,827	
Total Employees	24,389		63,111		154,081		291,546	
Company Headquarter Businesses	85	3.6%	218	3.1%	535	2.8%	1,038	2.9%
Company Headquarter Employees	5,162	21.2%	9,921	15.7%	23,736	15.4%	44,129	15.1%
Employee Population per Business	10.3		9.0		8.2		8.1	
Residential Population per Business	18.6		22.6		26.6		30.7	

ROYAL PROPERTIES

Lat/Lon: 40.9165/-73.7789

8 Palmer Ave New Rochelle, NY 10801	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race & Ethnicity								
White (2023)	15,578	35.4%	74,677	47.3%	187,136	37.3%	372,753	33.9%
Black or African American (2023)	11,301	25.7%	44,266	28.0%	195,370	38.9%	359,033	32.7%
American Indian or Alaska Native (2023)	483	1.1%	923	0.6%	2,377	0.5%	8,306	0.8%
Asian (2023)	4,259	9.7%	8,870	5.6%	27,936	5.6%	82,883	7.5%
Hawaiian or Pacific Islander (2023)	23	-	72	-	224	-	600	-
Other Race (2023)	8,008	18.2%	15,959	10.1%	49,043	9.8%	174,119	15.9%
Two or More Races (2023)	4,352	9.9%	13,231	8.4%	40,090	8.0%	100,422	9.1%
Not Hispanic or Latino Population (2023)	29,097	66.1%	123,640	78.3%	392,685	78.2%	748,897	68.2%
Hispanic or Latino Population (2023)	14,907	33.9%	34,359	21.7%	109,492	21.8%	349,219	31.8%
Not Hispanic or Latino Population (2028)	32,072	66.0%	125,709	77.6%	393,521	78.0%	750,228	68.1%
Hispanic or Latino Population (2028)	16,525	34.0%	36,218	22.4%	110,925	22.0%	350,802	31.9%
Not Hispanic or Latino Population (2020)	24,853	59.5%	119,469	76.1%	388,569	76.5%	725,983	64.9%
Hispanic or Latino Population (2020)	16,887	40.5%	37,545	23.9%	119,447	23.5%	392,653	35.1%
Not Hispanic or Latino Population (2010)	25,232	64.3%	119,510	80.3%	389,269	80.6%	730,917	68.7%
Hispanic or Latino Population (2010)	14,009	35.7%	29,376	19.7%	93,919	19.4%	332,242	31.3%
Projected Hispanic Annual Growth (2023 to 2028)	1,618	2.2%	1,859	1.1%	1,432	0.3%	1,583	-
