

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.0922/-74.0022

Rockland Center Nanuet, NY 10954	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population								
Estimated Population (2023)	8,805		83,286		248,828		357,188	
Projected Population (2028)	10,094		86,564		256,066		364,989	
Census Population (2020)	8,288		82,184		246,381		353,706	
Census Population (2010)	7,848		77,679		224,604		327,482	
Projected Annual Growth (2023 to 2028)	1,289	2.9%	3,278	0.8%	7,238	0.6%	7,801	0.4%
Historical Annual Growth (2020 to 2023)	517	2.1%	1,102	0.4%	2,447	0.3%	3,482	0.3%
Historical Annual Growth (2010 to 2020)	439	1.9%	4,506	1.9%	21,777	3.2%	26,224	2.7%
Estimated Population Density (2023)	2,804 psm		2,946 psm		3,170 psm		2,322 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households								
Estimated Households (2023)	3,253		27,138		74,670		112,389	
Projected Households (2028)	3,712		28,063		76,186		113,959	
Census Households (2020)	3,044		26,419		73,031		109,966	
Census Households (2010)	2,977		25,664		69,635		105,874	
Estimated Households with Children (2023)	1,007	31.0%	9,665	35.6%	29,275	39.2%	42,422	37.7%
Estimated Average Household Size (2023)	2.68		3.02		3.27		3.12	
Average Household Income								
Estimated Average Household Income (2023)	\$160,165		\$174,345		\$166,644		\$186,643	
Projected Average Household Income (2028)	\$150,933		\$184,127		\$178,291		\$202,168	
Estimated Average Family Income (2023)	\$180,566		\$199,773		\$188,028		\$213,289	
Median Household Income								
Estimated Median Household Income (2023)	\$128,386		\$133,083		\$131,835		\$143,899	
Projected Median Household Income (2028)	\$128,821		\$134,322		\$133,141		\$146,130	
Estimated Median Family Income (2023)	\$154,827		\$158,370		\$151,662		\$168,113	
Per Capita Income								
Estimated Per Capita Income (2023)	\$59,274		\$56,986		\$50,173		\$58,881	
Projected Per Capita Income (2028)	\$55,593		\$59,860		\$53,207		\$63,273	
Estimated Per Capita Income 5 Year Growth	-\$3,681	-6.2%	\$2,875	5.0%	\$3,034	6.0%	\$4,392	7.5%
Estimated Average Household Net Worth (2023)	\$1,796,574		\$1,866,848		\$1,855,008		\$2,034,075	
Daytime Demos (2023)								
Total Businesses	749		4,214		11,228		16,404	
Total Employees	6,275		43,428		104,494		157,942	
Company Headquarter Businesses	32	4.3%	156	3.7%	388	3.5%	605	3.7%
Company Headquarter Employees	978	15.6%	7,433	17.1%	20,113	19.2%	31,769	20.1%
Employee Population per Business	8.4		10.3		9.3		9.6	
Residential Population per Business	11.8		19.8		22.2		21.8	