Historic Hispanic Annual Growth (2010 to 2023)	897	0.5%	4,983	1.3%	15,573	1.3%	16,977	0.4%
Age Distribution (2023)								
Age Under 5	2,290	5.2%	8,574	5.4%	27,590	5.5%	64,497	5.9%
Age 5 to 9 Years	2,320	5.3%	9,362	5.9%	29,520	5.9%	67,495	6.1%
Age 10 to 14 Years	2,510	5.7%	9,981	6.3%	30,938	6.2%	69,390	6.3%
Age 15 to 19 Years	3,846	8.7%	10,894	6.9%	30,839	6.1%	68,445	6.2%
Age 20 to 24 Years	3,817	8.7%	9,952	6.3%	30,222	6.0%	68,109	6.2%
Age 25 to 29 Years	3,077	7.0%	9,317	5.9%	30,629	6.1%	72,726	6.6%
Age 30 to 34 Years	3,111	7.1%	9,464	6.0%	32,287	6.4%	76,278	6.9%
Age 35 to 39 Years	2,904	6.6%	10,135	6.4%	32,121	6.4%	72,602	6.6%
Age 40 to 44 Years	2,740	6.2%	10,455	6.6%	32,326	6.4%	70,168	6.4%
Age 45 to 49 Years	2,632	6.0%	9,825	6.2%	30,831	6.1%	66,569	6.1%
Age 50 to 54 Years	2,792	6.3%	10,983	7.0%	33,887	6.7%	72,687	6.6%
Age 55 to 59 Years	2,804	6.4%	11,227	7.1%	35,852	7.1%	75,141	6.8%
Age 60 to 64 Years	2,468	5.6%	10,158	6.4%	33,548	6.7%	69,080	6.3%
Age 65 to 74 Years	3,673	8.3%	15,218	9.6%	50,597	10.1%	102,797	9.4%
Age 75 to 84 Years	2,030	4.6%	8,132	5.1%	27,829	5.5%	55,383	5.0%
Age 85 Years or Over	991	2.3%	4,322	2.7%	13,162	2.6%	26,748	2.4%
Median Age	36.3		39.9		40.3		38.8	
Gender Age Distribution (2023)								
Female Population	22,348	50.8%	81,591	51.6%	265,334	52.8%	575,288	52.4%
Age 0 to 19 Years	5,468	24.5%	18,948	23.2%	58,043	21.9%	131,838	22.9%
Age 20 to 64 Years	12,984	58.1%	46,710	57.2%	153,546	57.9%	335,786	58.4%
Age 65 Years or Over	3,896	17.4%	15,933	19.5%	53,746	20.3%	107,664	18.7%
Female Median Age	37.2		41.4		42.1		40.4	
Male Population	21,656	49.2%	76,408	48.4%	236,843	47.2%	522,828	47.6%
Age 0 to 19 Years	5,498	25.4%	19,863	26.0%	60,844	25.7%	137,990	26.4%
Age 20 to 64 Years	13,360	61.7%	44,805	58.6%	138,157	58.3%	307,574	58.8%
Age 65 Years or Over	2,798	12.9%	11,739	15.4%	37,842	16.0%	77,264	14.8%
Male Median Age	35.4		38.4		38.3		37.0	

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Lat/Lon: 40.9165/-73.7789

8 Palmer Ave New Rochelle, NY 10801	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Income Distribution (2023)								
HH Income $200,000 or More	3,142	20.1%	17,986	31.1%	42,516	22.1%	75,191	18.0%
HH Income $150,000 to $199,999	1,748	11.2%	6,198	10.7%	18,025	9.4%	34,809	8.3%
HH Income $100,000 to $149,999	2,362	15.1%	8,241	14.2%	28,917	15.0%	58,696	14.1%
HH Income $75,000 to $99,999	1,665	10.6%	5,523	9.5%	19,948	10.4%	43,371	10.4%
HH Income $50,000 to $74,999	2,336	14.9%	6,619	11.4%	24,074	12.5%	56,218	13.5%
HH Income $35,000 to $49,999	991	6.3%	3,368	5.8%	14,713	7.6%	36,414	8.7%
HH Income $25,000 to $34,999	969	6.2%	2,696	4.7%	11,478	6.0%	28,009	6.7%
HH Income $15,000 to $24,999	863	5.5%	2,500	4.3%	11,453	6.0%	29,427	7.1%
HH Income Under $15,000	1,575	10.1%	4,768	8.2%	21,260	11.1%	55,109	13.2%
HH Income $35,000 or More	12,243	78.2%	47,934	82.8%	148,192	77.0%	304,700	73.0%
HH Income $75,000 or More	8,916	57.0%	37,948	65.5%	109,406	56.9%	212,068	50.8%
Housing (2023)								
Total Housing Units	17,455		62,105		203,714		441,293	
Housing Units Occupied	15,649	89.7%	57,898	93.2%	192,384	94.4%	417,245	94.6%
Housing Units Owner-Occupied	5,873	37.5%	31,862	55.0%	97,431	50.6%	170,334	40.8%
Housing Units, Renter-Occupied	9,776	62.5%	26,035	45.0%	94,954	49.4%	246,911	59.2%
Housing Units, Vacant	1,806	11.5%	4,208	7.3%	11,329	5.9%	24,048	5.8%
Marital Status (2023)								
Never Married	15,176	41.1%	46,366	35.6%	161,086	38.9%	360,201	40.2%
Currently Married	13,738	37.2%	59,394	45.7%	164,302	39.7%	336,854	37.6%
Separated	2,426	6.6%	6,437	4.9%	25,890	6.3%	64,586	7.2%
Widowed	1,724	4.7%	6,827	5.2%	26,690	6.4%	53,959	6.0%
Divorced	3,818	10.4%	11,057	8.5%	36,163	8.7%	81,134	9.0%
Household Type (2023)								
Population Family	33,152	75.3%	129,576	82.0%	411,019	81.8%	897,749	81.8%
Population Non-Family	8,259	18.8%	24,080	15.2%	81,248	16.2%	173,429	15.8%
Population Group Quarters	2,593	5.9%	4,343	2.7%	9,910	2.0%	26,938	2.5%
Family Households	9,360	59.8%	38,277	66.1%	125,171	65.1%	273,402	65.5%
Non-Family Households	6,289	40.2%	19,620	33.9%	67,213	34.9%	143,843	34.5%
Married Couple with Children	2,696	19.6%	12,440	20.9%	34,702	21.1%	72,922	21.6%
Average Family Household Size	3.5		3.4		3.3		3.3	
Household Size (2023)								
1 Person Households	5,356	34.2%	17,000	29.4%	58,576	30.4%	123,050	29.5%
2 Person Households	4,113	26.3%	15,901	27.5%	55,118	28.6%	116,894	28.0%
3 Person Households	2,292	14.6%	9,616	16.6%	32,469	16.9%	71,838	17.2%
4 Person Households	1,968	12.6%	8,590	14.8%	25,760	13.4%	56,647	13.6%
5 Person Households	1,061	6.8%	4,345	7.5%	12,762	6.6%	29,307	7.0%
6 or More Person Households	859	5.5%	2,446	4.2%	7,700	4.0%	19,509	4.7%
Household Vehicles (2023)								
Households with 0 Vehicles Available	3,719	23.8%	9,650	16.7%	46,368	24.1%	134,722	32.3%
Households with 1 Vehicles Available	6,970	44.5%	24,728	42.7%	79,907	41.5%	165,567	39.7%
Households with 2 or More Vehicles Available	4,960	31.7%	23,520	40.6%	66,110	34.4%	116,957	28.0%
Total Vehicles Available	18,696		80,641		235,912		441,411	
Average Vehicles Per Household	1.2		1.4		1.2		1.1	