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Rockland Center		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Nanuet, NY 10954									
Race & Ethnicity									
White (2023)		5,527	62.8%	47,000	56.4%	166,404	66.9%	242,829	68.0%
Black or African American (2023)		869	9.9%	13,765	16.5%	30,361	12.2%	35,962	10.1%
American Indian or Alaska Native (2023)		29	0.3%	386	0.5%	842	0.3%	1,088	0.3%
Asian (2023)		1,095	12.4%	6,632	8.0%	18,142	7.3%	32,144	9.0%
Hawaiian or Pacific Islander (2023)		-	-	18	-	52	-	77	-
Other Race (2023)		643	7.3%	9,766	11.7%	18,518	7.4%	23,016	6.4%
Two or More Races (2023)		642	7.3%	5,720	6.9%	14,507	5.8%	22,071	6.2%
Not Hispanic or Latino Population (2023)		7,265	82.5%	65,495	78.6%	211,569	85.0%	306,049	85.7%
Hispanic or Latino Population (2023)		1,541	17.5%	17,792	21.4%	37,259	15.0%	51,139	14.3%
Not Hispanic or Latino Population (2028)		8,333	82.6%	67,935	78.5%	217,675	85.0%	312,648	85.7%
Hispanic or Latino Population (2028)		1,761	17.4%	18,629	21.5%	38,391	15.0%	52,341	14.3%
Not Hispanic or Latino Population (2020)		6,804	82.1%	62,488	76.0%	208,564	84.7%	304,172	86.0%
Hispanic or Latino Population (2020)		1,483	17.9%	19,696	24.0%	37,817	15.3%	49,533	14.0%
Not Hispanic or Latino Population (2010)		7,024	89.5%	64,036	82.4%	197,344	87.9%	292,499	89.3%
Hispanic or Latino Population (2010)		824	10.5%	13,642	17.6%	27,260	12.1%	34,983	10.7%
Projected Hispanic Annual Growth (2023 to 2028)		221	2.9%	837	0.9%	1,132	0.6%	1,203	0.5%
Historic Hispanic Annual Growth (2010 to 2023)		717	6.7%	4,149	2.3%	9,999	2.8%	16,156	3.6%
Age Distribution (2023)									
Age Under 5		427	4.9%	5,856	7.0%	22,245	8.9%	27,481	7.7%
Age 5 to 9 Years		525	6.0%	5,635	6.8%	20,536	8.3%	27,444	7.7%
Age 10 to 14 Years		595	6.8%	5,911	7.1%	20,304	8.2%	28,513	8.0%
Age 15 to 19 Years		541	6.1%	5,410	6.5%	18,623	7.5%	26,388	7.4%
Age 20 to 24 Years		433	4.9%	4,836	5.8%	16,311	6.6%	21,894	6.1%
Age 25 to 29 Years		433	4.9%	4,958	6.0%	15,285	6.1%	19,767	5.5%
Age 30 to 34 Years		452	5.1%	4,754	5.7%	13,777	5.5%	18,132	5.1%
Age 35 to 39 Years		552	6.3%	5,104	6.1%	13,871	5.6%	19,784	5.5%
Age 40 to 44 Years		612	7.0%	5,236	6.3%	13,643	5.5%	21,011	5.9%
Age 45 to 49 Years		559	6.4%	4,943	5.9%	12,858	5.2%	20,251	5.7%
Age 50 to 54 Years		544	6.2%	5,133	6.2%	14,081	5.7%	22,251	6.2%
Age 55 to 59 Years		648	7.4%	5,435	6.5%	15,172	6.1%	23,323	6.5%
Age 60 to 64 Years		571	6.5%	5,050	6.1%	13,966	5.6%	21,617	6.1%
Age 65 to 74 Years		980	11.1%	8,324	10.0%	21,128	8.5%	33,305	9.3%
Age 75 to 84 Years		634	7.2%	4,637	5.6%	11,801	4.7%	18,095	5.1%
Age 85 Years or Over		300	3.4%	2,064	2.5%	5,228	2.1%	7,932	2.2%
Median Age		42.8		38.6		34.5		36.9	
Gender Age Distribution (2023)									
Female Population		4,637	52.7%	42,155	50.6%	125,319	50.4%	181,037	50.7%
Age 0 to 19 Years		1,044	22.5%	11,098	26.3%	39,945	31.9%	53,701	29.7%
Age 20 to 64 Years		2,462	53.1%	22,471	53.3%	64,124	51.2%	94,252	52.1%
Age 65 Years or Over		1,131	24.4%	8,586	20.4%	21,250	17.0%	33,083	18.3%
Female Median Age		44.4		40.2		35.8		38.2	
Male Population		4,168	47.3%	41,132	49.4%	123,509	49.6%	176,151	49.3%
Age 0 to 19 Years		1,044	25.0%	11,715	28.5%	41,763	33.8%	56,125	31.9%
Age 20 to 64 Years		2,342	56.2%	22,978	55.9%	64,839	52.5%	93,777	53.2%
Age 65 Years or Over		782	18.8%	6,438	15.7%	16,907	13.7%	26,249	14.9%
Male Median Age		41.2		37.1		33.4		35.8	

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Household Income Distribution (2023)								
HH Income \$200,000 or More	846	26.0%	7,513	27.7%	20,700	27.7%	35,032	31.2%
HH Income \$150,000 to \$199,999	534	16.4%	4,106	15.1%	10,437	14.0%	15,809	14.1%
HH Income \$100,000 to \$149,999	638	19.6%	4,450	16.4%	11,926	16.0%	18,053	16.1%
HH Income \$75,000 to \$99,999	257	7.9%	2,825	10.4%	7,619	10.2%	10,604	9.4%
HH Income \$50,000 to \$74,999	278	8.6%	2,763	10.2%	7,379	9.9%	10,436	9.3%
HH Income \$35,000 to \$49,999	129	4.0%	1,498	5.5%	4,559	6.1%	6,252	5.6%
HH Income \$25,000 to \$34,999	112	3.4%	1,021	3.8%	3,392	4.5%	4,575	4.1%
HH Income \$15,000 to \$24,999	171	5.3%	1,128	4.2%	4,087	5.5%	5,456	4.9%
HH Income Under \$15,000	288	8.9%	1,835	6.8%	4,569	6.1%	6,172	5.5%
HH Income \$35,000 or More	2,682	82.4%	23,155	85.3%	62,621	83.9%	96,186	85.6%
HH Income \$75,000 or More	2,274	69.9%	18,894	69.6%	50,682	67.9%	79,498	70.7%
Housing (2023)								
Total Housing Units	3,526		28,578		78,640		118,407	
Housing Units Occupied	3,253	92.3%	27,138	95.0%	74,670	95.0%	112,389	94.9%
Housing Units Owner-Occupied	2,392	73.5%	19,856	73.2%	51,063	68.4%	82,714	73.6%
Housing Units, Renter-Occupied	861	26.5%	7,283	26.8%	23,606	31.6%	29,675	26.4%
Housing Units, Vacant	273	8.4%	1,440	5.3%	3,970	5.3%	6,018	5.4%
Marital Status (2023)								
Never Married	2,273	31.3%	21,361	32.4%	59,474	32.0%	84,098	30.7%
Currently Married	3,694	50.9%	31,316	47.5%	96,572	52.0%	146,956	53.7%
Separated	265	3.7%	3,903	5.9%	8,918	4.8%	11,162	4.1%
Widowed	510	7.0%	3,849	5.8%	9,546	5.1%	14,831	5.4%
Divorced	516	7.1%	5,454	8.3%	11,233	6.0%	16,702	6.1%
Household Type (2023)								
Population Family	7,777	88.3%	73,071	87.7%	221,512	89.0%	317,306	88.8%
Population Non-Family	955	10.8%	8,801	10.6%	22,662	9.1%	33,480	9.4%
Population Group Quarters	73	0.8%	1,414	1.7%	4,653	1.9%	6,402	1.8%
Family Households	2,416	74.3%	20,440	75.3%	57,469	77.0%	85,951	76.5%
Non-Family Households	837	25.7%	6,699	24.7%	17,201	23.0%	26,438	23.5%
Married Couple with Children	797	21.6%	7,234	23.1%	23,905	24.8%	35,148	23.9%
Average Family Household Size	3.2		3.6		3.9		3.7	
Household Size (2023)								
1 Person Households	729	22.4%	5,552	20.5%	14,219	19.0%	22,320	19.9%
2 Person Households	1,048	32.2%	8,186	30.2%	21,771	29.2%	33,427	29.7%
3 Person Households	581	17.9%	4,608	17.0%	12,387	16.6%	18,855	16.8%
4 Person Households	524	16.1%	4,216	15.5%	11,575	15.5%	18,325	16.3%
5 Person Households	259	8.0%	2,455	9.0%	6,643	8.9%	9,653	8.6%
6 or More Person Households	113	3.5%	2,122	7.8%	8,074	10.8%	9,809	8.7%
Household Vehicles (2023)								
Households with 0 Vehicles Available	122	3.7%	2,250	8.3%	7,840	10.5%	9,628	8.6%
Households with 1 Vehicles Available	1,009	31.0%	7,729	28.5%	23,729	31.8%	33,674	30.0%
Households with 2 or More Vehicles Available	2,122	65.2%	17,159	63.2%	43,101	57.7%	69,087	61.5%
Total Vehicles Available	6,336		51,341		130,468		205,236	
Average Vehicles Per Household	1.9		1.9		1.7		1.8	