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ROYAL PROPERTIES

Lat/Lon: 40.9165/-73.7789

8 Palmer Ave New Rochelle, NY 10801	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over	36,373		128,007		407,705		882,825	
Estimated Civilian Employed	22,560	62.0%	79,767	62.3%	242,461	59.5%	517,587	58.6%
Estimated Civilian Unemployed	1,040	2.9%	3,240	2.5%	10,738	2.6%	27,269	3.1%
Estimated in Armed Forces	-	-	14	-	110	-	405	-
Estimated Not in Labor Force	12,773	35.1%	44,986	35.1%	154,395	37.9%	337,564	38.2%
Unemployment Rate	2.9%		2.5%		2.6%		3.1%	
Occupation (2023)								
Occupation: Population Age 16 Years or Over	22,560		79,766		242,452		517,557	
Management, Business, Financial Operations	4,343	19.3%	18,146	22.7%	46,874	19.3%	89,551	17.3%
Professional, Related	6,524	28.9%	27,043	33.9%	71,536	29.5%	138,956	26.8%
Service	3,926	17.4%	11,524	14.4%	45,740	18.9%	112,570	21.8%
Sales, Office	4,384	19.4%	13,182	16.5%	45,487	18.8%	97,310	18.8%
Farming, Fishing, Forestry	12	-	27	-	310	0.1%	642	0.1%
Construct, Extraction, Maintenance	1,908	8.5%	5,068	6.4%	15,581	6.4%	34,446	6.7%
Production, Transport Material Moving	1,463	6.5%	4,776	6.0%	16,925	7.0%	44,083	8.5%
White Collar Workers	15,251	67.6%	58,371	73.2%	163,897	67.6%	325,817	63.0%
Blue Collar Workers	7,309	32.4%	21,395	26.8%	78,556	32.4%	191,740	37.0%
Consumer Expenditure (2023)								
Total Household Expenditure	$1.32 B		$7.11 B		$19.03 B		$37.42 B	
Total Non-Retail Expenditure	$705.92 M	53.5%	$3.81 B	53.7%	$10.19 B	53.5%	$20.04 B	53.5%
Total Retail Expenditure	$613.46 M	46.5%	$3.29 B	46.3%	$8.84 B	46.5%	$17.39 B	46.5%
Apparel	$47.96 M	3.6%	$261.07 M	3.7%	$693.11 M	3.6%	$1.36 B	3.6%
Contributions	$46.1 M	3.5%	$266.73 M	3.8%	$689.67 M	3.6%	$1.33 B	3.5%
Education	$46.9 M	3.6%	$275.34 M	3.9%	$701.05 M	3.7%	$1.35 B	3.6%
Entertainment	$75.97 M	5.8%	$418.76 M	5.9%	$1.11 B	5.8%	$2.16 B	5.8%
Food and Beverages	$191.35 M	14.5%	$1.01 B	14.2%	$2.74 B	14.4%	$5.41 B	14.5%
Furnishings and Equipment	$46.93 M	3.6%	$257.12 M	3.6%	$682.75 M	3.6%	$1.33 B	3.6%
Gifts	$36.16 M	2.7%	$211.49 M	3.0%	$543.17 M	2.9%	$1.05 B	2.8%
Health Care	$105.97 M	8.0%	$558.19 M	7.9%	$1.52 B	8.0%	$3.01 B	8.0%
Household Operations	$53.01 M	4.0%	$292.82 M	4.1%	$774.57 M	4.1%	$1.51 B	4.0%
Miscellaneous Expenses	$25.18 M	1.9%	$136.52 M	1.9%	$364.72 M	1.9%	$715.31 M	1.9%
Personal Care	$17.7 M	1.3%	$94.84 M	1.3%	$254.7 M	1.3%	$501.12 M	1.3%
Personal Insurance	$9.76 M	0.7%	$56.12 M	0.8%	$145.79 M	0.8%	$281.06 M	0.8%
Reading	$2.91 M	0.2%	$15.89 M	0.2%	$42.32 M	0.2%	$82.73 M	0.2%
Shelter	$281.45 M	21.3%	$1.5 B	21.1%	$4.02 B	21.1%	$7.95 B	21.2%
Tobacco	$7.03 M	0.5%	$32.92 M	0.5%	$95.47 M	0.5%	$195.98 M	0.5%
Transportation	$233.46 M	17.7%	$1.25 B	17.6%	$3.36 B	17.6%	$6.6 B	17.6%
Utilities	$91.54 M	6.9%	$470.88 M	6.6%	$1.3 B	6.8%	$2.59 B	6.9%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	29,221		109,235		353,069		760,179	
Elementary (Grade Level 0 to 8)	2,881	9.9%	6,609	6.1%	19,524	5.5%	58,043	7.6%
Some High School (Grade Level 9 to 11)	1,929	6.6%	5,447	5.0%	24,954	7.1%	60,297	7.9%
High School Graduate	6,560	22.4%	19,287	17.7%	76,269	21.6%	171,272	22.5%
Some College	3,282	11.2%	12,677	11.6%	50,948	14.4%	114,884	15.1%
Associate Degree Only	2,269	7.8%	7,340	6.7%	26,880	7.6%	58,997	7.8%
Bachelor Degree Only	6,110	20.9%	28,153	25.8%	82,128	23.3%	159,133	20.9%
Graduate Degree	6,190	21.2%	29,721	27.2%	72,365	20.5%	137,553	18.1%