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Rockland Center Nanuet, NY 10954	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over	7,129		64,640		181,727		268,017	
Estimated Civilian Employed	4,298	60.3%	41,136	63.6%	111,264	61.2%	165,671	61.8%
Estimated Civilian Unemployed	90	1.3%	1,080	1.7%	3,540	1.9%	5,340	2.0%
Estimated in Armed Forces	-	-	10	-	157	-	206	-
Estimated Not in Labor Force	2,740	38.4%	22,413	34.7%	66,767	36.7%	96,800	36.1%
Unemployment Rate	1.3%		1.7%		1.9%		2.0%	
Occupation (2023)								
Occupation: Population Age 16 Years or Over	4,298		41,134		111,255		165,659	
Management, Business, Financial Operations	812	18.9%	6,903	16.8%	21,434	19.3%	35,825	21.6%
Professional, Related	1,270	29.5%	11,390	27.7%	34,034	30.6%	52,285	31.6%
Service	595	13.8%	8,260	20.1%	18,311	16.5%	23,695	14.3%
Sales, Office	845	19.7%	7,314	17.8%	21,978	19.8%	32,679	19.7%
Farming, Fishing, Forestry	2	-	79	0.2%	128	0.1%	168	0.1%
Construct, Extraction, Maintenance	340	7.9%	3,379	8.2%	6,160	5.5%	8,779	5.3%
Production, Transport Material Moving	435	10.1%	3,810	9.3%	9,210	8.3%	12,228	7.4%
White Collar Workers	2,926	68.1%	25,607	62.3%	77,447	69.6%	120,790	72.9%
Blue Collar Workers	1,372	31.9%	15,527	37.7%	33,809	30.4%	44,869	27.1%
Consumer Expenditure (2023)								
Total Household Expenditure	\$324.22 M		\$2.91 B		\$7.71 B		\$12.72 B	
Total Non-Retail Expenditure	\$172.93 M	53.3%	\$1.55 B	53.4%	\$4.12 B	53.4%	\$6.8 B	53.5%
Total Retail Expenditure	\$151.29 M	46.7%	\$1.36 B	46.6%	\$3.59 B	46.6%	\$5.92 B	46.5%
Apparel	\$11.8 M	3.6%	\$106.3 M	3.7%	\$282.13 M	3.7%	\$466.2 M	3.7%
Contributions	\$11.84 M	3.7%	\$106.93 M	3.7%	\$283.06 M	3.7%	\$474.36 M	3.7%
Education	\$11.98 M	3.7%	\$108.33 M	3.7%	\$287.95 M	3.7%	\$483.75 M	3.8%
Entertainment	\$19.1 M	5.9%	\$171.69 M	5.9%	\$454.16 M	5.9%	\$752.81 M	5.9%
Food and Beverages	\$46.45 M	14.3%	\$416.28 M	14.3%	\$1.1 B	14.3%	\$1.81 B	14.3%
Furnishings and Equipment	\$11.76 M	3.6%	\$105.63 M	3.6%	\$279.33 M	3.6%	\$462.52 M	3.6%
Gifts	\$9.1 M	2.8%	\$82.66 M	2.8%	\$219.66 M	2.8%	\$369.64 M	2.9%
Health Care	\$25.95 M	8.0%	\$231.72 M	8.0%	\$612.39 M	7.9%	\$1.01 B	7.9%
Household Operations	\$13.26 M	4.1%	\$119.11 M	4.1%	\$315.49 M	4.1%	\$523.35 M	4.1%
Miscellaneous Expenses	\$6.22 M	1.9%	\$55.7 M	1.9%	\$147.44 M	1.9%	\$243.95 M	1.9%
Personal Care	\$4.34 M	1.3%	\$38.9 M	1.3%	\$103.04 M	1.3%	\$169.92 M	1.3%
Personal Insurance	\$2.55 M	0.8%	\$22.96 M	0.8%	\$60.64 M	0.8%	\$101.31 M	0.8%
Reading	\$722.99 K	0.2%	\$6.48 M	0.2%	\$17.15 M	0.2%	\$28.41 M	0.2%
Shelter	\$67.97 M	21.0%	\$609.92 M	21.0%	\$1.62 B	21.0%	\$2.67 B	20.9%
Tobacco	\$1.54 M	0.5%	\$13.67 M	0.5%	\$36.39 M	0.5%	\$58.36 M	0.5%
Transportation	\$57.81 M	17.8%	\$518.22 M	17.8%	\$1.37 B	17.8%	\$2.26 B	17.7%
Utilities	\$21.83 M	6.7%	\$195.07 M	6.7%	\$517.26 M	6.7%	\$845.26 M	6.6%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	6,284		55,637		150,809		225,467	
Elementary (Grade Level 0 to 8)	307	4.9%	3,840	6.9%	7,062	4.7%	8,784	3.9%
Some High School (Grade Level 9 to 11)	215	3.4%	3,096	5.6%	9,261	6.1%	11,068	4.9%
High School Graduate	1,374	21.9%	9,949	17.9%	29,356	19.5%	41,210	18.3%
Some College	955	15.2%	8,473	15.2%	24,711	16.4%	34,033	15.1%
Associate Degree Only	581	9.3%	4,389	7.9%	10,616	7.0%	15,654	6.9%
Bachelor Degree Only	1,829	29.1%	14,790	26.6%	39,290	26.1%	63,984	28.4%
Graduate Degree	1,024	16.3%	11,101	20.0%	30,514	20.2%	50,735	22.5%

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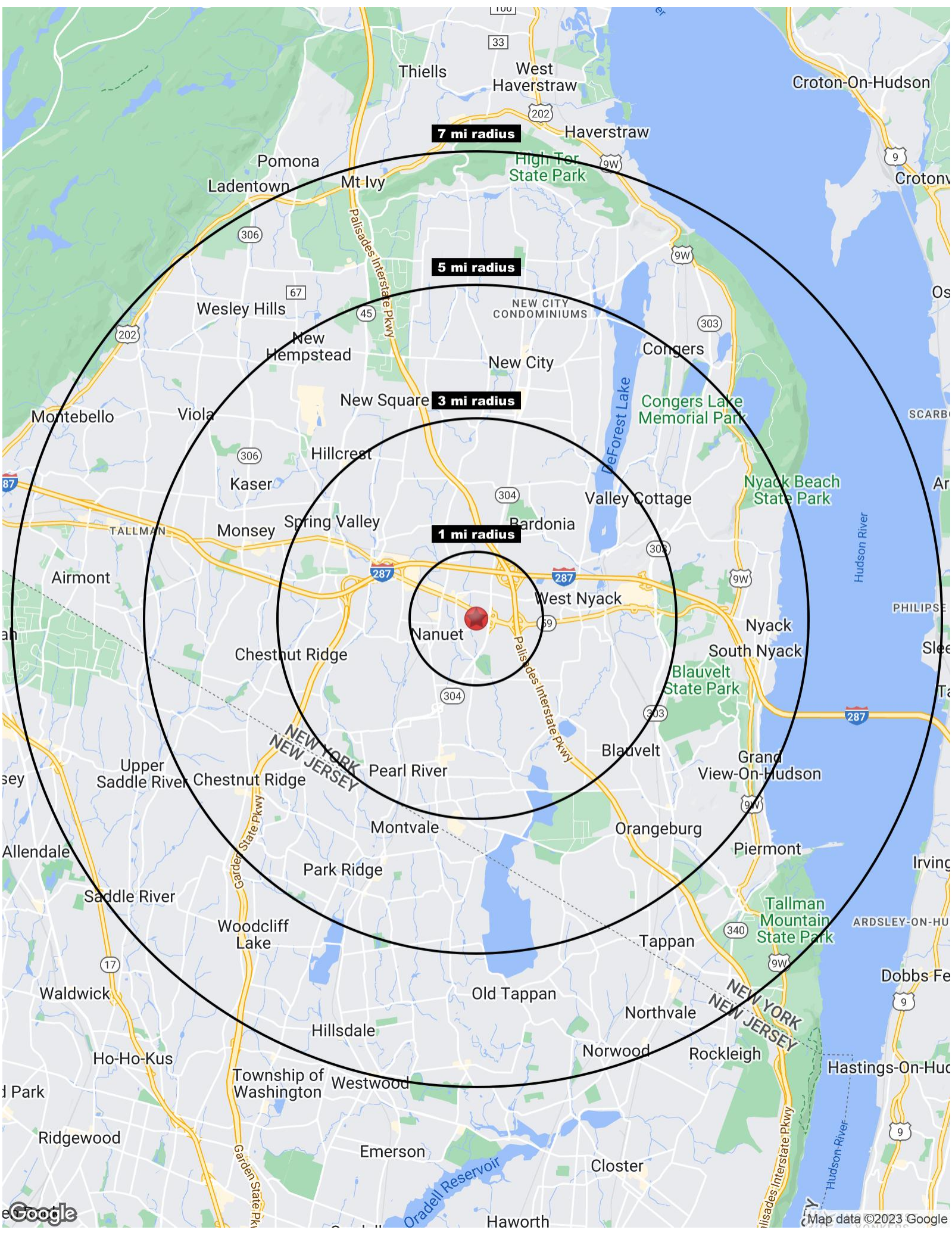