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Units In Structure (2023)								
1 Detached Unit	3,726	26.4%	21,912	40.0%	55,387	30.2%	93,961	23.6%
1 Attached Unit	893	6.3%	3,393	6.2%	13,645	7.4%	26,500	6.7%
2 to 4 Units	2,224	15.7%	7,956	14.5%	36,758	20.0%	76,777	19.3%
5 to 9 Units	1,264	8.9%	2,798	5.1%	9,466	5.2%	21,729	5.5%
10 to 19 Units	749	5.3%	2,843	5.2%	8,916	4.9%	21,059	5.3%
20 to 49 Units	2,119	15.0%	6,811	12.4%	21,339	11.6%	60,453	15.2%
50 or More Units	4,579	32.4%	12,038	22.0%	46,369	25.3%	116,005	29.1%
Mobile Home or Trailer	93	0.7%	118	0.2%	367	0.2%	579	0.1%
Other Structure	2	-	29	-	138	-	183	-
Homes Built By Year (2023)								
Homes Built 2010 or later	1,056	7.5%	2,693	4.9%	7,797	4.3%	20,910	5.3%
Homes Built 2000 to 2009	1,388	9.8%	2,764	5.0%	7,232	3.9%	16,011	4.0%
Homes Built 1990 to 1999	560	4.0%	1,861	3.4%	6,303	3.4%	13,494	3.4%
Homes Built 1980 to 1989	806	5.7%	2,717	5.0%	8,111	4.4%	17,978	4.5%
Homes Built 1970 to 1979	1,183	8.4%	4,390	8.0%	16,995	9.3%	35,826	9.0%
Homes Built 1960 to 1969	1,922	13.6%	6,171	11.3%	30,610	16.7%	58,400	14.7%
Homes Built 1950 to 1959	1,836	13.0%	9,372	17.1%	34,870	19.0%	68,194	17.1%
Homes Built Before 1949	6,898	48.8%	27,930	51.0%	80,467	43.9%	186,432	46.8%
Home Values (2023)								
Home Values $1,000,000 or More	433	7.4%	6,683	21.0%	12,632	13.0%	23,518	13.8%
Home Values $500,000 to $999,999	2,640	45.0%	13,968	43.8%	42,935	44.1%	74,021	43.5%
Home Values $400,000 to $499,999	919	15.6%	2,695	8.5%	9,337	9.6%	15,535	9.1%
Home Values $300,000 to $399,999	388	6.6%	2,422	7.6%	7,634	7.8%	13,412	7.9%
Home Values $200,000 to $299,999	566	9.6%	2,340	7.3%	8,966	9.2%	15,246	9.0%
Home Values $150,000 to $199,999	439	7.5%	1,313	4.1%	4,501	4.6%	8,109	4.8%
Home Values $100,000 to $149,999	227	3.9%	1,146	3.6%	3,977	4.1%	6,604	3.9%
Home Values $70,000 to $99,999	45	0.8%	425	1.3%	1,186	1.2%	2,227	1.3%
Home Values $50,000 to $69,999	45	0.8%	255	0.8%	1,061	1.1%	2,150	1.3%
Home Values $25,000 to $49,999	6	0.1%	59	0.2%	2,111	2.2%	4,025	2.4%
Home Values Under $25,000	164	2.8%	555	1.7%	3,091	3.2%	5,486	3.2%
Owner-Occupied Median Home Value	$506,087		$714,128		$593,120		$614,930	
Renter-Occupied Median Rent	$1,604		$1,557		$1,450		$1,381	
Transportation To Work (2023)								
Drive to Work Alone	10,272	45.5%	36,581	45.9%	97,868	40.4%	188,190	36.4%
Drive to Work in Carpool	1,724	7.6%	4,815	6.0%	13,189	5.4%	27,009	5.2%
Travel to Work by Public Transportation	2,983	13.2%	11,848	14.9%	61,217	25.2%	160,710	31.1%
Drive to Work on Motorcycle	-	-	1	-	64	-	228	-
Walk or Bicycle to Work	1,818	8.1%	3,678	4.6%	12,327	5.1%	29,153	5.6%
Other Means	347	1.5%	1,095	1.4%	3,414	1.4%	7,838	1.5%
Work at Home	5,416	24.0%	21,748	27.3%	54,373	22.4%	104,429	20.2%
Travel Time (2023)								
Travel to Work in 14 Minutes or Less	4,855	21.5%	12,947	16.2%	30,960	12.8%	60,707	11.7%
Travel to Work in 15 to 29 Minutes	4,493	19.9%	16,365	20.5%	51,049	21.1%	103,021	19.9%
Travel to Work in 30 to 59 Minutes	5,530	24.5%	19,506	24.5%	63,871	26.3%	145,853	28.2%
Travel to Work in 60 Minutes or More	2,267	10.0%	9,200	11.5%	42,199	17.4%	103,546	20.0%
Average Minutes Travel to Work	24.0		28.3		33.0		35.4	