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Rockland Center		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Nanuet, NY 10954									
Units In Structure (2023)									
1 Detached Unit		1,894	63.6%	15,844	61.7%	42,227	60.6%	68,399	64.6%
1 Attached Unit		224	7.5%	2,639	10.3%	6,241	9.0%	9,770	9.2%
2 to 4 Units		557	18.7%	3,130	12.2%	10,480	15.0%	13,284	12.5%
5 to 9 Units		289	9.7%	1,904	7.4%	6,056	8.7%	7,428	7.0%
10 to 19 Units		63	2.1%	1,060	4.1%	3,236	4.6%	4,262	4.0%
20 to 49 Units		130	4.4%	988	3.8%	2,611	3.8%	3,464	3.3%
50 or More Units		90	3.0%	1,460	5.7%	3,530	5.1%	5,301	5.0%
Mobile Home or Trailer		7	0.2%	114	0.4%	287	0.4%	479	0.5%
Other Structure		-	-	-	-	1	-	1	-
Homes Built By Year (2023)									
Homes Built 2010 or later		123	4.1%	1,357	5.3%	5,577	8.0%	7,057	6.7%
Homes Built 2000 to 2009		155	5.2%	1,742	6.8%	6,208	8.9%	9,524	9.0%
Homes Built 1990 to 1999		246	8.3%	2,762	10.8%	6,871	9.9%	11,117	10.5%
Homes Built 1980 to 1989		405	13.6%	3,047	11.9%	7,459	10.7%	11,992	11.3%
Homes Built 1970 to 1979		522	17.5%	3,661	14.3%	10,263	14.7%	15,467	14.6%
Homes Built 1960 to 1969		682	22.9%	5,229	20.4%	14,554	20.9%	21,796	20.6%
Homes Built 1950 to 1959		622	20.9%	5,211	20.3%	13,006	18.7%	18,512	17.5%
Homes Built Before 1949		497	16.7%	4,129	16.1%	10,733	15.4%	16,925	16.0%
Home Values (2023)									
Home Values \$1,000,000 or More		65	2.7%	654	3.3%	3,034	5.9%	7,409	9.0%
Home Values \$500,000 to \$999,999		975	40.8%	8,651	43.6%	26,464	51.8%	43,922	53.1%
Home Values \$400,000 to \$499,999		647	27.1%	4,722	23.8%	9,928	19.4%	14,442	17.5%
Home Values \$300,000 to \$399,999		311	13.0%	2,872	14.5%	5,552	10.9%	7,913	9.6%
Home Values \$200,000 to \$299,999		230	9.6%	1,464	7.4%	2,667	5.2%	3,822	4.6%
Home Values \$150,000 to \$199,999		69	2.9%	403	2.0%	835	1.6%	1,335	1.6%
Home Values \$100,000 to \$149,999		46	1.9%	303	1.5%	768	1.5%	1,269	1.5%
Home Values \$70,000 to \$99,999		9	0.4%	189	1.0%	466	0.9%	712	0.9%
Home Values \$50,000 to \$69,999		13	0.6%	251	1.3%	633	1.2%	868	1.0%
Home Values \$25,000 to \$49,999		6	0.3%	92	0.5%	260	0.5%	390	0.5%
Home Values Under \$25,000		20	0.9%	255	1.3%	455	0.9%	634	0.8%
Owner-Occupied Median Home Value		\$475,626		\$484,784		\$555,470		\$594,404	
Renter-Occupied Median Rent		\$1,659		\$1,478		\$1,543		\$1,576	
Transportation To Work (2023)									
Drive to Work Alone		3,258	75.8%	27,683	67.3%	67,513	60.7%	100,165	60.5%
Drive to Work in Carpool		229	5.3%	3,146	7.6%	9,104	8.2%	12,033	7.3%
Travel to Work by Public Transportation		182	4.2%	3,210	7.8%	7,350	6.6%	9,703	5.9%
Drive to Work on Motorcycle		-	-	3	-	4	-	11	-
Walk or Bicycle to Work		19	0.4%	573	1.4%	3,568	3.2%	4,271	2.6%
Other Means		10	0.2%	248	0.6%	799	0.7%	1,350	0.8%
Work at Home		599	13.9%	6,270	15.2%	22,916	20.6%	38,127	23.0%
Travel Time (2023)									
Travel to Work in 14 Minutes or Less		843	19.6%	7,537	18.3%	23,148	20.8%	31,608	19.1%
Travel to Work in 15 to 29 Minutes		1,221	28.4%	11,813	28.7%	27,913	25.1%	41,058	24.8%
Travel to Work in 30 to 59 Minutes		1,262	29.4%	11,179	27.2%	26,048	23.4%	37,950	22.9%
Travel to Work in 60 Minutes or More		373	8.7%	4,334	10.5%	11,230	10.1%	16,916	10.2%
Average Minutes Travel to Work		24.4		25.5		24.0		24.7	

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7 mi radius

5 mi radius

3 mi radius

1 mi radius